Online Learning

June 27, 2019
Since 2012, nearly 25,000 students from the city and state have taken our online courses.

Students continue to thrive in the online space, with retention and success rates being on par with the national average.

Over the past 4 years, HWC has revised 44 courses to be delivered in the online mode and developed 5 new courses.

In FY19, we offered 83 courses taught by 275 instructors.
Online Learning Growth: Increased Demand

3-year average growth: 5%

In FY19 Online Learning credit hour production increased 9% and Class Sections grew by 10% over FY18.
Online Learning: Quality is KEY to Growth….

**Strategic Plan: Year 1**

**Quality Focus**
- Online Strategy Team educates faculty across the District on the QM Framework
- Faculty begin the training and certification process with Quality Matters
- Web Enhanced Classroom Structure is developed by our Quality Matters Certified faculty
- These faculty-developed online classrooms become the standard across the District
- Emphasis on Accessibility in the Online Classroom

**Enrollment Growth Opportunities**
- New General Education Courses developed in Year 1 to better meet student demand
- District wide Colleges begin working toward online readiness
- Establish external marketing plan for Year 2 launch

**Innovation Support**
- Support faculty in leading efforts to bring new technology to the web enhanced classroom
- Support faculty use of Open Education Resources.
- Expanded use of the LMS features and encourage assessment of impact on student success and retention
- Develop CCC delivered training for Online Instructors with first course running Fall 2020
- Establish schedule/method to regularly share new things happening in the web enhanced classes with faculty across the District
Online Learning Degree: Associate in Arts, Business Administration

- Taught by outstanding college professors
- Affordable
- Flexible
- Fully transferrable degree/credits to 4-year institutions across the nation!
Online Learning Growth: District Wide Expansion

- Initial meetings with our District colleges have shown that there is significant interest and support for online learning and new programming offered locally.

- Online readiness is a challenge for all colleges and needs to be addressed quickly.

- A project management resource dedicated to facilitating new program launch will allow HWC to assist District colleges with online readiness and a standard process for new program development and launch.
Online Learning Growth Summary

We have an opportunity to improve quality, support innovation and contribute to enrollment in Year 1 by meeting student demand.

Our team will begin assisting District wide with online readiness during Year 1 in preparation for launch of new online programs across the District.

Expansion of online course offerings which will be offered in Year 2.

Our focus on quality will impact CCC as a District and will benefit us across delivery modes.