

**34333**

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508  
COUNTY OF COOK AND STATE OF ILLINOIS**

**BEHAVIORAL SCIENCE-BASED NUDGING AND PROFESSIONAL DEVELOPMENT  
PERSISTENCE PLUS  
OFFICE OF INSTITUTIONAL EFFECTIVENESS  
MALCOLM X COLLEGE**

**THE CHANCELLOR RECOMMENDS:**

that the Board of Trustees authorizes the Chair, upon final approval of the General Counsel as to the legal form of such agreement, to authorize the execution of an agreement with to Persistence Plus to provide behavioral science-based nudging and professional development for a period commencing no sooner than October 7, 2021 through October 6, 2022 at a total cost not to exceed \$85,000.

**VENDOR:** Persistence Plus  
P.O. Box 425454  
Cambridge, MA 02142

**USER:** Malcolm X College

**TERM:**

The term of the purchase shall begin no sooner than October 7, 2021 and shall end on October 6, 2022.

**SCOPE OF SERVICES:**

1. Persistence Plus will design and deliver interactive and personalized mobile nudges to up to 6000 students in health career pathways to increase college persistence and success throughout the 2021-22 academic year
2. Persistence Plus will engage Malcolm X College faculty and staff in sustained professional development to integrate behavioral science into their program design and student communications.

**BENEFIT TO CITY COLLEGES OF CHICAGO:**

This service will improve rates of retention and completion, provide dedicated support to students, and build the capacity of faculty and staff to develop and nurture trusting and support relationships with students. Malcolm X College anticipates this intervention serving as a blueprint for other City Colleges to adopt and implement.

**VENDOR SELECTION CRITERIA:**

In accordance with sole source policy procedures, this service is exempt from the District's competitive bidding process.

**MBE/WBE COMPLIANCE:**

The Office of Procurement Services has reviewed the compliance plan and has determined that the vendor has complied with the Board Approved Participation Plan with a recommended waiver of the WBE goal.

<u>Vendor</u>	<u>MBE or WBE</u>	<u>%</u>	<u>Direct or Indirect</u>	<u>Certifying Agency</u>
	MBE			
Persistence Plus	WBE	100%	Direct.	Equity and Inclusion Unit of the Office of Economic Development

**GENERAL CONDITIONS:**

Inspector General- It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General’s authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board’s Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

**FINANCIAL**

**Total:** \$85,000

**Charge to:** Health Sciences, Perkins grant

**Sources of Funds:**

530000-21000-3020000-20000-20318

Perkins grant

**FY20:** 22

**Respectfully submitted,**

**Juan Salgado  
Chancellor**

**October 7, 2021 – Malcolm X  
College**