



Institutional Advancement Deep Dive

The Growth of Public & Private Grants—City Colleges of Chicago and City Colleges of Chicago Foundation



***** Advancement Grants Team

Veronica Herrero Chief Strategy Officer, Chief of Staff

Rhonda K. Brown Vice Chancellor of Advancement

Vendor: five grant writing consultants able to spend up to \$240,000 per year 2020 -2022

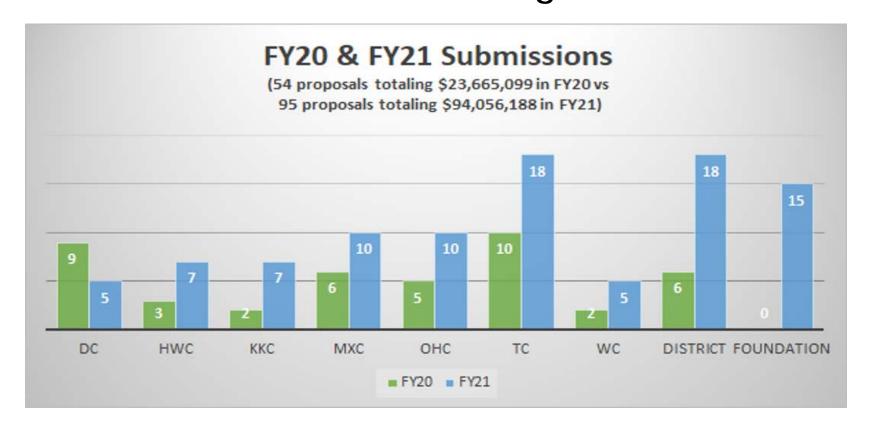
Christianne Montgomery Director, Grants Management

Linda Lee Grants Associate

DISTRICT & COLLEGE GRANT LEADERSHIP **District Office College Team Principal Investigators** Faculty, Staff & Administrators



July 1 – March 31 GRANT SUBMISSIONS FY20: 54 submitted totaling \$23.6 million FY21: *95 submitted totaling \$94 million



CCC and CCCF grant submissions are scaling at a record pace; from year to year July through March the submissions have nearly doubled.

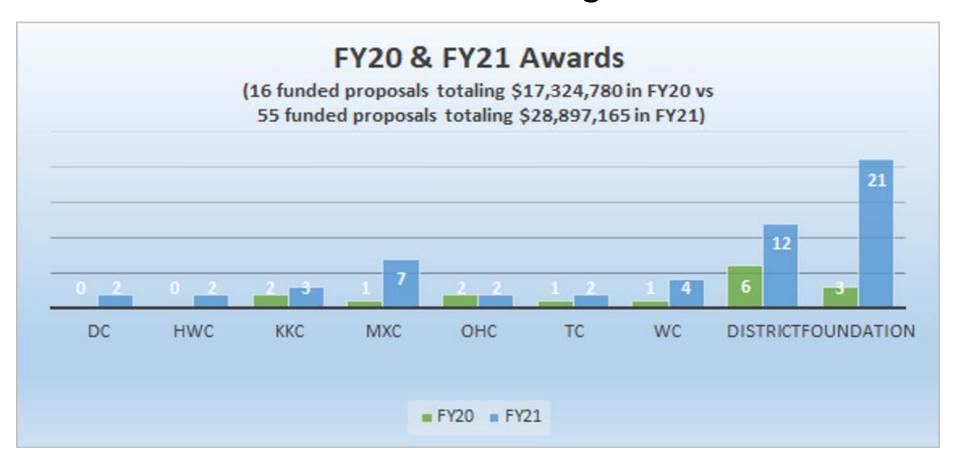
^{*}submissions includes 14 Higher Education Relief Funds totaling \$53.2 million



