

# Presentation to the Board of Trustees City Colleges of Chicago

Kennedy-King College

Arshele Stevens, President

June 4, 2015



CITY COLLEGES of CHICAGO  
**Kennedy-King**  
Education that Works

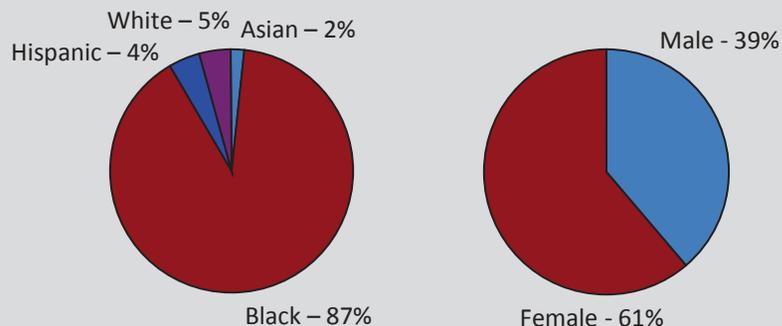
# Kennedy-King serves nearly 11,000 students in the heart of Englewood

## KKC includes:

- Washburne Culinary & Hospitality Institute
  - Sikia Restaurant
  - Fountain Café
  - Parrot Cage
  - French Pastry School
  - Washburne Café
- Dawson Technical Institute
- WYCC TV and WKKC 89.3 Radio
- Modern, 5-building campus



## Student Demographics



## Offering:

- 19 degree programs
- 49 certificate programs



# Our five-year goals drive our operations

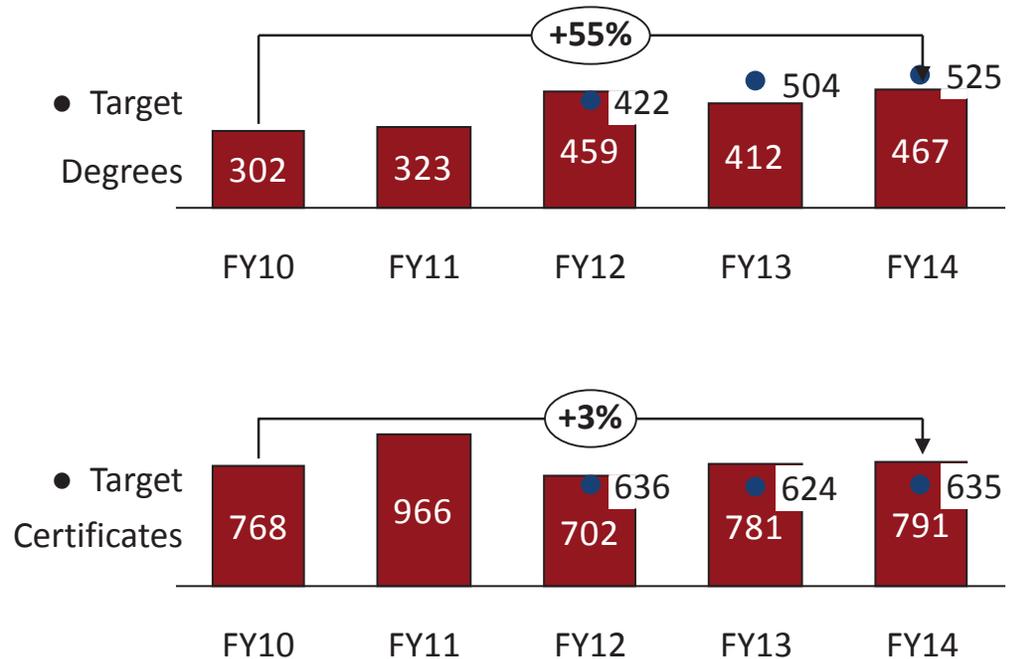
Strategic Metric	FY13	FY13 actuals	FY14	FY14 actuals	FY15	FY15 YTD	FY16	FY17	FY18
1 IPEDS 150 Completion Rate	23%	26%	24%	23%	25%	21%	27%	29%	33%
2 Total Awards	1,128	1,164	1,160	1,258	1,191	602	1,251	1,307	1,413
Total Degrees	504	410	525	467	546	180	585	621	690
Total Certificates	624	754	635	791	646	482	667	686	723
3 Credit Students Fall-to-Spring Retention	66.4%	66.4%	67.0%	63.8%	67.7%	61.3%	68.3%	69.6%	71.6%
