

# 34683

ADOPTED – BOARD OF TRUSTEES  
COMMUNITY COLLEGE DISTRICT NO. 508  
DECEMBER 1, 2022

## BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508 COUNTY OF COOK AND STATE OF ILLINOIS

### OIT STAFF AUGMENTATION OFFICE OF INFORMATION TECHNOLOGY DISTRICT WIDE

#### **THE CHANCELLOR RECOMMENDS:**

that the Board of Trustees authorizes the Chair, upon final approval of the General Counsel as to the legal form of such agreements, to authorize the execution of an agreement with each of the sixteen (16) vendors listed below for Salesforce, Business Intelligence, and Web Development and Design Staff Augmentation, Agency, and Implementation Services for the period of February 1, 2023 – March 31, 2026, at a total cost not to exceed \$9,000,000.

#### **VENDORS**

##### **22nd Century Technologies Inc.**

8251 Greensboro Drive, Suite 900, McLean,  
VA 22102

##### **California Creative Solutions Inc.**

13475 Danielson St. Suite 230, Poway CA  
92064

##### **Clarity Partners**

20 N Clark Street Suite 3600, Chicago, IL  
60602

##### **Cogent Infotech Corporation**

1035 Boyce Road, Suite 108, Pittsburgh, PA  
15241

##### **Compunnel Software Group Inc.**

103 Morgan Lane, Suite 102, Plainsboro, NJ,  
08536

##### **Dynamic Interactive Business Systems Inc.**

4156 Teak Circle, Naperville, IL 60564

##### **Info Way Solutions**

46520 Fremont Blvd, Suite 614, Fremont, CA  
94538

##### **Infojini**

10015 Old Columbia Road, Suite B 215,  
Columbia, MD 21046

##### **Mavensolve LLC**

3333 Warrenville Rd Lisle, IL 60532

##### **Plumlogix**

7035 Schantz Rd # 150 Allentown, PA 18106

##### **Servio Consulting**

14 Hickory Street, Frankfort, IL 60423

##### **Slalom, LLC**

200 E Randolph Street, Suite 3700, Chicago, IL  
60601

##### **Spruce Technology Inc.**

1149 Bloomfield Avenue Suite G Clifton, NJ  
07012

##### **Tryfacta Inc.**

4637 Chabot Drive, suite 100, Pleasanton, CA  
94588

##### **VisionPoint Marketing LLC.**

3210 Fairhill Drive, Suite150, Raleigh, NC  
27612

**VTech Solutions**

1100 H Street N.W. Suite 750 Washington DC  
20005

**TERM:**

The term of this agreement shall begin on February 1, 2023 and shall end on March 31, 2026, with an option to renew for an additional two (2) two-year periods.

**SCOPE OF SERVICES:**

The selected vendors will provide staff and professional services for short- and long-term engagements in the following categories:

- Web Development and Design
- Data Warehouse
- Business Intelligence
- WordPress Support
- Projects related to CCC's Enterprise Constituent Relationship Management (CRM) system (Salesforce) which may also include:
  - Third-party Salesforce integrations
  - Marketing Cloud and/or Pardot projects
  - Valence ETL tool
  - Tableau and/or Datorama
  - Integrations with other CCC platforms and infrastructure
  - Salesforce development and administrative tasks
  - Salesforce training and end-user support

**BENEFIT TO CITY COLLEGES OF CHICAGO:**

This slate of agencies and vendors is targeted to our emergent needs in the areas of CRM, Web Design Web Development, and our data warehouse. Having this pool of vendors to provide staff augmentation, implementation and agency services will allow CCC to respond to stakeholder needs in a timely fashion, leveraging expertise from across our industry.

