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# Fall 2023 Enrollment Update

November 2, 2023

HAROLD WASHINGTON • HARRY STRUMAN • KENNEDY-KING • MALCOLM X • OLIVE-HARVEY • RICHARD J. DALEY • WILBUR WRIGHT

**CITY COLLEGES**<sup>®</sup>  
OF CHICAGO

# Executive Summary

## Fall 2023 Total Enrollment Benchmarking



- ICCB Total Headcount (Credit and Adult Education combined) district for Fall 2023 increased 12.7% (4,426 students) compared to last fall, double the state average and nearly double the national average.
- All seven colleges experienced an increase in total headcount enrollment from last year.

## Fall 2023 Enrollment Highlights



- Credit headcount at census date was up 8% in Fall 2023 compared to the prior year's census headcount.
- Adult Education headcount at census date was up 27% in Fall 2023 compared to the prior year's census headcount
- New student enrollment increased 12% and continuing student enrollment increased by 16%.

## Fall 2023 Performance Management and Operational Updates



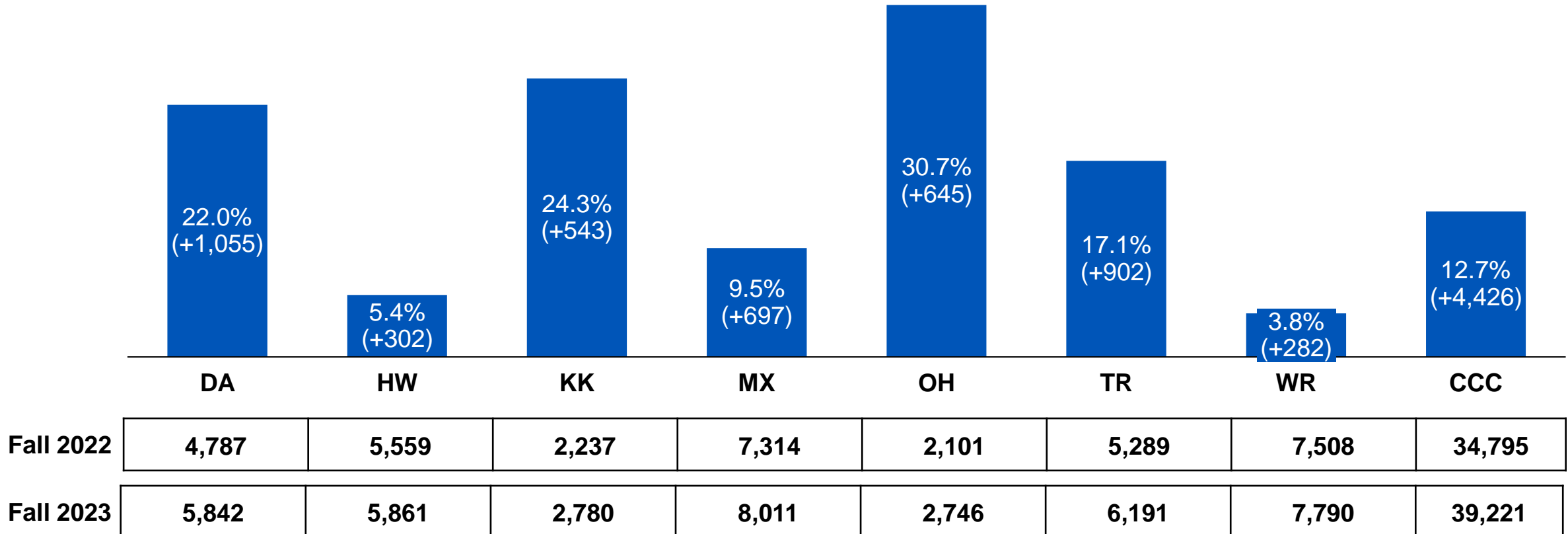
- CCC surpassed the Fall enrollment performance management target of a 30% admitted to enroll yield rate, contributing to new and stop-in student enrollment growth

# Fall 2023 Enrollment Data

# CCC's ICCB Census Headcount Enrollment increased 12.7% compared to last fall

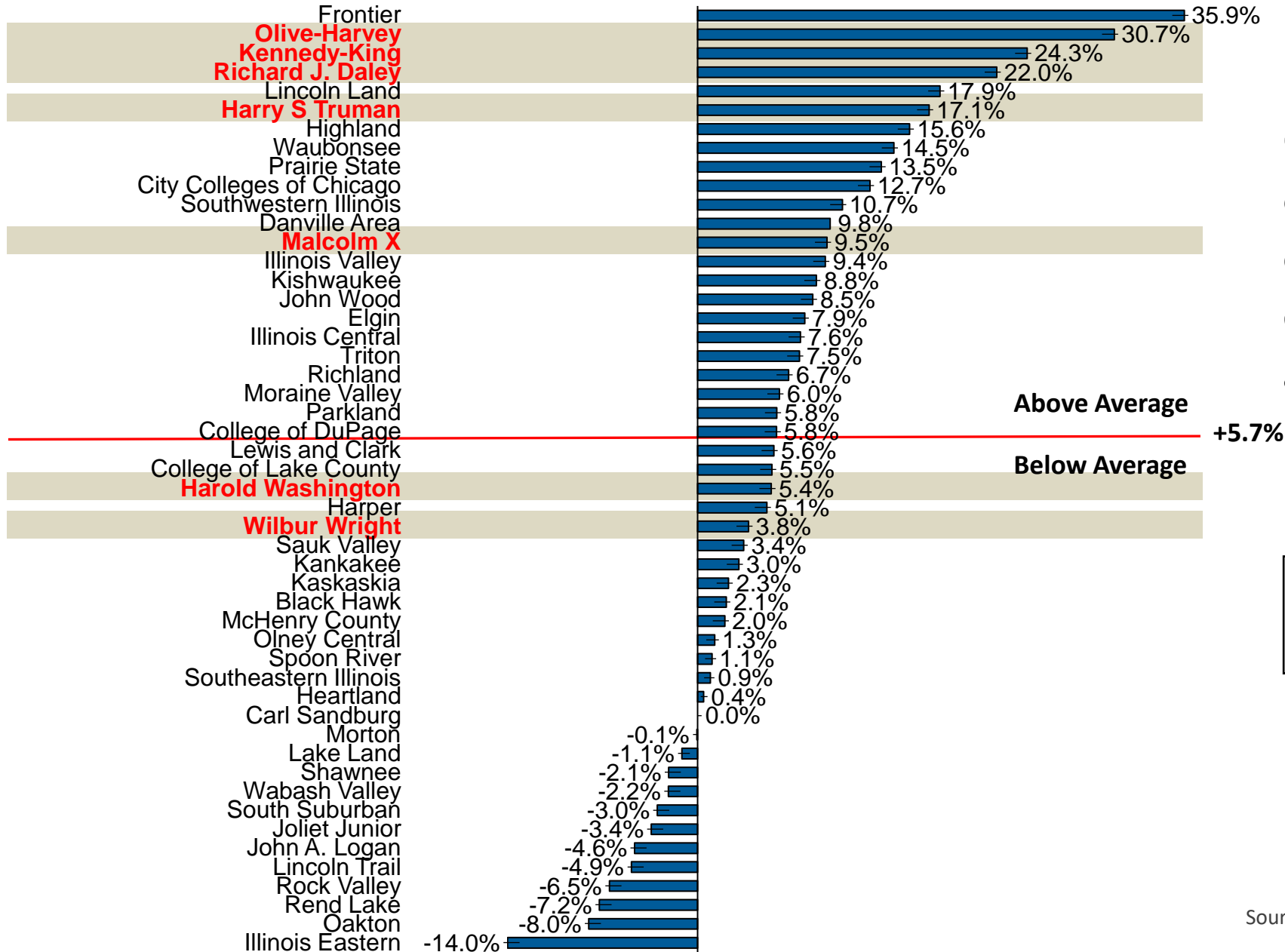
All CCC colleges experienced an increase in YOY enrollment.

