



CITY COLLEGES of CHICAGO
Kennedy-King

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MARCH 4, 2021

Today's Overview

Integrated Strategic Planning

- **Key Equity Initiatives**
- **Statesmen Scholarship**
- **Center of Equity for Creative Arts Update**
- **Dawson Technical Institute Spotlight**
- **Tech Launchpad Update**

Presented by:

Dr. Gregory Thomas, President

Dr. Eddie Phillips, Vice President for Academic & Student Affairs

Tonishea Jackson Dean of Enrollment Management

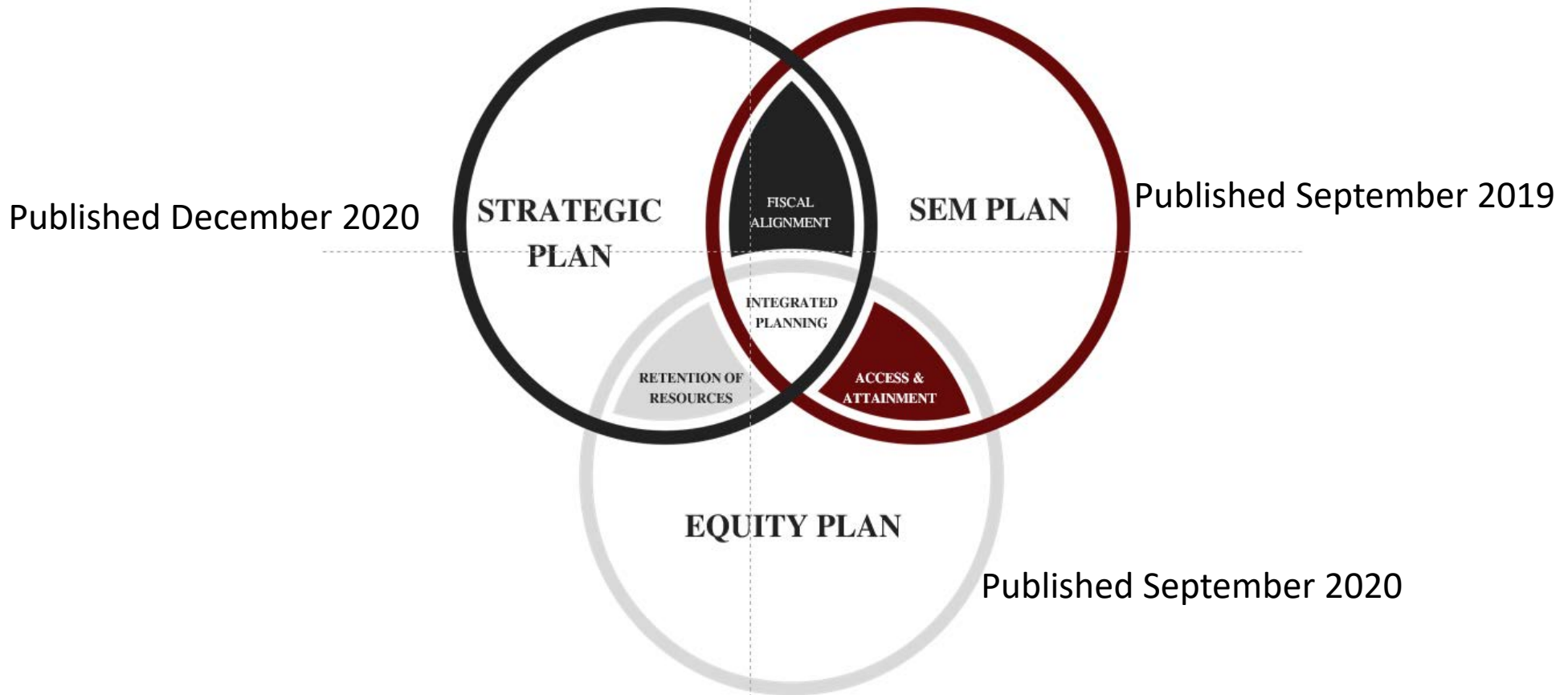
Lucretzia Jamison, Dean of Dawson Technical Institute

