

**33291**

**ADOPTED – BOARD OF TRUSTEES  
COMMUNITY COLLEGE DISTRICT NO. 508  
AUGUST 3, 2017**

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508  
COUNTY OF COOK AND STATE OF ILLINOIS**

**MEMBERSHIP PARTICIPATION IN THE PROGRAM  
DIFFERENTIATION PLAN (PDP)  
PUBLIC BROADCASTING SERVICE (PBS)  
WYCC-TV KENNEDY-KING COLLEGE**

**THE CHANCELLOR RECOMMENDS:**

that the Board of Trustees authorizes the Chair to exercise the option to renew the agreement with Public Broadcasting Service for WYCC's annual PBS membership participation in the Program Differentiation Plan (PDP) for the period from August 8, 2016 through June 30, 2018 at a cost not to exceed \$325,000.

**VENDOR:** Public Broadcasting Service  
2100 Crystal Drive  
Arlington, Virginia 22202

**USER:** WYCC-TV Kennedy-King College

**ORIGINAL TERM:**

The original term of this agreement began on August 8, 2016 and ended on June 30, 2017.

**RENEWAL TERM:**

The term of the agreement shall commence no sooner than August 8, 2017 and will continue through June 30, 2018.

**SCOPE OF SERVICES:**

Public Broadcasting Service (PBS) will provide WYCC-TV20, through the Program Differentiation Plan (PDP), the opportunity to strategically select programs and series from the National PBS program service to be aired on a delayed basis with access to 25% of the full PBS program schedule.

**BENEFIT TO CITY COLLEGES OF CHICAGO:**

Participation in the PDP allows WYCC to maintain the PBS affiliation. Being recognized as a PBS member station adds value to student participation, benefits marketing, underwriting and grant positioning. It also gives WYCC access to EMMY honored programming at a price point significantly lower than that of the primary PBS affiliate in Chicago.

**VENDOR SELECTION CRITERIA:**

Pursuant to State law, goods which require a high degree of professional skills are exempt from the District's competitive bidding requirements.

**MBE/WBE COMPLIANCE:**

The Office of Contract Compliance has reviewed the proposed agreement and recommends a waiver of the Board Approved Plan due to the nature of the services (Public Broadcasting Service membership) and the absence of subcontracting opportunities.

**GENERAL CONDITIONS:**

Inspector General – It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General's authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board's Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

**FINANCIAL:**

**Total:** \$325,000

**Charge to:** Kennedy-King College, WYCC-TV

**Source of Funds:** Grant Fund

**FY18:** 546300-21000-8075007-69010

**Respectfully submitted,**

**Juan Salgado  
Chancellor**

**August 3, 2017—WYCC-TV Kennedy-King College**