Seven Strong
Inaugural Benefit
Event Overview and Update
October 18, 2018
Event Overview

- November 15th
- The Geraghty, 2520 S. Hoyne, Chicago
- 6pm – 9pm

Goals

- To highlight the impact of City Colleges on our students and communities
- To raise new financial resources through sponsorships, ticket sales, and event appeal. Funds raised will support CCC’s initiatives to:
  - Create a seamless PK-16 education system in partnership with Chicago Public Schools
  - Serve students through scholarships, emergency funds, and other holistic resources
  - Advance innovative business partnerships that are providing students with in-demand skills and work-based experience that will lead to employment
- To launch a signature fundraising event as a pillar of our resource development strategy
Seven Strong: Event Leadership

• Our Honorary Chairs are Mayor Rahm Emanuel and First Lady Amy Rule

• Our Event Co-Chairs include:
  – Martin Cabrera, Cabrera Capital Markets
  – Helene Gayle, Chicago Community Trust
  – Robin Steans, Steans Family Foundation

• Our Host Committee Members currently include:
  – David Andalcio, Wynndalco
  – James Coleman, Accenture
  – Cindy Moelis, Pritzker Traubert Foundation
  – Michael Sacks, GCM Grosvenor
  – Liz and Don Thompson, Cleveland Avenue Foundation for Education

• Audience: 500-600 stakeholders and partners
Seven Strong: Program

- Emceed by Univision’s Vicky Aguilera (an alumnus of CCC)
- Event will have a celebratory feel, highlighting City Colleges’ impact and the success of our students
- Staff, faculty, students and alumni will be interspersed throughout sponsored tables
- Distinctive elements from our seven colleges will be featured, such as:
  - Mascots
  - Hors d’oeuvres provided by our Washburn Culinary Institute
  - Entertainment from our Harold Washington College Jazz Band and our Harry S Truman College Drumline.
Seven Strong: Logistics

6:00pm – Cocktail Hour
6:45pm – Truman College Drumline leads guests to dinner

7:00pm – Program begins
   – Intro video
   – Emcee welcome
   – Opening remarks by Chair Massey
   – Remarks from Mayor and First Lady

7:30pm – Dinner is served

8:15pm – Program resumes; Seven Stories of Success by Chancellor

8:30pm – Fundraising appeal

8:35pm – Event Co-Chairs present Bill Lowry with Ella Flagg Young Award

8:45pm – Emcee shares thank you and close
Seven Strong: Fundraising

- Current raise: $434,000
- Sponsors available at ccc.edu/sevenstrong
  - Sponsorship information
  - Ticket purchasing
  - Other logistics also available
- Team is actively engaging event and CCC/CCCF leadership on final push