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ADOPTED – BOARD OF TRUSTEES
COMMUNITY COLLEGE DISTRICT NO. 508
OCTOBER 4, 2018

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
COOK OF COUNTY AND STATE OF ILLINOIS

ONLINE JOB POSTINGS
LINKEDIN
OFFICE OF HUMAN RESOURCES
DISTRICT WIDE

THE CHANCELLOR RECOMMENDS:

that the Board of Trustees authorizes the Chair, upon final approval of the General Counsel of the legal form of such agreements, to execute an agreement with LinkedIn for a customized career page, job wrapping, and job slots to advertise vacancies on LinkedIn’s platform for the period from November 4, 2018 through June 30, 2019, at a total cost not to exceed \$40,000.

VENDORS: LinkedIn
1000 West Maude Avenue
Sunnyvale, CA 94085

USER: District Wide

TERM:

The term of the agreement commences on November 4, 2018 and ends on June 30, 2019, with an option to renew for two (2) one (1) year periods with Board Approval.

SCOPE OF SERVICES:

LinkedIn will create a City Colleges of Chicago specific profile page which will include preferred placement on LinkedIn’s page for custom content and access to job analytics. In addition, LinkedIn will extract positions from CCC’s employment vacancies website, advertise them on its platform, and allow CCC to determine which positions should receive priority placement on the LinkedIn site.

BENEFIT TO CITY COLLEGES OF CHICAGO:

CCC has seen a rise in its applicant pool due to LinkedIn’s products and services. Over the course of a year, LinkedIn advertised CCC jobs to 156,180 members leading to 8,790 actual job views, and 1,105 applications. An expansion of services with LinkedIn will allow for CCC to broaden its reach by attracting applicants who normally would not visit the CCC vacancies page and intentionally target candidates for hard to fill roles.

VENDOR SELECTION CRITERIA:

LinkedIn was selected based upon the high degree of professional skill necessary for these services and is therefore, pursuant to State law, exempt from the District’s competitive bidding requirements.

MBE/WBE COMPLIANCE:

The Office of Contract Compliance has reviewed the proposed agreement and recommends a waiver of the Board Approved Participation Plan due to the nature of the service (“online job posting”) and the absence of subcontracting opportunities.

GENERAL CONDITIONS:

Inspector General - It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General’s authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board’s Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

FINANCIAL

Total: \$40,000

Charge to: Office of Human Resources

Source of Funds: Education Fund

FY19: 530000-00003-0025001-80000

Respectfully submitted,

**Juan Salgado,
Chancellor**

October 4, 2018 – Office of Human Resources