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ADOPTED – BOARD OF TRUSTEES
COMMUNITY COLLEGE DISTRICT NO. 508
AUGUST 4, 2016

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
COUNTY OF COOK AND STATE OF ILLINOIS

TELEVISION HOST SERVICES
CHRISTOPHER BURY-BURCAT MEDIA GROUP, LLC
WYCC-TV KENNEDY-KING COLLEGE

THE CHANCELLOR RECOMMENDS:

that the Board of Trustees authorizes the Chair to execute an agreement with Burcat Media Group to provide professional broadcast television host services primarily associated with the local production of WYCC’s “In the Loop” television show for the period from August 8, 2016 through June 30, 2017, at a total cost not to exceed $70,000.

VENDOR: Christopher Bury-Burcat Media Group, LLC
1122 North Dearborn Street-26-i
Chicago, Illinois 60610

USER: WYCC-TV Kennedy-King College

ORIGINAL TERM:
The term of the agreement shall commence no sooner than August 8, 2016 and will continue through June 30, 2017.

SCOPE OF SERVICES:
Hosting professional television services will include on-air presentations, creative storytelling, journalistic editorial guidance, enterprise reporting, develop and write story packages and scripts. Further, the host will engage viewers in social media and digital platforms, as well as interview newsmakers and community partners. Additional expertise will be provided in the area of special project planning, and developing a network of resources to gather and confirm information.

BENEFIT TO CITY COLLEGES OF CHICAGO:
WYCC will be able to provide quality locally produced programming while serving its viewing community. WYCC will be able to represent our community during the discussion of topics such as education, violence, and racism facilitating the potential to stage Town Hall meetings and foster community engagement. Every WYCC local production involves student interns performing production hours which enhances their learning experience. These agreements will also afford the students of City Colleges of Chicago an unparalleled opportunity to work with established media professionals, and thereby acquire practical broadcast
experience and enhance their resumes and educational experiences.

**VENDOR SELECTION CRITERIA:**
Due to the high degree of professional broadcasting experience and skill required in performing these services, and pursuant to State law, this request for professional services is exempt from the District’s competitive bidding procedures.

**MBE/WBE COMPLIANCE:**
The Office of Contract Compliance has reviewed the proposed agreement and recommends a waiver of the Board Approved Participation Plan due to the nature of the services (television hosts) and the absence of further subcontracting opportunities.

**GENERAL CONDITIONS:**
Inspector General – It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General’s authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board’s Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

**FINANCIAL:**
Total: $70,000
Charge to: WYCC-TV KENNEDY-KING COLLEGE
Source of Funds: Education/Enterprise Auxiliary Fund
FY17: 539400-00003-8075017-69010

Respectfully submitted,

Cheryl L. Hyman
Chancellor

August 4, 2016 - WYCC-TV-Kennedy-King College