

# Fall 2025 Enrollment and Retention Update

Presentation to Board of Trustees  
November 2025

HAROLD WASHINGTON • HARRY S TRUMAN • KENNEDY-KING • MALCOLM X • OLIVE-HARVEY • RICHARD J. DALEY • WILBUR WRIGHT

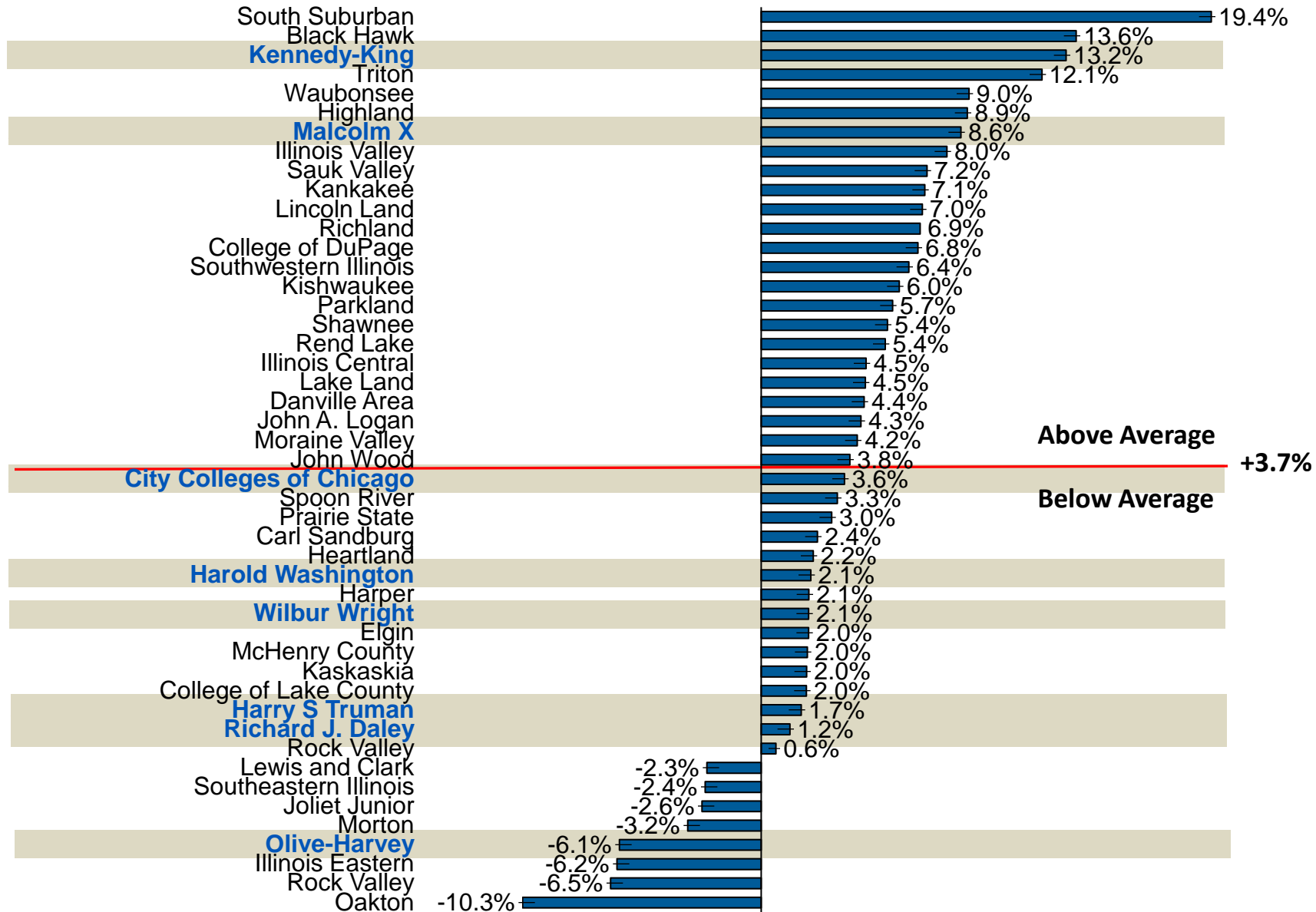
# Executive Summary

## Fall 2025 Enrollment Highlights

- ICCB Total Headcount Enrollment (Credit and Adult Education combined) increased 3.6% (1,460 students) compared to last fall, and is slightly below the state average of 3.7%
- Six of seven colleges experienced an increase in total headcount enrollment from last year.
- Credit enrollment increased 6.6%, more than the state-wide average increase of 5%.
- Adult education enrollment declined 6.2%, less than the state-wide average change of -6.9%.
- Black and Latine male and female students had growth across the district.
- Fall to fall credit retention is up 2 percentage points.

# Fall 2025 Enrollment Data

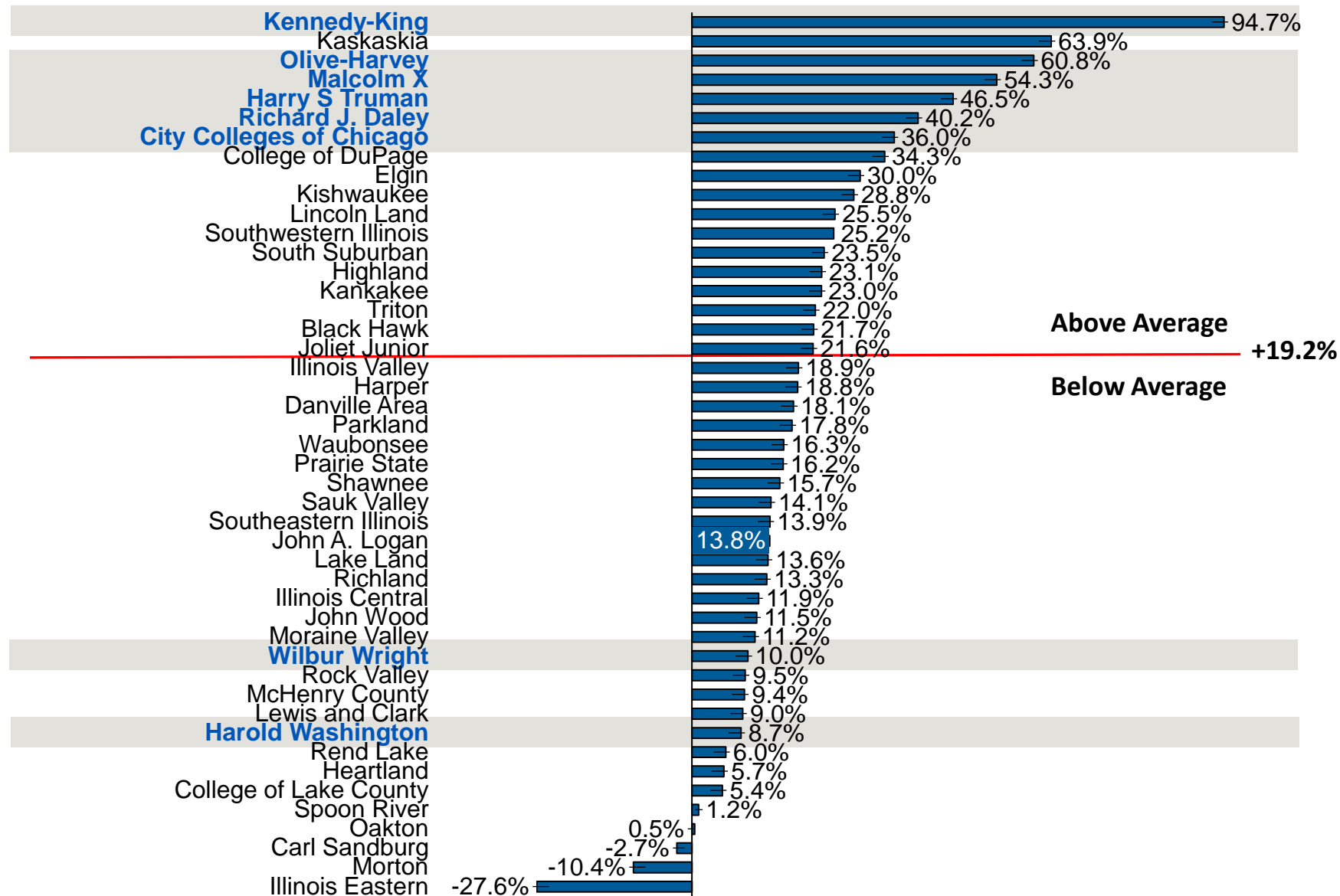
# ICCB Total Headcount Enrollment:% Change FA24-FA25



CCC Fall enrollment growth of 3.6% was slightly below the Illinois community college average of +3.7%

Kennedy-King & Malcolm X exceeded the Illinois average

# 4YR ICCB Total Headcount Enrollment:% Change



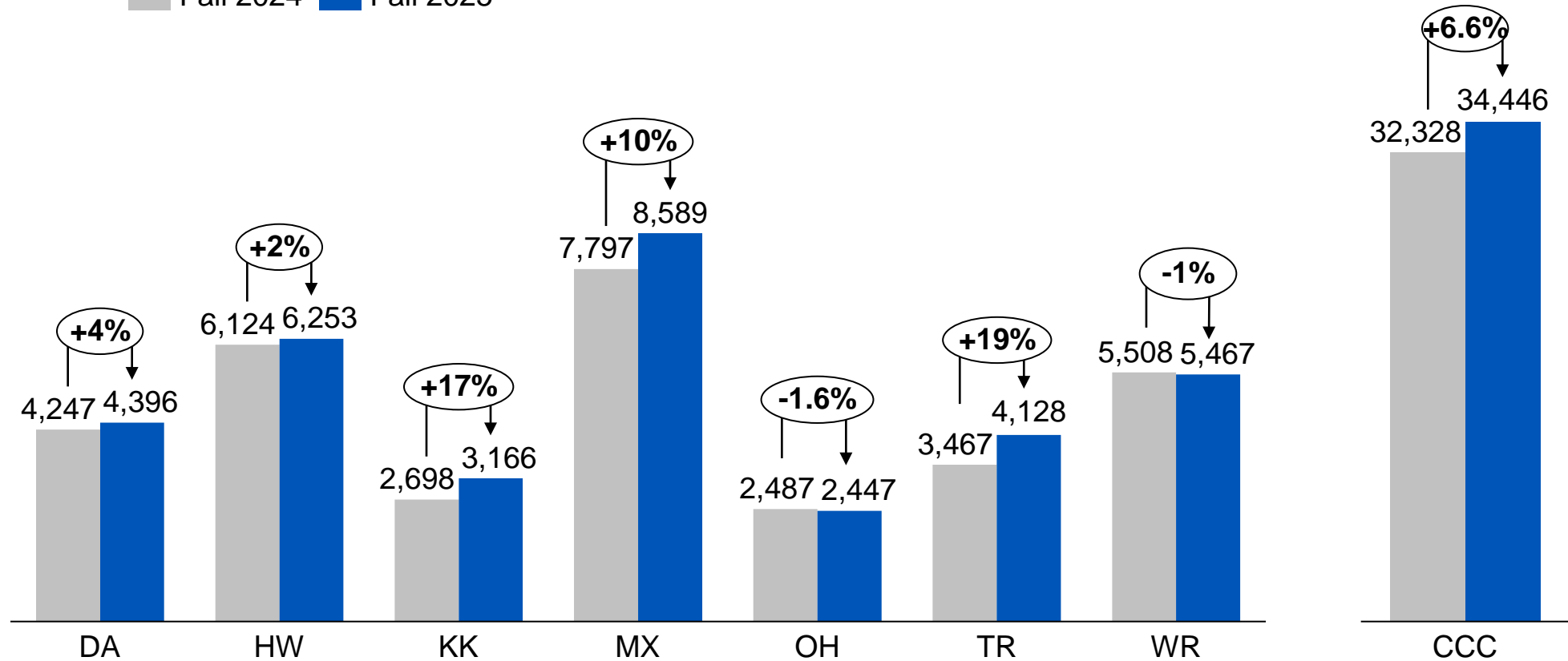
CCC Fall enrollment growth over the past 4 years is nearly double the Illinois community college average of +19.2%

