Presentation to the Board of Trustees
City Colleges of Chicago

Kennedy-King College
Arshele Stevens, President
June 4, 2015
Kennedy-King serves nearly 11,000 students in the heart of Englewood

KKC includes:

- Washburne Culinary & Hospitality Institute
  - Sikia Restaurant
  - Parrot Cage
  - Washburne Café
- Dawson Technical Institute
- WYCC TV and WKKC 89.3 Radio
- Modern, 5-building campus

Offering:

- 19 degree programs
- 49 certificate programs

Student Demographics

- Black – 87%
- Hispanic – 4%
- White – 5%
- Asian – 2%
- Male – 39%
- Female – 61%
Our five-year goals drive our operations

<table>
<thead>
<tr>
<th>Strategic Metric</th>
<th>FY13 actuals</th>
<th>FY14 actuals</th>
<th>FY15 actuals</th>
<th>FY16 actuals</th>
<th>FY17 actuals</th>
<th>FY18 actuals</th>
</tr>
</thead>
<tbody>
<tr>
<td>IPEDS 150 Completion Rate</td>
<td>23%</td>
<td>26%</td>
<td>24%</td>
<td>23%</td>
<td>25%</td>
<td>21%</td>
</tr>
<tr>
<td>Total Awards</td>
<td>1,128</td>
<td>1,164</td>
<td>1,160</td>
<td>1,258</td>
<td>1,191</td>
<td>602</td>
</tr>
<tr>
<td>Total Degrees</td>
<td>504</td>
<td>410</td>
<td>525</td>
<td>467</td>
<td>546</td>
<td>180</td>
</tr>
<tr>
<td>Total Certificates</td>
<td>624</td>
<td>754</td>
<td>635</td>
<td>791</td>
<td>646</td>
<td>482</td>
</tr>
<tr>
<td>Credit Students Fall-to-Spring Retention</td>
<td>66.4%</td>
<td>66.4%</td>
<td>67.0%</td>
<td>63.8%</td>
<td>67.7%</td>
<td>61.3%</td>
</tr>
<tr>
<td>Student employment rate in area of training</td>
<td>60%</td>
<td>64%</td>
<td>60%</td>
<td>66%</td>
<td>61%</td>
<td>-</td>
</tr>
<tr>
<td>Med. earnings of stud. employed in training area</td>
<td>$31,200</td>
<td>$31,720</td>
<td>$31,824</td>
<td>$41,548</td>
<td>$31,461</td>
<td>-</td>
</tr>
<tr>
<td>Total Enrollment (unduplicated)</td>
<td>11,170</td>
<td>11,877</td>
<td>10,914</td>
<td>11,065</td>
<td>11,003</td>
<td>9,400</td>
</tr>
<tr>
<td>Credit Enrollment</td>
<td>6,809</td>
<td>6,813</td>
<td>6,863</td>
<td>6,761</td>
<td>6,918</td>
<td>5,692</td>
</tr>
<tr>
<td>Adult Ed. Enrollment</td>
<td>3,493</td>
<td>3,936</td>
<td>3,510</td>
<td>3,326</td>
<td>3,546</td>
<td>2,590</td>
</tr>
<tr>
<td>Continuing Ed. Enrollment</td>
<td>1,151</td>
<td>1,432</td>
<td>1,145</td>
<td>1,204</td>
<td>1,151</td>
<td>1,130</td>
</tr>
<tr>
<td>C2C Enrollment</td>
<td>-</td>
<td>994</td>
<td>1,926</td>
<td>2,369</td>
<td>2,862</td>
<td>5,365</td>
</tr>
<tr>
<td>Transfer within 2 years of degree completion</td>
<td>-</td>
<td>54%</td>
<td>41%</td>
<td>53%</td>
<td>42%</td>
<td>52%</td>
</tr>
<tr>
<td>Transfer after earning 12 credits (fall new stud.)</td>
<td>-</td>
<td>37</td>
<td>41</td>
<td>47</td>
<td>41</td>
<td>17</td>
</tr>
<tr>
<td>Remediation transitions 1yr</td>
<td>26.9%</td>
<td>23.8%</td>
<td>27.2%</td>
<td>19%</td>
<td>27.5%</td>
<td>17.8%</td>
</tr>
<tr>
<td>Transitions to College Credit</td>
<td>65</td>
<td>88</td>
<td>91</td>
<td>127</td>
<td>130</td>
<td>93</td>
</tr>
<tr>
<td>GED Attainment</td>
<td>-</td>
<td>191</td>
<td>TBD</td>
<td>159</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>Percent of Students Attaining level Gains</td>
<td>-</td>
<td>-</td>
<td>TBD</td>
<td>-</td>
<td>TBD</td>
<td>-</td>
</tr>
<tr>
<td>Full-time to 30 ch in 1 year</td>
<td>9.9%</td>
<td>10.4%</td>
<td>10.0%</td>
<td>13.0%</td>
<td>10.2%</td>
<td>-</td>
</tr>
<tr>
<td>Part-time to 15 ch in 1 year</td>
<td>20.3%</td>
<td>23.5%</td>
<td>20.8%</td>
<td>19.4%</td>
<td>21.3%</td>
<td>-</td>
</tr>
</tbody>
</table>
Reinvention Goal 1
Increase the number of students earning college credentials of economic value

