

**33084**

RECEIVED AND PLACED ON FILE – BOARD OF TRUSTEES  
COMMUNITY COLLEGE DISTRICT NO. 508  
OCTOBER 13, 2016

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508  
COUNTY OF COOK AND STATE OF ILLINOIS**

**WYCC MONTHLY SUMMARY  
EXPENSE INCURRED**

**THE CHANCELLOR**

**REPORTS** that the following Professional Services Agreements and Marketing Agreement have been approved in accordance with District purchasing and contracting policies and pursuant to legal review:

	<b>CAMPUS/DEPT.</b>	<b>TYPE OF AGRMT</b>	<b>CONSULTANT</b>	<b>EXPENSE</b>	<b>TERM</b>
1.	WYCC	Professional	Answer Quick Telecommunications	\$9,500.00	7/1/16-6/30/17
2.	WYCC	Professional	Member Benefits, LLC	\$11,250.00	7/1/16-6/30/17
3.	WYCC	Professional	Herlick Data Systems	\$7,015.00	8/1/16-6/30/17
4.	WYCC	Marketing	American Airlines	\$6,181.25	7/1/16-6/30/17
		<b>TOTAL EXPENSES</b>		<b>\$33,946.25</b>	

**October 13, 2016**

**Respectfully submitted,**

**Cheryl L. Hyman  
Chancellor**

A summary of the agreements are attached hereto.

### **SCOPE OF SERVICES**

#### **Answer Quick Telecommunications**

The Consultant is being retained by WYCC to provide 24-hour phone service for on-air pledge drives and fundraising campaigns. The Consultant specializes in phone services for public broadcasting stations, and will provide toll-free 800 phone numbers with multiple operators.

## **SCOPE OF SERVICES**

### **Member Benefits, LLC**

Member Benefits is the sole source provider of a full-service nationwide member benefits program for public broadcasting stations. WYCC will continue to provide Member Cards to all members making new or renewal gifts at the level of \$75 and higher, thus creating a sustainable increase in net revenues and members-only savings benefits. The agreement is for the purchase of 3,000 full-service member benefits packages covering Fiscal Year 2016.

## **SCOPE OF SERVICES**

### **Herlick Data Systems**

The agreement covers the annual software license used to support WYCC's membership database. The Company is the creator of the Memsys database software program used for storing, sorting, and reporting membership activities and revenue. Herlick Data Systems provides support services for membership management, advanced fundraising, technical support, remote access as needed to solve technical problems, and periodic updates of any new features relative to the software module.

## **SCOPE OF SERVICES**

### **American Airlines**

As part of WYCC's membership pledge drive, it offers "bonus" miles through American's AAdvantage Program. Members who donate \$120.00 or more will receive a pre-determined amount of bonus miles based on the amount donated. This incentive helps encourage donors to increase donations during on-air travel programs.