Five colleges have led the state in enrollment growth for the last 4 years

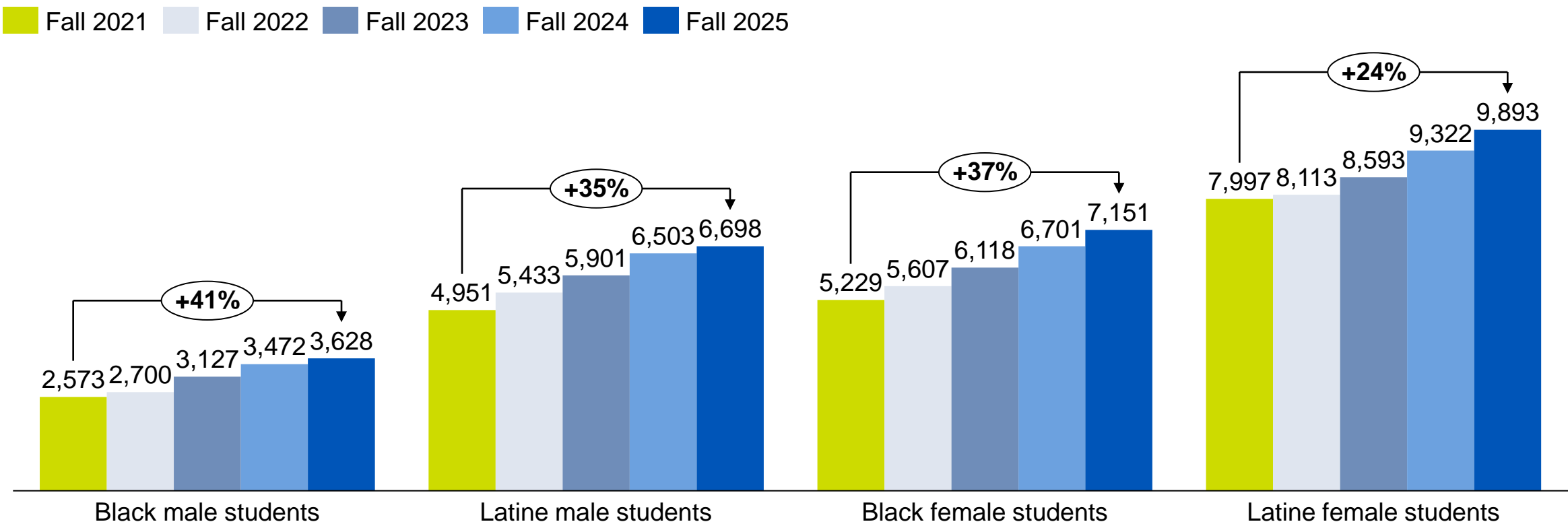
# Credit headcount at Census date was up 6.6% in Fall 2025

## Census Date Unduplicated Credit Headcount by Home College, Fall 2024 – Fall 2025

■ Fall 2024 ■ Fall 2025



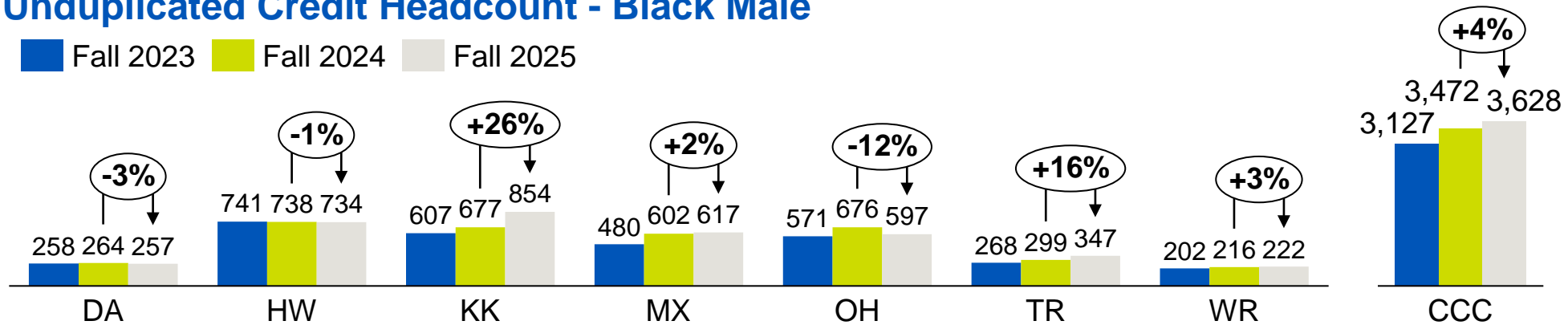
# Strong post-pandemic growth in Black and Latine credit enrollment



# Rising enrollment of Black and Latine male students

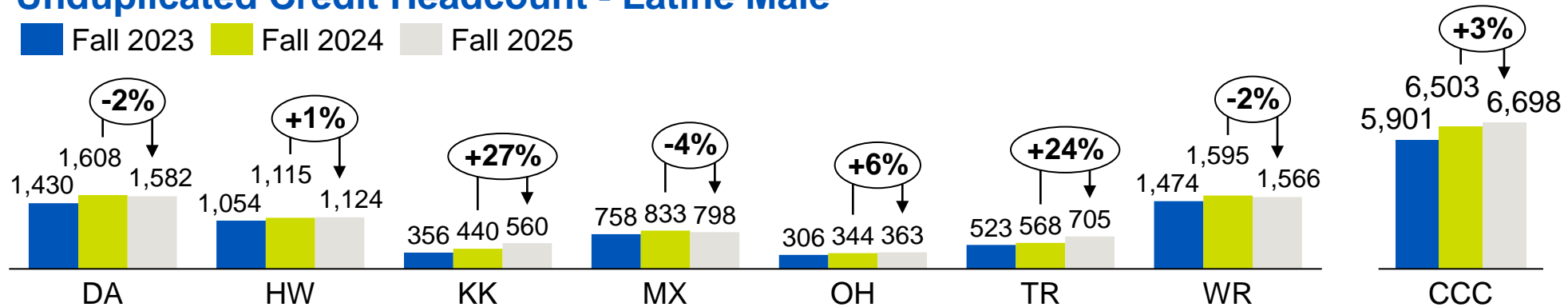
## Unduplicated Credit Headcount - Black Male

