

# **Harold Washington College October 2015 City Colleges of Chicago Board Presentation**

President Margie Martyn

October 1, 2015



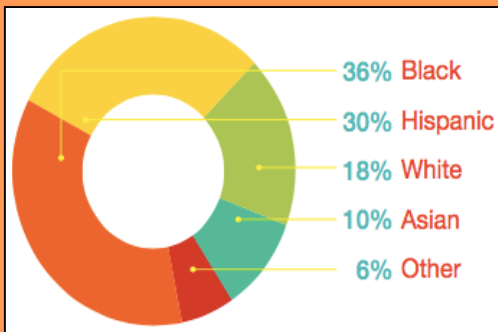
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**Harold Washington**  
Education that Works

# Harold Washington College: Who we are.

Total Enrollment  
**14,048**

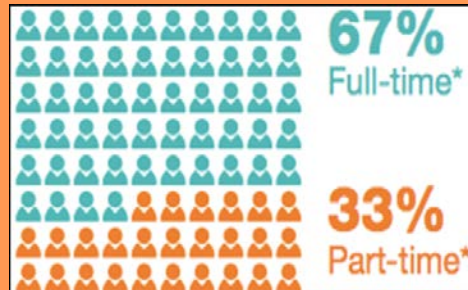
Credit Enrollment  
**13,690**

Large IPEDS Population  
**~1300**



Full-Time Staff  
**188**

Full-Time Faculty  
**116**



Hispanic Serving Institution  
**30% of student pop.**

C2C Focus Area  
**Business and Professional Services**

*300,000 jobs in next decade*

Online Learning  
**On avg. 40% of all degree completers district-wide take an online course**



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A high-angle, wide shot of a massive crowd of graduates seated on a red carpet for a graduation ceremony. The graduates are wearing black gowns with yellow stoles. The text "Singular Goal: Student Success" is overlaid in large white font. In the bottom right corner, there is a small white podium with a microphone and some green potted plants.

# Singular Goal: Student Success

# Performance Metrics highlight areas of success and challenges

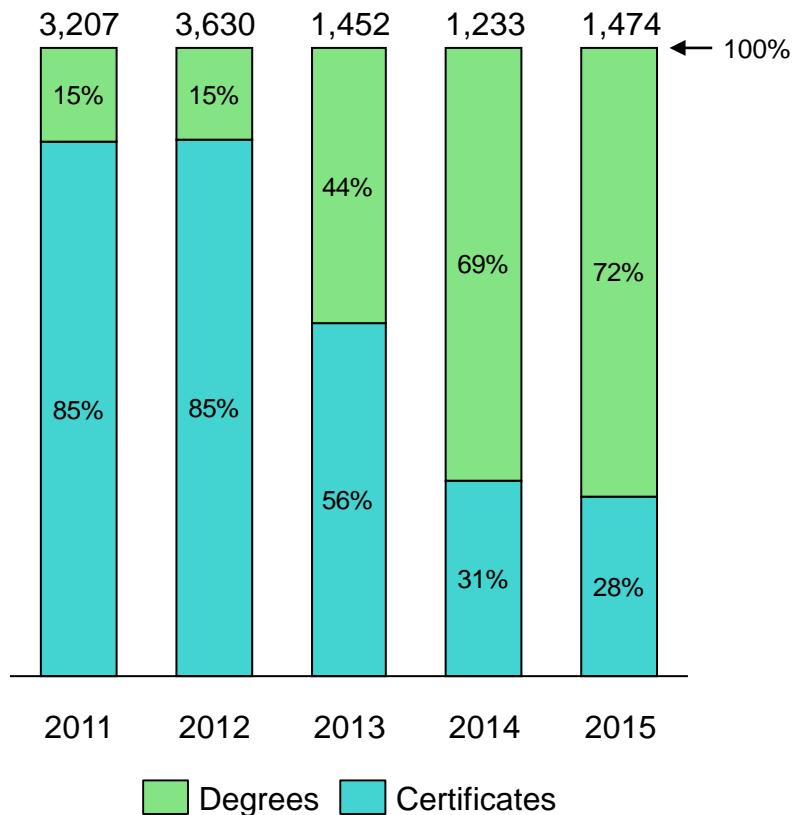
Goal	Strategic Metric	FY 2012	FY 2013	FY 2014
Increase credentials of economic value	① IPEDS 150 Completion Rate	7%	9%	11%
	② Total Awards	3,954	1,430	1,242
	Total Degrees	522	631	847
	Total Certificates	3,432	799	395
	③ Credit Students Fall-to-Spring Retention	66.6%	67.3%	68.4%
	④ Student employment rate in area of training	39.0%	58.0%	52.0%
	⑤ Med. earnings of stud. employed in training area	\$28,080	\$31,200	\$28,985
Enrollment	⑥ Total Enrollment (unduplicated)	19,368	15,469	14,048
	Credit Enrollment (Include Skills)	15,311	13,969	13,690
	Continuing Ed. Enrollment	5,078	1,771	481
	C2C Enrollment (10 Focus Areas)	-	1,064	3,597
Transfer to 4-yr. inst.	⑦ Transfer within 2 years of degree completion	62%	59%	61%
	⑧ Transfer after earning 12 credits (fall new stud.)	182	243	280
Dev. Ed.	⑨ Remediation transitions 1yr	31%	32%	32%
Pace	⑬ Full-time to 30 ch in 1 year	7.7%	8.5%	6.3%
	Part-time to 15 ch in 1 year	15.8%	13.9%	15.3%