## Census Date Unduplicated Credit and Adult Education Headcount by Home College, Fall 2022 – Fall 2023



\*As of Census Date  
Source: CCC Fall Census Enrollment, 9/30/2023

# ICCB Total Headcount Enrollment:% Change FA22-FA23



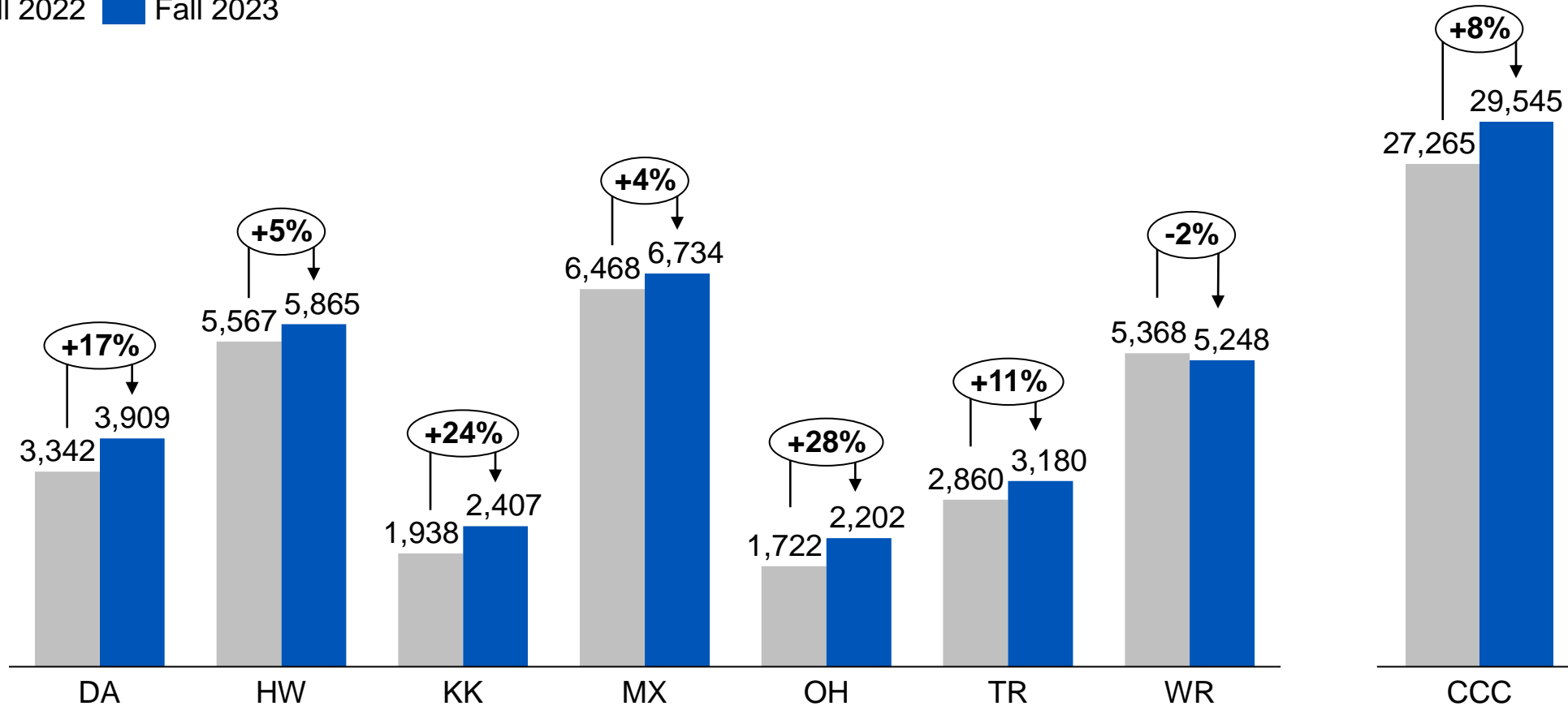
CCC Fall enrollment growth of 12.7% exceeded the Illinois community college average of +5.7%

+4.5% is the average statewide change in headcount enrollment from Fall 2022 to Fall 2023, **excluding** CCC.