■ Fall 2023 ■ Fall 2024 ■ Fall 2025



## Unduplicated Credit Headcount - Latine Male

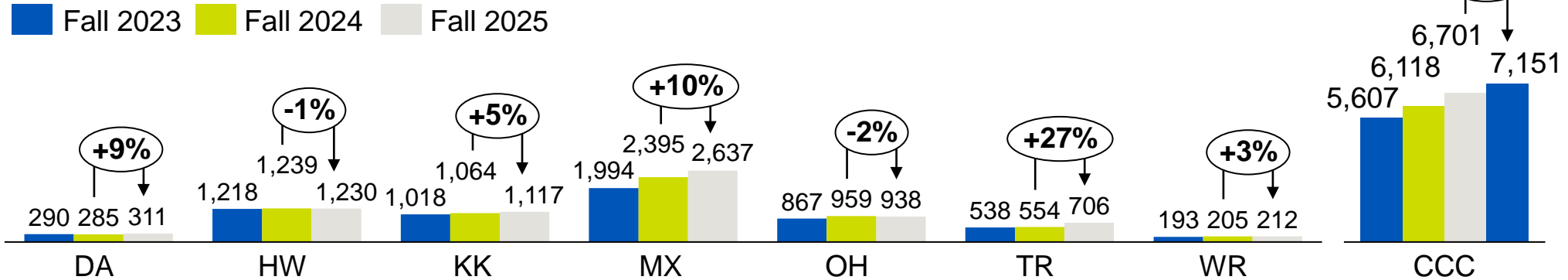
■ Fall 2023 ■ Fall 2024 ■ Fall 2025



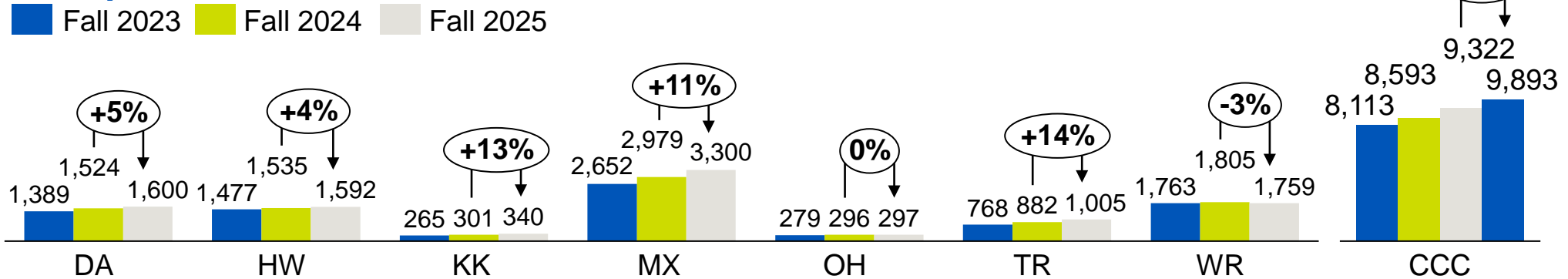


# Significant growth in Black and Latine female students

## Unduplicated Credit Headcount - Black Female



## Unduplicated Credit Headcount – Latine Female

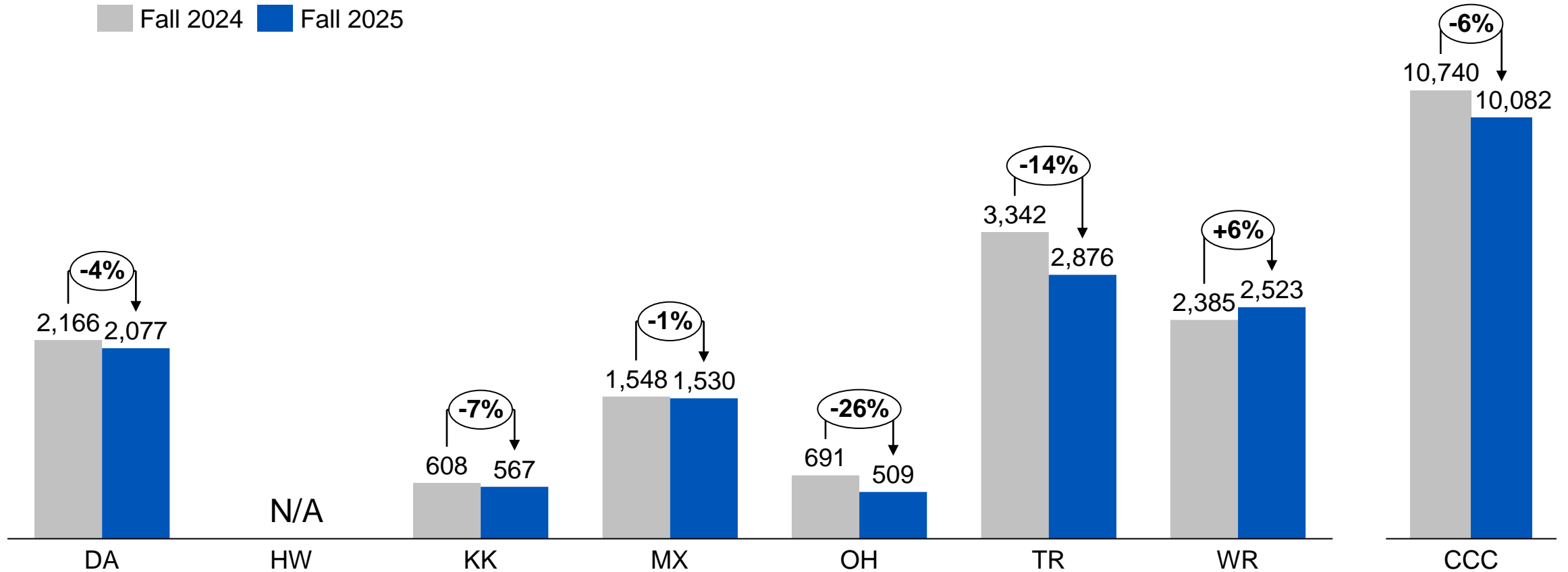


Data Source: CCC Fall Census Enrollment 2025  
[National Student Clearing House Research](#)

# Adult education headcount is down 6%, less than state-wide average decrease

## Census Date Unduplicated Adult Education Headcount by Home College, Fall 2024 – Fall 2025

■ Fall 2024 ■ Fall 2025

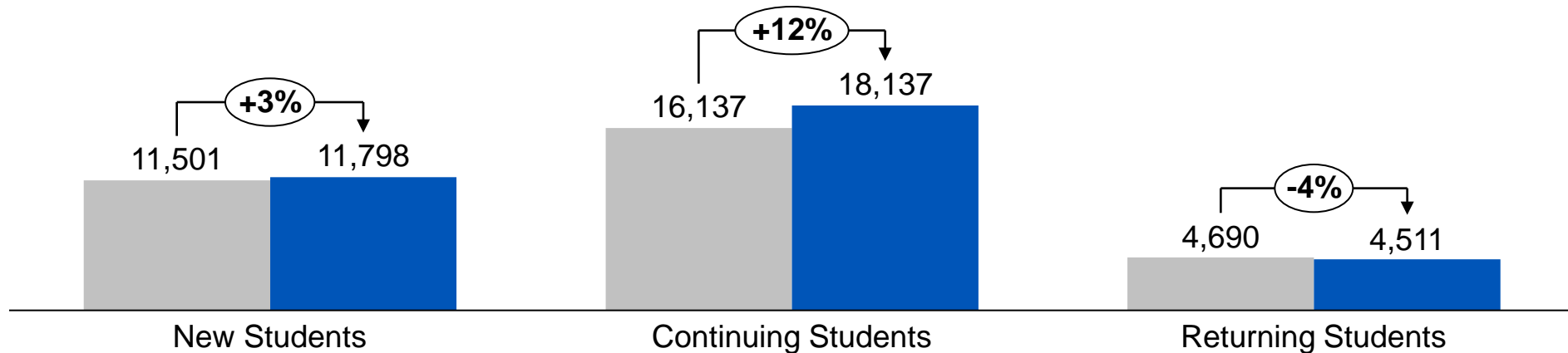


# **Retention Data & Strategies**

# New student enrollment increased 3%, and continuing student enrollment increased by 12%

## Census Date Unduplicated Credit Headcount by Student Type and Home College, Fall 2024 – Fall 2025

■ Fall 2024  
■ Fall 2025

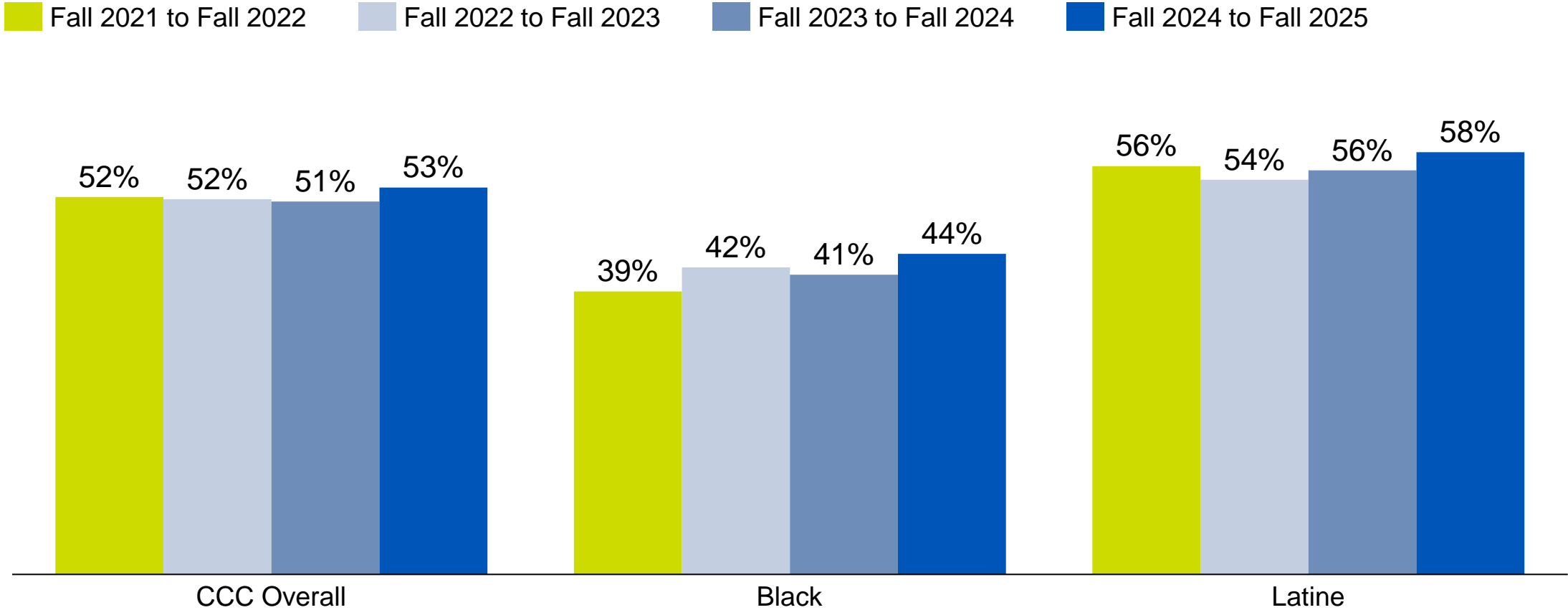


	New Students	Continuing Students	Returning Students
DA	1% YOY (+8 students)	11% YOY (+204 students)	-8% YOY (-63 students)
HW	-3% YOY (-79 students)	10% YOY (306 students)	-12% YOY (-98 students)
KK	13% YOY (+157 students)	25% YOY (+274 students)	10% YOY (37 students)
MX	-2% YOY (-44 students)	18% YOY (+751 students)	7% YOY (+85 students)
OH	-8% YOY (-76 students)	7% YOY (+74 students)	-10% YOY (-38 students)
TR	34% YOY (+409 students)	12% YOY (+221 students)	8% YOY (+31 students)
WR	-4% YOY (-78 students)	6% YOY (+170 students)	-19% YOY (-133 students)

New = first time in credit at CCC, including Early College; Continuing students were retained from the prior term, returning students have enrolled at CCC in the past, but been out for at least one big term.

# First-Year Fall to Fall Student Retention Grew, Including for Black and Latine Students

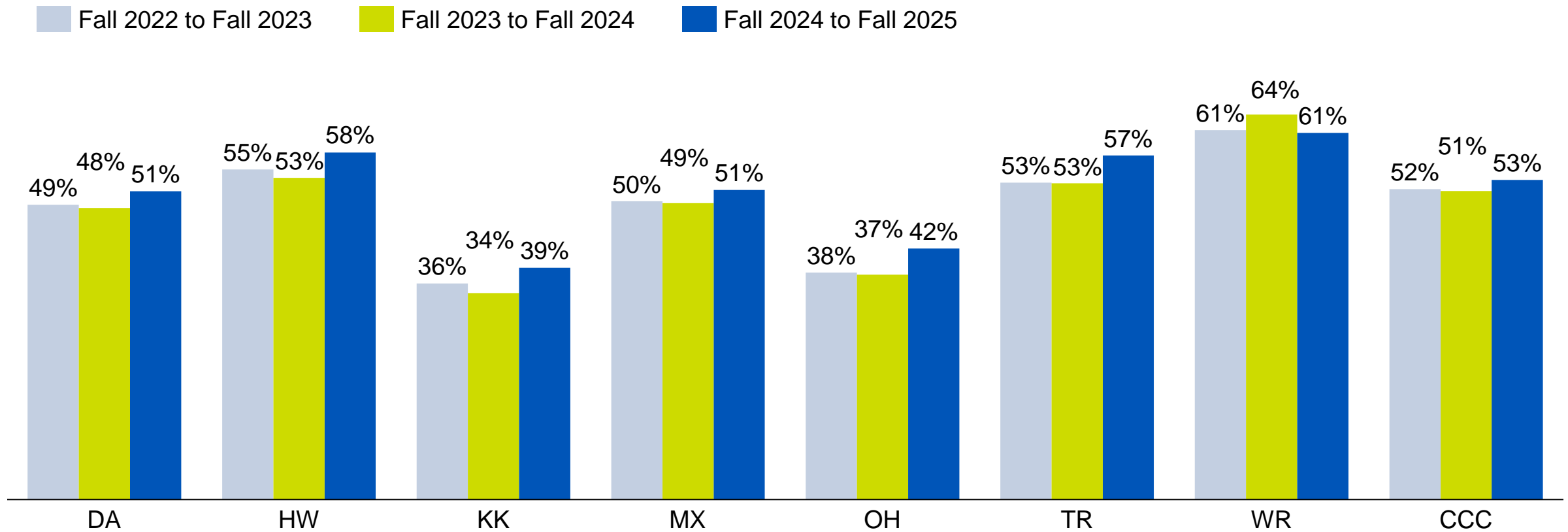
## First-Year Fall to Fall Credit Student Retention