INSPIRING INNOVATION FOR EQUITY AND IMPACT



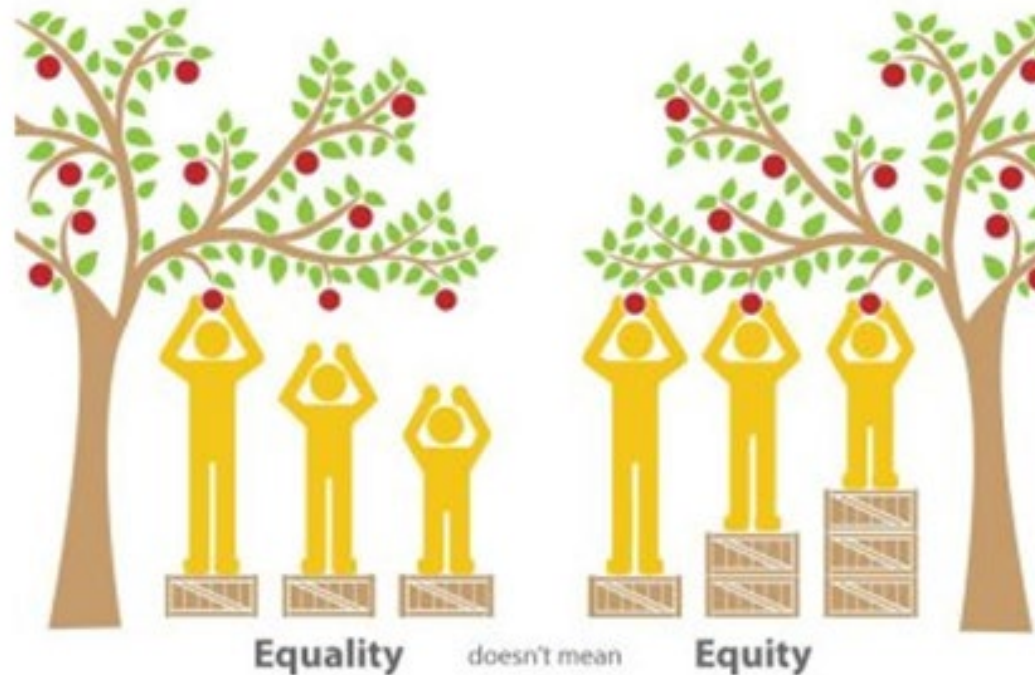
CITY COLLEGES OF CHICAGO
KENNEDY-KING

Equity is the Cornerstone of our Integrated Planning



STRATEGIC SUSTAINABILITY

Equity Challenges Defined



- Declining Enrollment and Retention across all instructional areas with a 56% drop in African Americans over a ten-year period (2008-2018) *(Data source CCC Open Book Student Navigator)*
- Significant numbers of Students needing Remediation *(Data Source Illinois State Board of Education)*
- Significant numbers of Students without access to computers, internet or smartphones. *(CCC Environmental Scan, NIU Center for Governmental Studies; May 2019)*
- Significant rates of students with food insecurities, housing insecurities and homelessness *(Source #RealCollege Survey;2019)*
- Significant numbers of cases in the KKC service area of residents needing Behavioral and Mental Health hospitalization and treatment(2018) *(Data Source Chicago Health Atlas, Chicago Department of Health, 2018)*
- Decreased rates of persistence among students of color both full and part-time between 2012-2015 *(Data Source CCC Open Book Student Navigator)*

Key Equity Focus Areas



- 1 Strengthen Student Access and Retention at Kennedy-King College
- 2 Expand academic offerings at Kennedy-King College to serve as an intellectual, cultural and workforce hub
- 3 Increase Marketing, Brand Awareness and Recruitment Efforts at Kennedy-King College
- 4 Cultivate and Leverage Community and Corporate partnerships
- 5 Develop Equity and Inclusion Initiatives to Increase Access and Retention for Students and the Community



Achieve your educational goals with
the new Statesmen Scholarship
at Kennedy-King College.

Statesmen Scholarship Impact

- Since launching the Statesmen Scholarship in August 2020, we have awarded \$407K in scholarship dollars to 344 students across a wide cross section of academic aspirations at Kennedy-King College.
- 11% of students who received the Statesmen Scholarship were denied financial aid due to a Satisfactory Academic Progress (SAP) hold and who would not otherwise have been able to return to school.
- The Statesmen Scholarship was awarded to 179 students in Fall 2020 and 165 students in Spring 2021.



CITY COLLEGES OF CHICAGO
KENNEDY-KING

CECA Updates



Englewood Rising

Our Stories. Our Community.



CECA Team

Presenting to Board of Trustees in August and BOT Chair in October 2019



presenting to Chancellor Salgado in May 2019





Center of Equity
for Creative Arts
at Kennedy-King College

CECA's Mission

To Educate, Expose, and Empower Students and Chicago's Southside Community to Foster Excellence and Equity in the Creative Arts.

CECA Pillars of Purpose



1

Academic Pathways

CECA seeks to merge the department of Media and Communication Design with Humanities, Fine Arts and Theatre to develop and expand programs in Arts, Communication Design, Humanities, Media, Music, Theatre and Film

2

Community Engagement

CECA will propel collaborations with community, educational industry, and civic partners to provide creative learning opportunities as an intergenerational training ground and pipeline to nurture talent.

3

Arts Incubator

CECA will provide a platform for professional development for artists as an incubator for creative expression.

4

Creative Hub

CECA will serve as a Creative Arts Hub utilizing KKC's arts and performance spaces including the Blackbox Theatre, Great Hall, Main Stage Theater, Soundstage Studios, Green Screen, Radio Station as well SIKIA (student-run restaurant).

Academic Pathways Timeline



Theater

Offered Now

Theater Arts-AA

Fall 2022

Theater Production-AAS,AC,BC

Communications Design



Offered Now

Communication Design AAS, AC

Print Design-BC

Web page Design- BC

Fall 2021

Gaming- AAS

Fall 2022

Web Development-AAS

Media



Offered Now

AVIP-AAS

Radio Broadcast-AAS

Fall 2021

Film-AA



Arts

Offered Now

Courses Only (Ceramics, Drawing-Advanced, Drawing-General,

Drawing-2D, Oil Painting, Photography, Sculpting)