# Credit headcount at Census date was up 8% in Fall 2023 compared to the prior year's Census headcount

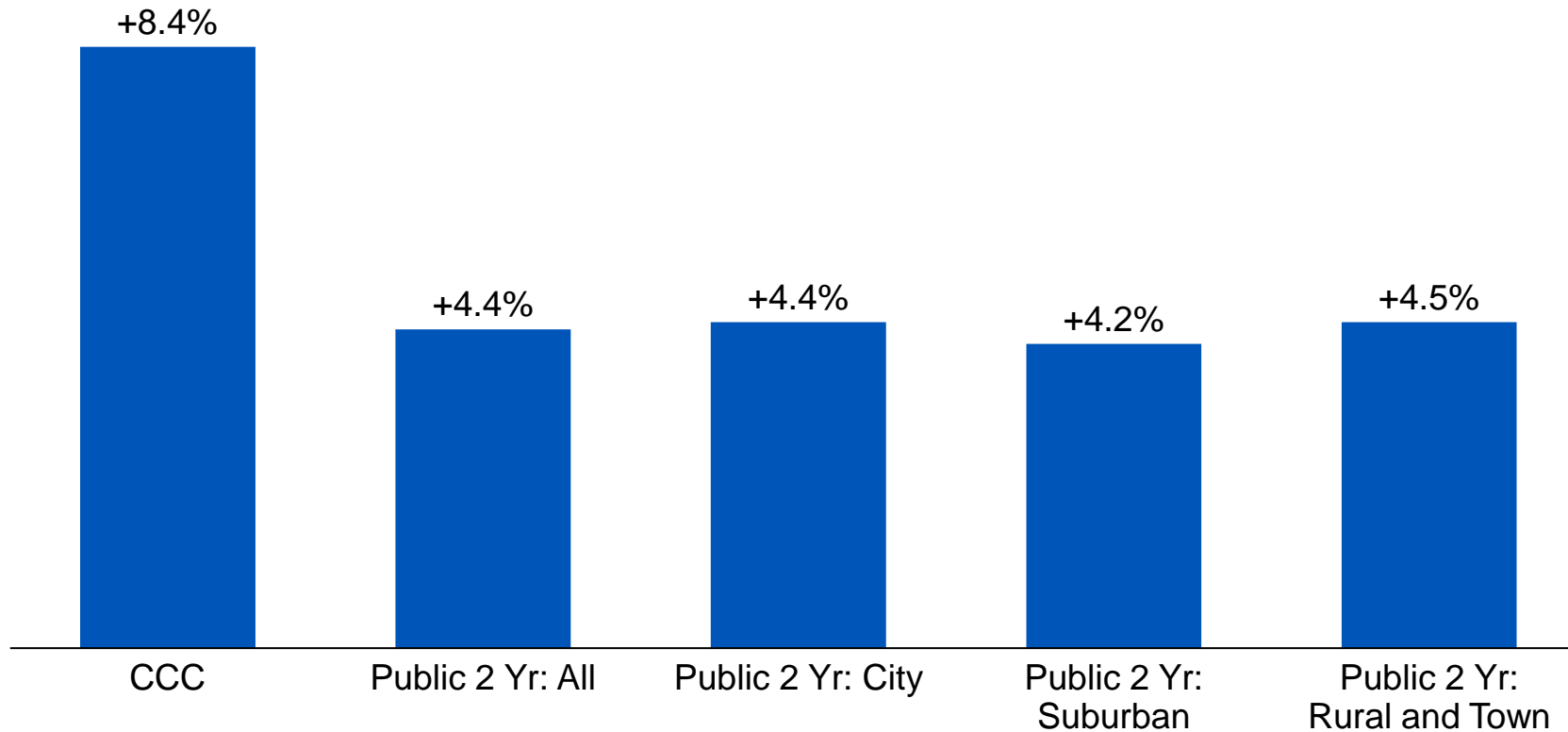
## Census Date Unduplicated Credit Headcount by Home College, Fall 2022 – Fall 2023

■ Fall 2022 ■ Fall 2023



# CCC outpaced 2-year public colleges nationally in undergraduate enrollment this fall

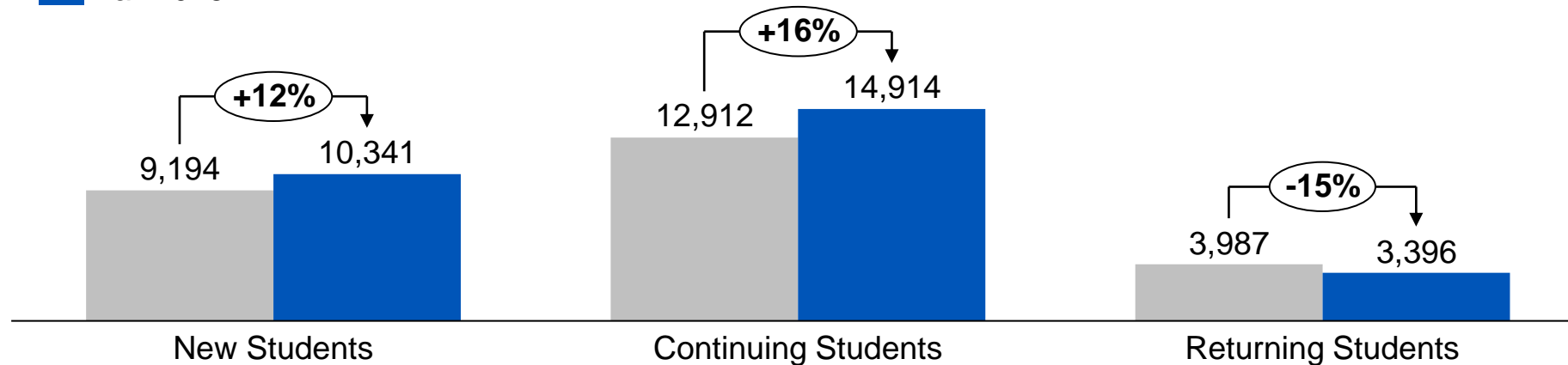
## Fall 2023 YOY Undergraduate Enrollment Change by Campus Setting - Nationally