4 Student employment rate in area of training	60%	64%	60%	66%	61%	-	64%	69%	71%
5 Med. earnings of stud. employed in training area	\$31,200	\$31,720	\$31,824	\$41,548	\$31,461	-	\$34,262	\$36,149	\$38,129
6 Total Enrollment (unduplicated)	11,170	11,877	10,914	11,065	11,003	9,400	11,101	11,225	11,376
Credit Enrollment	6,809	6,813	6,863	6,761	6,918	5,692	6,974	7,030	7,086
Adult Ed. Enrollment	3,493	3,936	3,510	3,326	3,546	2,590	3,581	3,635	3,707
Continuing Ed. Enrollment	1,151	1,432	1,145	1,204	1,151	1,130	1,162	1,180	1,204
C2C Enrollment	-	994	1,926	2,369	2,862	5,365	3,797	4,733	5,669
7 Transfer within 2 years of degree completion	-	54%	41%	53%	42%	52%	46%	50%	54%
8 Transfer after earning 12 credits (fall new stud.)	-	37	41	47	41	17	48	53	63
9 Remediation transitions 1yr	26.9%	23.8%	27.2%	19%	27.5%	17.8%	28.1%	28.8%	30.1%
10 Transitions to College Credit	65	88	91	127	130	93	213	277	315
11 GED Attainment	-	191	TBD	159	TBD	-	TBD	-	-
12 Percent of Students Attaining level Gains	-	-	TBD	-	TBD	-	TBD	-	-
13 Full-time to 30 ch in 1 year	9.9%	10.4%	10.0%	13.0%	10.2%	-	10.5%	10.9%	11.6%
Part-time to 15 ch in 1 year	20.3%	23.5%	20.8%	19.4%	21.3%	-	22.3%	23.3%	25.2%