Data Source: First-Year Fall-to-Fall Retention OpenBook: <https://openbook.ccc.edu/adhoc/view/2426>  
Accessed 10/20/2025

# First-Year Fall to Fall Retention Up at 6 of 7 Colleges, +2ppt Districtwide

## First-Year Fall to Fall Credit Student Retention by Home College



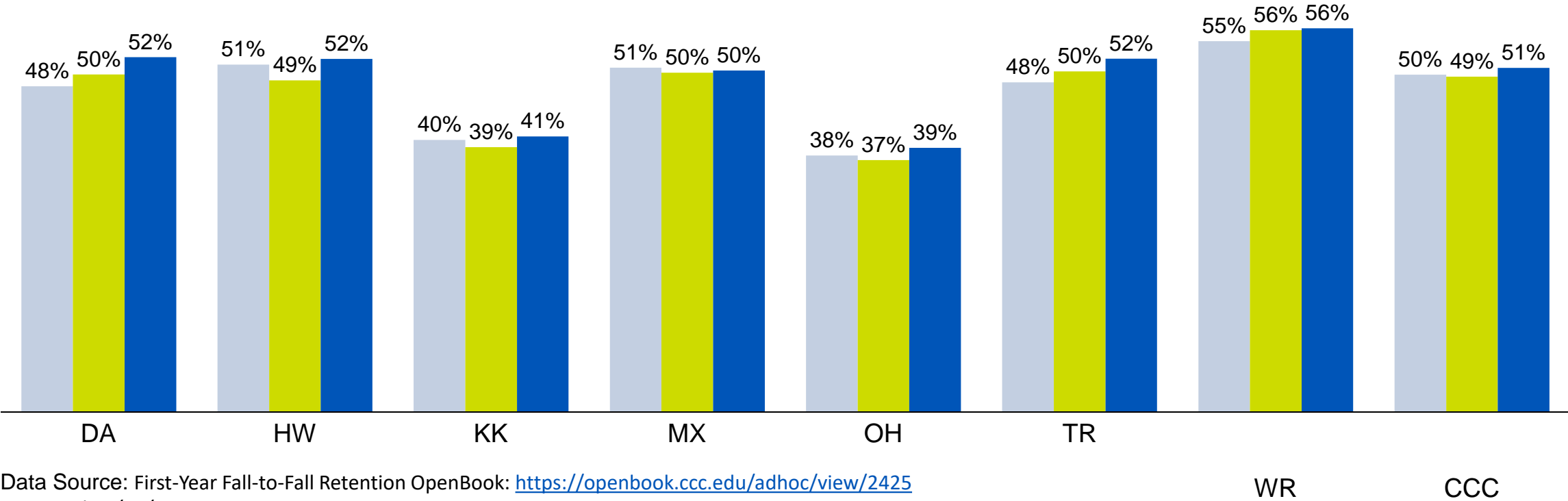
Data Source: First-Year Fall-to-Fall Retention OpenBook: <https://openbook.ccc.edu/adhoc/view/2426>

Accessed 10/23/2025

# Fall to Fall Retention Increased among All Credit Students

## Fall to Fall Retention – All Credit Students

Fall 2022 to Fall 2023    Fall 2023 to Fall 2024    Fall 2024 to Fall 2025



Data Source: First-Year Fall-to-Fall Retention OpenBook: <https://openbook.ccc.edu/adhoc/view/2425>  
Accessed 10/23/2025

# New Student Advising

**Our New Student Advising strategy continues to connect students with advisors early on their education path**

**Goal: 90% appointment completion**

	Last Day of Spring 2024	Last Day of Fall 2024	Last Day of Spring 2025	
	% Met with Advisor	% Met with Advisor	NSA 1.0 % Met with Advisor	NSA 2.0 % Met with Advisor
Richard J. Daley	63.1%	89.1%	82.8%	56.2%
Harold Washington	84.4%	92.6%	78.8%	54.8%
Kennedy-King	91.8%	92.2%	87.7%	69.3%
Malcolm X	86.8%	90.1%	76.5%	49.8%
Olive-Harvey	84.2%	98.9%	84.0%	71.4%
Harry S Truman	63.1%	94.1%	90.1%	83.2%
Wilbur Wright	70.6%	92.4%	86.3%	76.5%
Total	77.0%	92.2%	82.4%	63.4%



# New Student Advising – Fall 2025 Progress to Date

College teams are working toward 90% appointment completion by November 14, 2025

	NSA 1.0 – First Term Appointments			NSA 2.0 – Second Term Appointments		
	# Appointments Completed	# First Term Students	% Appointments Completed	# Appointments Completed	# NSA 2.0 Students	% Appointments Completed
Richard J. Daley	795	1,150	69.1%	31	51	60.8%
Harold Washington	765	1,302	58.8%	25	56	44.6%
Kennedy-King	595	933	63.8%	23	47	48.9%
Malcolm X	1,000	2,381	42.0%	26	92	28.3%
Olive-Harvey	348	681	51.1%	15	26	57.7%
Harry S Truman	786	972	80.9%	40	64	62.5%
Wilbur Wright	981	1,475	66.5%	31	59	52.5%
Total	5,270	8,893	59.3%	191	395	48.4%

# Reenrollment Campaign



## **Conducted Strategic Communications Throughout the Semester**

- Provide colleges with a dynamic calendar, student rosters, and email templates to support effective and consistent outreach
- Strategically identify populations for outreach and adjust targeting as needed
- Minimize communications redundancy while maximizing re-enrollment



## **Strong Outcomes for First-year Students Re-enrolling from Spring 2025 to Fall 2025**

- Currently, 4.9% ahead YoY from prior YtD (53.3% vs. 48.3%)
- 5 out of 7 colleges saw improvement in first-year re-enrollment outcomes



## **Re-enrollment Data for All Students is also Promising**

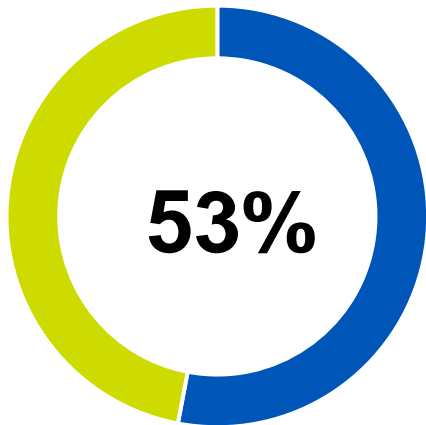
- Currently, 1.5% ahead YoY from prior YtD (59.9% vs. 58.4%)
- 6 out of 7 colleges saw improvement in re-enrollment outcomes for all students

# Persistence Scholarship

Persistence Scholarships support academically on-track students at risk of not continuing due to an outstanding account balance (OAB) hold. The scholarship will eliminate past-due balances of \$1,000 or less accumulated through Spring 2025.

- 1,654 students across the district were eligible for a Persistence Scholarship for the Fall 2025 semester
- To date, **873 students** district-wide have taken up the opportunity. If they remain enrolled, **the scholarship will clear \$192,889 in outstanding balances.**

Scholarship Participants



DA	54%
HW	57%
KK	45%
MX	55%
OH	45%
TR	55%
WR	66%

## Student eligibility criteria:

- Credential-seeking student
- Completed 1+ class in Spring 2025
- Did not have a SAP Hold
- Did not participate in Fresh Start program
- Cumulative account balance through Spring 2025 of  $\leq \$1,000$

## To remain eligible, students must:

- Enroll in 1+ Fall 2025 courses
- Satisfy payment deadline for Fall 2025
- Remain credential-seeking through the start of Fall 2025
- Remain enrolled through the semester

# The Greenprint

**THE GREENPRINT** "in practice" is implemented by students utilizing three distinct entities exclusive to Truman College.

- Campus and Beyond
- Student Development and Engagement Center
- Truman College Center for Teaching and Learning

The collaboration between these three entities provides students a seamless transition from becoming a student, to utilizing campus resources and supports, to engaging in learning in the classroom



**THE FOUNDATION**

**THE CONNECTION**

**THE ENGAGEMENT**

# CCC enrollment gains reflect a renewed strategy and key investments



- 81.8% of **NSA completers in FA24 registered** for SP25; 58.2% from SP25 registered for FA25



- Colleges used **targeted outreach** to boost re-enrollment



- Expanded **in-person and flexible scheduling** to match student preferences



- Increased **marketing investment** balanced media spend and supported all colleges



- Performance measures **improved enrollment operations and student engagement**

# Next Steps for Academic Year 2027 and Beyond



- Improve **Financial Aid Operations** to Improve Student Experience and Outcomes