# New student enrollment increased 13% and continuing student enrollment increased by 16%

## Census Date Unduplicated Credit Headcount by Student Type and Home College, Fall 2022 – Fall 2023

■ Fall 2022   ■ Fall 2023



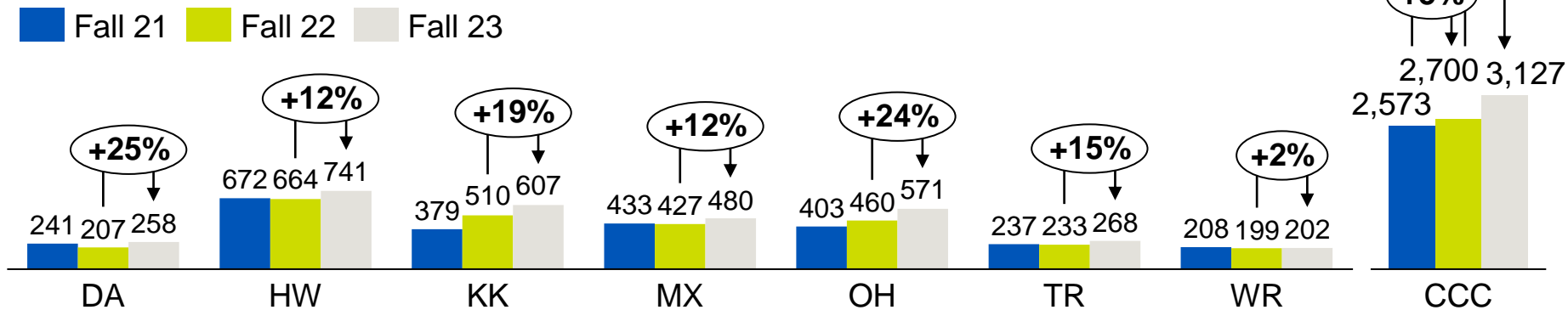
	New Students	Continuing Students	Returning Students
DA	+18% YOY (+240 students)	+17% YOY (+248 students)	+23% YOY (+112 students)
HW	+11% YOY (+211 students)	+8% YOY (+221 students)	-5% YOY (-35 students)
KK	+40% YOY (+315 students)	+20% YOY (+150 students)	+9% YOY (+31 students)
MX	-2% YOY (-39 students)	23% YOY (+688 students)	+2% YOY (+25 students)
OH	+26% YOY (+204 students)	+51% YOY (296 students)	+13% YOY (+39 students)
TR	+35% YOY (+308 students)	+14% YOY (+210 students)	-24% YOY (-97 students)
WR	-0.1% YOY (-2 students)	7% YOY (+189 students)	-10% YOY (-66 students)

New = first time in credit at CCC, including Early College; Continuing students were retained from the prior term, returning students have enrolled at CCC in the past, but been out for at least one big term.



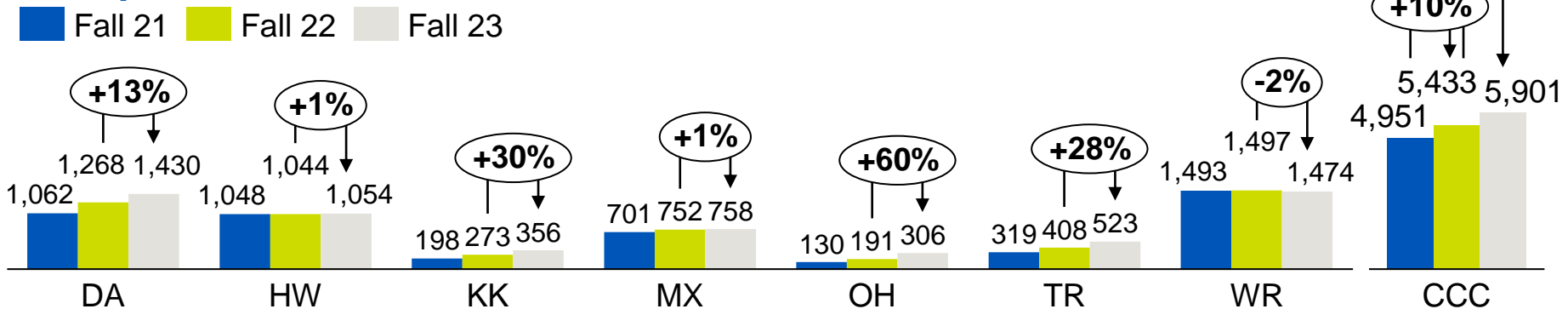
# Enrollment for Black and Latinx male students increased dramatically in the last year, surpassing state and national trends

## Unduplicated Credit Headcount - Black Male



- Black male student enrollment at public 2YR colleges increased 0.6% from FA21 to FA22 nationally; During the same time, it increased 5% at CCC, and is up another 16% this fall.

## Unduplicated Credit Headcount - Latinx Male



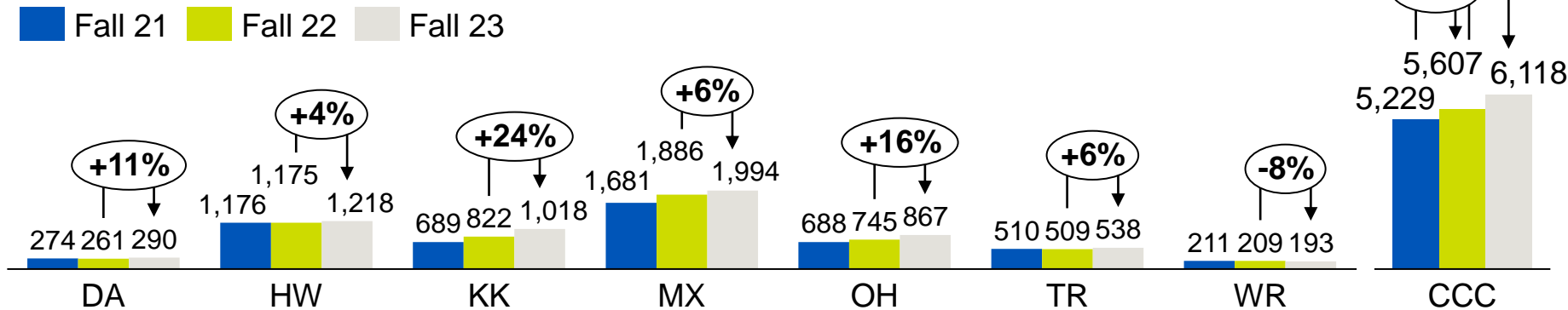
- Latinx male student enrollment increased by 6% nationally from FA21 to FA22; During the same time, it increased 10% at CCC, and is up another 9% this fall.

