Harold Washington College
October 2015
City Colleges of Chicago
Board Presentation
President Margie Martyn
Harold Washington College: Who we are.

Total Enrollment
14,048

Credit Enrollment
13,690

Large IPEDS Population
~1300

Full-Time Staff
188

Full-Time Faculty
116

C2C Focus Area
Business and Professional Services
300,000 jobs in next decade

Online Learning
On avg. 40% of all degree completers district-wide take an online course

Hispanic Serving Institution
30% of student pop.

36% Black
30% Hispanic
18% White
10% Asian
6% Other
Singular Goal: Student Success
## Performance Metrics highlight areas of success and challenges

<table>
<thead>
<tr>
<th>Goal</th>
<th>Strategic Metric</th>
<th>FY 2012</th>
<th>FY 2013</th>
<th>FY 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase credentials of economic value</td>
<td>IPEDS 150 Completion Rate</td>
<td>7%</td>
<td>9%</td>
<td>11%</td>
</tr>
<tr>
<td></td>
<td>Total Awards</td>
<td>3,954</td>
<td>1,430</td>
<td>1,242</td>
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<tr>
<td></td>
<td>Total Degrees</td>
<td>522</td>
<td>631</td>
<td>847</td>
</tr>
<tr>
<td></td>
<td>Total Certificates</td>
<td>3,432</td>
<td>799</td>
<td>395</td>
</tr>
<tr>
<td></td>
<td>Credit Students Fall-to-Spring Retention</td>
<td>66.6%</td>
<td>67.3%</td>
<td>68.4%</td>
</tr>
<tr>
<td></td>
<td>Student employment rate in area of training</td>
<td>39.0%</td>
<td>58.0%</td>
<td>52.0%</td>
</tr>
<tr>
<td></td>
<td>Med. earnings of stud. employed in training area</td>
<td>$28,080</td>
<td>$31,200</td>
<td>$28,985</td>
</tr>
<tr>
<td>Enrollment</td>
<td>Total Enrollment (unduplicated)</td>
<td>19,368</td>
<td>15,469</td>
<td>14,048</td>
</tr>
<tr>
<td></td>
<td>Credit Enrollment (Include Skills)</td>
<td>15,311</td>
<td>13,969</td>
<td>13,690</td>
</tr>
<tr>
<td></td>
<td>Continuing Ed. Enrollment</td>
<td>5,078</td>
<td>1,771</td>
<td>481</td>
</tr>
<tr>
<td></td>
<td>C2C Enrollment (10 Focus Areas)</td>
<td>-</td>
<td>1,064</td>
<td>3,597</td>
</tr>
<tr>
<td>Transfer to 4-yr. inst.</td>
<td>Transfer within 2 years of degree completion</td>
<td>62%</td>
<td>59%</td>
<td>61%</td>
</tr>
<tr>
<td>Dev. Ed.</td>
<td>Remediation transitions 1yr</td>
<td>31%</td>
<td>32%</td>
<td>32%</td>
</tr>
<tr>
<td>Pace</td>
<td>Full-time to 30 ch in 1 year</td>
<td>7.7%</td>
<td>8.5%</td>
<td>6.3%</td>
</tr>
<tr>
<td></td>
<td>Part-time to 15 ch in 1 year</td>
<td>15.8%</td>
<td>13.9%</td>
<td>15.3%</td>
</tr>
</tbody>
</table>
Offer the right programs to support students pursuing transfer and career

**Degrees:**
- Many careers in business require a 4-year degree
- Developed a robust Associate of Arts transfer degree
- Reviewing all Associate of Applied Science Degrees

**Certificates:**
- Developed entry-level and a post Bachelor certificates
- Move certificates that don’t fit focus (taxi, food service, fire science, hospitality)
Associate of Arts leverages credits to transfer

New Business Articulation Agreements

- University of Illinois at Chicago
- Robert Morris University
Certificate Programs direct-to-career

• BC Human Resource Associate
  • Pre-screening
  • Background checks

• BC Banking
  • Front office customer service

• AC in Accounting
  • Post-Bachelor
  • CPA Exam Preparation
  • Hottest job sector noted in Crain's (9/29/2014)

Entry-level or post Bachelor

• Developed with business partners
• Include concrete skills
• Bolstered by Employment Soft Skills Program
• Leverage technologies used by the industry (Taleo, QuickBooks, Quicken, CRM)
New Board Room brands C2C focus and provides students with a place to collaborate

Board Room Highlights
- Business course tutoring
- Business Advisory Council
- Student Business Club and Business Honor Society
- Student groups meeting space for group projects
- Goldman Sachs 10,000 Small Business program interviews

Key Business Partners:
Aon, Fifth Third Bank, Deloitte
Transfer services support success in transition to further education

Transfer Success Story

Ryan Patwell

- Poor high school experience, low GPA
- Found passion, develop artificial limbs and tissue
- Research with Dr. Farah Movahedzadeh
- Now - Ph.D. Program at UIC in Neuroscience with full funding
Career services support success in transition to career

Career Success Story

Cornell McCollum

- Started at another college, performed poorly
- Thrived at HWC, Studied Business
- Placed at The Hollins Group, and moved on to Loop Capital
- Fall 2015 - DePaul

Career Services Success

- 52% employed in area of training
- Career Fair: 40 employers, 400 students attended
- 556 Approved Resumes on the Career Network
- Over 165 student placements

Fall 2015 - DePaul
The purpose of online education at CCC is to support student completion.

Online Courses by Type

<table>
<thead>
<tr>
<th>Course Type</th>
<th>SP 2014</th>
<th>SP 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Human Diversity</td>
<td>15%</td>
<td>17%</td>
</tr>
<tr>
<td>Pathway Course</td>
<td>80%</td>
<td>83%</td>
</tr>
<tr>
<td>General Education</td>
<td>57%</td>
<td>70%</td>
</tr>
</tbody>
</table>

Online Learning Strategies

We have...
- Eliminated offerings not on pathways
- Added course offerings that satisfy Human Diversity, Gen Ed and/or pathway requirements
- Removed courses with low course success rates

We will...
- Offer a fully online Associate of Arts degree
- Utilize engaging and interactive technologies to enhance speech and lab courses
Student supports enhance classroom and online instruction

**Advising Strategies**
- **Academic Advising:**
  - IPEDS/Completion Team
  - Online advising appointments
- **Career Advising:**
  - Employment Soft Skills Program
- **Faculty Advising:**
  - Faculty Mentoring
  - Faculty Advising Project: Reinvention7

**Academic Support Strategies**
- **Tutoring:**
  - Online Tutoring Launched
  - Math Emporium

**Student Services Strategies**
- **Disability Access Center:**
  - Offer closed caption for courses
  - Braille service for entire district
- **Wellness Center:**
  - Personal counseling and support groups
- **Legal Clinic:**
  - Free legal consultations and referrals
A strong HWC Community is essential to student engagement that leads to success.
There are many more examples of student success

**Tamila Pashaee**  
Valedictorian  
- Columbia University  
  Fall 2015

**Amir Lavi**  
Salutatorian  
- Columbia University  
  Fall 2015  
- Jack Kent Cooke Scholar