- Expand **Academic Programs** Across Colleges



- Advancing the **Chicago Roadmap** Initiatives



- Continued **New Student Advising** Efforts



- Continued Improvement of **Strategic Enrollment Management** Practices



- Increase New Student Enrollment by Expanding and Engaging **Partnerships**

**Thank you!**

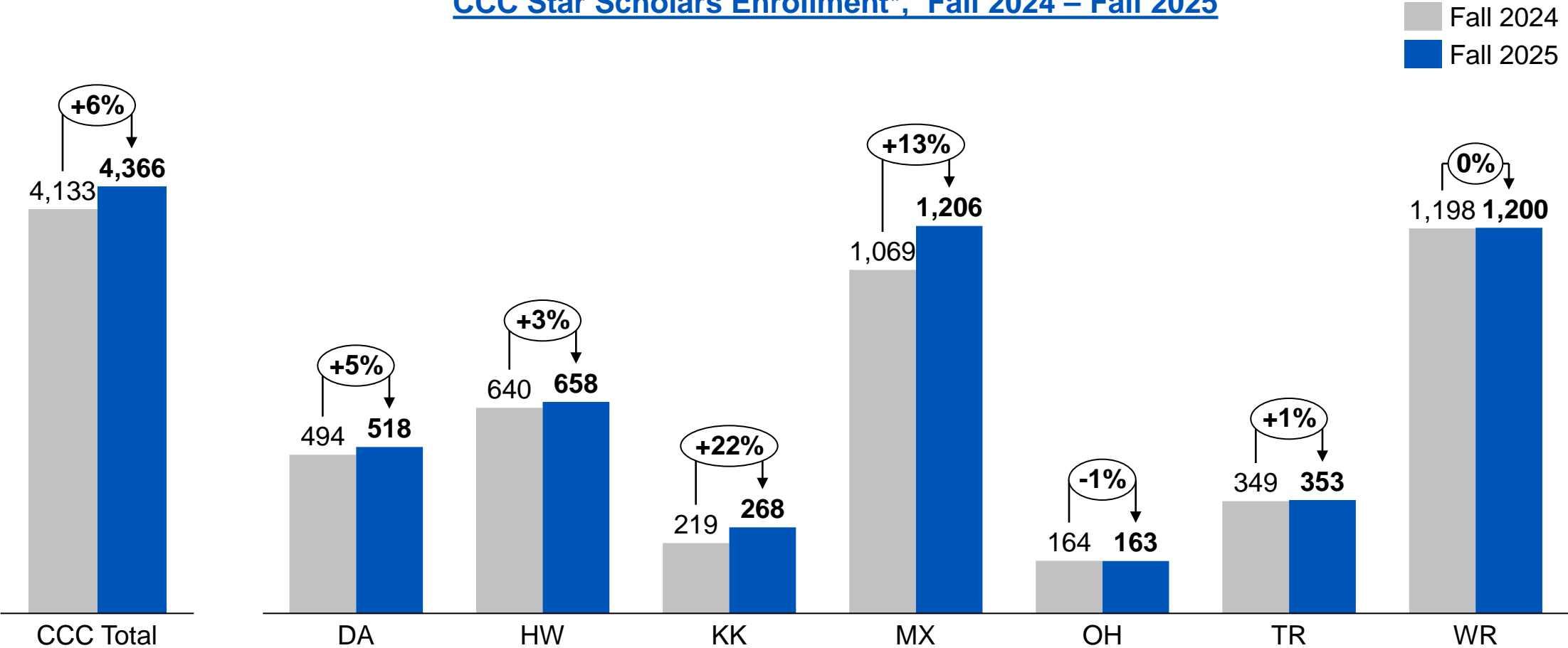
## **Appendix - Adult Ed**



# Appendix

# Star Scholarship enrollment continues to grow across the district, with 6% growth from Fall 2024 to Fall 2025

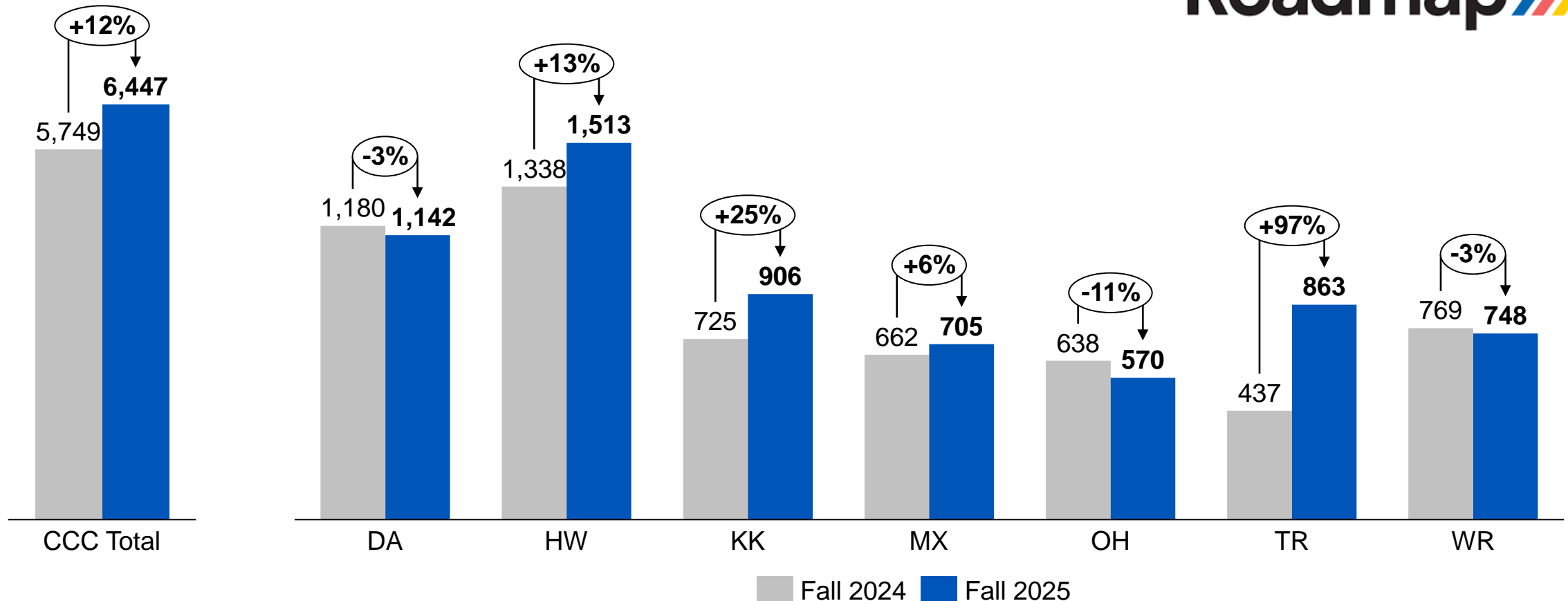
CCC Star Scholars Enrollment\*, Fall 2024 – Fall 2025



\*Includes any student enrolled in CRED courses in Fall 2023 or Fall 2024 who have ever received the scholarship, not only students who receive the scholarship for the first time in the given semester

# The Chicago Roadmap strategy continues to increase Early College enrollment, with a 12% increase from Fall 2024 to Fall 2025

## Early College YoY Change Fall 2024 to Fall 2025

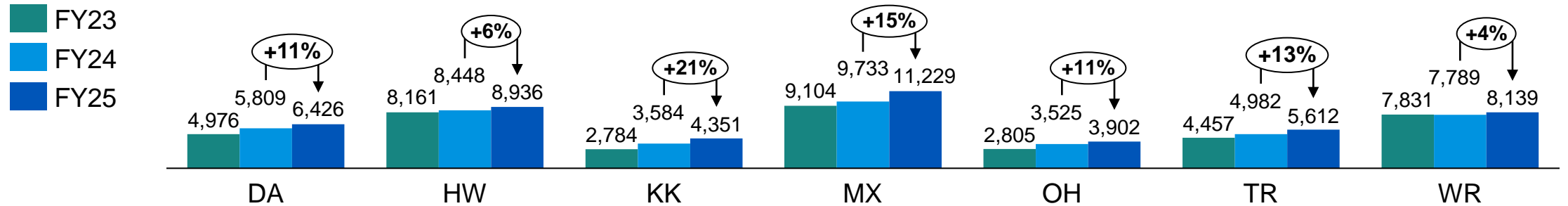


# **FY25 Enrollment Data**

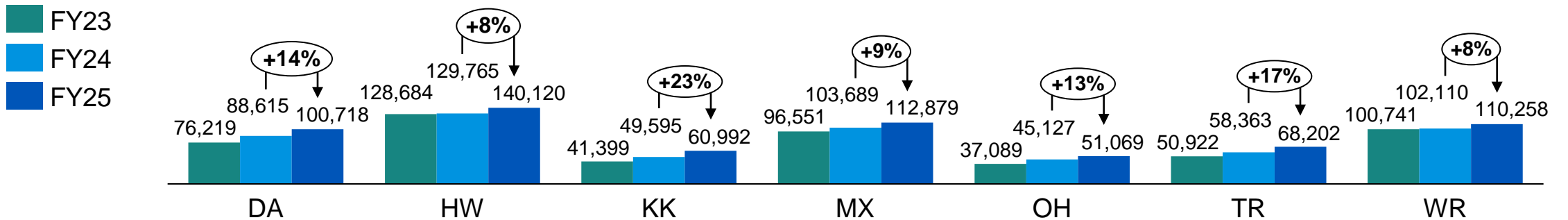
# In FY25, credit unduplicated headcount and credit hour production at all seven colleges

## Credit Enrollment and Credit Hour Production by College

### Credit Unduplicated Headcount by Home College

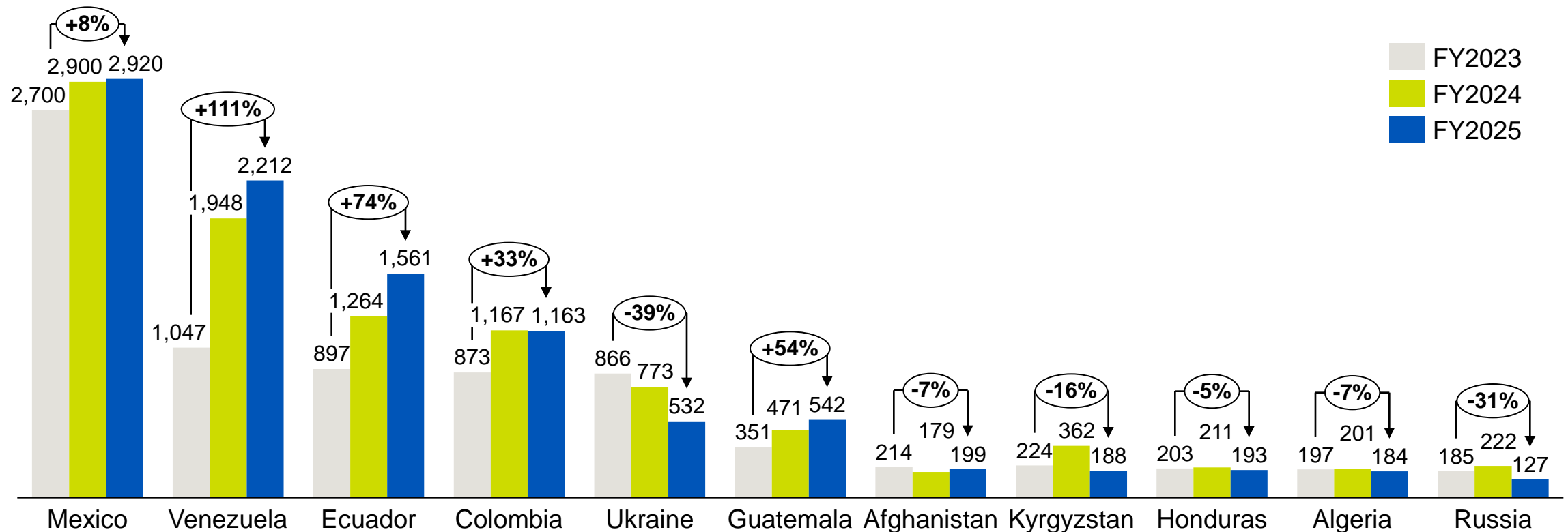


### Credit Hour Production by Course College



# Since FY22, Adult Education has seen significant growth in students from countries impacted by geopolitical challenges

## Adult Education Students' Top Countries of Origin



# Strategies

# CCC surpassed the Fall Admitted to Enrolled Yield Rate target by 6 percentage points

Target: Minimum 30% admitted students to enrolled

## Fall 2025 Enrolled Credit Students Compared to Target Yield Rate

- Outstanding – Significantly Exceeds (  $\geq 34\%$  )
- Meets Standard (30.0 – 33.0%)
- Does Not Fully Meet – Unsatisfactory (  $\leq 29.9\%$  )