Data Source: CCC Fall Census Enrollment 2023, 10/2/2023

[National Student Clearing House Research](#)

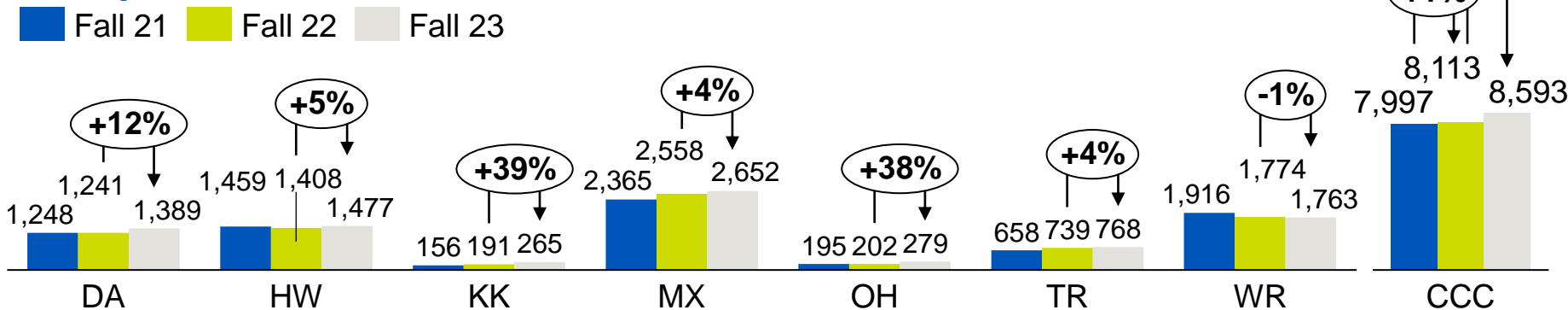
# Enrollment for Black and Latinx Female students also increased in the last year, outpacing state and national trends

## Unduplicated Credit Headcount - Black Female



- Black female student enrollment at public 2YR colleges decreased 1.9% from FA21 to FA22 nationally; During the same time, it increased 7% at CCC, and is up another 9% this fall.

## Unduplicated Credit Headcount – Latinx Female



- Latinx female student enrollment increased by 1.7% nationally from FA21 to FA22; During the same time, it increased 1% at CCC, and is up another 6% this fall.

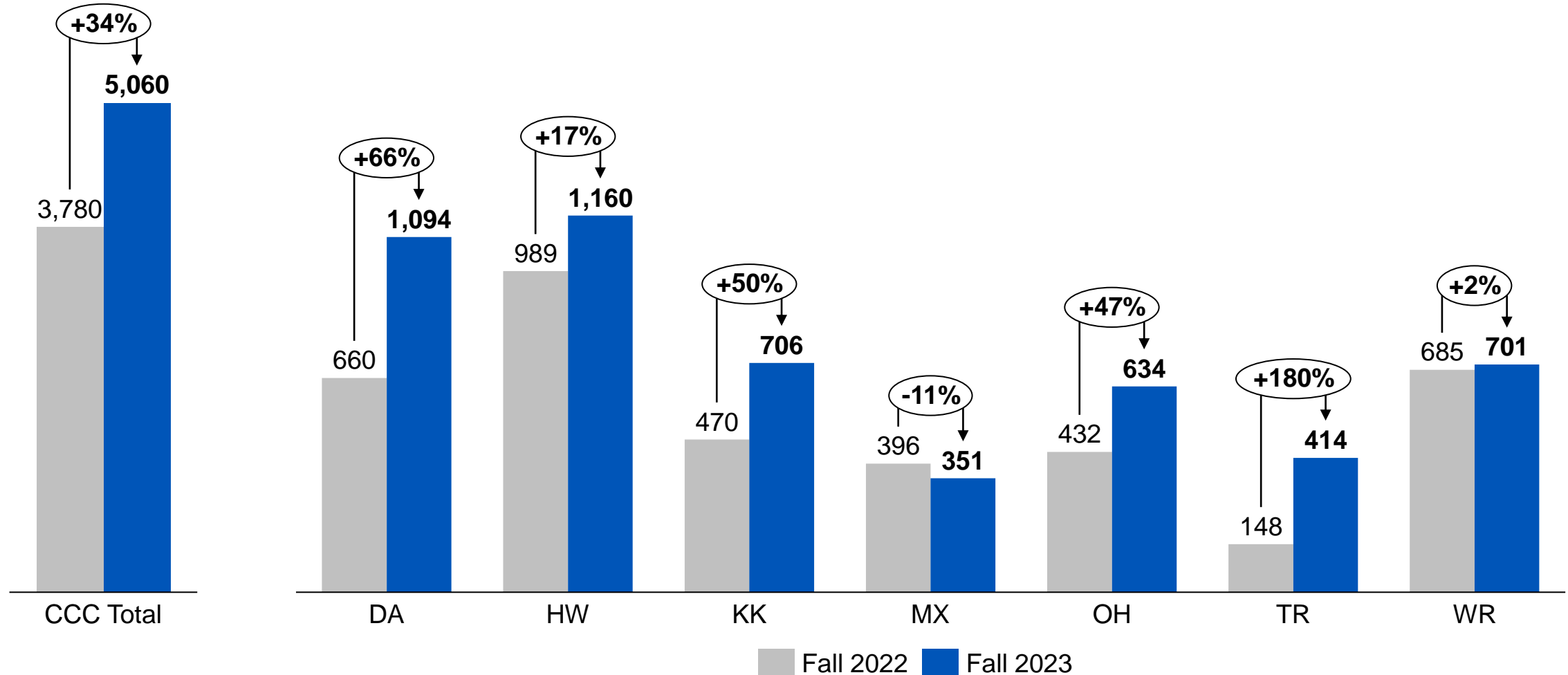
Data Source: CCC Fall Census Enrollment 2023, 10/2/2023

