

32773
ADOPTED – BOARD OF TRUSTEES
COMMUNITY COLLEGE DISTRICT NO. 508
SEPTEMBER 3, 2015

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
COUNTY OF COOK AND STATE OF ILLINOIS

WYCC TELEVISION SHOW HOSTS WYCC PBS CHICAGO
BURCAT MEDIA GROUP
OFFICE OF BUSINESS ENTERPRISES
(RATIFICATION)
(RENEWAL)
WYCC

THE CHANCELLOR RECOMMENDS:

that the Board of Trustees authorizes the Chair to execute an agreement with Burcat Media Group to provide professional broadcast television host services primarily associated with the local production of WYCC's "In the Loop" television show for the period from August 8, 2015 through June 30, 2016, at a total cost not to exceed \$70,000.

VENDOR: Christopher Bury, Burcat Media Group, LLC
1122 North Dearborn Street
Apt. 26-i
Chicago, Illinois 60610

USER: WYCC

ORIGINAL TERM:

The original term of this agreement began on August 7, 2014 and ended on June 30, 2015.

RENEWAL TERM:

The renewal term of the agreement shall commence no sooner than August 8, 2015 and will continue through June 30, 2016.

SCOPE OF SERVICES:

Hosting professional television services will include on-air presentations, creative storytelling, journalistic editorial guidance, enterprise reporting, develop and write story packages and scripts. Further, host will engage viewers in social media and digital platforms, as well as interview newsmakers and community partners. Additional expertise will be provided in the area of special project planning, and developing a network of resources to gather and confirm information

BENEFIT TO CITY COLLEGES OF CHICAGO:

WYCC PBS Chicago will be able to provide quality locally produced programming while serving its viewing community. WYCC will be able to represent our community during the discussion of topics such as education, violence, and racism facilitating the potential to stage Town Hall meetings and foster community engagement. Every WYCC local production involves student interns performing production hours which enhances their learning experience. These agreements will also afford the students of City Colleges of Chicago an unparalleled opportunity to work with established media professionals, and thereby acquire practical broadcast experience and enhance their resumes and educational experiences.

VENDOR SELECTION CRITERIA:

Due to the high degree of professional broadcasting experience and skill required in performing these services, and pursuant to State law, these requests for professional services are exempt from the District's competitive bidding procedures.

MBE/WBE COMPLIANCE:

The Office of MBE/WBE Contract Compliance has reviewed the above referenced renewal and recommends a continued waiver of the Board Approved Participation Plan due to the nature of the services ("professional broadcast television host services") and the absence of subcontracting opportunities.

GENERAL CONDITIONS:

Inspector General – It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General's authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board's Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

FINANCIAL:

Total: \$70,000

Charge to: WYCC

Source of Funds: Education Fund

FY16: 536300-00003-8075017-69010

Respectfully submitted,

Cheryl L. Hyman

September 3, 2015 - Office of Business Enterprises

Chancellor