Presented by:

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Today's Overview

Integrated Strategic Planning
- Key Equity Initiatives
- Statesmen Scholarship
- Center of Equity for Creative Arts Update
- Dawson Technical Institute Spotlight
- Tech Launchpad Update
INSPIRING INNOVATION FOR EQUITY AND IMPACT
Equity is the Cornerstone of our Integrated Planning
Equity Challenges Defined

- Declining Enrollment and Retention across all instructional areas with a 56% drop in African Americans over a ten-year period (2008-2018) (Data source CCC Open Book Student Navigator)

- Significant numbers of Students needing Remediation (Data Source Illinois State Board of Education)

- Significant numbers of Students without access to computers, internet or smartphones. (CCC Environmental Scan, NIU Center for Governmental Studies; May 2019)

- Significant rates of students with food insecurities, housing insecurities and homelessness (Source #RealCollege Survey; 2019)

- Significant numbers of cases in the KKC service area of residents needing Behavioral and Mental Health hospitalization and treatment (2018) (Data Source Chicago Health Atlas, Chicago Department of Health, 2018)

- Decreased rates of persistence among students of color both full and part-time between 2012-2015 (Data Source CCC Open Book Student Navigator)
Strengthen Student Access and Retention at Kennedy-King College

Expand academic offerings at Kennedy-King College to serve as an intellectual, cultural and workforce hub

Increase Marketing, Brand Awareness and Recruitment Efforts at Kennedy-King College

Cultivate and Leverage Community and Corporate partnerships

Develop Equity and Inclusion Initiatives to Increase Access and Retention for Students and the Community
Statesmen Scholarship Impact

• Since launching the Statesmen Scholarship in August 2020, we have awarded $407K in scholarship dollars to 344 students across a wide cross section of academic aspirations at Kennedy-King College.

• 11% of students who received the Statesmen Scholarship were denied financial aid due to a Satisfactory Academic Progress (SAP) hold and who would not otherwise have been able to return to school.

• The Statesmen Scholarship was awarded to 179 students in Fall 2020 and 165 students in Spring 2021.
CECA Team

Presenting to Board of Trustees in August and BOT Chair in October 2019

presenting to Chancellor Salgado in May 2019

CECA Whirlwind
CECA’s Mission

To Educate, Expose, and Empower Students and Chicago’s Southside Community to Foster Excellence and Equity in the Creative Arts.
CECA Pillars of Purpose

1. Academic Pathways
   CECA seeks to merge the department of Media and Communication Design with Humanities, Fine Arts and Theatre to develop and expand programs in Arts, Communication Design, Humanities, Media, Music, Theatre and Film.

2. Community Engagement
   CECA will propel collaborations with community, educational industry, and civic partners to provide creative learning opportunities as an intergenerational training ground and pipeline to nurture talent.

3. Arts Incubator
   CECA will provide a platform for professional development for artists as an incubator for creative expression.

4. Creative Hub
   CECA will serve as a Creative Arts Hub utilizing KKC’s arts and performance spaces including the Blackbox Theatre, Great Hall, Main Stage Theater, Soundstage Studios, Green Screen, Radio Station as well SIKIA (student-run restaurant).
Academic Pathways Timeline

Communications Design
Offered Now
Communication Design AAS, AC
Print Design BC
Web page Design BC
Fall 2021
Gaming AAS
Fall 2022
Web Development AAS

Arts
Offered Now
Courses Only (Ceramics, Drawing-Artistic, Drawing-General, Drawing 2D, Oil Painting, Photography, Sculpting)
Fall 2022
Art Studio AFA

Music
Offered Now
Courses Only
Fall 2022
Music Production AA, AC, BC
Theatre Activation: CollaborAction Social Justice Theatre in Residence
Arts Installation: Mitchell Canton Artwork on Display at KKC
KKC Soundstage announced as Production Facility with the IL Film Office February 18, 2020
Soundstage Activation

Soundstage Usage 9.3.20-9.4.20
Dyson Commercial Shoot
Creative Arts Hub:
KKC Soundstage activated for filming a new Talk show Pilot with Reuben Cannon Entertainment and OWN Network
KKC Soundstage: 2021 Film Activation

• The 180 Almonds Production company came out to tour our space based on our CECA Film Partners' referral in the Chicago Film Office & IL Film Office for a scout to consider the Kennedy-King College soundstage studio for a film project.

• Within 24 hours after seeing the KKC Soundstage Studios, the 180 Almonds Production company solidified their interest to film the entire 2nd season of a Showtime comedy “Work in Progress” on our campus where we will serve as their production home until June.

• The production company has agreed to provide experiential learning opportunities for our students as well as internship opportunities.

• This production will utilize the Black Box Soundstage, Soundstage Studio A/B + our Great Hall for limited scenes.