# Reinvention Goal 1

Increase the number of students earning college credentials of economic value

We are moving our students through programs to completion by

- Utilizing *intrusive advising* to ensure all students are on academic pathways
- Offering stackable credentials





**Our career programs have placed more than 236 students (105% increase over FY14) in jobs and internships this year at dozens of companies, including:**

**Washburne Culinary Students**

**Mariano's  
Whole Foods  
Maggiano's  
Paramount Events  
Virgin Hotels  
Aramark**

**Dawson Tech Students**

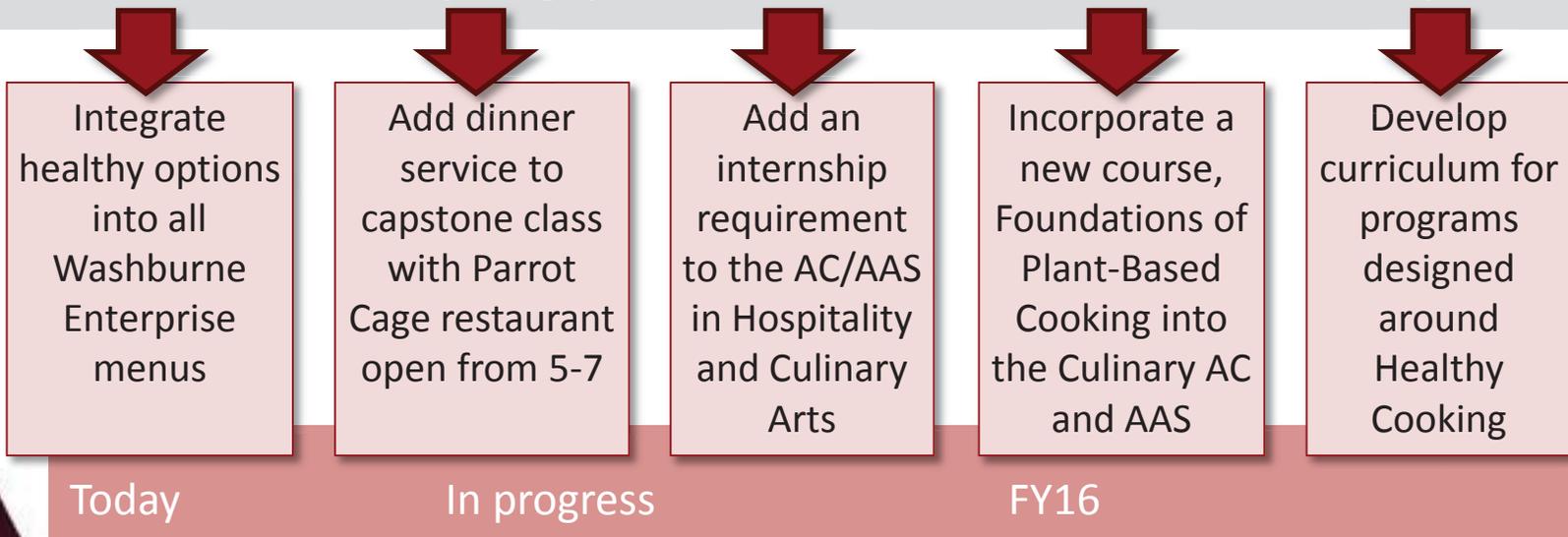
**ComEd  
People's Gas  
Sheet Metal Union Local 73  
Burling Builders  
Corix Utilities  
New Horizon Chicago, JV**



City Colleges of Chicago

**Washburne**  
CULINARY & HOSPITALITY INSTITUTE

Our signature C2C focus area, Culinary and Hospitality, is encountering an emerging demand to incorporate healthy living components into the culinary curriculum for developing positions in the food industry



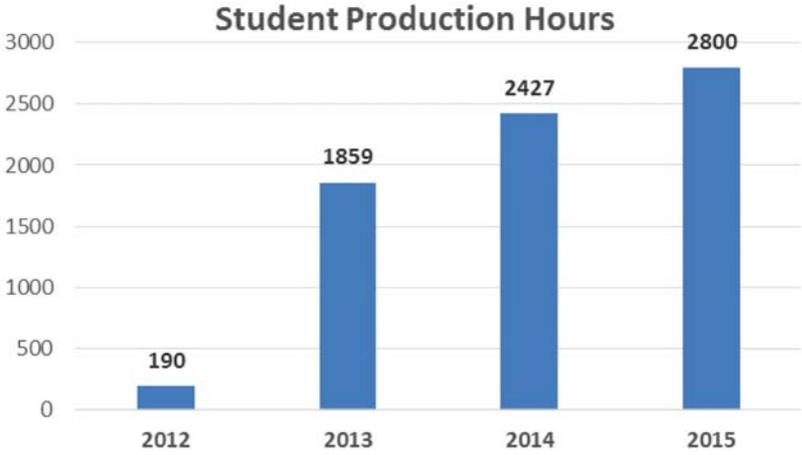
# Media Learning Labs

## WYCC TV – wycc.org

- Broadcasts on Channel 20 and Channel 21 Digital, serving the Chicago Designated Market Area (DMA); encompassing 26 counties in Illinois, Indiana and Wisconsin, with a potential audience reach of 3.6 M. The station had 1.6 M unique viewers per week.
- Broadcasts 24 hours a day featuring a mix of instructional, informational and educational programs.
- WYCC is the largest minority controlled PBS station in the country, out of a network of over 300 stations.
- Primary funding for broadcast activities is provided by City Colleges of Chicago, grants from the Corporation for Public Broadcasting and the State of Illinois. WYCC also receives viewer, foundation and corporate support through donations, matching gifts and underwriting.
- WYCC team and student interns produced the 2014 Midwest Regional Emmy Awards live for stations in Illinois, Indiana and Wisconsin.
- WYCC has produced the annual CCC Commencement Ceremony video shown at the graduation event and streamed worldwide through our website for the past five years.



