SUMMARY
OF THE
BOARD COMMITTEE MEETING
ON
ACADEMIC AND STUDENT SERVICES

The Board Committee on Academic and Student Services met on Tuesday, July 13, 2004 to hear staff reports.

Staff Reports:

Construction Training Initiative Associate Vice Chancellor Bill McMillan, Vice President John Dozier, and Proposed Dean Bob Kelly gave a presentation on the Construction Training Initiative for Dawson Technical Institute. This initiative is being designed to respond to the market needs of students seeking jobs, job enhancement for current workers, minorities and women, and to educate homeowners and provide entry level employment training. In addition, this program will hopefully enable us to extend our MBWE programs with the City of Chicago. Bob Kelly indicated the programs offered will be long and short term credit programs offering CEU credit. The idea for the Homeowners Program is to tap into the City Programs and offer assistance to those programs. Updates will be provided on an ongoing basis.

WYCC Update General Manager Maria Moore reported WYCC –TV-20 reported their membership efforts during Fiscal Year 04 increased by 41% doubling the number of first-time members and increasing their total membership by 26%.

Mayor Daley will be featured as WYCC's August salute on-air and in the WYCC Program Guide.

WYCC produced for broadcast a discussion between Bill Cosby and Jesse Jackson which aired in July. A discussion between Bill Clinton and Jesse Jackson will be scheduled in September. Both programs are being distributed nationally by WYCC.

Office of Development Update Vice Chancellor Michael Mutz reported the Alumni database will be loaded into the PeopleSoft Contributor Relations system. The file will be updated with current information and appended with other information to be used for segmentation purposes. The goal is to transmit the file to the vendor this week and complete the project within four weeks.

During the week of July 6-9, PeopleSoft trained 14 CCC employees on Contributor Relations. Each college was represented as well as members from OIT, Marketing and Development. Work on Contributor Relations continues. Most of Phase I initial setup has been completed and very good progress has been made with data conversion. We anticipated Phase I will go live in September.

DJL:jg