We are moving our students through programs to completion by

- Utilizing intrusive advising to ensure all students are on academic pathways
- Offering stackable credentials

<table>
<thead>
<tr>
<th>Degrees</th>
<th>FY10</th>
<th>FY11</th>
<th>FY12</th>
<th>FY13</th>
<th>FY14</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target</td>
<td>302</td>
<td>323</td>
<td>459</td>
<td>504</td>
<td>525</td>
</tr>
<tr>
<td>% Change</td>
<td>55%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Certificates</th>
<th>FY10</th>
<th>FY11</th>
<th>FY12</th>
<th>FY13</th>
<th>FY14</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target</td>
<td>768</td>
<td>966</td>
<td>702</td>
<td>781</td>
<td>791</td>
</tr>
<tr>
<td>% Change</td>
<td>3%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Our career programs have placed more than 236 students (105% increase over FY14) in jobs and internships this year at dozens of companies, including:

**Washburne Culinary Students**
- Mariano’s
- Whole Foods
- Maggiano’s
- Paramount Events
- Virgin Hotels
- Aramark

**Dawson Tech Students**
- ComEd
- People’s Gas
- Sheet Metal Union Local 73
- Burling Builders
- Corix Utilities
- New Horizon Chicago, JV
Our signature C2C focus area, Culinary and Hospitality, is encountering an emerging demand to incorporate healthy living components into the culinary curriculum for developing positions in the food industry.

- **Integrate healthy options into all Washburne Enterprise menus**
- **Add dinner service to capstone class with Parrot Cage restaurant open from 5-7**
- **Add an internship requirement to the AC/AAS in Hospitality and Culinary Arts**
- **Incorporate a new course, Foundations of Plant-Based Cooking into the Culinary AC and AAS**
- **Develop curriculum for programs designed around Healthy Cooking**
WYCC TV – wycc.org

• Broadcasts on Channel 20 and Channel 21 Digital, serving the Chicago Designated Market Area (DMA); encompassing 26 counties in Illinois, Indiana and Wisconsin, with a potential audience reach of 3.6 M. The station had 1.6 M unique viewers per week.
• Broadcasts 24 hours a day featuring a mix of instructional, informational and educational programs.
• WYCC is the largest minority controlled PBS station in the country, out of a network of over 300 stations.
• Primary funding for broadcast activities is provided by City Colleges of Chicago, grants from the Corporation for Public Broadcasting and the State of Illinois. WYCC also receives viewer, foundation and corporate support through donations, matching gifts and underwriting.
• WYCC team and student interns produced the 2014 Midwest Regional Emmy Awards live for stations in Illinois, Indiana and Wisconsin.
• WYCC has produced the annual CCC Commencement Ceremony video shown at the graduation event and streamed worldwide through our website for the past five years.
Media Learning Labs