**VENDOR SELECTION CRITERIA:**

Specifications were prepared by District Procurement staff and publicly advertised on July 13, 2022 as Request for Proposal (RFP) #NC2201 – Salesforce, Business Intelligence & Web Development and Design Staff Augmentation Services. The RFP was sent to twenty-four (24) firms and a pre-proposal conference was conducted on July 19, 2022. Submittals were received on August 25<sup>th</sup>, 2022 from the following thirty-two (32) vendors: 1) 22nd Century Technologies Inc.; 2) Agreeya Solutions Inc.; 3) Arkus Inc. (Non-Responsive); 4) Arthur Lawrence Management LLC; 5) California Creative Solutions Inc.; 6) Clarity Partners LLC; 7) Cogent InfoTech Corp.; 8) Compunnel Software Group Inc.; 9) Compu-Vision Consulting Inc.; 10) Dynamic Interactive Business systems Inc.; 11) Enterprise Solutions Inc.; 12) Executive Consultant United LLC; 13) FAAZ Consulting LLC; 14) Infoway Solutions LLC; 15) Infojini Inc.; 16) InstantServe LLC; 17) LanceSoft Inc.; 18) MakeSense Inc.; 19) Mavensolve

LLC; 20) NatSoft Corp.; 21) PlumLogix Inc.; 22) Productivity Modeling Corp.; 23) Servio Consulting LLC; 24) Slalom LLC; 25) SoftSages Technology; 26) Spruce Technology Inc.; 27) The Midtown Group; 28) Tryfacta Inc.; 29) V-Group Inc.; 30) VisionPoint Marketing LLC; 31) V-Tech Solutions; and 32) Zion Cloud Solutions LLC. Of those, one (1) vendor, Arkus, Inc was deemed as unresponsive for not submitting in accordance with the RFP requirements.

All responsive proposals were reviewed, evaluated and ranked by the evaluation committee which included staff from the office of Information Technology, Marketing and Communications, and the Chancellor's Office.

The firms were evaluated according to the following criteria:

1. Qualifications and experience of firm
2. Past experience with similar services for higher educational institutions or comparable organizations entities.
3. Demonstrated ability to provide services as outlined in the scope of services and responses to interrogatories
4. Pricing Proposal
5. MBE/WBE compliance

Based on the evaluation scoring, the evaluation committee recommended an award to the following vendors:

**22nd Century Technologies Inc.**

8251 Greensboro Drive, Suite 900, McLean, VA 22102

**California Creative Solutions Inc.**

13475 Danielson St. Suite 230, Poway CA 92064

**Clarity Partners**

20 N Clark Street Suite 3600, Chicago, IL 60602

**Cogent Infotech Corporation**

1035 Boyce Road, Suite 108, Pittsburgh, PA 15241

**Compunnel Software Group Inc.**

103 Morgan Lane, Suite 102, Plainsboro, NJ, 08536

**Dynamic Interactive Business Systems Inc.**

4156 Teak Circle, Naperville, IL 60564

**Info Way Solutions**

46520 Fremont Blvd, Suite 614, Fremont, CA 94538

**Infojini**

10015 Old Columbia Road, Suite B 215, Columbia, MD 21046

**Mavensolve LLC**

3333 Warrenville Rd Lisle, IL 60532

**Plumlogix**

7035 Schantz Rd # 150 Allentown, PA 18106

**Servio Consulting**

14 Hickory Street, Frankfort, IL 60423

**Slalom, LLC**

200 E Randolph Street, Suite 3700, Chicago, IL 60601

**Spruce Technology Inc.**

1149 Bloomfield Avenue Suite G Clifton, NJ 07012

**Tryfacta Inc.**

4637 Chabot Drive, suite 100, Pleasanton, CA 94588

**VisionPoint Marketing LLC.**

3210 Fairhill Drive, Suite150, Raleigh, NC 27612

**VTech Solutions**

1100 H Street N.W. Suite 750 Washington DC 20005

Vendors were asked to indicate whether they were responding for Staff Augmentation or Project Implementation/Agency Services, and to indicate which categories they were prepared to source/support. This will allow CCC to target the vendors that can provide the specific modality or category of work needed in a particular SOW:

<b>22nd Century Technologies Inc.</b>			
<b>Category A STAFF AUGMENTATION SERVICES</b>	<b>x</b>	<b>Category B AGENCY SERVICES AND PROJECT IMPLEMENTATION SERVICES</b>	<b>x</b>
Salesforce	x	Salesforce	x
Marketing Cloud and Pardot	x	Marketing Cloud and Pardot	x
Web Development and Design	x	Web Development and Design	x
WordPress support	x	WordPress support	x
Business Intelligence	x	Business Intelligence	x
Data Warehouse	x	Data Warehouse	x
<b>CALIFORNIA CREATIVE SOLUTIONS DBA CCC GLOBAL TECH</b>			
<b>Category A STAFF AUGMENTATION SERVICES</b>	<b>x</b>	<b>Category B AGENCY SERVICES AND PROJECT IMPLEMENTATION SERVICES</b>	<b>x</b>
Salesforce	x	Salesforce	
Marketing Cloud and Pardot	x	Marketing Cloud and Pardot	
Web Development and Design	x	Web Development and Design	
WordPress support	x	WordPress support	
Business Intelligence	x	Business Intelligence	x
Data Warehouse	x	Data Warehouse	x
<b>CLARITY PARTNERS</b>			
<b>Category A STAFF AUGMENTATION SERVICES</b>	<b>Did not propose</b>	<b>Category B AGENCY SERVICES AND PROJECT IMPLEMENTATION SERVICES</b>	<b>x</b>
Salesforce		Salesforce	

Marketing Cloud and Pardot		Marketing Cloud and Pardot	
Web Development and Design		Web Development and Design	x
WordPress support		WordPress support	x
Business Intelligence		Business Intelligence	x
Data Warehouse		Data Warehouse	x
<b>COGENT INFOTECH CORPORATION</b>			
<b>Category A STAFF AUGMENTATION SERVICES</b>	<b>x</b>	<b>Category B AGENCY SERVICES AND PROJECT IMPLEMENTATION SERVICES</b>	<b>x</b>
Salesforce	x	Salesforce	x
Marketing Cloud and Pardot	x	Marketing Cloud and Pardot	x
Web Development and Design	x	Web Development and Design	x
WordPress support	x	WordPress support	x
Business Intelligence	x	Business Intelligence	x
Data Warehouse	x	Data Warehouse	x
<b>COMPUNNEL SOFTWARE GROUP INC.</b>			
<b>Category A STAFF AUGMENTATION SERVICES</b>	<b>x</b>	<b>Category B AGENCY SERVICES AND PROJECT IMPLEMENTATION SERVICES</b>	<b>Did not propose</b>
Salesforce	x	Salesforce	
Marketing Cloud and Pardot	x	Marketing Cloud and Pardot	
Web Development and Design	x	Web Development and Design	
WordPress support	x	WordPress support	
Business Intelligence	x	Business Intelligence	
Data Warehouse	x	Data Warehouse	
<b>DYNAMIC INTERACTIVE BUSINESS SYSTEMS INC. (DIBSYS)</b>			
<b>Category A STAFF AUGMENTATION SERVICES</b>	<b>Proposed but EC did not recommen d to move forward w award</b>	<b>Category B AGENCY SERVICES AND PROJECT IMPLEMENTATION SERVICES</b>	<b>x</b>
Salesforce		Salesforce	x
Marketing Cloud and Pardot		Marketing Cloud and Pardot	x
Web Development and Design		Web Development and Design	x
WordPress support		WordPress support	x

Business Intelligence		Business Intelligence	x
Data Warehouse		Data Warehouse	x
<b>INFO WAY SOLUTIONS</b>			
<b>Category A STAFF AUGMENTATION SERVICES</b>	<b>Proposed but EC did not recommmed to move forward w award</b>	<b>Category B AGENCY SERVICES AND PROJECT IMPLEMENTATION SERVICES</b>	<b>x</b>
Salesforce		Salesforce	x
Marketing Cloud and Pardot		Marketing Cloud and Pardot	
Web Development and Design		Web Development and Design	
WordPress support		WordPress support	
Business Intelligence		Business Intelligence	
Data Warehouse		Data Warehouse	x
<b>INFOJINI INC.</b>			
<b>Category A STAFF AUGMENTATION SERVICES</b>	<b>x</b>	<b>Category B AGENCY SERVICES AND PROJECT IMPLEMENTATION SERVICES</b>	<b>x</b>
Salesforce	x	Salesforce	x
Marketing Cloud and Pardot	x	Marketing Cloud and Pardot	
Web Development and Design	x	Web Development and Design	x
WordPress support	x	WordPress support	x
Business Intelligence	x	Business Intelligence	x
Data Warehouse	x	Data Warehouse	x
<b>MAVENSOLVE LLC</b>			
<b>Category A STAFF AUGMENTATION SERVICES</b>	<b>x</b>	<b>Category B AGENCY SERVICES AND PROJECT IMPLEMENTATION SERVICES</b>	<b>x</b>
Salesforce	x	Salesforce	x
Marketing Cloud and Pardot	x	Marketing Cloud and Pardot	x
Web Development and Design	x	Web Development and Design	x
WordPress support	x	WordPress support	x
Business Intelligence	x	Business Intelligence	x
Data Warehouse	x	Data Warehouse	x
<b>PLUMLOGIX</b>			

