

33039
ADOPTED – BOARD OF TRUSTEES
COMMUNITY COLLEGE DISTRICT NO. 508
AUGUST 4, 2016

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
COUNTY OF COOK AND STATE OF ILLINOIS

ACQUISITION PROGRAM PURCHASE
BBC WORLDWIDE AMERICAS, INC. (BBC)
WYCC-TV KENNEDY-KING COLLEGE

THE CHANCELLOR RECOMMENDS:

that the Board of Trustees authorizes the Chair to renew the agreement with BBC Worldwide Americas, Inc. (BBC) to provide select programming to WYCC PBS Chicago for the period commencing no sooner than August 8, 2016 through June 30, 2017, at a total cost not to exceed \$90,000.

VENDOR: BBC Worldwide Americas, Inc.
1120 Avenue of the Americas
New York, New York 10036

USER: WYCC-TV Kennedy-King College

ORIGINAL TERM:

The term of the agreement shall commence no sooner than August 8, 2016 and will continue through June 30, 2017.

SCOPE OF SERVICES:

BBC Worldwide Americas, Inc. will provide WYCC PBS Chicago with broadcast rights to a variety of programs (documentaries, dramas, comedies, etc.) that are exclusive in the Chicago broadcast market. Broadcast rights allow WYCC to broadcast said programming on digital channels 20.1, 20.2 and/or 20.3 for a specific number of "releases" over a specific time period. The exact number of releases and the length of the license term vary from program to program. Promotion video of all programming is also provided.

BENEFIT TO CITY COLLEGES OF CHICAGO:

Selected programming will provide secondary PBS stations in overlap markets, similar to the Chicago situation between WYCC and WTTW, a strategically important opportunity to differentiate its schedule and grow audience and membership. This differentiation of programming is necessary to remain compliant and to retain our FCC license. As a secondary PBS station, WYCC is only allowed to use up to 25% of their offered programs and must purchase additional programs from other vendors.

VENDOR SELECTION CRITERIA:

Pursuant to State law, goods which are economically procurable from only one source are exempt from the District's competitive bidding requirements.

MBE/WBE COMPLIANCE:

The Office of Contract Compliance has reviewed the proposed agreement and recommends a waiver of the Board Approved Participation Plan due to the nature of the services (broadcast programming) and the absence of further subcontracting opportunities.

GENERAL CONDITIONS:

Inspector General – It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General's authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board's Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

FINANCIAL:

Total: \$90,000

Charge to: WYCC-TV

Source of Funds: Education/Enterprise Auxiliary Fund

FY17: 539400-00003-8075004-69010

Respectfully submitted,

**Cheryl L. Hyman
Chancellor**

August 4, 2016 - WYCC-TV-Kennedy-King College