# Offer the right programs to support students pursuing transfer and career

**Awards by FY**  
*FY2011-FY2015*



## Degrees:

- Many careers in business require a 4-year degree
- Developed a robust Associate of Arts transfer degree
- Reviewing all Associate of Applied Science Degrees

## Certificates:

- Developed entry-level and a post Bachelor certificates
- Move certificates that don't fit focus (taxi, food service, fire science, hospitality)



# Associate of Arts leverages credits to transfer



DEGREE CODE:  
AA 210

## CITY COLLEGES OF CHICAGO

### BUSINESS AND PROFESSIONAL SERVICES

#### PATHWAY: Business/Economics

Visit your College Advisor, [ccc.edu](http://ccc.edu), or your college's Transfer Center for more information.

This area of study combines business classes with courses in economics. An Associate in Arts with a business emphasis prepares you to transfer to a four-year university to earn a Bachelor's degree that opens the door to a career in business, management, marketing, accounting, investment banking, stock market trading and lots more. This pathway will supply you with basic tools you need to meet the demands of the workforce economy.

This is an **example course sequence** for students interested in pursuing Business. It does not represent a contract, nor does it guarantee course availability. If this pathway is followed as outlined, you will earn an Associate in Arts (AA) degree. One course will satisfy the Human Diversity (HD) requirement, and is labeled with an (HD) in the sequence below. Following this pathway will help you earn your associate degree, which will increase your chances of transfer to bachelor's-level programs. Choose Illinois Articulation Initiative (IAI) courses to fulfill general education requirements whenever possible. Visit [www.itransfer.org](http://www.itransfer.org) and speak with your college advisor to learn more about IAI.

Choose your courses with your College Advisor.

Communications and mathematics pre-degree requirements. Placements based on COMPASS, ACT or department chair recommendation.			College-level courses that can be taken while in pre-degree courses.	
ENGLISH PLACEMENT	READING PLACEMENT	MATHEMATICS PLACEMENT	GENERAL EDUCATION COURSES	ELECTIVE COURSES
<input type="checkbox"/> ESL/FS Writing <input type="checkbox"/> ESL/English 98 <input type="checkbox"/> ESL 99 <input type="checkbox"/> ESL/English 100	<input type="checkbox"/> ESL/FS Reading <input type="checkbox"/> ESL/Reading 98 <input type="checkbox"/> ESL Reading 100 <input type="checkbox"/> Reading 125	<input type="checkbox"/> FS Mathematics I <input type="checkbox"/> FS Mathematics II <input type="checkbox"/> Mathematics 98 <input type="checkbox"/> Mathematics 99	<input type="checkbox"/> Fine Arts & Humanities: (may choose 2) Art 103, Fine Arts 104, Africana Studies 101	<input type="checkbox"/> College Success <input type="checkbox"/> World Languages <input type="checkbox"/> Business 111 <input type="checkbox"/> Computer Information Systems 120 <input type="checkbox"/> Computer Information Systems 123

#### SEMESTER-BY-SEMESTER PROGRAM PLAN FOR FULL-TIME STUDENTS

All plans can be modified to fit the needs of part-time students by adding more semesters.