	Admitted to Enrolled Yield Rate Performance Fall 2021 to Fall 2024						
	(FA22)	(SP23)	(FA23)	(SP24)	(FA24)	(SP25)	(FA25)
DA	38%●	38%●	41%●	31%●	38%●	36%●	34%●
HW	37%●	37%●	41%●	36%●	47%●	38%●	44%●
KK	25%●	30%●	31%●	30%●	33%●	31%●	33%●
MX	25%●	25%●	25%●	26%●	28%●	26%●	28%●
OH	27%●	30%●	32%●	23%●	34%●	33%●	34%●
TR	30%●	40%●	33%●	37%●	37%●	52%●	49%●
WR	33%●	42%●	36%●	37%●	39%●	38%●	39%●
CCC	31%●	30%●	33%●	31%●	36%●	34%●	36%●

\*Data not final: As of 10/20/2025



# Highest growth programs include healthcare, business, construction, criminal justice, education, and others

## Academic Plan Enrollment by Home College – Fall 2024 to Fall 2025

Home College	Academic Plan	24FA	25FA	Change	Change%	Home College	Academic Plan	24FA	25FA	Change	Change%
CCC	Undecided Healthcare-AGS	994	1559	565	57%	MX	Undecided Healthcare-AGS	351	748	397	113%
	Pre-Nursing-AGS	1290	1682	392	30%		Pre-Nursing-AGS	984	1328	344	35%
	Pre-Radiography-AGS	578	883	305	53%		Pre-Radiography-AGS	485	737	252	52%
	Undecided Natural Sciences-AS	804	1077	273	34%		Undecided Human Sciences-AA	166	230	64	39%
	Business/Economics-AA	2091	2248	157	8%		Pre-Dental Hygiene-AGS	246	303	57	23%
DA	Electric Construction Tech-AC	281	361	80	28%	OH	Pre-Radiography-AGS	17	36	19	112%
	Business/Economics-AA	242	298	56	23%		Criminal Justice-AA	37	55	18	49%
	Undecided Natural Sciences-AS	87	142	55	63%		Aviation Maintenance Tech-AAS	24	42	18	75%
	Communications Technology-AC	48	84	36	75%		Undecided Education-AA	31	48	17	55%
	Undecided Advanced Mftg-AGS	130	155	25	19%		Undec, Law, Pub Safty - AA	28	42	14	50%
HW	Undec, Law, Pub Safty - AA	43	78	35	81%	TR	Undecided Healthcare-AGS	124	183	59	48%
	Undec, Vis & Perf Arts, - AA	171	204	33	19%		Automotive Technology-AAS	5	63	58	1160%
	Law and Paralegal Studies-AAS	70	100	30	43%		Undecided Natural Sciences-AS	99	152	53	54%
	Architecture-AAS	80	107	27	34%		Undecided Education-AA	109	156	47	43%
	Undecided Natural Sciences-AS	143	169	26	18%		Cosmetology - AAS	132	169	37	28%
KK	Construction Carpentry-BC	59	109	50	85%	WR	Associate in Science-AS	217	294	77	35%
	A/C & Refrigeration-AAS	50	88	38	76%		Undecided Natural Sciences-AS	296	352	56	19%
	Undecided Cnst Tech & Drft-AGS	8	38	30	375%		Undecided Healthcare-AGS	196	245	49	25%
	Undecided Cul Arts & Hosp-AGS	18	48	30	167%		Law and Paralegal Studies-AAS	41	70	29	71%
	Undec, Vis & Perf Arts, - AA	10	36	26	260%		Undec, Vis & Perf Arts, - AA	107	136	29	27%

# Highest growth programs include healthcare, business, construction, criminal justice, education, and others

## Academic Plan Enrollment by Ethnicity and Gender – Fall 2024 to Fall 2025

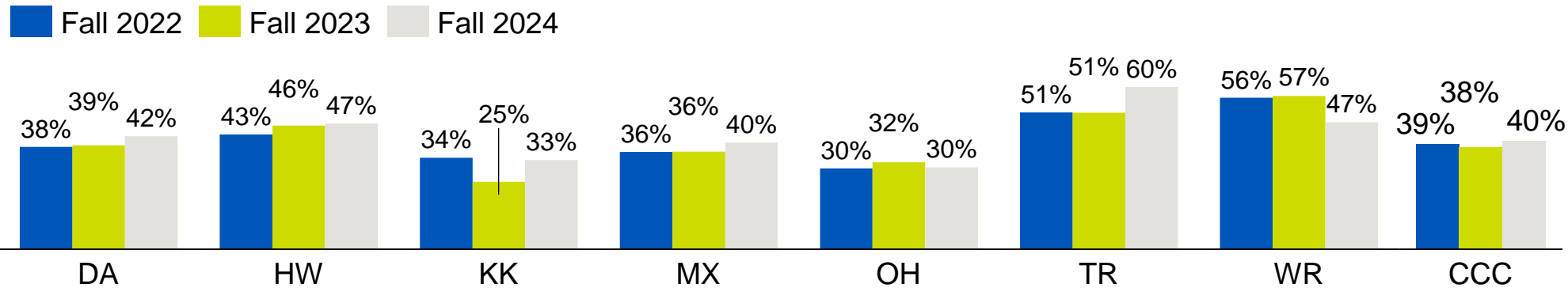
Ethnicity	Academic Plan	24FA	25FA	Change	Change%
Asian	Pre-Nursing-AGS	61	92	31	51%
	Undecided Healthcare-AGS	53	73	20	38%
	Undecided Natural Sciences-AS	50	67	17	34%
	Undecided Human Sciences-AA	60	70	10	17%
	Biology-AS	27	35	8	30%
Black	Undecided Healthcare-AGS	360	535	175	49%
	Pre-Nursing-AGS	532	691	159	30%
	Pre-Radiography-AGS	142	261	119	84%
	Undecided Natural Sciences-AS	157	238	81	52%
	Undecided Education-AA	128	185	57	45%
Latine	Undecided Healthcare-AGS	447	724	277	62%
	Pre-Radiography-AGS	378	527	149	39%
	Pre-Nursing-AGS	600	748	148	25%
	Undecided Natural Sciences-AS	414	555	141	34%
	Undec, Law, Pub Safty - AA	145	229	84	58%
White	Business/Economics-AA	233	299	66	28%
	Undecided Healthcare-AGS	65	108	43	66%
	Electric Construction Tech-AC	144	178	34	24%
	Undecided Education-AA	39	58	19	49%
	Undec, Vis & Perf Arts, - AA	48	67	19	40%

Gender	Academic Plan	24FA	25FA	Change	Change%
Female	Undecided Healthcare-AGS	813	1268	455	56%
	Pre-Nursing-AGS	1135	1476	341	30%
	Pre-Radiography-AGS	476	764	288	61%
	Undecided Education-AA	372	477	105	28%
	Undecided Natural Sciences-AS	271	356	85	31%
	Undecided Natural Sciences-AS	531	720	189	36%
Male	Undecided Healthcare-AGS	181	290	109	60%
	Business/Economics-AA	1073	1155	82	8%
	Associate in Science-AS	356	429	73	21%
	Automotive Technology-AAS	15	88	73	487%

# Retention

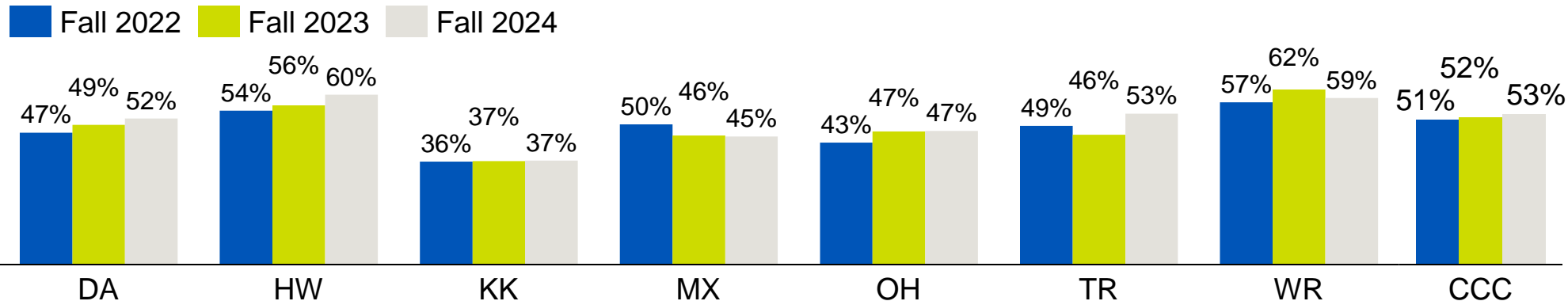
# First-Year FA-FA Retention rates for Black and Latine male students rose from the prior year.

## First-Year Fall to Fall Retention - Black Male



Black male first-year FA-FA retention increased by 2 percentage points.

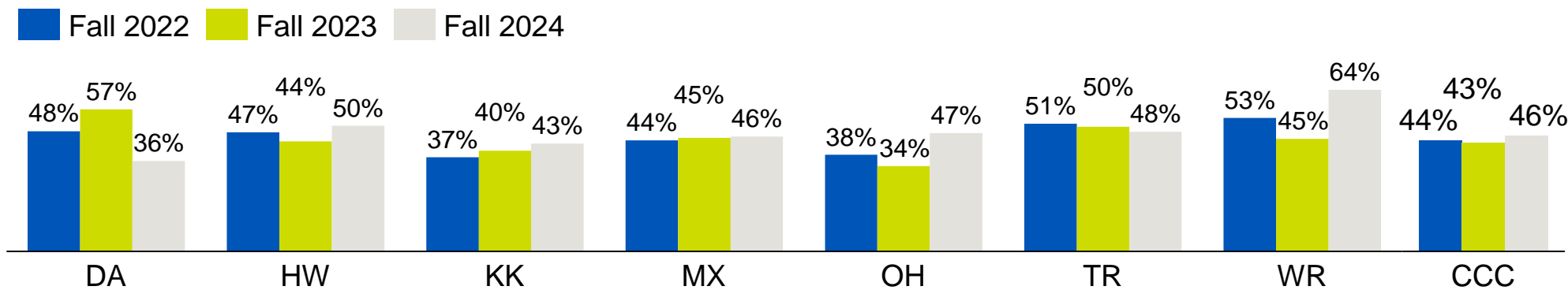
## First-Year Fall to Fall Retention - Latine Male



While Latine male first-year FA-FA retention increased by 1 percentage point.

