

35273
ADOPTED – BOARD OF TRUSTEES
COMMUNITY COLLEGE DISTRICT NO. 508
NOVEMBER 7, 2024

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
COUNTY OF COOK AND STATE OF ILLINOIS
November 7, 2024

SALESWINGS LICENSES
CARASOFT TECHNOLOGY CORP.
THE OFFICE OF INFORMATION TECHNOLOGY
DISTRICT WIDE
AMENDMENT TO BOARD REPORT 34925

THE CHANCELLOR RECOMMENDS:

that the Board of Trustees authorizes the Chair, upon final approval of the General Counsel of the legal form of such agreements, to amend the term of the agreement (the project was delayed, causing a change in the start and end dates of the license) with Carahsoft Technology Corporation to provide SalesWings licenses from the period of November 1, 2023, through October 31, 2024, and change the start and end dates to January 15, 2024, through January 14, 2025, at a total cost not to exceed \$25,641.47.

VENDOR: Carahsoft Technology Corp.
11493 Sunset Hills Road, Suite 100
Reston, VA 20190

USER: District Wide

ORIGINAL TERM:

In accordance with board report 34925, this agreement's term commenced on November 1, 2023, and shall end on October 31, 2024.

AMENDED TERM:

The original term of this amended agreement commenced January 15, 2024, and will continue through January 14, 2025.

SCOPE OF SERVICES:

CCC's agreement with Carahsoft will enable CCC to purchase SalesWings licenses to enhance current business processes around marketing efforts to prospective students.

BENEFIT TO CITY COLLEGES OF CHICAGO:

The addition of SalesWings to the CRM ecosystem will allow CCC to track user journeys across targeted web properties. The data will be pushed to Marketing Cloud, CCC's enterprise digital marketing tool, to allow further insights into user activities and message personalization. The addition of this tool will result in a more sophisticated and data-informed outreach to prospective

students.

VENDOR SELECTION CRITERIA:

In Board Report #29816 and #32583, the Board approved the participation in the use of Omnia Partners (formerly U.S. Communities Government Purchasing Alliance). Carahsoft Technology Corp was awarded c o n t r a c t # R 91 90 2 in accordance with the procurement procedures as detailed in RFP # 19-19, (Educational Software Solutions and Services). Pursuant to State law, contracts for goods and services procured from another governmental entity are exempt from the District’s competitive bidding requirements.

MBE/WBE COMPLIANCE:

The Office of Procurement Services has reviewed the proposed compliance plan and recommends a full waiver of the Board Approved MBE/WBE Contract Participation Plan due to the nature of the agreement (software licenses) and the absence of subcontracting opportunities.

GENERAL CONDITIONS:

Inspector General – It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General’s authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board’s Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

FINANCIAL

Total: \$25,641.47

Charge to: The Office of Information Technology

Source of Funds: Capital Fund

Budget Line: 92015-0023003-540000-80000

Respectfully submitted,

**Juan Salgado
Chancellor**

November 7, 2024 - The Office of Information Technology