<b>Category A STAFF AUGMENTATION SERVICES</b>	<b>Proposed but EC did not recommen d to move forward w award</b>	<b>Category B AGENCY SERVICES AND PROJECT IMPLEMENTATION SERVICES</b>	<b>x</b>
Salesforce		Salesforce	x
Marketing Cloud and Pardot		Marketing Cloud and Pardot	x
Web Development and Design		Web Development and Design	x
WordPress support		WordPress support	x
Business Intelligence		Business Intelligence	
Data Warehouse		Data Warehouse	x
<b>SERVIO CONSULTING</b>			
<b>Category A STAFF AUGMENTATION SERVICES</b>	<b>x</b>	<b>Category B AGENCY SERVICES AND PROJECT IMPLEMENTATION SERVICES</b>	<b>x</b>
Salesforce	x	Salesforce	x
Marketing Cloud and Pardot	x	Marketing Cloud and Pardot	x
Web Development and Design		Web Development and Design	
WordPress support		WordPress support	
Business Intelligence	x Tableau only	Business Intelligence	x Tableau only
Data Warehouse		Data Warehouse	
<b>SLALOM LLC</b>			
<b>Category A STAFF AUGMENTATION SERVICES</b>	<b>Did not propose</b>	<b>Category B AGENCY SERVICES AND PROJECT IMPLEMENTATION SERVICES</b>	<b>x</b>
Salesforce		Salesforce	x
Marketing Cloud and Pardot		Marketing Cloud and Pardot	x
Web Development and Design		Web Development and Design	x
WordPress support		WordPress support	
Business Intelligence		Business Intelligence	x
Data Warehouse		Data Warehouse	x
<b>SPRUCE TECHNOLOGY INC</b>			

<b>Category A STAFF AUGMENTATION SERVICES</b>	<b>x</b>	<b>Category B AGENCY SERVICES AND PROJECT IMPLEMENTATION SERVICES</b>	<b>x</b>
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Salesforce	x	Salesforce	x
Marketing Cloud and Pardot	x	Marketing Cloud and Pardot	x
Web Development and Design	x	Web Development and Design	x
WordPress support	x	WordPress support	x
Business Intelligence	x	Business Intelligence	x
Data Warehouse	x	Data Warehouse	x
<b>TRYFACTA INC.</b>			
<b>Category A STAFF AUGMENTATION SERVICES</b>	<b>x</b>	<b>Category B AGENCY SERVICES AND PROJECT IMPLEMENTATION SERVICES</b>	<b>Did not propose</b>
Salesforce	x	Salesforce	
Marketing Cloud and Pardot	x	Marketing Cloud and Pardot	
Web Development and Design	x	Web Development and Design	
WordPress support	x	WordPress support	
Business Intelligence	x	Business Intelligence	
Data Warehouse	x	Data Warehouse	
<b>VISIONPOINT MARKETING LLC.</b>			
Category A STAFF AUGMENTATION SERVICES	Did not propose	Category B AGENCY SERVICES AND PROJECT IMPLEMENTATION SERVICES	x
<b>Salesforce</b>		Salesforce	x
<b>Marketing Cloud and Pardot</b>		Marketing Cloud and Pardot	x
<b>Web Development and Design</b>		Web Development and Design	x
<b>WordPress support</b>		WordPress support	x
<b>Business Intelligence</b>		Business Intelligence	
<b>Data Warehouse</b>		Data Warehouse	
<b>VTECH SOLUTIONS</b>			
Category A STAFF AUGMENTATION SERVICES	Did not propose	Category B AGENCY SERVICES AND PROJECT IMPLEMENTATION SERVICES	x
<b>Salesforce</b>		Salesforce	x
<b>Marketing Cloud and Pardot</b>		Marketing Cloud and Pardot	x
<b>Web Development and Design</b>		Web Development and Design	x
<b>WordPress support</b>		WordPress support	x
<b>Business Intelligence</b>		Business Intelligence	x