D	SEMESTER 1	CATEGORY	ACHIEVEMENTS & NEXT ACTIONS
	<ul style="list-style-type: none"><li>English 101-Composition I (3)</li><li>Mathematics 140-College Algebra (4)</li><li>Fine Arts course (3)</li><li>Economics 201-Principles of Economics I (3)</li><li>Business 181-Financial Accounting (4)</li></ul>	<ul style="list-style-type: none"><li>Communications</li><li>Mathematics</li><li>Fine Arts</li><li>Social &amp; Behavioral Sciences</li><li>Elective</li></ul>	<ul style="list-style-type: none"><li>DO THIS-Meet with advisor to confirm plans</li><li>DO THIS-Begin research on four-year schools</li></ul>
17 CREDIT HOURS			
D	SEMESTER 2	CATEGORY	ACHIEVEMENTS & NEXT ACTIONS
	<ul style="list-style-type: none"><li>English 102-Composition II (3)</li><li>Speech 101-Fundamentals of Speech Communication (3)</li><li>Mathematics Elective (3-5)</li><li>Economics 202-Principles of Economics II (3)</li></ul>	<ul style="list-style-type: none"><li>Communications</li><li>Communications</li><li>Elective</li><li>Social &amp; Behavioral Sciences</li></ul>	<ul style="list-style-type: none"><li>DO THIS-Mid-term check-in with advisor</li><li>DO THIS-Visit your campus Transfer Center to discuss options and create a short list of four-year schools for potential transfer</li></ul>
16-18 CREDIT HOURS			
D	SEMESTER 3	CATEGORY	ACHIEVEMENTS & NEXT ACTIONS
	<ul style="list-style-type: none"><li>Philosophy 105-Logic (3)</li><li>Physical Sciences course with lab (4)</li><li>Mathematics Elective (4-5)</li><li>English 105-Business Writing (3) OR Business 231-Principles of Marketing (3) OR Business 269-Principles of Management (3)</li></ul>	<ul style="list-style-type: none"><li>Humanities</li><li>Physical Sciences</li><li>Elective</li><li>Elective</li></ul>	<ul style="list-style-type: none"><li>DO THIS-Mid-term check-in with advisor</li><li>DO THIS-Begin seeking additional four-year funding outlets such as scholarships and financial aid</li><li>DO THIS-Prepare documentation</li></ul>
14-15 CREDIT HOURS			
D	SEMESTER 4	CATEGORY	ACHIEVEMENTS & NEXT ACTIONS
	<ul style="list-style-type: none"><li>History course (3)</li><li>Fine Arts &amp; Humanities course (3)</li><li>Life Sciences course (4)</li><li>Mathematics Elective (4-5)</li></ul>	<ul style="list-style-type: none"><li>Social &amp; Behavioral Sciences</li><li>Fine Arts &amp; Humanities (HD)</li><li>Life Sciences</li><li>Elective</li></ul>	<ul style="list-style-type: none"><li>COMPLETION of Associate in Arts degree in Business/Economics</li><li>DO THIS-Apply to four-year schools of your choice</li></ul>
14-15 CREDIT HOURS			

DEGREE MINIMUM: 62 CREDIT HOURS // PATHWAY TOTAL: 62-65 CREDIT HOURS

#### PROGRAM ELECTIVES

<input type="checkbox"/> Mathematics 125-Introductory Statistics (4)	<input type="checkbox"/> Mathematics 144-Finite Mathematics (4)
<input type="checkbox"/> Mathematics 141-Plane Trigonometry (3)	<input type="checkbox"/> Mathematics 204-Calculus for Business and Social Sciences (5)
<input type="checkbox"/> Mathematics 143-Pre-Calculus (5)	<input type="checkbox"/> Mathematics 207-Calculus and Analytic Geometry I (5)

D = DEGREE // AC = ADVANCED CERTIFICATE // BC = BASIC CERTIFICATE // Programs offered at:

WWW.CCC.EDU | 773.COLLEGE

## New Business Articulation Agreements

- University of Illinois at Chicago
- Robert Morris University



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# Certificate Programs direct-to-career

- BC Human Resource Associate
  - Pre-screening
  - Background checks
- BC Banking
  - Front office customer service
- AC in Accounting
  - Post-Bachelor
  - CPA Exam Preparation
  - Hottest job sector noted in Crain's (9/29/2014)

## Entry-level or post Bachelor

- Developed with business partners
- Include concrete skills
- Bolstered by Employment Soft Skills Program
- Leverage technologies used by the industry (Taleo, QuickBooks, Quicken, CRM)



# New Board Room brands C2C focus and provides students with a place to collaborate



## Board Room Highlights

- Business course tutoring
- Business Advisory Council
- Student Business Club and Business Honor Society
- Student groups meeting space for group projects
- Goldman Sachs 10,000 Small Business program interviews

## Key Business Partners:

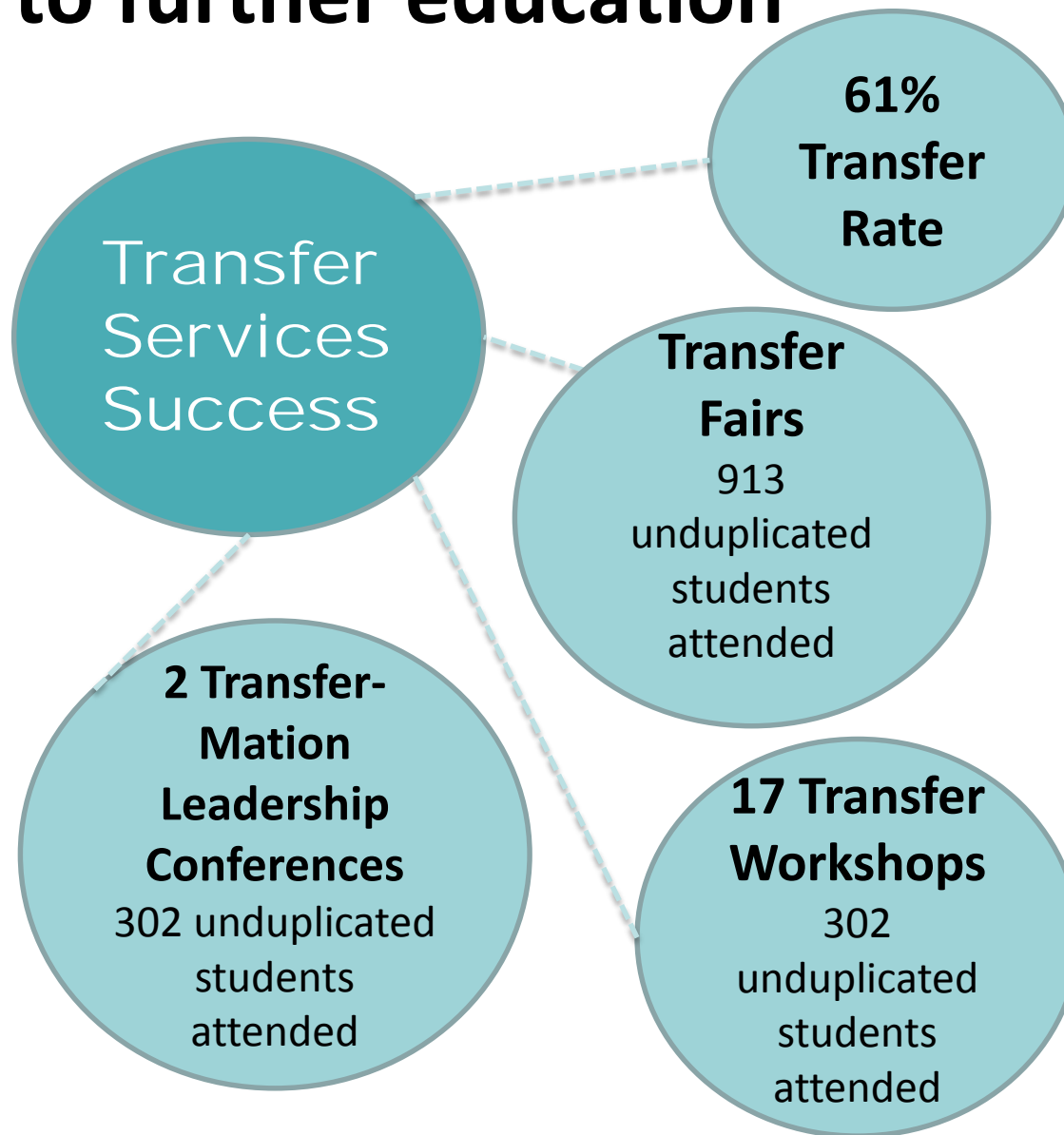
Aon, Fifth Third Bank, Deloitte



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# Transfer services support success in transition to further education



