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COMMUNITY COLLEGE DISTRICT NO. 508  
NOVEMBER 1, 2018

# *Seven Strong* Inaugural Benefit

Event Overview and Update  
November 1, 2018



**CITY COLLEGES'**  
of CHICAGO

# Event Overview



*Inaugural Benefit*

CITY COLLEGES OF CHICAGO FOUNDATION

- November 15<sup>th</sup>
- The Geraghty, 2520 S. Hoyne, Chicago
- 6pm – 9pm

## Goals

- To highlight the impact of City Colleges on our students and communities
- To raise new financial resources through sponsorships, ticket sales, and event appeal. Funds raised will support CCC's initiatives to:
  - Create a seamless PK-16 education system in partnership with Chicago Public Schools
  - Serve students through scholarships, emergency funds, and other holistic resources
  - Advance innovative business partnerships that are providing students with in-demand skills and work-based experience that will lead to employment
- To launch a signature fundraising event as a pillar of our resource development strategy

# *Seven Strong:* Event Leadership

- Our *Honorary Chairs* are Mayor Rahm Emanuel and First Lady Amy Rule
- Our *Event Co-Chairs* include:
  - Martin Cabrera, Cabrera Capital Markets
  - Helene Gayle, Chicago Community Trust
  - Robin Steans, Steans Family Foundation
- Our *Host Committee* Members currently include:
  - David Andalcio, Wynndalco
  - James Coleman, Accenture
  - Cindy Moelis, Pritzker Traubert Foundation
  - Michael Sacks, GCM Grosvenor
  - Liz and Don Thompson, Cleveland Avenue Foundation for Education
- Audience: Approx. 500 stakeholders and partners

# *Seven Strong*: Program

- Emceed by Univision's Vicky Aguilera (an alumnus of CCC)
- Event will have a celebratory feel, highlighting City Colleges' impact and the success of our students
- Staff, faculty, students and alumni will be interspersed throughout sponsored tables
- Distinctive elements from our seven colleges will be featured, such as:
  - Mascots
  - Hors d'oeuvres provided by our Washburn Culinary Institute
  - Entertainment from our Harold Washington College Jazz Band

# *Seven Strong*: Logistics

6:00pm – Cocktail Hour

6:45pm – Entertainment leads guests to dinner

7:00pm – Program begins

- Intro video
- Emcee welcome
- Opening remarks by Chair Massey
- Remarks from Mayor and First Lady

7:30pm – Dinner is served

8:15pm – Program resumes; Seven Stories of Success by Chancellor

8:30pm – Fundraising appeal

8:35pm – Event Co-Chairs present Bill Lowry with Ella Flagg Young Award

8:45pm – Emcee shares thank you and close

# *Seven Strong:* Fundraising

- Current raise: \$449,600
- Sponsors available at [ccc.edu/sevenstrong](http://ccc.edu/sevenstrong)
  - Sponsorship information
  - Ticket purchasing
  - Other logistics also available
- Team is actively engaging event and CCC/CCCF leadership on final push