

34073

**ADOPTED-BOARD OF TRUSTEES
COMMUNITY COLLEGE DISTRICT NO. 508
OCTOBER 1, 2020**

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
COUNTY OF COOK AND STATE OF ILLINOIS**

**NAVIANCE COLLEGE SEARCH SERVICE
HOBSONS INC.
OFFICE OF INSTITUTIONAL ADVANCEMENT
DISTRICT WIDE**

THE CHANCELLOR RECOMMENDS:

that the Board of Trustees authorizes the Chair, upon final approval of the General Counsel as to the legal form of such agreements, to authorize an agreement with Hobsons Inc., for its Naviance College Search Service for the period from January 1, 2021 through August 31, 2021, at a total cost not to exceed \$28,000.

VENDOR: Hobsons Inc.
400 E. Business Way, Suite 400
Cincinnati, OH 45241

USER: District Wide

TERM:

The term of this agreement shall begin on January 1, 2021 and shall end on August 31, 2021.

SCOPE OF SERVICES:

Hobsons provides CCC with a product that has exclusive access to reach Chicago Public School (CPS) Students during their college search process, and provides CPS students with the ability to evaluate CCC programs and interact with CCC enrollment staff. The product offers access for increasing awareness in Naviance – a college and career readiness platform that reaches over 40% of high school students in the U.S. and the school counselors who work with them. It includes Intersect Awareness which provides premium admission access to the Hobsons Counselor Community.

BENEFIT TO CITY COLLEGES OF CHICAGO:

This is the only online community built specifically for school counseling and college admission professionals and it is the only community that enables CCC to reach CPS students and engage them to grow CCC enrollment. The Hobsons Counselor Community is the only networking community that provides a direct connection to Naviance and the 100,000+ school counselors working in Naviance. The Hobsons Counselor Community offers the ability to develop a dynamic network of connections, search and explore high school profiles and collaborate with

the broader counseling community. Intersect Awareness allows users to manage and enhance their higher education institution's profile in Naviance to enrich the information being provided to students, parents and high school staff. Enhancements can include a virtual web tour, custom links and highlight profiles for students and programs. These enhancements help students better understand the environment and culture of the college. Naviance college profiles receive over 100 million views each year and are fully integrated with a suite of advising tools and services that guide students through the full post-secondary planning process.

VENDOR SELECTION CRITERIA:

In accordance with sole source policy procedures, this service is exempt from the District's competitive bidding process.

MBE/WBE COMPLIANCE:

The Office of Procurement Services has reviewed the proposed agreement and recommends a waiver of the Board Approved Participation Plan due to the nature of the service ("college search platform").

GENERAL CONDITIONS:

Inspector General- It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General's authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board's Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

FINANCIAL

Total: \$28,000

Charge to: Office of Institutional Advancement

Sources of Funds: Education Fund

FY21: 530000-00003-0019016-80000

Respectfully submitted,

**Juan Salgado
Chancellor**

October 1, 2020 – Office of Institutional Advancement