## Transfer Success Story



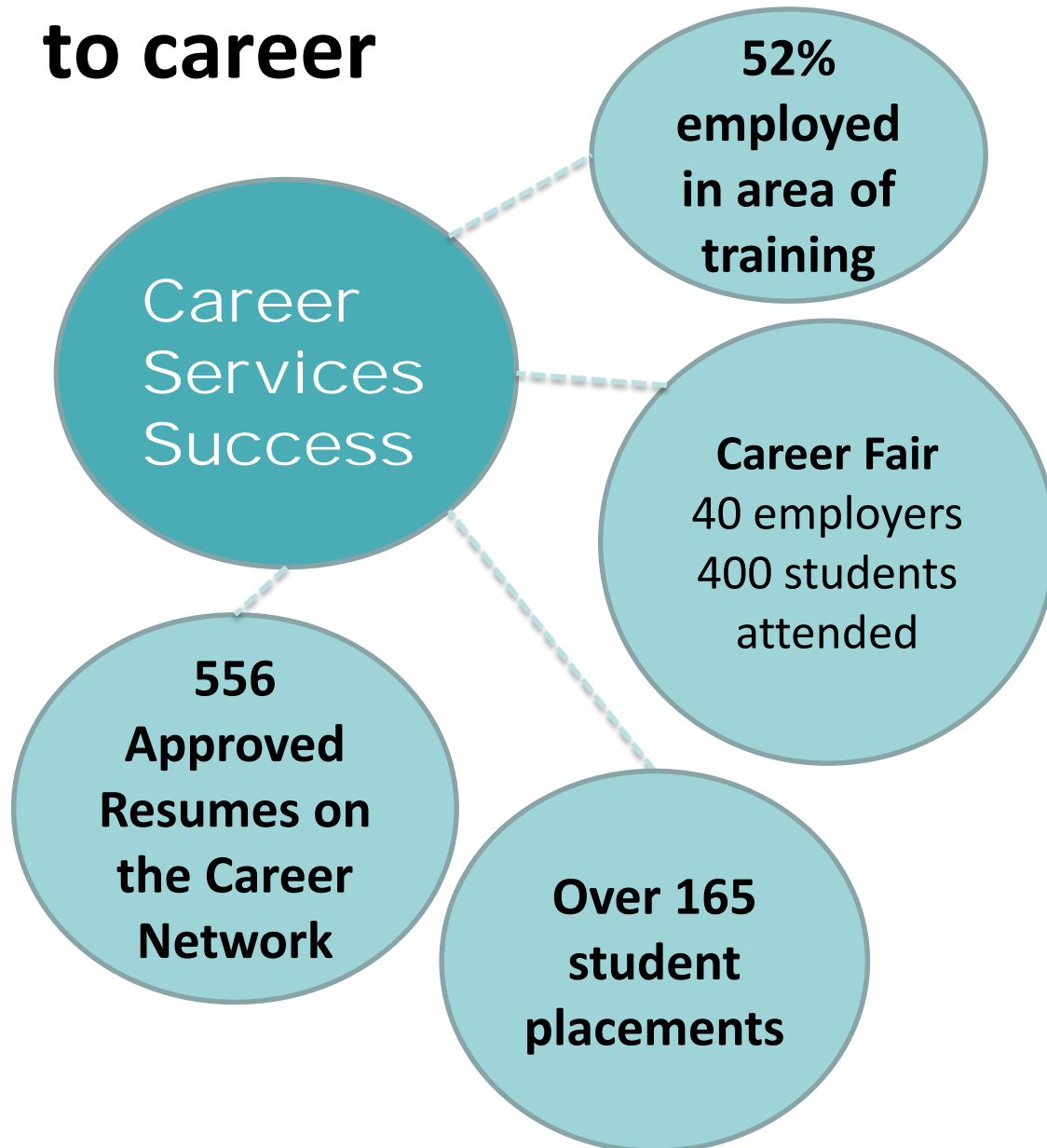
*Ryan Patwell*

- Poor high school experience, low GPA
- Found passion, develop artificial limbs and tissue
- Research with Dr. Farah Movahedzadeh
- Now - Ph.D. Program at UIC in Neuroscience with full funding



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# Career services support success in transition to career



## Career Success Story



*Cornell McCollum*

- Started at another college, performed poorly
- Thrived at HWC, Studied Business
- Placed at The Hollins Group, and moved on to Loop Capital
- Fall 2015 - DePaul

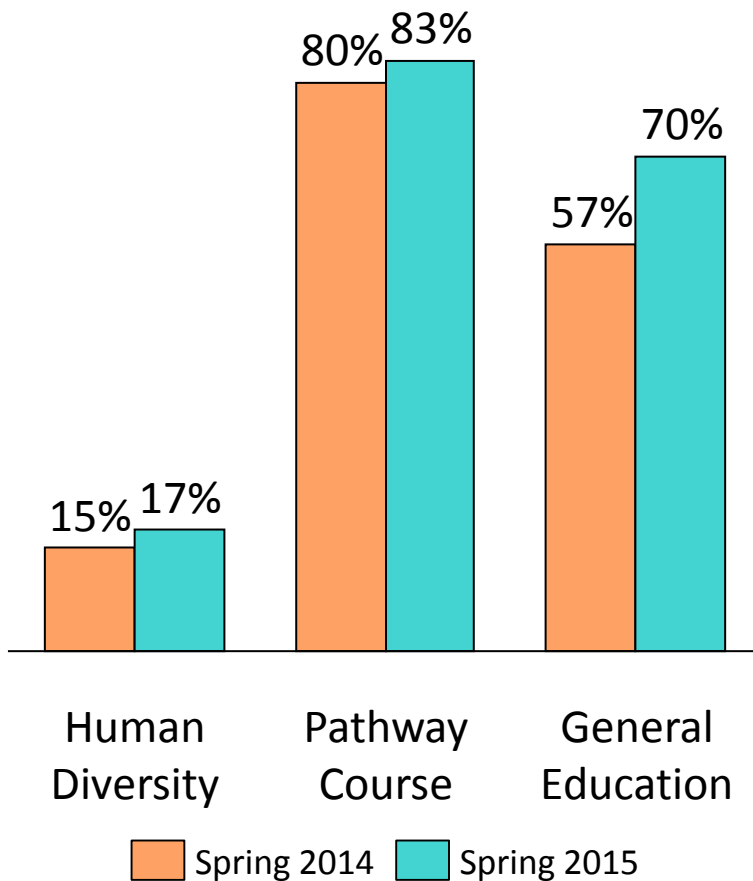


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# The purpose of online education at CCC is to support student completion

## Online Courses by Type

*SP 2014 vs SP2015*



## Online Learning Strategies

### ***We have...***

- Eliminated offerings not on pathways
- Added course offerings that satisfy Human Diversity, Gen Ed and/or pathway requirements
- Removed courses with low course success rates

### ***We will...***

- Offer a fully online Associate of Arts degree
- Utilize engaging and interactive technologies to enhance speech and lab courses



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# Student supports enhance classroom and online instruction