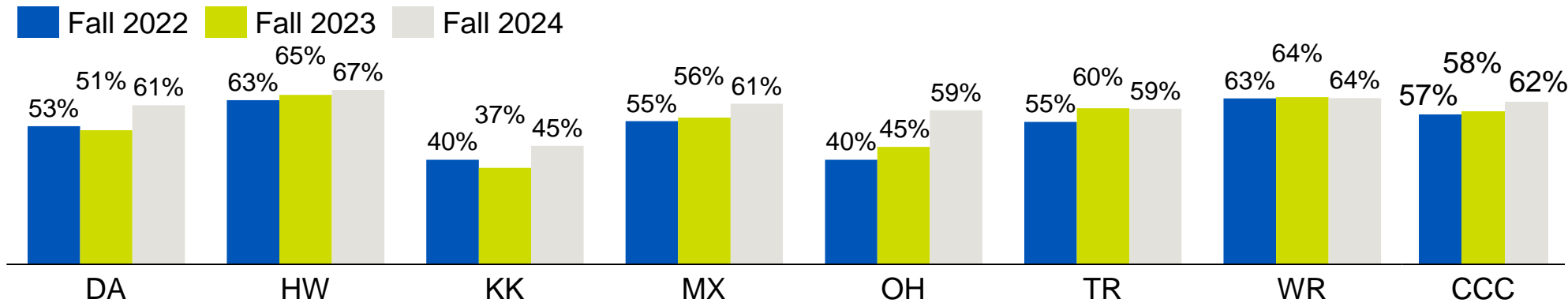
# First-Year FA-FA Retention is up dramatically for Black and Latine female students.

## First-Year Fall to Fall Retention - Black Female



Black female first-year FA-FA retention increased by 3 percentage points since the prior year..

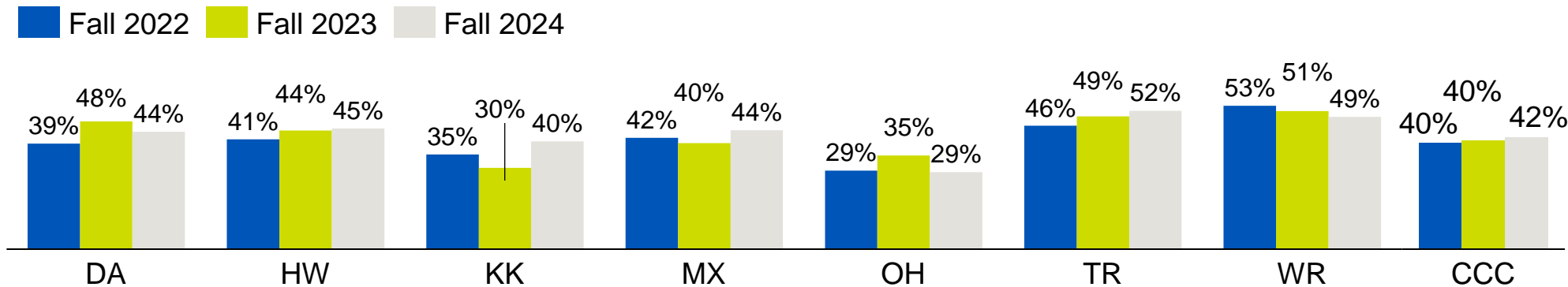
## First-Year Fall to Fall Retention - Latine Female



Latine female first-year FA-FA retention increased by 4 percentage points since the prior year.

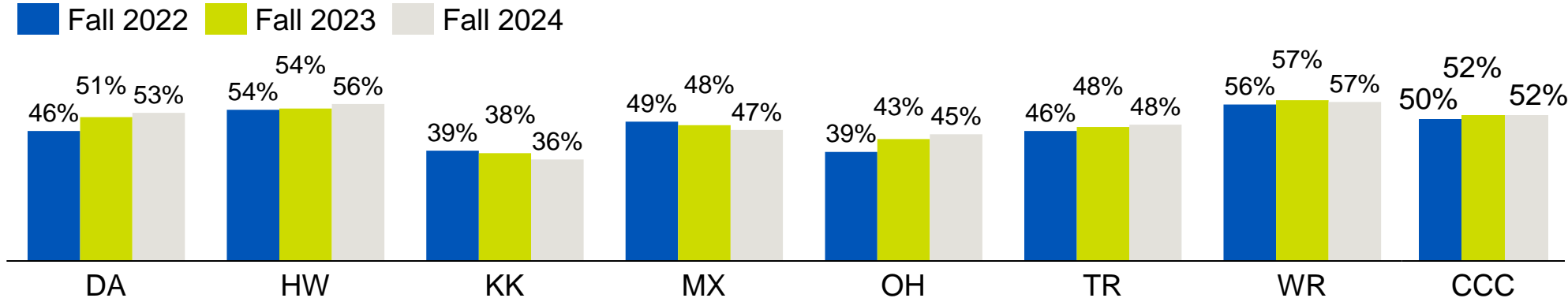
# FA-FA Retention rates for Black and Latine male students rose from the prior year.

## Fall to Fall Retention - Black Male



Black male FA-FA retention increased by 2 percentage points.

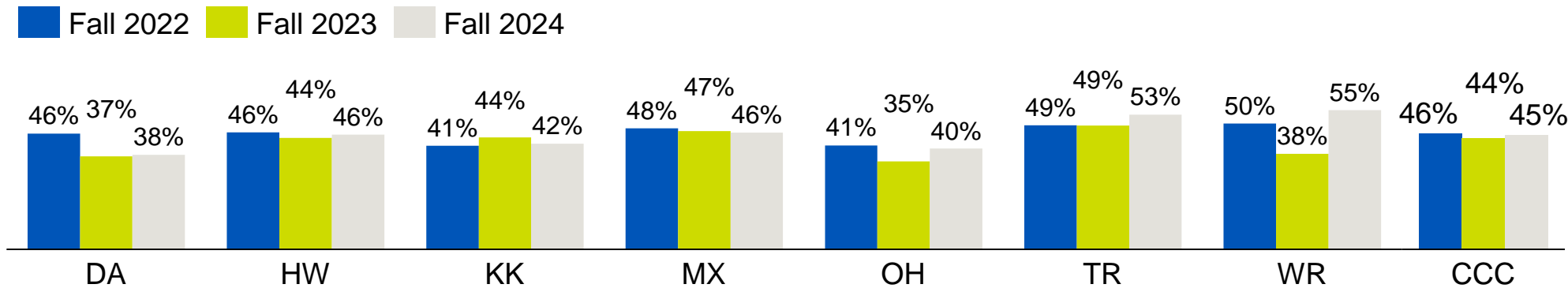
## Fall to Fall Retention - Latine Male



While Latine male FA-FA retention stayed flat at 52%.

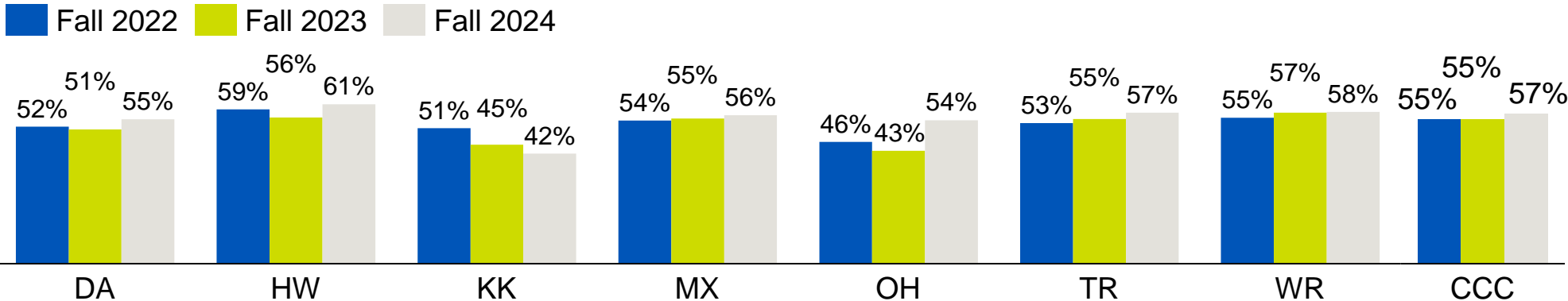
# FA-FA Retention is up dramatically for Black and Latine female students.

## Fall to Fall Retention - Black Female



Black female FA-FA retention increased by 1 percentage points since the prior year..

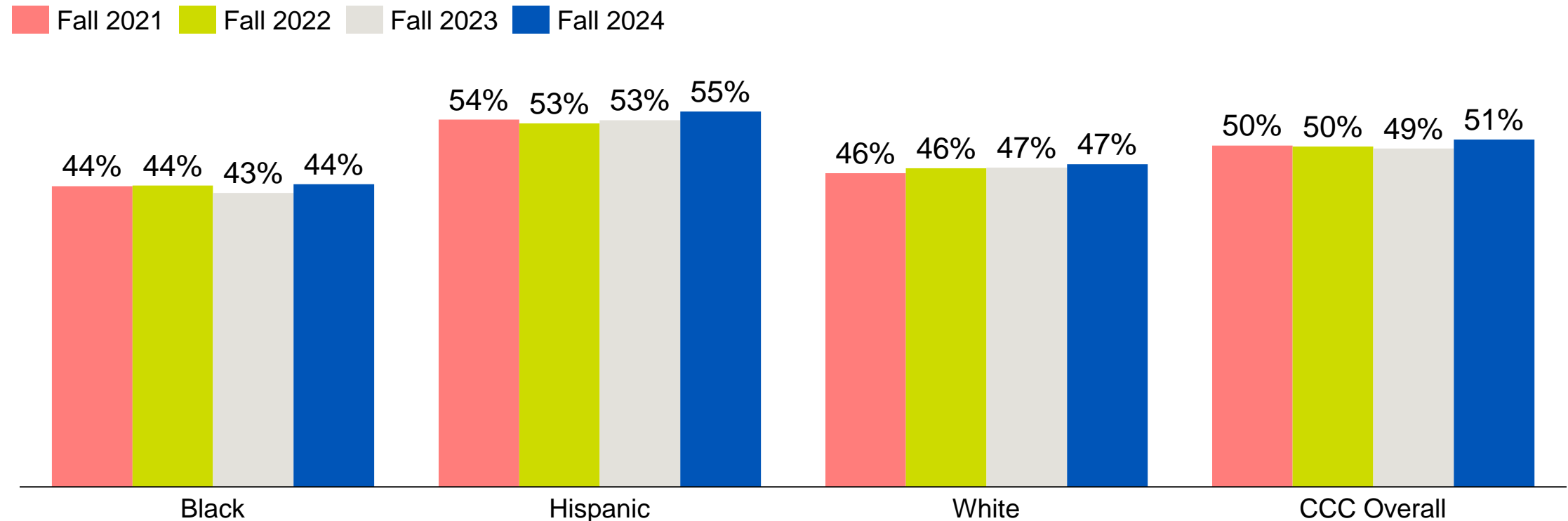
## Fall to Fall Retention - Latine Female



Latine female FA-FA retention increased by 2 percentage points since the prior year.

