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JULY 11, 2019

Online Learning

June 27, 2019



Online Learning at HWC



Since 2012, nearly 25,000 students from the city and state have taken our online courses.



Students continue to thrive in the online space, with retention and success rates being on par with the national average.



Over the past 4 years, HWC has revised 44 courses to be delivered in the online mode and developed 5 new courses.

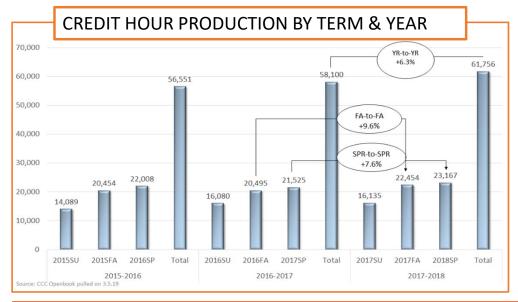


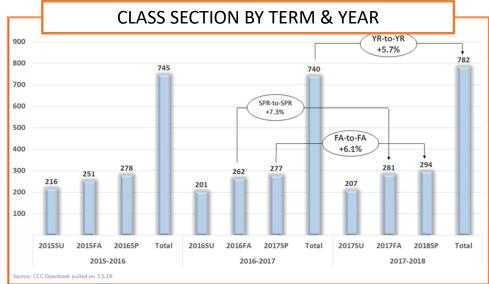
In FY19, we offered 83 courses taught by 275 instructors.



Online Learning Growth: Increased Demand

3-year average growth: 5%





In FY19 Online Learning credit hour production increased 9% and Class Sections grew by 10% over FY18.



Online Learning: Quality is KEY to Growth....

Strategic Plan: Year 1

Quality Focus

Online Strategy Team educates faculty across the District on the QM
Framework

Faculty begin the training and certification process with Quality Matters

Web Enhanced Classroom Structure is developed by our Quality Matters
Certified faculty

These faculty-developed online classrooms become the standard across the District

Emphasis on Accessibility in the Online Classroom

Enrollment Growth Opportunities

New General Education Courses developed in Year 1 to better meet student demand

District wide Colleges begin working toward online readiness

Establish external marketing plan for Year 2 launch

Innovation Support

Support faculty in leading efforts to bring new technology to the web enhanced classroom

Support faculty use of Open Education Resources.

Expanded use of the LMS features and encourage assessment of impact on student success and retention

Develop CCC delivered training for Online Instructors with first course running Fall 2020

Establish schedule/method to regularly share new things happening in the web enhanced classes with faculty across the District



Online Learning Degree: Associate in Arts, Business Administration

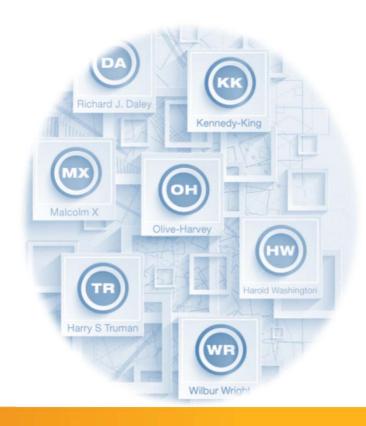
	SEMESTER 1	CATEGORY	ACHIEVEMENTS & NEXT ACTIONS	
English 101–Composition I (3)		Communications		
Mathematics 125-Introductory Statisti	cs (4)	Mathematics	DO THIS—Speak with advisor to confirm plans DO THIS—Begin research on four-year schools	
Fine Arts & Humanities course (3)		Fine Arts & Humanities		
Economics 201-Principles of Economi	cs I (3)	Social & Behavioral Sciences		
Business 111-Introduction to Business	(3)	Elective		
		16 CREDIT HOURS		
	SEMESTER 2	CATEGORY	ACHIEVEMENTS & NEXT ACTIONS	
English 102-Composition II (3)		Communications	DO THIS-Mid-term check-in with advisor DO THIS-Contact your campus Transfer Cente to discuss options and create a short list of four-ye schools for potential transfer	
Business 181-Financial Accounting (4)		Elective		
Speech 101-Fundamentals of Speech	Communication (3)	Communications		
Mathematics Elective (3-5)		Elective		
Economics 202-Principles of Economics II (cs II (3)	Social & Behavioral Sciences		
		16-18 CREDIT HOURS		
	SEMESTER 3	CATEGORY	ACHIEVEMENTS & NEXT ACTIONS	
Physical Sciences course with lab (4)		Physical Sciences		
Philosophy 105-Logic (3)		Humanities	DO THIS-Mid-term check-in with advisor DO THIS-Begin seeking additional four-year funding outlets such as scholarships and financial DO THIS-Prepare documentation	
Business 231-Principles of Marketing	(3) OR Business 269-Principles of Management (3)	Elective		
Business 182-Managerial Accounting	(4)	Elective		
Social & Behavioral Sciences course (3)	Social & Behavioral Sciences		
		17 CREDIT HOURS		
	SEMESTER 4	CATEGORY	ACHIEVEMENTS & NEXT ACTIONS	
Business 214-The Legal and Social Er	vironment of Business (3)	Elective	COMPLETION of Associate in Arts degree in Business/Economics DO THIS - Apply to four-year schools of your choice	
Fine Arts course (3)		Fine Arts		
Life Sciences course (4)		Life Sciences		
Mathematics Elective (4-5)		Elective		

- ✓ Taught by outstanding college professors
- ✓ Affordable
- √ Flexible
- ✓ Fully transferrable degree/credits to 4-year institutions across the nation!



Online Learning Growth: District Wide Expansion

- Initial meetings with our District colleges have shown that there is significant interest and support for online learning and new programming offered locally
- Online readiness is a challenge for all colleges and needs to be addressed quickly
- A project management resource dedicated to facilitating new program launch will allow HWC to assist District colleges with online readiness and a standard process for new program development and launch





Online Learning Growth Summary



We have an opportunity to improve quality, support innovation and contribute to enrollment in Year 1 by meeting student demand.



Our team will begin assisting District wide with online readiness during Year 1 in preparation for launch of new online programs across the District.



Expansion of online course offerings which will be offered in Year 2.



Our focus on quality will impact CCC as a District and will benefit us across delivery modes.