[National Student Clearing House Research](#)

# The Chicago Roadmap strategy continues to increase Early College enrollment

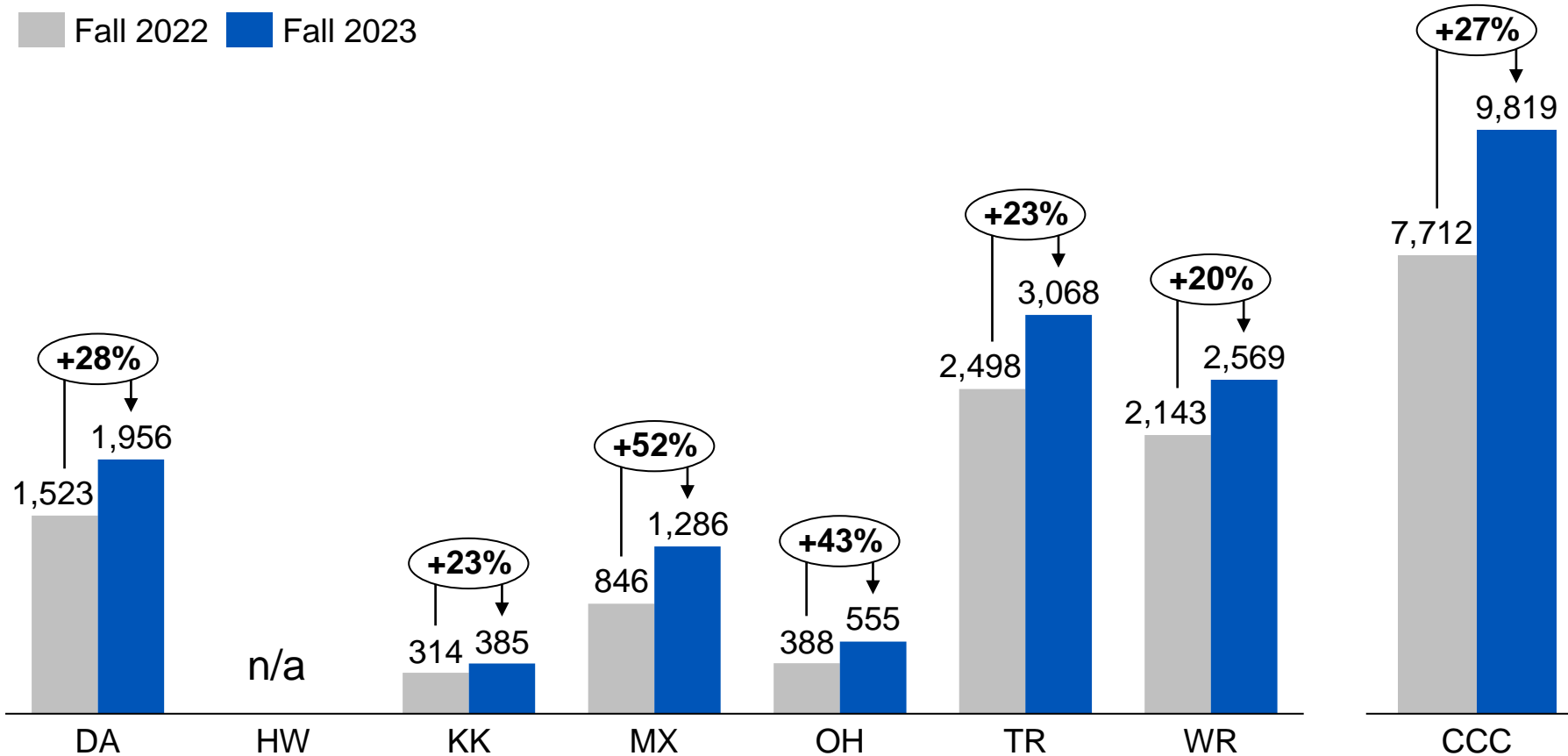


## Early College YoY Change Fall 2022 to Fall 2023



# Adult education headcount at Census date in Fall 2023 was up 27% compared to the prior year

## Census Date Unduplicated Adult Education Headcount by Home College, Fall 2022 – Fall 2023



### HIGHLIGHTS

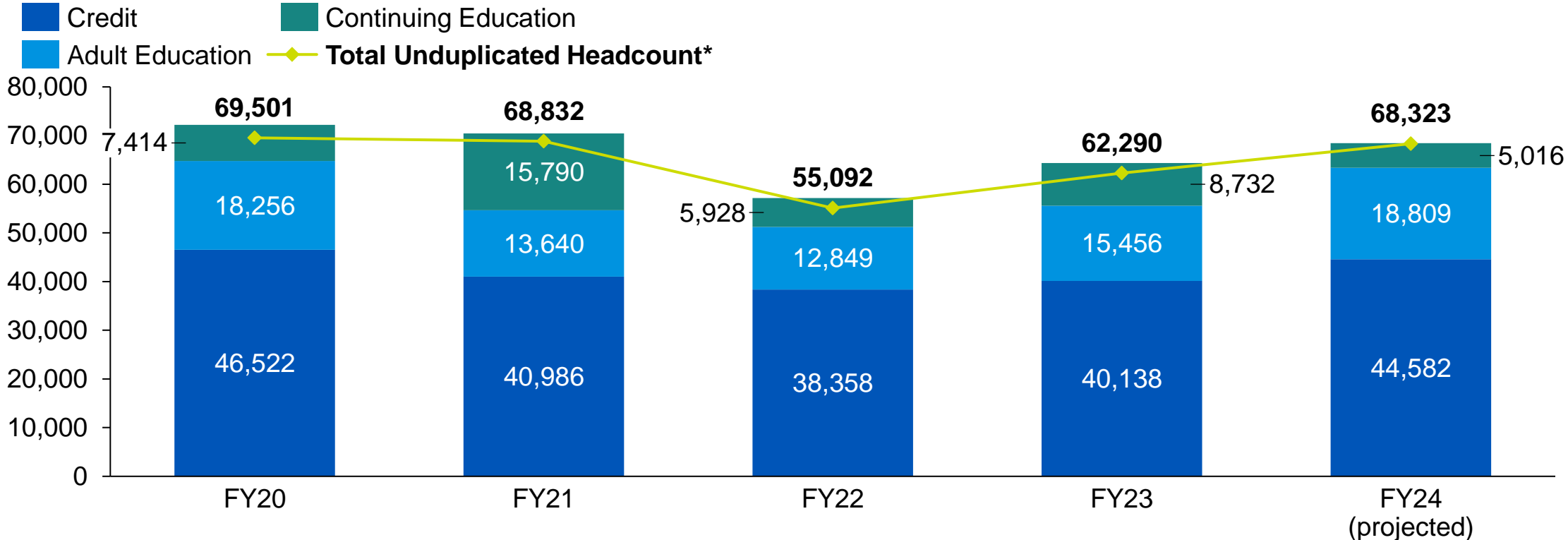
At all colleges offering adult education, adult education headcount increased by 20% or more.