# FA-FA Retention rates for Black and Latine male students rose from the prior year.

## Fall to Fall Retention

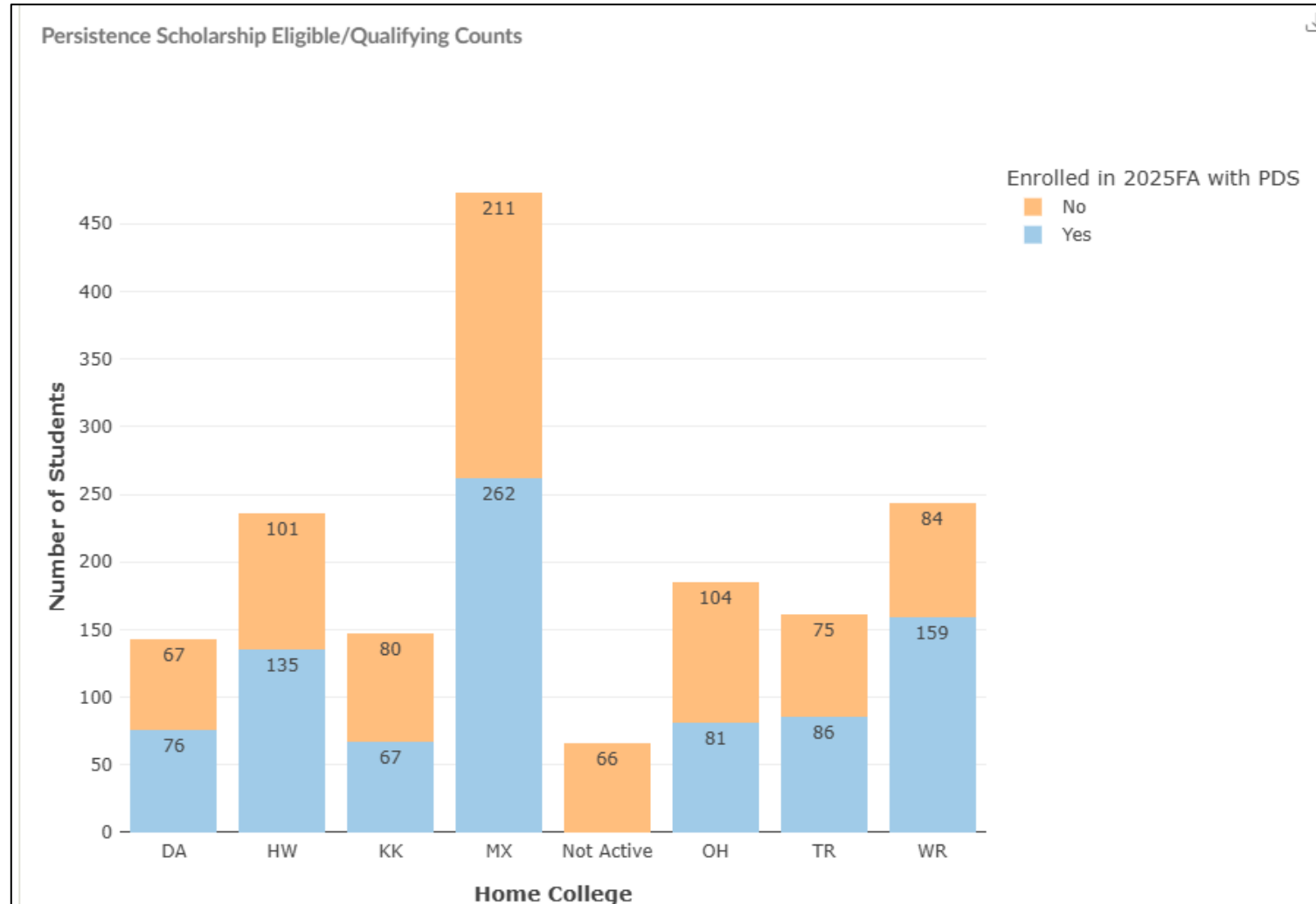




# New Student Advising Appointment Data

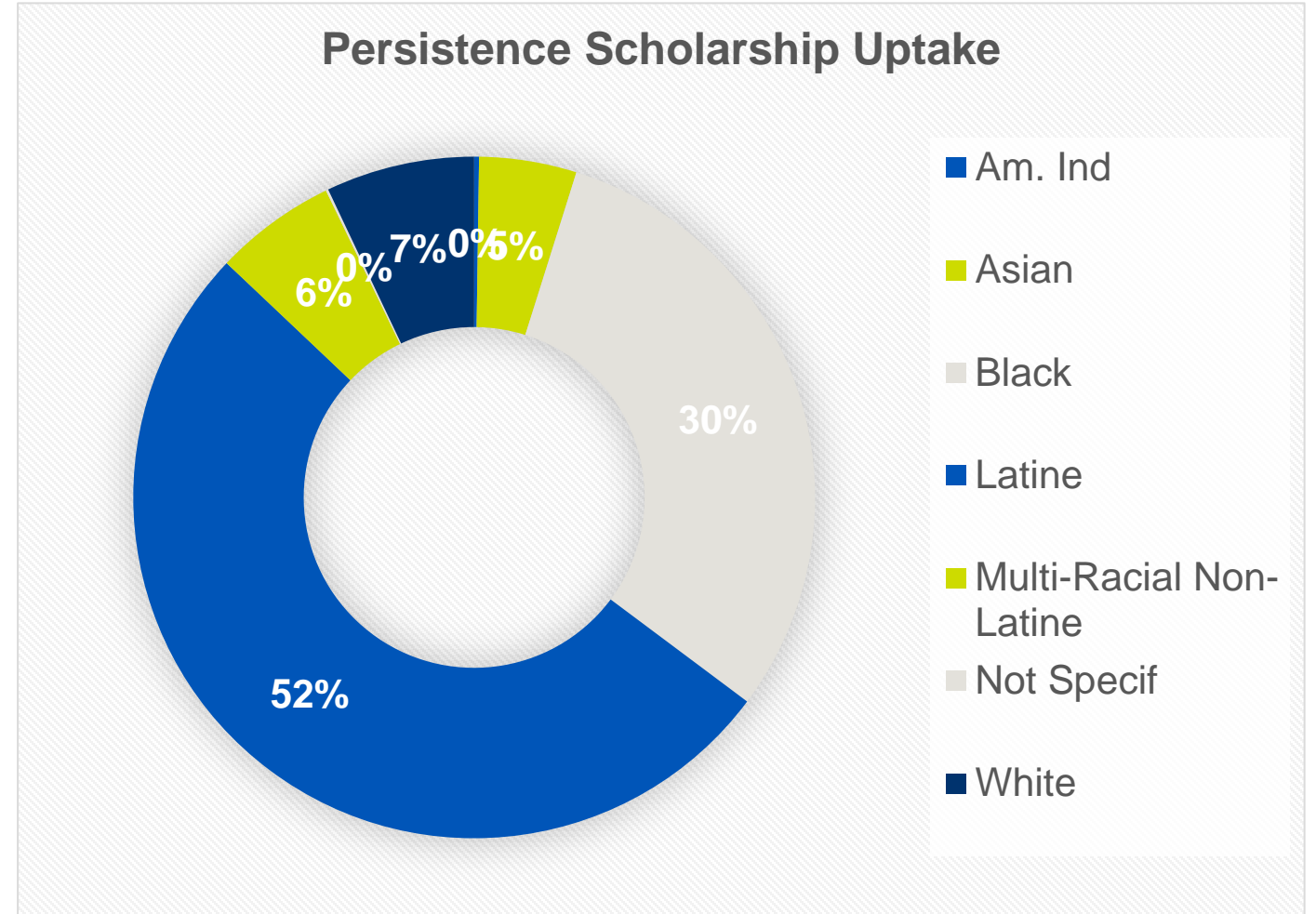
	Last Day of Spring 2024			Last Day of Fall 2024			Last Day of Spring 2025					
	# of Appts Complete	# of New Students	% Met with Advisor	# of Appts Complete	# of New Students	% Met with Advisor	# of 1.0 Appts Complete	# of New Students	NSA 1.0 % Met with Advisor	# of 2.0 Appts Complete	# of New Students	NSA 2.0 % Met with Advisor
DA	291	461	63.1%	746	837	89.1%	289	349	82.8%	146	260	56.2%
HW	320	379	84.4%	1,091	1,178	92.6%	372	472	78.8%	181	330	54.8%
KK	179	195	91.8%	581	630	92.2%	249	284	87.7%	133	192	69.3%
MX	501	577	86.8%	1,467	1,628	90.1%	525	686	76.5%	239	480	49.8%
OH	213	253	84.2%	556	562	98.9%	246	293	84.0%	145	203	71.4%
TR	209	331	63.1%	625	664	94.1%	283	314	90.1%	149	179	83.2%
WR	235	333	70.6%	1,183	1,280	92.4%	289	335	86.3%	286	374	76.5%
Total	1,948	2,529	77.0%	6,249	6,779	92.2%	2,253	2,733	82.4%	1,279	2,018	63.4%

# Persistence Scholarship Uptake as of 10/24



# Persistence Scholarship Uptake as of 10/24

Ethnicity	# Students	% Students
Am. Ind	2	0.2%
Asian	40	4.6%
Black	263	30.4%
Latine	449	51.8%
Multi-Racial		
Non-Latine	50	5.8%
Not Specif	1	0.1%
White	61	7.0%
Grand Total	866	100.0%



# Persistence Scholarship Eligible as of 10/24

Ethnicity	# Students	% Students
Am. Ind	2	0.1%
Asian	63	3.8%
Black	561	33.9%
Latine	791	47.8%
Multi-Racial		
Non-Latine	96	5.8%
Not Specif	2	0.1%
White	139	8.4%
Grand Total	1654	100.0%

