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City Colleges of Chicago Electronic Documents and Student Service Improvements

> Improving Student Service Through More Personalized Financial Aid Advising

Presentation to CCC Board of Trustees May 10, 2018



Moving From Paper Files to Electronic Documents

Paper Files

- Subject to error misfiling
- Require students to have all documents submitted at the same time to avoid having to match them later
- Students wait in long lines to submit documents
- Staff have to deal with frustrated students



New Technology – Electronic Documents

- All financial aid forms made into electronic documents with electronic signature
- Additional scanned documents can be attached and submitted electronically
- Documents stored securely by vendor
- Students tend to adopt easy-to-use technology quickly and appreciate the convenience.
 - Most students already use electronic devices for ordering books.



Federal Verification

- Financial Aid Directors reported that nearly 100% of the staff time is spent in verification during peak processing season
- Around 75% of staff time spent in verification during off-peak time
- Internal and External audit findings require heightened accountability and disciplinary action when verification errors are found



Financial Aid Goals

- Shift the focus of financial aid advisor work from being transactional to transformational.
- Invest in financial aid advising staff to support students with valuable financial aid advising services



Value Added Advising Services

- SAP appeal review and advising
- Financial literacy workshops
- Student Loan Counseling
- FAFSA workshops
- Phone advising





Win Win

- Moving from *transactional* to *transformational* will improve the student experience in the financial aid offices
- Maximizing staff's time and impact

Training

- Our implementation plan includes much training for staff
 - New document submission process
 - Working with a verification partner
 - New advising role



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