Fall 2022

Art Studio-AFA

Music



Offered Now

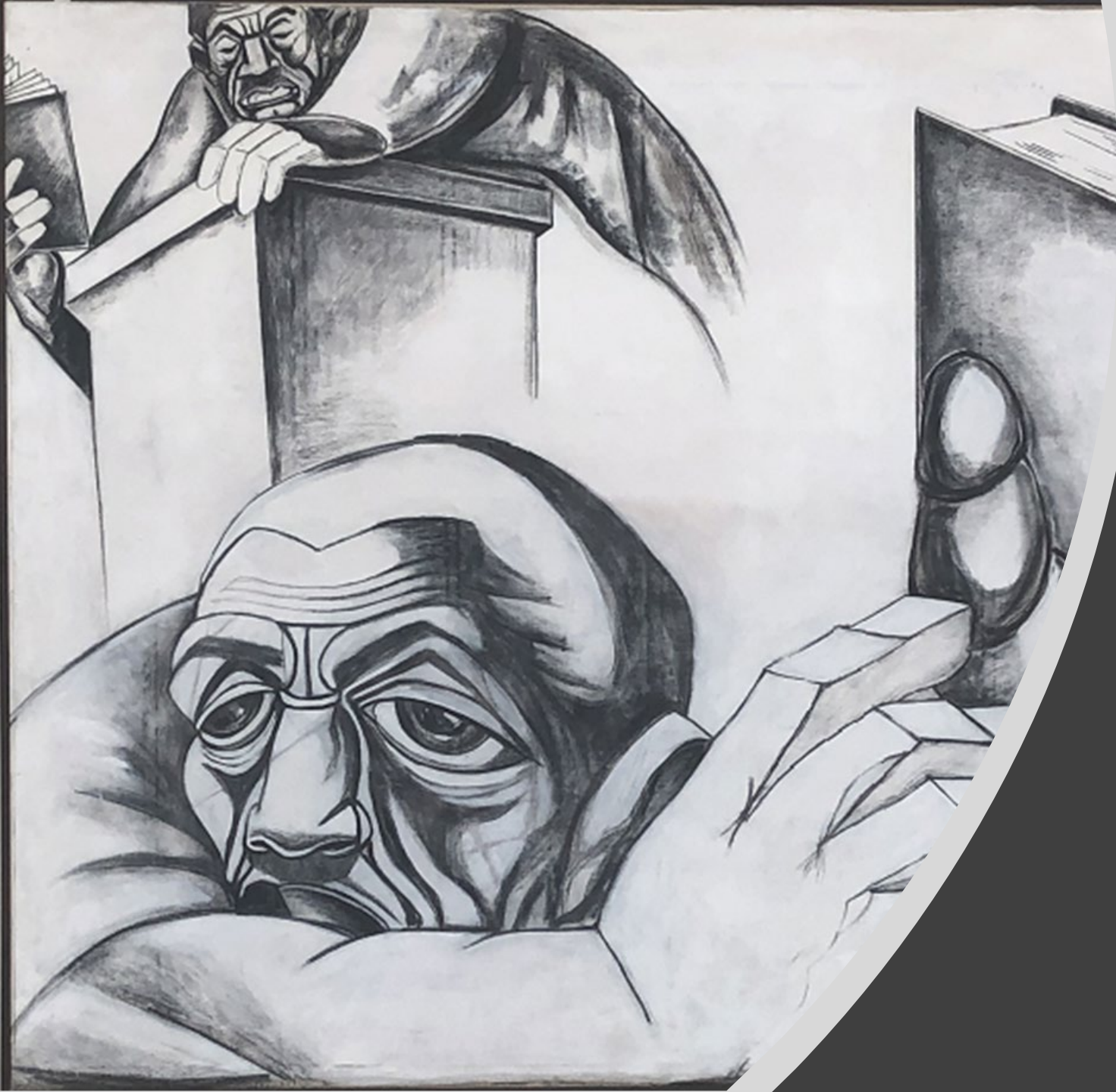
Courses Only

Fall 2022

Music Production-AA,AC,BC

Theatre Activation: CollaborAction Social Justice Theatre in Residence





Arts Installation:
Mitchell Canton
Artwork on
Display at KKC



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Film Industry In Chicago Sets A New Record In 2019

 **MIKE KRAUSER**
FEBRUARY 18, 2020 - 1:25 PM



KKC Soundstage announced as Production Facility with the IL Film Office February 18, 2020