Data Warehouse		Data Warehouse	x
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**MBE/WBE COMPLIANCE:**

**22nd Century Technologies, Inc.**

Vendor	MBE/WBE	%	Participation	Certifying Agency
22 <sup>nd</sup> Century Technologies, Inc.	MBE	25	Direct	NMSDC
McKinley & Company Recruitment, Inc.	WBE	7	Direct	WBENC

**California Creative Solutions DBA CCC Global Tech**

Vendor	MBE/WBE	%	Participation	Certifying Agency
California Creative Solutions DBA CCC Global Tech	MBE	93	Direct	PSWMSDC
System Domain, Inc.	WBE	7	Direct	WBENC

**Clarity Partners**

Vendor	MBE/WBE	%	Participation	Certifying Agency
Clarity Partners	MBE	25	Direct	City of Chicago
Waiver Requested	WBE			

**Cogent Infotech Corporation**

Vendor	MBE/WBE	%	Participation	Certifying Agency
Cogent Infotech Corporation	MBE	25	Direct	NMSDC
Waiver Requested	WBE			

**Compunnel Software Group, Inc.**

Vendor	MBE/WBE	%	Participation	Certifying Agency
Compunnel Software Group, Inc.	MBE	25	Direct	NMSDC
Waiver Requested	WBE			

**Dynamic Interactive Business Systems, Inc.**

Vendor	MBE/WBE	%	Participation	Certifying Agency
Dynamic Interactive Business Systems, Inc.	MBE	25	Direct	State of IL
1 <sup>st</sup> Metropolitan Translation Services, Inc.	WBE	7	Indirect	City of Chicago

**Infojini, Inc.**

Vendor	MBE/WBE	%	Participation	Certifying Agency
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Infojini, Inc.	MBE	25	Direct	NMSDC
Accede Solutions, Inc.	WBE	7	Direct	City of Chicago

**Mavensolve LLC**

Vendor	MBE/WBE	%	Participation	Certifying Agency
Mavensolve LLC	MBE	93	Direct	City of Chicago
Ahava Services, LLC	WBE	7	Direct	City of Chicago

**Servio Consulting**

Vendor	MBE/WBE	%	Participation	Certifying Agency
Servio Consulting	WBE	100	Direct	WBENC

**Slalom LLC**

Vendor	MBE/WBE	%	Participation	Certifying Agency
Catalyst Consulting Group, Inc	MBE	25	Direct	Cook County
The William Everett Group	WBE	7	Direct	Cook County

**Tryfacta Inc.**

Vendor	MBE/WBE	%	Participation	Certifying Agency
Tryfacta Inc.	MBE	93	Direct	NMSDC
Iyka Enterprises, Inc.	WBE	7	Direct	WBENC

**Vtech Solutions**

Vendor	MBE/WBE	%	Participation	Certifying Agency
Vtech Solutions	MBE	100	Direct	NMSDC
Waiver Requested	WBE			

**GENERAL CONDITIONS:**

Inspector General- It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General's authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board's Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

**FINANCIAL**

**Total:** \$9,000,000

**Charge to:** Office of Information Technology

**Sources of Funds:** Education Fund

**FY2023:** 530000-00003-0023003-80000/540000-00003-0023003-80000

**Respectfully submitted,**

**Juan Salgado  
Chancellor**

**December 1, 2022 – Office of Information Technology**