• This activation brings revenue opportunities to our campus, exposure to our student community and upgrades to our creative spaces.
Soundstage
Transformation
Updates
Soundstage Transformation
Week of February 1st
Soundstage Transformation
Week of February 8th
Soundstage Transformation
Week of February 8th
Center of Equity in Creative Arts (CECA)

The Arts Matter in Englewood

Englewood Rising

Industry Partners Include:
DTI Construction Overview: The Building Blocks of Workforce Equity
The Building Blocks of Workforce Equity

• Dawson Technical Institute (DTI) is dedicated to providing students with intensive and comprehensive industry validated training in the construction trade and utility industries.

• DTI prepares student to compete in these industries by offering relevant competency-based instruction that leads to unionized programs.

• Formerly the Chicago Skills Center, our technical center also provides students with academic advising, career counseling, individual or group tutoring and a Learning Center, which contains informational and reference materials for assignments.
The Construction Job Outlook

- Overall employment of construction laborers and helpers is projected to grow 5 percent from 2019 to 2029, faster than the average for all occupations.
- Electrical Utility Jobs are Growing: DTI and ComEd are developing a more robust partnership to respond to the demand for more Lineman Workers and need to hire local community residents.
- Gas Utility Jobs are Leveling: DTI, UMAP and Peoples Gas are researching additional training opportunities for Veterans and other Gas Utility Workers due to the lack of growth in local gas utility jobs.

Advanced Certificate Programs: Gas Utility (sponsored by Peoples Gas) and the Overhead Electrical Line Worker Program (sponsored by ComEd). Approximately 7 months, 30 to 50 credit hours.

AAS – Construction Management. Two-year program, 65 credit hours.

Industry experienced and credentialed instructors.

Since 2016, DTI has returned the Construction Masonry Program, focused on increasing enrollment and partnerships, grew the number of female students in construction programs, improved technology in labs and classrooms, provided grant opportunities for training, education and facility enhancement and looks to continue educating the community about the benefits of careers in construction.
Minorities in Construction

The Building Blocks of Workforce Equity

• Pre-Pandemic, KKC/DTI had the capacity to train up to 360 Construction and HVAC students annually at campuses located in the Englewood and Bronzeville neighborhoods of Chicago.

• Currently, the Center of Excellence educates and trains approximately 260 students with online classes for AAS programs and a combination of blended remote and face to face instruction for skill trade programs.
The Workforce Equity Initiative Grant

• Kennedy-King College was awarded $2.7 million in grants from the Illinois Community College Board (ICCB) as part of ICCB’s Workforce Equity Initiative (WEI), which focuses on improving workforce equity.

• The objective of the grant is to offer more students the opportunity to quickly complete short-term certificate programs that lead to employment in high-skilled, high-wage, and in-demand occupations to further promote workforce equity for African Americans in Illinois.

• At Kennedy-King College, the grant money will benefit students pursuing programs in automotive technology, collision, construction, HVAC and cyber technology.
Provided over 100 students with full tuition coverage throughout the duration of their studies

Funded needed upgrades for technology, lab, classroom, equipment and furniture for designated CTE/WEI programs

Provides job training and skills development for students, faculty and staff.

Transportation assistance for WEI Participants

Employability skills (collaboration, communication, problem-solving) development

Job placement assistance
Industry Partners and Supporters Include:

PEOPLES GAS®

We Keep Life Moving®

ComEd®
An Exelon Company

Illinois Department of Transportation

HIRE 360

Kiewit

UTILITY WORKERS MILITARY ASSISTANCE PROGRAM

"D" Construction Inc.

Johnson Controls

CITY COLLEGES of CHICAGO
Kennedy-King
The Tech Launchpad
From Englewood to Infinity
Tech Launchpad Imperatives

Social Equity Imperative

- Computer w/ Internet: 62%
- No Computer: 23%
- Computer w/o Internet: 14%

Workforce Imperative

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<th>Occupation</th>
<th>Male</th>
<th>Female</th>
<th>White</th>
<th>Black</th>
<th>Asian</th>
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<tr>
<td>Information Security Analysts</td>
<td>76%</td>
<td>24%</td>
<td>76.8%</td>
<td>12.3%</td>
<td>8.5%</td>
<td>6.8%</td>
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<tr>
<td>Computer System Analysts</td>
<td>63%</td>
<td>37%</td>
<td>66.5%</td>
<td>10%</td>
<td>20.4%</td>
<td>7.9%</td>
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<tr>
<td>Computer Programmers</td>
<td>79%</td>
<td>21%</td>
<td>68.8%</td>
<td>9.3%</td>
<td>19.4%</td>
<td>7.8%</td>
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<tr>
<td>Software Developers, Applications and Systems Software</td>
<td>81%</td>
<td>19%</td>
<td>58.6%</td>
<td>3.9%</td>
<td>35.4%</td>
<td>5.3%</td>
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<tr>
<td>Network &amp; Computer Systems Administrators</td>
<td>79%</td>
<td>21%</td>
<td>75.8%</td>
<td>12.1%</td>
<td>8.5%</td>
<td>9.3%</td>
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Source: CCC Environmental Scan, Northern Illinois University, Center for Governmental Studies, May 2019

Launchpad Mission and Pillars

MISSION
Kennedy-King College’s Tech Launchpad provides students with access to high-quality academic and training experiences in new and emerging information technology industries to ensure students have a competitive edge to compete in the global arena.