Soundstage Activation

Soundstage Usage 9.3.20-9.4.20

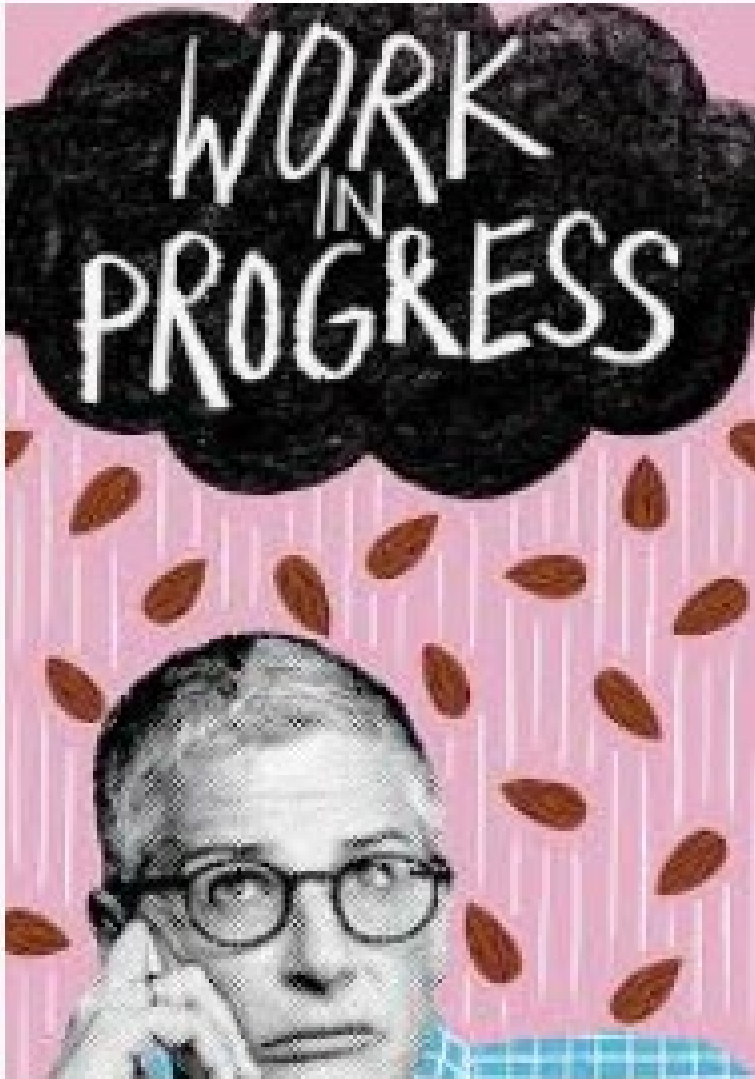
Dyson Commercial Shoot





Creative Arts Hub:
KKC Soundstage activated for filming a new Talk show Pilot with Reuben Cannon Entertainment and OWN Network

KKC Soundstage: 2021 Film Activation



- The 180 Almonds Production company came out to tour our space based on our CECA Film Partners' referral in the Chicago Film Office & IL Film Office for a scout to consider the Kennedy-King College soundstage studio for a film project.
- Within 24 hours after seeing the KKC Soundstage Studios, **the 180 Almonds Production company** solidified their interest to **film the entire 2nd season of a Showtime comedy “Work in Progress”** on our campus where we will serve as their production home until June.
- The production company has agreed to **provide experiential learning opportunities** for our students as well as **internship opportunities**.
- This production will utilize the Black Box Soundstage, Soundstage Studio A/B + our Great Hall for limited scenes.
- This activation brings **revenue opportunities** to our campus, **exposure** to our student community and **upgrades to our creative spaces**.

Soundstage
Transformation
Updates

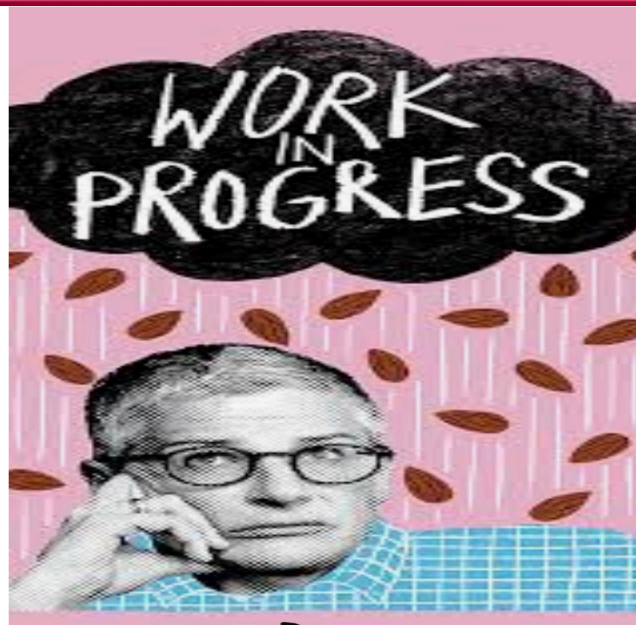




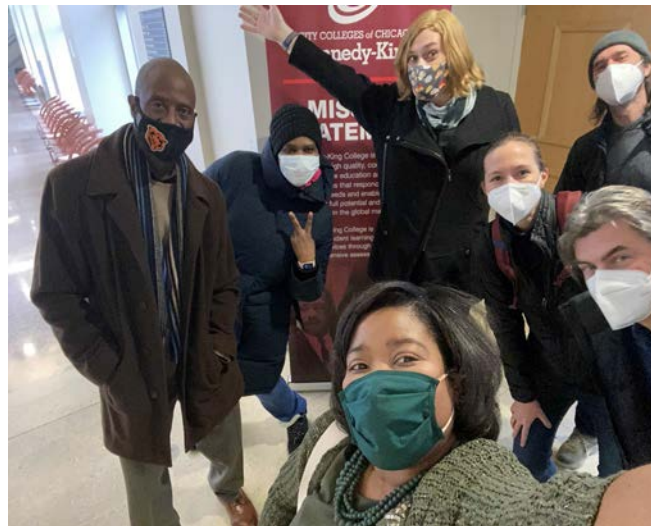
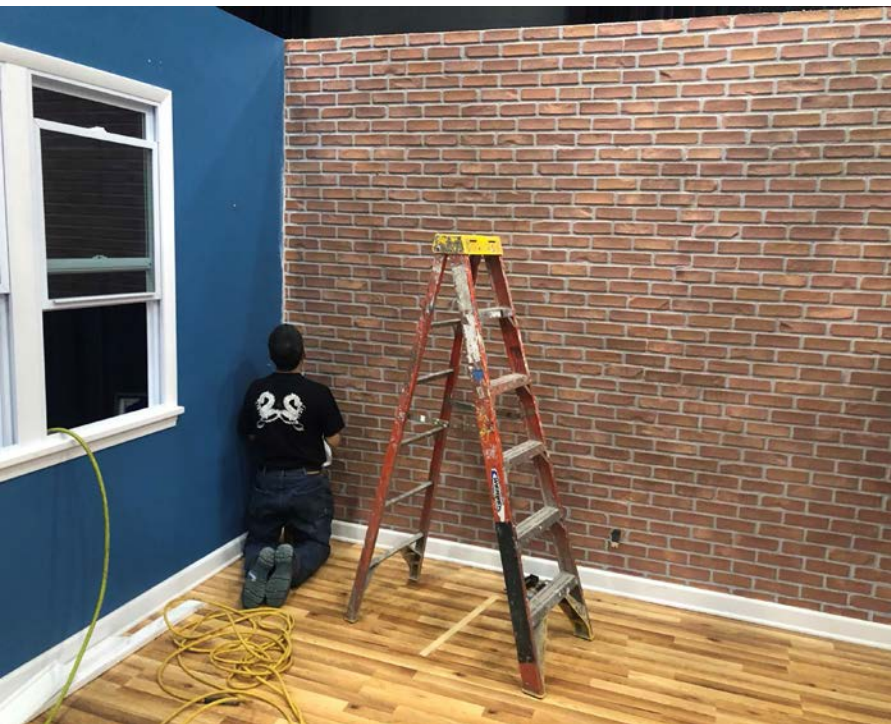
Soundstage Transformation
Week of February 1st



