

35401
ADOPTED – BOARD OF TRUSTEES
COMMUNITY COLLEGE DISTRICT NO. 508
FEBRUARY 6, 2025

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
COUNTY OF COOK AND STATE OF ILLINOIS

SALESFORCE LICENSES
CARASOFT TECHNOLOGY CORP.
THE OFFICE OF INFORMATION TECHNOLOGY
DISTRICT WIDE

THE CHANCELLOR RECOMMENDS:

That the Board of Trustees authorizes the Chair, upon final approval of the General Counsel of the legal form of such agreements, to enter into an agreement with Carahsoft Technology Corporation, on to provide various Salesforce licenses for the period of March 26, 2025, through March 25, 2026, and a total cost not to exceed \$1,379,935.

VENDOR: Carahsoft Technology Corp.
11493 Sunset Hills Road, Suite 100
Reston, VA 20190

USER: District Wide

TERM: The term of the agreement shall commence no sooner than March 26, 2025, and shall end on March 25, 2026

SCOPE OF SERVICES:

CCC's agreement with Carahsoft will enable CCC to purchase Salesforce licenses, ensuring the continuation of operational processes and supporting future project releases. This strategic partnership will provide the necessary tools to meet current implementation needs while also facilitating long-term growth and innovation.

BENEFIT TO CITY COLLEGES OF CHICAGO:

This solution will authorize CCC to order a wide range of IT equipment, software and services that are essential to technology enabled classrooms, labs, libraries, and other learning spaces, as well as the security department and the overall operation of the District, to support the following:

1. **Enhanced Student Engagement and Administrative Efficiency:** Education Cloud, Service Cloud, Lightning Platform Starter, Admissions Connect, and Experience Cloud licenses will enable the continued implementation of CCC's new student lifecycle CRM.

2. **Improved Recruitment and Outreach:** Marketing Cloud licenses will support advanced marketing efforts, enhancing communication and engagement with prospective students.
3. **Optimized Marketing Strategies:** Datorama licenses will allow CCC to track outreach efforts across multiple channels, providing valuable insights for better decision-making.
4. **Seamless Operations and Collaboration:** Additional Salesforce licenses will support various departments, ensuring smooth operations and effective collaboration across the institution.

VENDOR SELECTION CRITERIA:

In Board Report #29816 and #32583, the Board approved the participation in the use of Omnia Partners (formerly U.S. Communities Government Purchasing Alliance). Carahsoft Technology Corp was awarded c o n t r a c t # R 91 90 2 in accordance with the procurement procedures as detailed in RFP # 19-19, (Educational Software Solutions and Services).

MBE/WBE COMPLIANCE:

The Office of Procurement Services has reviewed the proposed compliance plan and recommends a full waiver of the Board Approved MBE/WBE Contract Participation Plan due to the nature of the agreement (Salesforce licenses) and the absence of subcontracting opportunities.

GENERAL CONDITIONS:

Inspector General – It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General’s authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board’s Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

FINANCIAL

Total: \$ 1,379,935

Charge to: The Office of Information Technology

Sources of Funds: Education Fund, Capital Fund

Budget Lines: 53/540000-00003-0023004-80000
53/540000-92015 0023004-80000

Respectfully submitted,

Juan Salgado
Chancellor

February 6, 2025 - The Office of Information Technology