Black enrollment increased by 16.52%, Latinx enrollment increased by 33.65%.

# **FY23 Enrollment Data**

# City Colleges is rebounding from a pandemic enrollment decline

**CCC Unduplicated Headcount Trends FY20 – FY23; FY24 Projected**

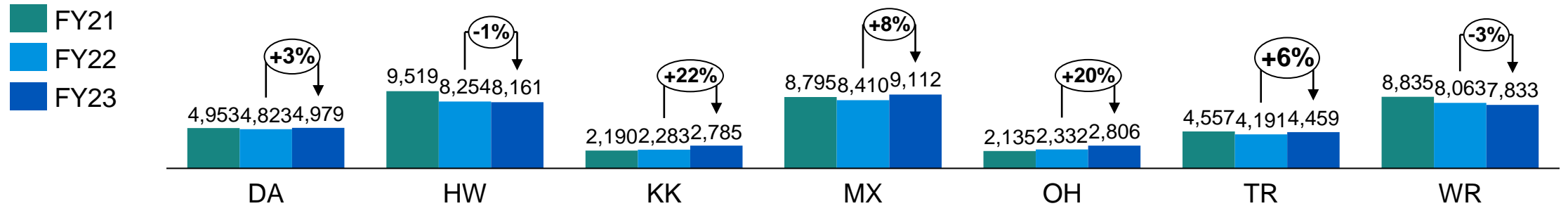


\*Notes: Students may enroll in multiple instructional areas, so enrollment across the three areas will not sum to the total unduplicated headcount. Continuing education in FY21 included 10,776 enrollments in Stress Mgt Resilience in Policing; FY23 included 1,991 Vaccine Ambassador enrollments  
 Source: CCC Strategic Dashboard accessed 8/2/2023

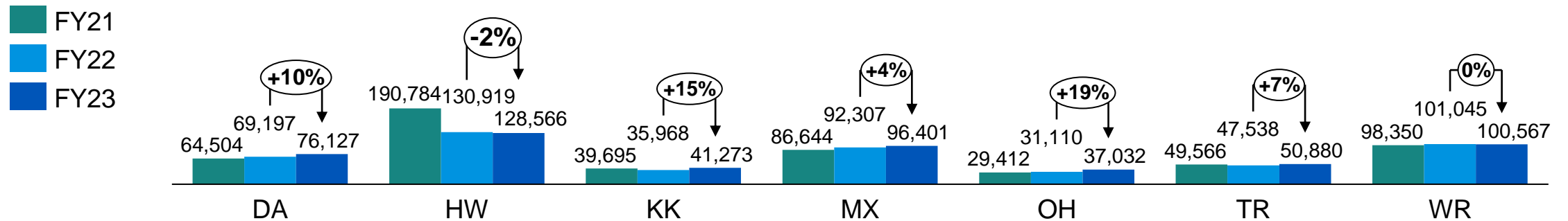
In FY23, credit unduplicated headcount increased at five colleges and credit hour production increased at six colleges

### Credit Enrollment and Credit Hour Production by College

#### Credit Unduplicated Headcount by Home College



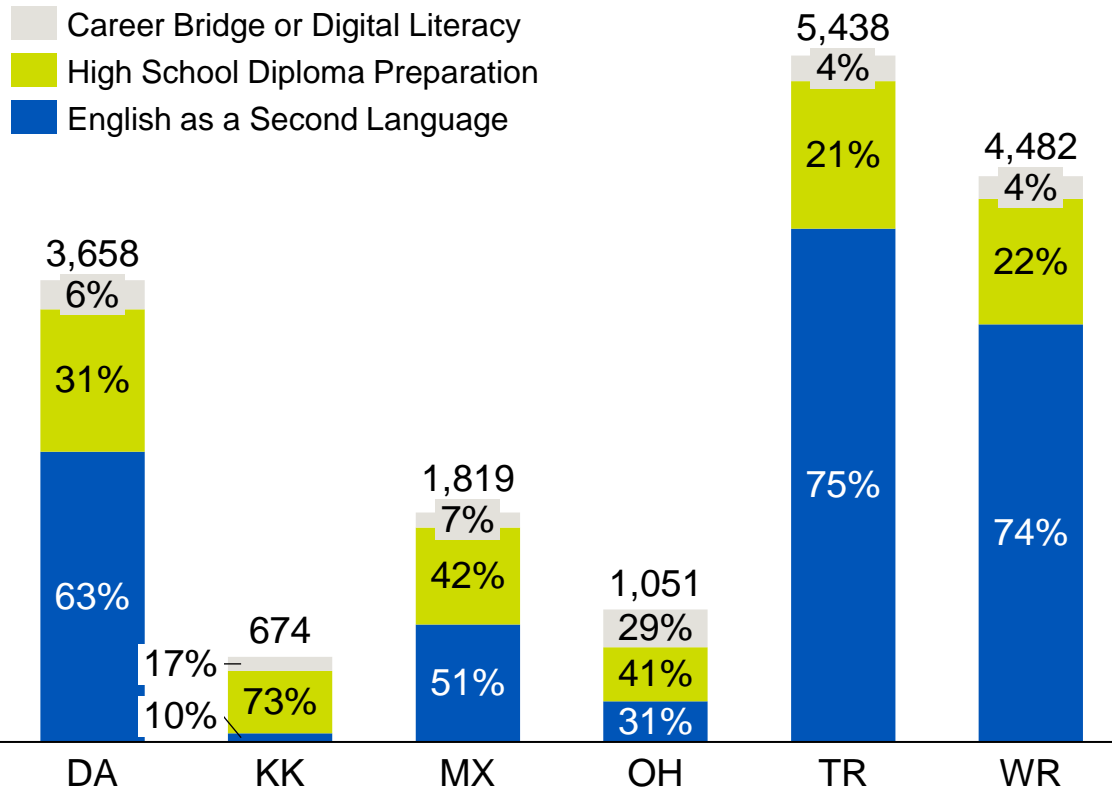
#### Credit Hour Production by Course College



