

34041

ADOPTED-BOARD OF TRUSTEES
COMMUNITY COLLEGE DISTRICT NO. 508
AUGUST 6, 2020

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508 COOK OF COUNTY AND STATE OF ILLINOIS

ONLINE JOB POSTINGS LINKEDIN OFFICE OF HUMAN RESOURCES DISTRICT WIDE (RATIFICATION) (RENEWAL OPTION)

THE CHANCELLOR RECOMMENDS:

that the Board of Trustees authorizes the Chair, upon final approval of the General Counsel of the legal form of such agreements, to ratify and renew the agreement with LinkedIn for job wrapping, job slots and recruiter seats to advertise vacancies and recruit prospect applicants on LinkedIn's platform for the period from July 28, 2019 through July 27, 2021, at a total cost not to exceed \$62,979.60

VENDORS: LinkedIn
1000 West Maude Avenue
Sunnyvale, CA 94085

USER: District Wide

ORIGINAL TERM:

The term of the agreement commenced on November 4, 2018 and ended on June 30, 2019, with an option to renew for two (2) one (1) year periods

RENEWAL TERM:

The first renewal option commenced July 28, 2019 and ended on July 27, 2020 with one, one (1) year option remaining. The second renewal commenced on July 28, 2020 and shall end on July 27, 2021 with no renewal options remaining.

SCOPE OF SERVICES:

LinkedIn will create a City Colleges of Chicago (CCC) specific profile page which will include preferred placement on LinkedIn's page for custom content and access to job analytics. It will also provide 3 recruiter seats that will allow us to identify and direct message potential applicants. In addition, LinkedIn will extract positions from CCC's employment vacancies website, advertise them on its platform, and allow CCC to determine which positions should

receive priority placement on the LinkedIn site.

BENEFIT TO CITY COLLEGES OF CHICAGO:

CCC has seen a rise in its applicant pool due to LinkedIn’s products and services. Over the course of a year, LinkedIn advertised CCC jobs to 250,123 members leading to 7,400 actual job views, and 811 applications. An expansion of services with LinkedIn will allow for CCC to broaden its reach by attracting applicants who normally would not visit the CCC vacancies page and with the recruiter seats intentionally identifying and messaging individuals to recruit them for open positions.

VENDOR SELECTION CRITERIA:

LinkedIn was selected based upon the high degree of professional skill necessary for these services and is therefore, pursuant to State law, exempt from the District’s competitive bidding requirements.

MBE/WBE COMPLIANCE:

The Office of Procurement Services has reviewed the proposed agreement and recommends a waiver of the Board Approved Participation Plan due to the nature of the service (“online job posting”).

GENERAL CONDITIONS:

Inspector General - It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General’s authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board’s Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

FINANCIAL

Total: \$62,979.60

Charge to: Office of Human Resources

Source of Funds: Education Fund

FY21: 530000-00003-0025001-80000

Respectfully submitted,

**Juan Salgado,
Chancellor**

August 6, 2020 – Office of Human Resources