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ADOPTED – BOARD OF TRUSTEES COMMUNITY COLLEGE DISTRICT NO. 508 SEPTEMBER 3, 2015

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508 COUNTY OF COOK AND STATE OF ILLINOIS

PBS PROGRAM DIFFERENTIATION PUBLIC BROADCASTING SERVICE OFFICE OF BUSINESS ENTERPRISES WYCC

THE CHANCELLOR RECOMMENDS:

that the Board of Trustees authorizes the Chair to execute an agreement with Public Broadcasting Service for WYCC's annual FY16 PBS membership participation in the Program Differentiation Plan (PDP) for the period from September 7, 2015 through June 30, 2016, at a total cost not to exceed \$490,000.

VENDOR: Public Broadcasting Service

2100 Crystal Drive

Arlington, Virginia 22202

USER: WYCC

TERM:

The term of this agreement shall commence no sooner than September 7, 2015 and will continue through June 30, 2016.

SCOPE OF SERVICES:

Public Broadcasting Service (PBS) will provide WYCC-TV20, through the Program Differentiation Plan (PDP), the opportunity to strategically select programs and series from the National PBS program service to be aired on a delayed basis with access to 25% of the full PBS program schedule.

BENEFIT TO CITY COLLEGES OF CHICAGO:

Participation in the Program Differentiation Plan (PDP), allows WYCC to maintain the PBS affiliation. Being recognized as a PBS member station adds value to student participation, benefits marketing, underwriting and grant positioning. It also gives WYCC access to EMMY honored programming at a price point significantly lower than that of the primary PBS affiliate in Chicago.

VENDOR SELECTION CRITERIA:

Pursuant to State law, goods which are economically procurable from only one source are exempt from the District's competitive bidding requirements.

MBE/WBE COMPLIANCE:

The Office of MBE/WBE Compliance has reviewed the proposed purchase order and recommends a waiver of the Board Approved Participation Plan due to the nature of the services (station membership and program selection) and the absence of further subcontracting opportunities.

GENERAL CONDITIONS:

Inspector General – It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General's authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board's Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

FINANCIAL:

Total: \$490,000 Charge to: WYCC

Source of Funds: Education Fund **FY16:** 546300-00003-8075004-69010

Respectfully submitted,

Cheryl L. Hyman Chancellor

September 3, 2015 - Office of Business Enterprises