Source: CCC Strategic Dashboard accessed 8/15/2023

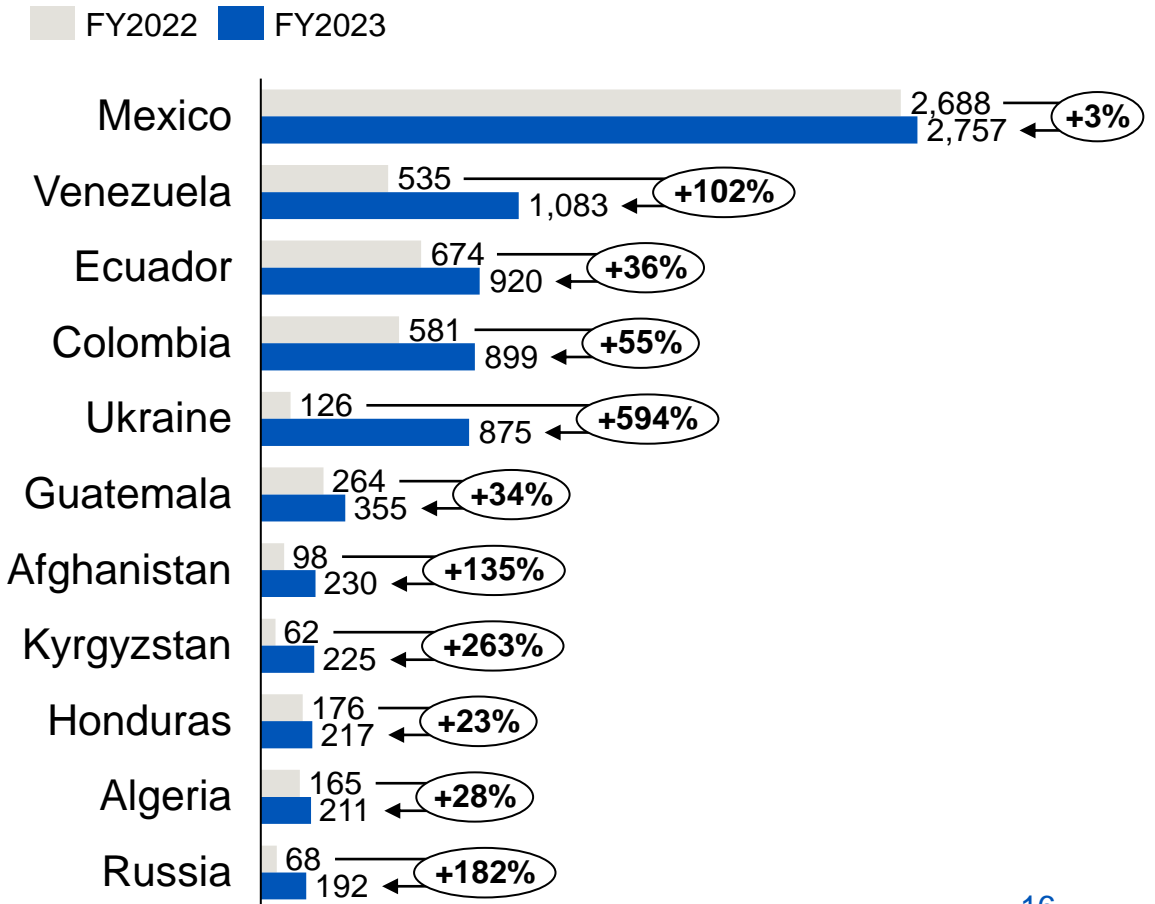
# Adult Education served more than 15,000 students in FY2023 building basic skills, seeking a HS diploma or learning English

## Adult Education enrollment by subject



Note: Reflects CCC FY23 enrollment data

## Adult Education students' top countries of origin





# Strategies

# CCC gains stem from a combination of factors including a re-envisioned enrollment strategy and key investments

## Re-envisioned enrollment strategy and investments

- Strategic enrollment management
  - Metrics & data, capacity building, norming, and review
- Marketing investment
  - 3X increase in marketing spend since FY20, 16% ad spend increase FY22 to FY23
- Chicago Roadmap
  - 18 Post-secondary navigators supporting 84 high schools, transitional math and English and early college significant enrollment growth, model pathways in in-demand fields
- Financial access scholarships, grants and waivers
  - Doubled the investment in free college over the last six years to \$21M in FY23
  - No increase in tuition credit hour rate since 2016.

# CCC surpassed the Fall yield target setting by 3 percentage points

Target: Minimum 30% admitted students to enrolled

## Fall 2023 Enrolled Credit Students Compared to Target Yield Rate

- Outstanding – Significantly Exceeds ( >34%)
- Meets Standard (30.0 – 33.0%)
- Does Not Fully Meet – Unsatisfactory ( ≤ 29.9%)

	Admitted to Enrolled Yield Rate Performance Fall 2021 to Fall 2023				
	(FA21)	(SP22)	(FA22)	(SP23)	(FA23)*
DA	31%●	33%●	38%●	38%●	41%●
HW	36%●	20%●	37%●	37%●	41%●
KK	25%●	26%●	25%●	30%●	31%●
MX	25%●	26%●	25%●	25%●	25%●
OH	26%●	21%●	27%●	30%●	32%●
TR	31%●	36%●	30%●	40%●	33%●
WR	29%●	37%●	33%●	42%●	36%●
CCC	29%●	28%●	31%●	30%●	33%●

\*Data not final: As of 10/26/2023