THE CHANCELLOR RECOMMENDS:

that the Board of Trustees authorizes the Chair to exercise an agreement with Executive Program Services to provide select programming for WYCC for the period from August 8, 2016 through June 30, 2017, at a total not to exceed $30,000.

VENDOR: Executive Program Services
6164 Oceanside Place NE
Bremerton, Washington 98311

USER: WYCC-TV Kennedy-King College

ORIGINAL TERM:
The term of the agreement shall commence no sooner than August 8, 2016 and will continue through June 30, 2017.

SCOPE OF SERVICES:
Executive Program Services will provide WYCC with broadcast rights to programs that are exclusive in the Chicago broadcast market. Broadcast rights allow WYCC to broadcast said programming on digital channels 20.1 20.2 and/or 20.3 for a specific number of releases over a specific time period. The exact number of releases and the length of the license term vary from program to program. Programming offered includes general interest, drama comedy and documentary. Pledge formatted programs are also available for revenue generation.

BENEFIT TO CITY COLLEGES OF CHICAGO:
Selected programming will provide secondary PBS stations in overlap markets similar to the Chicago situation between WYCC and WTTW, a strategically important opportunity to differentiate its schedule and grow audiences and member ship. This differentiation of programming is necessary to remain compliant and to retain our FCC license. As a secondary PBS station, WYCC is only allowed to utilize up to 25% of PBS offered programs and must purchase additional programs from other vendors.
VENDOR SELECTION CRITERIA:
Pursuant to State law, goods which are economically procurable from only one source are exempt from the District’s competitive bidding requirements.

MBE/WBE COMPLIANCE:
The Office of Contract Compliance has reviewed the proposed agreement and recommends a waiver of the Board Approved Participation Plan due to the nature of the services (broadcast programming) and the absence of further subcontracting opportunities.

GENERAL CONDITIONS:
Inspector General – It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General’s authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board’s Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

FINANCIAL:
Total: $30,000
Charge to: WYCC-TV
Source of Funds: Education/Enterprise Auxiliary Fund
FY17: 539400-00003-8075004-69010

Respectfully submitted,

Cheryl L. Hyman
Chancellor

August 4, 2016 - WYCC-TV-Kennedy-King College