EQUITY
Reduce the digital divide and address equity gaps currently reflected in underserved communities as well as the information technology industry.

ACCESS
Develop a skilled workforce to meet industry demand by providing relevant and exceptional academic experiences to students.

COLLABORATION
Establish and cultivate meaningful partnerships with industry, academic, and community stakeholders.

INNOVATION
Research emerging information technology industries to develop relevant curricula and training opportunities for students.

EXCELLENCE
Become a choice provider of information technology academic offerings and training.
Launchpad Program Outlook

- **Restorative Justice IT Customize Training**
- **Computer Science**
- **Data Science (Big Data & Data Analytics)**
- **Google Analytics Academy**

**APPLE iOS**
- Certification: Certiport
- Partnership: Apple
- Launch Date: *Fall 2020

**SOFTWARE DEVELOPMENT**
- Launch Date: *Fall 2021

**WEB DEVELOPMENT**
- Certification: UI UX
- Launch Date: *Fall 2022/AAS Degree & Certificates

**GAME DESIGN**
- Certification: Adobe Creative Suite
- Launch Date: *Fall 2021/AAS Degree

**CYBERSECURITY**
- Certification: CompTIA Security + Cisco - Fortinet
- Partnership: CompTIA - Cisco - Fortinet
- Launch Date: *Fall 2022/AAS Degree and Certificates

**NETWORKING/CLOUD SECURITY**
- Certification: Cloud + Security
- Partnership: Cisco & Fortinet
- Networking System & Technology
- Launch Date: *Fall 2022/AAS Degree & Certificates

**ACADEMIES**
- NSE Training Institute
  - Authorized Security Academy
  - Certification: IT Essentials & CCNA 1-3
  - Certification: NSE4 - Network Security Professional
  - Certification: Certified Solutions Architect Associate Certificate
  - Certification: Google IT Professional & Workspace

**FUTURE POSSIBILITIES**
- City Colleges of Chicago
  - Kennedy-King
Tech Launchpad Highlights

**PHASE I**
**Access**
October 2020 - May 2021
- SDI Student Fellowship - Establish a training cohort of students and prepare them for employment opportunities with SDI using an existing Tech Launchpad program
- SDI Student Fellow Apprenticeship - Provide an immersive work-based learning opportunity to SDI Student Fellows to accompany their academic training
- KKC and SDI Connected - Provide Tech Launchpad dual enrollment options to high school students as well as entry-level training on tech platforms to Opportunity Youth and adults
- SDI Tech Residency - Leverage SDI technicians to provide mentorship and workforce training to students enrolled in the SDI Fellowship as well as the KKC/SDI Connected courses.
- KKC Tech Launchpad Training Lab 2.0 - Develop a plan to create a second Tech Launchpad Training Lab at KKC

**PHASE II**
**Incubation**
May 2021 - August 2021
- Continuation of initiatives in Phase I
- Workforce Equity - Secure employment for the inaugural cohort of SDI Fellows
- SDI Fellow Peer Mentorship - Develop and launch a peer mentoring program utilizing recent SDI Fellow graduates to support the next cohort of Fellows
- KKC Tech Launchpad Training Lab 2.0 (Cont) - Begin and complete technology upgrades for the second Tech Launchpad Training Lab
- KKC and SDI Innovation and Inclusion Technology Center - At the end of Phase II SDI and KKC will explore and discuss co-location possibilities at KKC

**PHASE III**
**Expansion**
August 2021 - June 2022
- Continuation of Initiatives in Phase I and II
- Partnership Expansion - Take the KKC/SDI partnership model and outcomes to existing partners in our respective networks to scale the model.
Tech Launchpad Highlights

**WEEK 1-2**
- Introduction to Kennedy-King College & Campus Resources
- Course Review & Expectations
- Review Course Syllabus
- Soft Skills Training
- Introduction to Careers in IT
- The Importance of Mentorship

**WEEK 3-5**
- Introduction to Cybersecurity
- Soft Skills Training Review
- Introduction to LinkedIn
- Assigned Mentor & Check-In
- Introduction to Resume Writing

**WEEK 5-7**
- Linux Essentials
- Resume Review
- Create a LinkedIn Profile
- Mentor Check-In

**WEEK 8-11**
- Linux Essentials - Continued
- Mentor Check-In

**WEEK 12-14**
- Linux Essentials - Continued
- Mentor Check-In
- Mock-Interviews
- Professional Head-Shots

**WEEK 15-16**
- Linux I - CompTIA A+ Certification
- Graduation
- Student Showcase of Resume & LinkedIn profile
Launchpad Partners

- Amazon
- Google
- Red Hat
- Fortinet
- Cisco
- SDI
Thank You!