## Advising Strategies

### **Academic Advising:**

- IPEDS/Completion Team
- Online advising appointments

### **Career Advising:**

- Employment Soft Skills Program

### **Faculty Advising:**

- Faculty Mentoring
- Faculty Advising Project: Reinvention7

## Academic Support Strategies

### **Tutoring:**

- Online Tutoring Launched
- Math Emporium



## Student Services Strategies

### **Disability Access Center:**

- Offer closed caption for courses
- Braille service for entire district

### **Wellness Center:**

- Personal counseling and support groups

### **Legal Clinic:**

- Free legal consultations and referrals

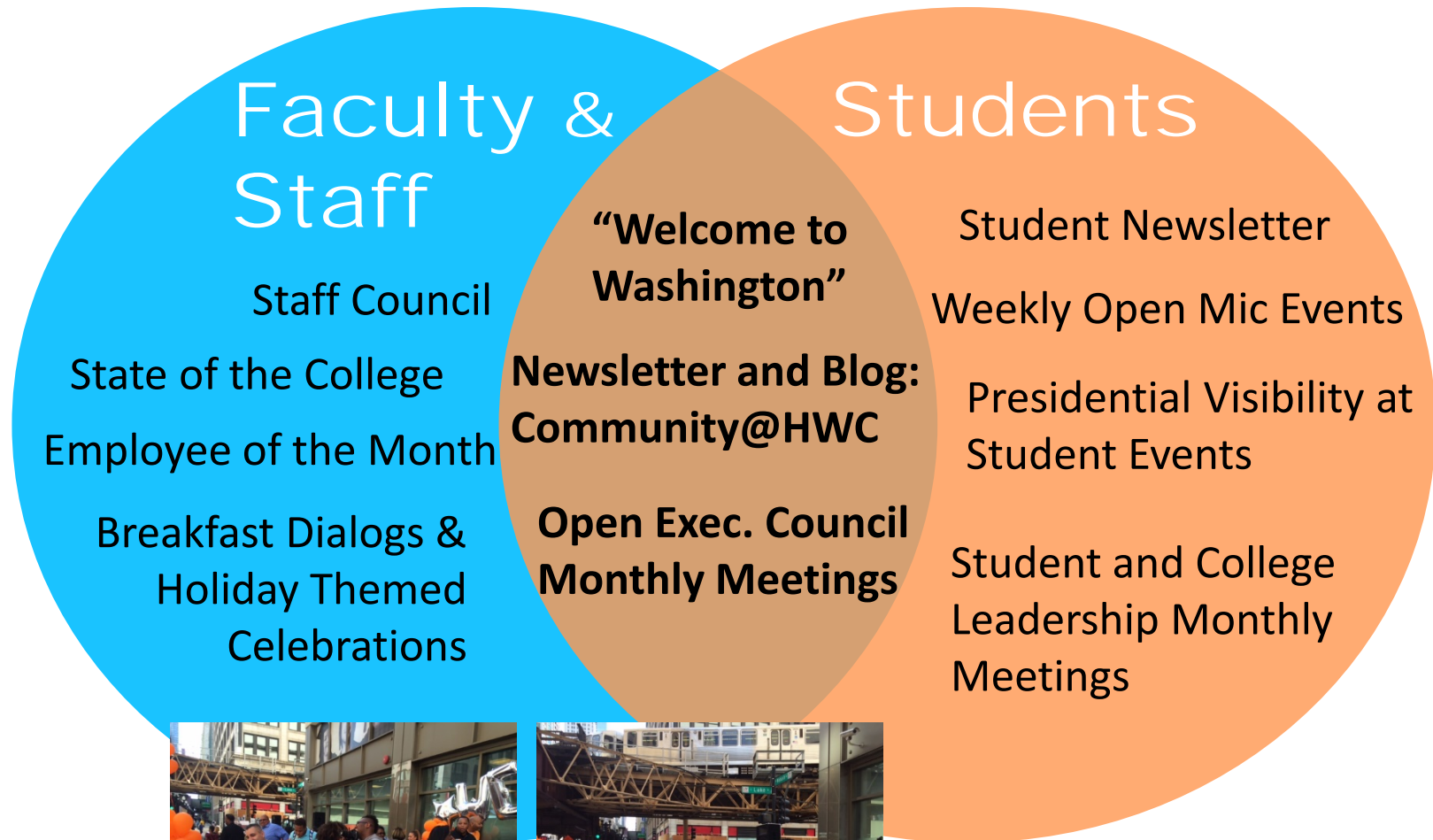


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# A strong HWC Community is essential to student engagement that leads to success



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# There are many more examples of student success



***Tamila Pashae***  
***Valedictorian***

- Columbia University  
*Fall 2015*



***Amir Lavi***  
***Salutatorian***

- Columbia University  
*Fall 2015*
- Jack Kent Cooke  
Scholar

