

34452

**ADOPTED-BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
COUNTY OF COOK AND STATE OF ILLINOIS**

**BEHAVIORAL SCIENCE-BASED NUDGING AND PROFESSIONAL DEVELOPMENT
PERSISTENCE PLUS
OFFICE OF INSTITUTIONAL EFFECTIVENESS
MALCOLM X COLLEGE**

THE CHANCELLOR RECOMMENDS:

that the Board of Trustees authorizes the Chair, upon the final approval of the General Counsel as to the legal form of such agreement, to authorize the execution of an agreement with Persistence Plus to provide behavioral science-based nudging and professional development starting April 11, 2022 and ending September 30, 2026 at a total cost not to exceed \$200,000.

VENDOR: Persistence Plus
P.O. Box 425454,
Cambridge, MA 02142

USER: Malcolm X College

TERM:

The term of the purchase shall begin no sooner than April 11, 2022 and shall end on September 30, 2026.

SCOPE OF SERVICES:

1. Throughout 2022, 2023, 2024, 2025 and 2026 Persistence Plus will provide nudging support to the following student populations:
 - Students presently participating in the CTE cohort utilizing Persistence Plus will continue to be able to utilize Persistence Plus under this agreement.
 - Students who are undecided or on the Associates of General Studies (AGS) pathway (approximately 4,000 per year). Nudges will promote career exploration and mindsets and behaviors for college completion and STEM success, with the goal of encouraging students to pursue and persist on an AS pathway.
 - Students in the Department of Defense (DOD) – Science, Technology, Engineering, and Mathematics (STEM) or Department of Education (DOE) - Mathematics, Engineering, Technology, Apoyo, and Science (METAS) initiative cohort program.
 - Persistence Plus will provide consistent support to all students in the cohort program throughout their time at Malcolm X College. Persistence Plus will tailor its nudges for this group further as needed to align with the program model and ensure students receive the encouragement and support necessary to thrive in this new academic environment.
 - Nudges will reach out to students from the time of their application to Malcolm X College, helping them navigate the admissions funnel, including placement, FAFSA completion, and orientation.
2. Persistence Plus will collaborate with Malcolm X College on analyzing the impact of nudges on persistence, completion, and equity outcomes, as well as surfacing student voice and insights about the student experience.

BENEFIT TO CITY COLLEGES OF CHICAGO:

This service will improve rates of retention and completion, provide dedicated support to students, and build the capacity of faculty and staff to support students. Malcolm X College anticipates this intervention serving as a blueprint for other City Colleges to adopt and implement.

VENDOR SELECTION CRITERIA:

In accordance with sole source policy procedures, this service is exempt from the District’s competitive bidding process.

MBE/WBE COMPLIANCE:

The Office of Procurement Services has reviewed the compliance and has determined that the vendor has complied with the Board Approved Participation Plan with a recommended waiver of the MBE goal.

<u>Vendor</u>	<u>MBE or WBE</u>	<u>%</u>	<u>Participation</u>	<u>Certifying Agency</u>
Persistence Plus	WBE	100%	Direct	City of Boston Equity and Inclusion Unit of the Office of Economic Development

GENERAL CONDITIONS:

Inspector General- It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General’s authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board’s Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

FINANCIAL

Total: \$200,000

Charge to: MXC Institutional Effectiveness

Sources of Funds: HSI_STEM Grant/DOD STEM Grant funds

FY22: 22-27

Respectfully submitted,

**Juan Salgado
Chancellor**

April 7, 2022 – Malcolm X College