FY20: 16 FUNDED totaling \$17.3 million

FY21: 55 FUNDED totaling \$28.8 million

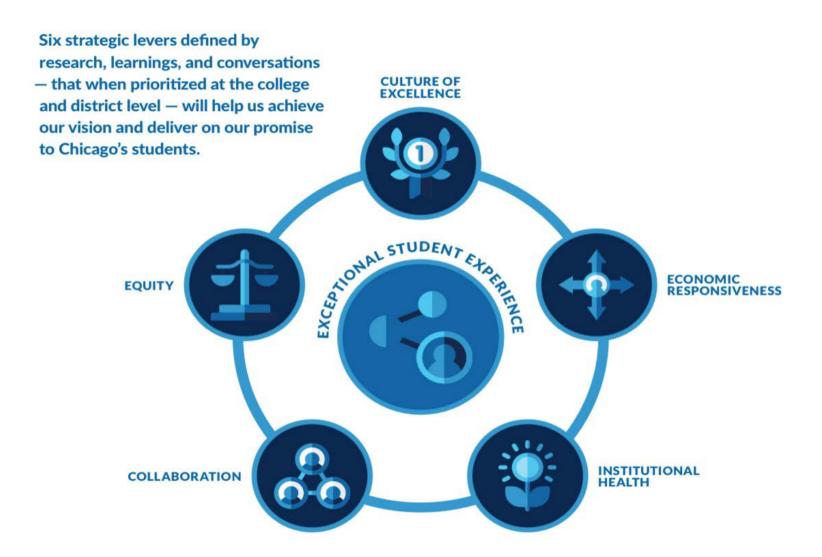




We are also winning more grants. CCC and CCCCF grant awards have increased by 66% year over year.

Aligning Strategy and Advancement







X COVID19 STUDENT EMERGENCY FUND



FUNDS AVAILABLE

\$802,963.29 Private Philanthropy (raised March – May 2020)

\$212,450.00 Transferred CCC Student Emergency Fund Balance

\$1,015,413.29

- \$91,470.00 Administrative Fee, All Chicago

CCC Emergency Fund Balance at All Chicago \$9,243.29

Seed Funding Investments: Anonymous, Anonymous, Bank of America, Anonymous,



BLACK EXCELLENCE AND EQUITY

Bank of America TechQuity Chicago at Harold Washington: \$1 million jobs initiative partnership to help students of color successfully complete the education and training necessary to enter the workforce and embark on a path to success in Chicago.

SDI Presence Tech Launch Pad Kennedy King College: \$1 million funding a three-year initiative to launch several traditional and non-traditional IT academic programs to provide approximately 600 Chicago residents with opportunities to pursue careers that lead to positive economic mobility and to close equity gaps in the industry.

Crown Family Philanthropies Chicago Public School Class of 2020 Enrollment Initiative: \$1.2 million funding enrollment and retention of 1,000 students from the COVID-impacted CPS Class of 2020 graduates who have not yet enrolled in a post-secondary institution through a two-part pilot effort. In order to incentivize and support enrollment and retention, we will provide program participants with financial support upon enrollment and throughout the term

EQUITY CHAMPIONS - Closing racial equity gaps at CCC



Searle Funds at the Chicago Community Trust Championing Equity: A Plan to Build District-Wide Capacity, Infrastructure, & Culture to Support Equity at the City Colleges of Chicago: \$1.4 million The purpose of this grant is closing gaps in student outcomes within CCC, with a particular emphasis on supporting Black students, who make up approximately 27% of CCC's student body. CCC will develop the infrastructure, strategies, and tools to achieve unprecedented and equitable student outcomes, accelerating our path to eliminating racial equity gaps.



Accelerating Equitable Outcomes



Small Steps, Big Impact

In the first 18 months, CCC will develop the infrastructure to sustain a culture of equity-focused continuous improvement through four major activities, in alignment with the Aspen Equity Leadership Framework



Build a culture of equity and transparency through professional development, an action-research partner, and annual reporting

Enact strategies to achieve equity by launching an innovative Equity Microgrant program

Make the case and maintain urgency by building a cross-district cohort of continuous improvement experts and amplifying student voice

Define and monitor equity by deploying three new platforms for assessing equity across the district

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The Advancement Path Forward:

PLANNING:

- Advancement Plan CCCF, District & Colleges Planning
- Activation of College Development Councils

INFRASTRUCTURE & TRAINING:

- Financial Reporting, Transfers, Compliance, Reporting
- Cross Institutional Review of Grants Management and Compliance
- Training
- Staffing for Grant Writing and Stewardship—increased federal opportunities

SOLICITATION & STEWARDSHIP:

- Funder Engagement and Continued Education
- Introduce Diverse Voices of Leadership



Thank You!