

33038

ADOPTED – BOARD OF TRUSTEES
COMMUNITY COLLEGE DISTRICT NO. 508
AUGUST 4, 2016

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508 COUNTY OF COOK AND STATE OF ILLINOIS

MEMBERSHIP PARTICIPATION IN THE PROGRAM DIFFERENTIATION PLAN (PDP) PUBLIC BROADCASTING SERVICE (PBS) WYCC-TV KENNEDY-KING COLLEGE

THE CHANCELLOR RECOMMENDS:

that the Board of Trustees authorizes the Chair to renew the agreement with Public Broadcasting Service for WYCC's annual PBS membership participation in the Program Differentiation Plan (PDP) for the period from August 8, 2016 through June 30, 2017, at a total cost not to exceed \$680,000.

VENDOR: Public Broadcasting Service
2100 Crystal Drive
Arlington, Virginia 22202

USER: WYCC-TV Kennedy-King College

ORIGINAL TERM:

The term of the agreement shall commence no sooner than August 8, 2016 and will continue through June 30, 2017.

SCOPE OF SERVICES:

Public Broadcasting Service (PBS) will provide WYCC-TV20, through the Program Differentiation Plan (PDP), the opportunity to strategically select programs and series from the National PBS program service to be aired on a delayed basis with access to 25% of the full PBS program schedule.

BENEFIT TO CITY COLLEGES OF CHICAGO:

Participation in the PDP allows WYCC to maintain the PBS affiliation. Being recognized as a PBS member station adds value to student participation, benefits marketing, underwriting and grant positioning. It also gives WYCC access to EMMY honored programming at a price point significantly lower than that of the primary PBS affiliate in Chicago.

VENDOR SELECTION CRITERIA:

Pursuant to State law, goods which are economically procurable from only one source are exempt from the District's competitive bidding requirements.

MBE/WBE COMPLIANCE:

The Office of Contract Compliance has reviewed the proposed agreement and recommends a waiver of the Board Approved Participation Plan due to the nature of the services (public television programming) and the absence of further subcontracting opportunities.

GENERAL CONDITIONS:

Inspector General – It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General’s authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board’s Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

FINANCIAL:

Total: \$680,000

Charge to: WYCC-TV

Source of Funds: Education/Enterprise Auxiliary Fund

FY17: 546300-00003-8075004-69010

Respectfully submitted,

**Cheryl L. Hyman
Chancellor**

August 4, 2016 - WYCC-TV Kennedy-King College