

33043

**ADOPTED – BOARD OF TRUSTEES
COMMUNITY COLLEGE DISTRICT NO. 508
AUGUST 4, 2016**

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
COUNTY OF COOK AND STATE OF ILLINOIS**

**LUMINATE ONLINE SOFTWARE MARKETING MAINTENANCE AND SUPPORT SERVICES
BLACKBAUD
WYCC-TV KENNEDY-KING COLLEGE**

THE CHANCELLOR RECOMMENDS:

that the Board of Trustees authorizes the Chair to execute an agreement with Blackbaud to provide WYCC with Luminate Online Software Marketing Maintenance and support services, a campaign management solution, for the period commencing no sooner than August 8, 2016 through June 30, 2017, at a total cost not to exceed \$30,831.

VENDOR: Blackbaud
2000 Daniel Island
Charleston, South Carolina 29492

USER: WYCC-TV Kennedy-King College

TERM:

The term of the agreement shall commence no sooner than August 8, 2016 and will continue through June 30, 2017.

SCOPE OF SERVICES:

Blackbaud will provide WYCC with Luminate Online Software Marketing Maintenance and support services, a campaign management solution that helps plan and execute one time or ongoing campaign donation services that support fundraising campaign strategy, database segmentation, customized ask and offers based on donor behaviors. Additionally, the software provides creative design email and web page production and testing and reporting and analysis with project management services.

BENEFIT TO CITY COLLEGES OF CHICAGO:

Blackbaud's Luminate Software will provide support for WYCC to process annual financial donations and transactions from station members to support acquisitions of television programming and to enhance visibility of PBS in the market. Processed donations support station financial growth for public television programming initiatives and community outreach campaigns that support station mission to inform educate and entertain

VENDOR SELECTION CRITERIA:

MBE/WBE COMPLIANCE:

The Office of Contract Compliance has reviewed the proposed agreement and recommends a waiver of the Board Approved Participation Plan due to the nature of the services (fundraising campaign software) the absence of further subcontracting opportunities.

GENERAL CONDITIONS:

Inspector General – It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General’s authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board’s Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

FINANCIAL:

Total: \$30,831

Charge to: WYCC-TV

Source of Funds: Education/Enterprise Auxiliary Fund

FY17: 539400-00003-8075004-69010

Respectfully submitted,

**Cheryl L. Hyman
Chancellor**

August 4, 2016 - WYCC-TV-Kennedy-King College