

35394
ADOPTED – BOARD OF TRUSTEES
COMMUNITY COLLEGE DISTRICT NO. 508
FEBRUARY 6, 2025

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
COUNTY OF COOK AND STATE OF ILLINOIS

RESOLUTION
TO AUTHORIZE PAYMENT TO VERA CREATIVE INC.
HARRY S TRUMAN COLLEGE

WHEREAS, Harry S Truman College utilized services with vendor Vera Creative for the development of marketing, communications, and branding efforts for Chicago Early Learning, website and social media platforms. The City of Chicago contracts with Vera creative for oversight and maintenance of the Chicago Early Learning website. The site was developed to include programs and initiatives, which are investments of the Mayoral administration and partner sister agencies which are focused on early childhood. Initiatives include the Chicago Early Learning Workforce Scholarship ("the Scholarship"), which City Colleges of Chicago through the Department of Family and Support Services is funded to administer.

A fiscal year 2024 purchase order was not in place for services. The CCC policy for contract approval and obtaining a valid purchase order prior to services being rendered was not followed.

WHEREAS, Vera Creative oversees all development of marketing, communications, and branding efforts for Chicago Early Learning, website and social media, the Chicago Department of Family and Support Services states that they should be the sole source contractor to oversee such efforts specific to the Scholarship to maintain consistency and cohesion across early childhood efforts.

WHEREAS, the college recommends payment to Vera Creative of \$35,900.00.

NOW THEREFORE BE IT RESOLVED, that the Board of Trustees of Community College District No. 508, County of Cook and State of Illinois, hereby approve payment to Vera Creative Inc. in the amount of thirty-five thousand, nine hundred dollars (\$35,900.00).

February 6, 2025 – Harry S Truman College