Soundstage Transformation
Week of February 8th



Soundstage
Transformation
Week of February 8th

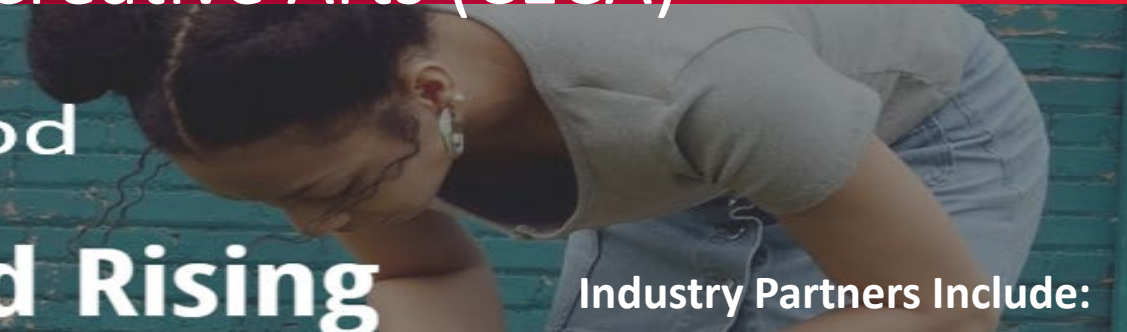


Center of Equity in Creative Arts (CECA)

The Arts Matter in Englewood

Englewood Rising

Industry Partners Include:





DTI Construction Overview: The Building Blocks of Workforce Equity

The Building Blocks of Workforce Equity

- Dawson Technical Institute (DTI) is dedicated to providing students with intensive and comprehensive industry validated training in the construction trade and utility industries.
- DTI prepares student to compete in these industries by offering relevant competency-based instruction that leads to unionized programs.
- Formerly the Chicago Skills Center, our technical center also provides students with academic advising, career counseling, individual or group tutoring and a Learning Center, which contains informational and reference materials for assignments.



The Construction Job Outlook

- Overall employment of construction laborers and helpers is projected to grow 5 percent from 2019 to 2029, faster than the average for all occupations.
- Electrical Utility Jobs are Growing: DTI and ComEd are developing a more robust partnership to respond to the demand for more Lineman Workers and need to hire local community residents.
- Gas Utility Jobs are Leveling: DTI, UMAP and Peoples Gas are researching additional training opportunities for Veterans and other Gas Utility Workers due to the lack of growth in local gas utility jobs.



Basic Certificate Programs: Construction Carpentry, Construction Masonry, Combination Welding, Plumbing and Fire Protection, and the Highway Construction Careers Training Program. 16 weeks, 20 credit hours.

Advanced Certificate Programs: Gas Utility (sponsored by Peoples Gas) and the Overhead Electrical Line Worker Program (sponsored by ComEd). Approximately 7 months, 30 to 50 credit hours.

AAS – Construction Management. Two-year program, 65 credit hours.

Industry experienced and credentialed instructors.