**WKKC 89.3FM**

- 250 Watt radio station licensed as a Class A Non-Commercial FM Radio station. The station’s terrestrial coverage area includes much of the south side of the city, east over to the lake, serving a population of over 550,000 people. WKKC can be heard worldwide at www.wkkc.fm.
- Voted Most Popular College Music Radio Station for the second consecutive year at the 34th Annual Chicago Music Awards
- Currently has ten KKC Students hosting weekly radio shows covering 42 hours a week of on air programming
- WKKC team produced 35 live broadcasts of CCC basketball games around the District.
- WKKC engaged students from the Media Communications department to design and update a new station logo. The design the students created will be featured on www.wkkc.fm website.

*Low Enrollment for Fall 2014/Spring 2015*
Reinvention Goal 2
Increase the rate of transfer to bachelor’s degree programs following CCC graduation

KKC’s FY14 transfer rate was 54% for our 2012 graduates!
Kennedy-King Success Story: Tina Watson

Tina Watson
President, PTK
Student Ambassador
One Million Degrees Scholar
Graduating Spring 2015

Tina led KKC’s Lambda Rho Chapter of Phi Theta Kappa to Five Star Chapter status in 2015

Accepted to Fisk University in Nashville, TN with a full Presidential Scholarship
Reinvention Goal 3
Drastically improve outcomes for students requiring remediation

- 98% of Kennedy-King students need some form of remediation
- 83% of Kennedy-King students (IPEDS 2012) require 2+ semesters of remediation
- 19% of students in the cohort advancing to college-level work within 1 year of 1st semester

KKC’s Fall 2014 accelerated Developmental Courses had significantly higher success rates (C or better) compared to standard sections at KKC in the same term

- Offering intensive, accelerated courses in math and English with a lower level course for the first 8 weeks followed by the next level for the second 8 weeks of the term
- Continued in spring and scaling up for fall
- Personalized tutoring outreach to students who are struggling at midterm

There were 13 students in the pilot section of Math 118 who did not also take Math 299 (not reflected in this chart); those students, in the same classroom, had a success rate of 34% - still a significant difference.
Reinvention Goal 4

Increase the number and share of Adult Basic Education (ABE), high school equivalency (GED), and English as a Second Language (ESL) students who advance and succeed in college-level courses.

In FY14, Kennedy-King surpassed its transitions to college credit target by 39%, with 127 students transitioning from adult education to credit courses.
Kennedy-King Success Story: Darius Ballinger

Darius Ballinger

Started in Adult Education Gateway and transitioned to credit in Spring 2014

President, African American Studies Club
Incoming President, SGA
One Million Degrees Scholar
Student Ambassador

Planning to transfer to UIC
Pursuing an internship in marketing for the summer
The Kennedy-King community is receiving recognition for great work.

In March, KKC was awarded the first-ever Aspen Rising Star Award for rapid improvement in completion outcomes!

Recent KKC Faculty publications include:
- *The Last Good Halloween* by Giano Cromley
- *In This Glad Hour* by Martha Vertreace-Doody

Kennedy-King’s Lambda Rho chapter of Phi Theta Kappa received the prestigious designation of a 5-star chapter this year!
Kennedy-King College is preparing for its milestone 10-year Comprehensive Evaluation Visit for institutional reaccreditation

- Reviewers representing the Higher Learning Commission will visit KKC on April 4 & 5, 2016
- The entire college is engaged in preparations along an aggressive timeline, with active committees for each of the five criteria for accreditation
  - KKC is the first of the City Colleges of Chicago to go through the accreditation process with the new criteria, adopted in 2012
- KKC successfully met all criteria for the HLC Assessment Academy, which positions us well for our comprehensive visit