

32774
ADOPTED – BOARD OF TRUSTEES
COMMUNITY COLLEGE DISTRICT NO. 508
SEPTEMBER 3, 2015

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
COUNTY OF COOK AND STATE OF ILLINOIS

FY2016 EXCHANGE & ACQUISITION PROGRAM
AMERICAN PUBLIC TELEVISION
OFFICE OF BUSINESS ENTERPRISES
WYCC

THE CHANCELLOR RECOMMENDS:

that the Board of Trustees authorizes the Chair to execute an agreement with American Public Television for the annual program exchange fee and new programming options to be made available by American Public Television, for the period commencing no sooner than September 7, 2015 through June 30, 2016, at a total cost not to exceed \$60,000.

VENDOR: American Public Television
55 Summer Street
Boston, Massachusetts 02110

USER: WYCC

TERM:

The term of this agreement shall commence no sooner than September 7, 2015 and will continue through June 30, 2016.

SCOPE OF SERVICES:

WYCC's annual American Public Television (APT) exchange fee of \$18,363 covers broadcast rights to all programs designated as part of the exchange program as well as membership in APT. The additional \$41,637 will be used to purchase broadcast rights to selected syndication programming in their catalog. Broadcast rights allow WYCC to broadcast said programming on digital channels 20.1, 20.2 and/or 20.3 for a specific number of "releases" over a specific time period. The exact number of releases and the length of the license term vary from program to program. American Public Television will grant WYCC PBS Chicago broadcast rights to a variety of programming including 'how to' programs that are available to all PBS stations, as well as select syndication programs that are exclusive to WYCC PBS Chicago in the Chicago broadcast market.

BENEFIT TO CITY COLLEGES OF CHICAGO:

This selected programming will provide secondary PBS stations in overlap markets, similar to the Chicago situation between WYCC and WTTW, a strategically important opportunity to

differentiate its schedule and grow audience and membership. This differentiation of programming is necessary to remain compliant and to retain our FCC license. As a secondary PBS Station, WYCC is only allowed to use up to 25% of their offered programs and must purchase additional programs from other vendors.

VENDOR SELECTION CRITERIA:

Pursuant to State law, goods which are economically procurable from only one source are exempt from the District's competitive bidding requirements.

MBE/WBE COMPLIANCE:

The Office of MBE/WBE Compliance has reviewed the proposed purchase order and recommends a waiver of the Board Approved Participation Plan due to the nature of the services ("broadcast rights") and the absence of further subcontracting opportunities.

GENERAL CONDITIONS:

Inspector General – It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General's authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board's Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

FINANCIAL:

Total: \$60,000

Charge to: WYCC

Source of Funds: Education Fund

FY16: 539400-00003-8075004-69010

Respectfully submitted,

**Cheryl L. Hyman
Chancellor**

September 3, 2015 - Office of Business Enterprises