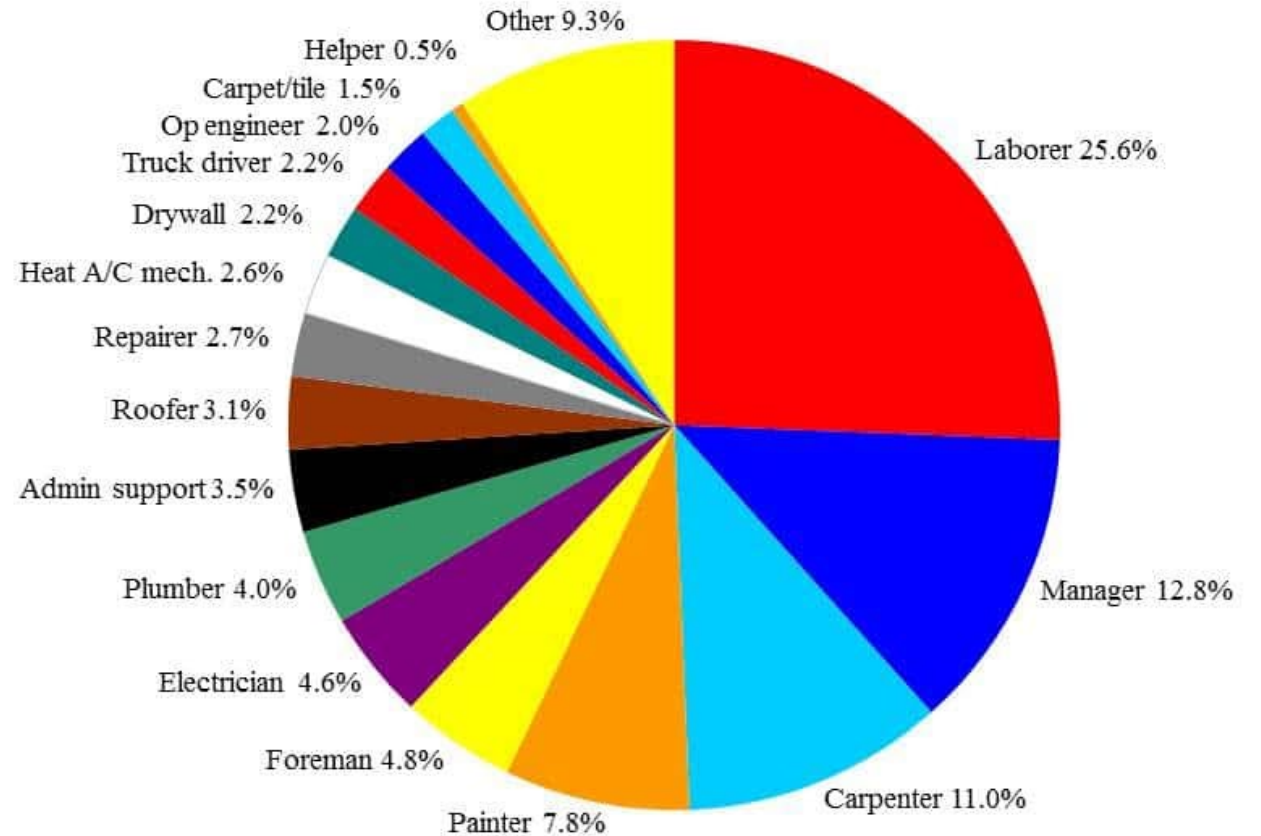
Since 2016, DTI has returned the Construction Masonry Program, focused on increasing enrollment and partnerships, grew the number of female students in construction programs, improved technology in labs and classrooms, provided grant opportunities for training, education and facility enhancement and looks to continue educating the community about the benefits of careers in construction.

DTI Programs "at a Glance"

Minorities in Construction



**18c. Occupational distribution among racial minority workers in construction, 2015
(All employment)**



<https://www.cpwr.com/research/data-center/the-construction-chart-book/chart-book-6th-edition-labor-force-characteristics-racial-minorities-as-a-worker-group-in-construction-and-other-industries/>

The Building Blocks of Workforce Equity

- Pre-Pandemic, KKC/DTI had the capacity to train up to 360 Construction and HVAC students annually at campuses located in the Englewood and Bronzeville neighborhoods of Chicago.
- Currently, the Center of Excellence educates and trains approximately 260 students with online classes for AAS programs and a combination of blended remote and face to face instruction for skill trade programs.



The Workforce Equity Initiative Grant

- Kennedy-King College was awarded \$2.7 million in grants from the Illinois Community College Board (ICCB) as part of ICCB's Workforce Equity Initiative (WEI), which focuses on improving workforce equity.
- The objective of the grant is to offer more students the opportunity to quickly complete short-term certificate programs that lead to employment in high-skilled, high-wage, and in-demand occupations to further promote workforce equity for African Americans in Illinois.
- At Kennedy-King College, the grant money will benefit students pursuing programs in automotive technology, collision, construction, HVAC and cyber technology.



WEI Grant Highlights



Provided over 100 students with full tuition coverage throughout the duration of their studies



Funded needed upgrades for technology, lab, classroom, equipment and furniture for designated CTE/WEI programs



Provides job training and skills development for students, faculty and staff.



Transportation assistance for WEI Participants



Employability skills (collaboration, communication, problem-solving) development



Job placement assistance

COLLEGE TO CAREERS Construction Technology



Industry Partners and Supporters Include:

PEOPLES GAS®

We Keep Life Moving®



Johnson
Controls



The Tech Launchpad

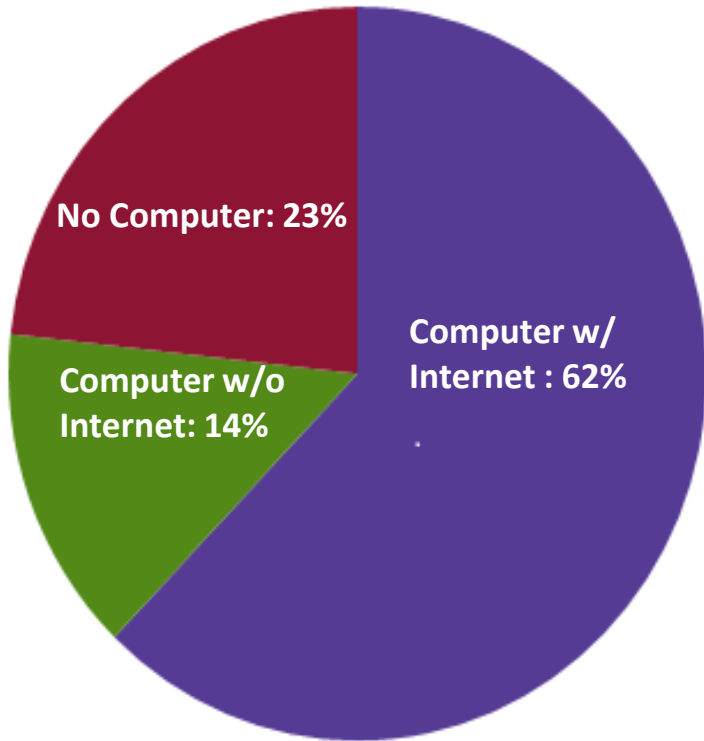
From Englewood to Infinity



TECH
LAUNCHPAD

Tech Launchpad Imperatives

Social Equity Imperative



Workforce Imperative

Occupation	Male	Female	White	Black	Asian	Hispanic
Information Security Analysts	76%	24%	76.8%	12.3%	8.5%	6.8%
Computer System Analysts	63%	37%	66.5%	10%	20.4%	7.9%
Computer Programmers	79%	21%	68.8%	9.3%	19.4%	7.8%
Software Developers, Applications and Systems Software	81%	19%	58.6%	3.9%	35.4%	5.3%
Network & Computer Systems Administrators	79%	21%	75.8%	12.1%	8.5%	9.3%

SOURCE: CCC Environmental Scan, Northern Illinois University, Center for Governmental Studies, May 2019

Source: Bureau Labor of Statistics, [Labor Force Statistics from the Current Population](#) (2018)

Launchpad Mission and Pillars

MISSION

Kennedy-King College's Tech Launchpad provides students with access to high-quality academic and training experiences in new and emerging information technology industries to ensure students have a competitive edge to compete in the global arena.



EQUITY

Reduce the digital divide and address equity gaps currently reflected in underserved communities as well as the information technology industry.



ACCESS

Develop a skilled workforce to meet industry demand by providing relevant and exceptional academic experiences to students.



COLLABORATION

Establish and cultivate meaningful partnerships with industry, academic, and community stakeholders.



INNOVATION

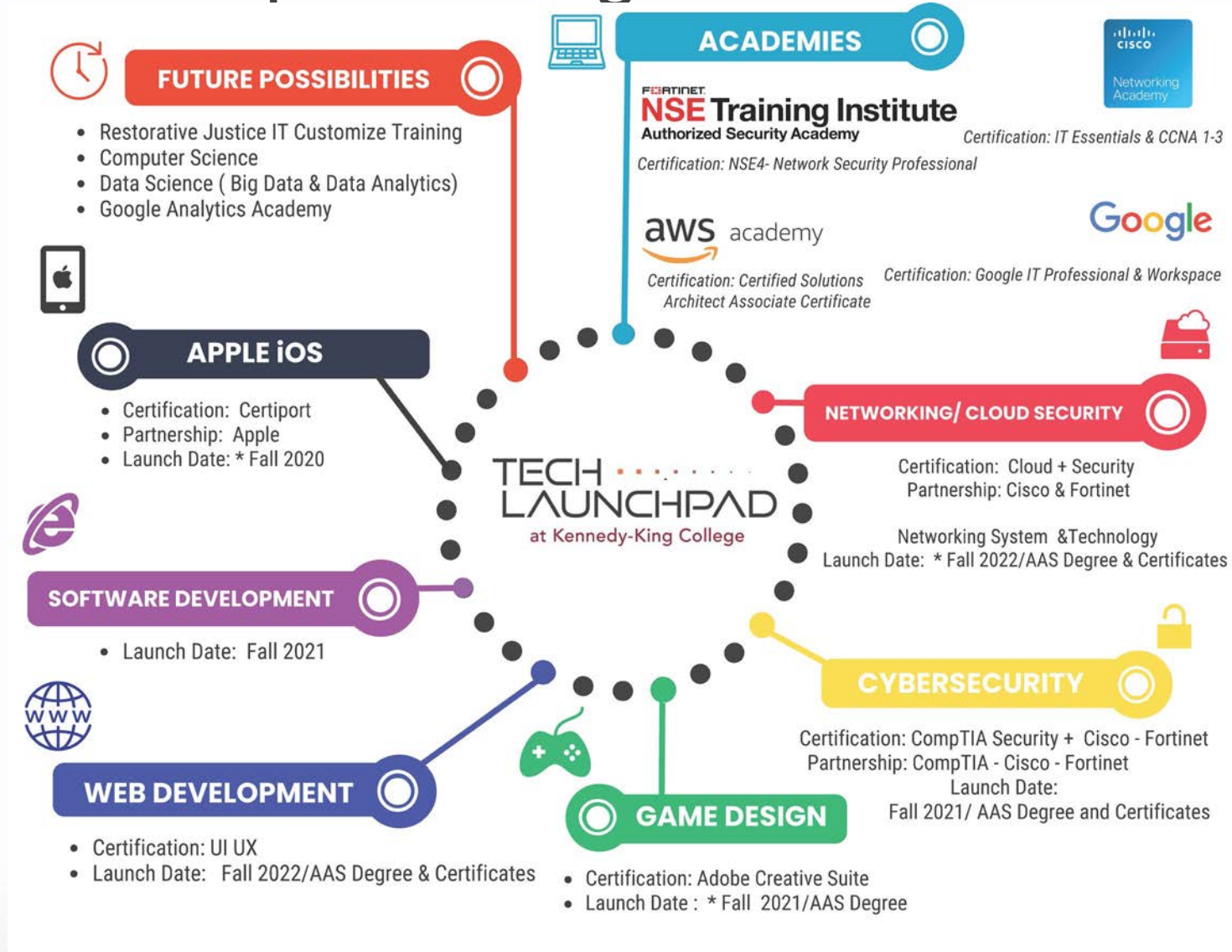
Research emerging information technology industries to develop relevant curricula and training opportunities for students.



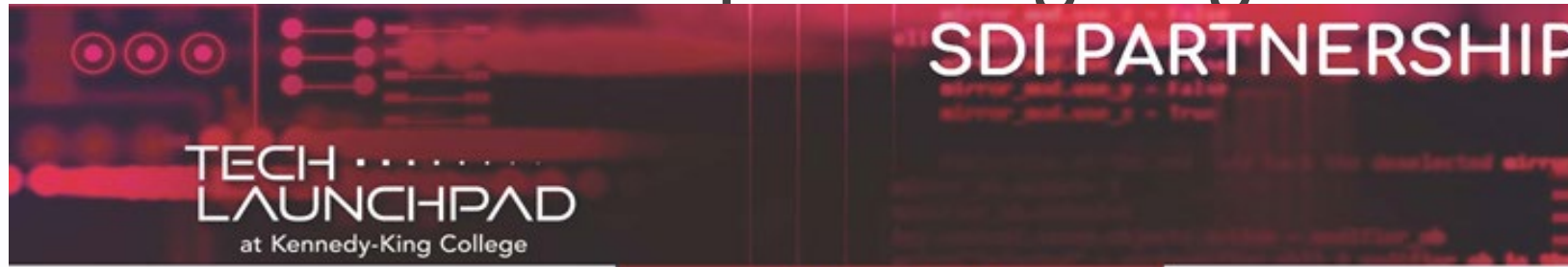
EXCELLENCE

Become a choice provider of information technology academic offerings and training.

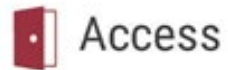
Launchpad Program Outlook



Tech Launchpad Highlights



PHASE I

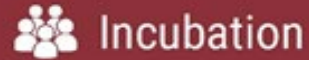


Access

October 2020 - May 2021

- **SDI Student Fellowship** – Establish a training cohort of students and prepare them for employment opportunities with SDI using an existing Tech Launchpad program
- **SDI Student Fellow Apprenticeship** – Provide an immersive work-based learning opportunity to SDI Student Fellows to accompany their academic training
- **KKC and SDI Connected**- Provide Tech Launchpad dual enrollment options to high school students as well as entry-level training on tech platforms to Opportunity Youth and adults
- **SDI Tech Residency** – Leverage SDI technicians to provide mentorship and workforce training to students enrolled in the SDI Fellowship as well as the KKC/SDI Connected courses.
- **KKC Tech Launchpad Training Lab 2.0**- Develop a plan to create a second Tech Launchpad Training Lab at KKC

PHASE II



Incubation

May 2021 – August 2021

- **Continuation of Initiatives in Phase I**
- **Workforce Equity** – Secure employment for the inaugural cohort of SDI Fellows
- **SDI Fellow Peer Mentorship** – Develop and launch a peer mentoring program utilizing recent SDI Fellow graduates to support the next cohort of Fellows
- **KKC Tech Launchpad Training Lab 2.0 (Cont.)**- Begin and complete technology upgrades for the second Tech Launchpad Training Lab
- **KKC and SDI Innovation and Inclusion Technology Center** – At the end of Phase II SDI and KKC will explore and discuss co-location possibilities at KKC

PHASE III



Expansion

August 2021 – June 2022

- **Continuation of Initiatives in Phase I and II**
- **Partnership Expansion** – Take the KKC/SDI partnership model and outcomes to existing partners in our respective networks to scale the model.

Tech Launchpad Highlights



WEEK 1-2

- Introduction to Kennedy-King College & Campus Resources
- Course Review & Expectations
- Review Course Syllabus
- Soft Skills Training
- Introduction to Careers in IT
- The Importance of Mentorship

WEEK 3-5

- Introduction to Cybersecurity
- Soft Skills Training Review
- Introduction to LinkedIn
- Assigned Mentor & Check-In
- Introduction to Resume Writing

WEEK 5-7

- Linux Essentials
- Resume Review
- Create a LinkedIn Profile
- Mentor Check-In

WEEK 8-11

- Linux Essentials- Continued
- Mentor Check-In

WEEK 12-14

- Linux Essentials -Continued
- Mentor Check-In
- Mock-Interviews
- Professional Head-Shots

WEEK 15-16

- Linux I- CompTIA A+ Certification
- Graduation
- Student Showcase of Resume & LinkedIn profile

Launchpad Partners





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Thank You!