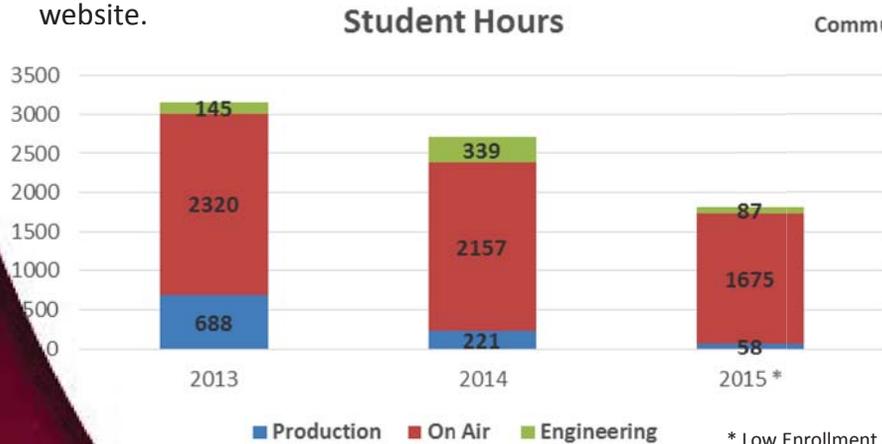
**IN THE LOOP**  
 #wyccintheLOOP  
 Thursday 7pm  
 Sunday 6:30pm  
**wycc**



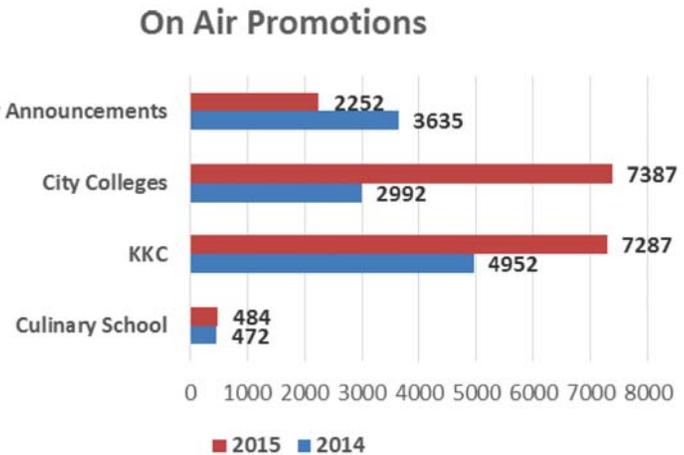
# Media Learning Labs

## WKKC 89.3FM

- 250 Watt radio station licensed as a Class A Non-Commercial FM Radio station. The station’s terrestrial coverage area includes much of the south side of the city, east over to the lake, serving a population of over 550,000 people. WKKC can be heard worldwide at [www.wkkc.fm](http://www.wkkc.fm).
- Voted Most Popular College Music Radio Station for the second consecutive year at the 34<sup>th</sup> Annual Chicago Music Awards
- Currently has ten KKC Students hosting weekly radio shows covering 42 hours a week of on air programming
- WKKC team produced 35 live broadcasts of CCC basketball games around the District.
- WKKC engaged students from the Media Communications department to design and update a new station logo. The design the students created will be featured on [www.wkkc.fm](http://www.wkkc.fm) website.



\* Low Enrollment for Fall 2014/Spring 2015



# Reinvention Goal 2

Increase the rate of transfer to bachelor's degree programs following CCC graduation



**KKC's FY14 transfer rate was 54%  
for our 2012 graduates!**

# Kennedy-King Success Story: Tina Watson



## **Tina Watson**

President, PTK

Student Ambassador

One Million Degrees Scholar

Graduating Spring 2015

Tina led KKC's Lambda Rho Chapter of Phi Theta Kappa to Five Star Chapter status in 2015

Accepted to Fisk University in Nashville, TN with a full Presidential Scholarship

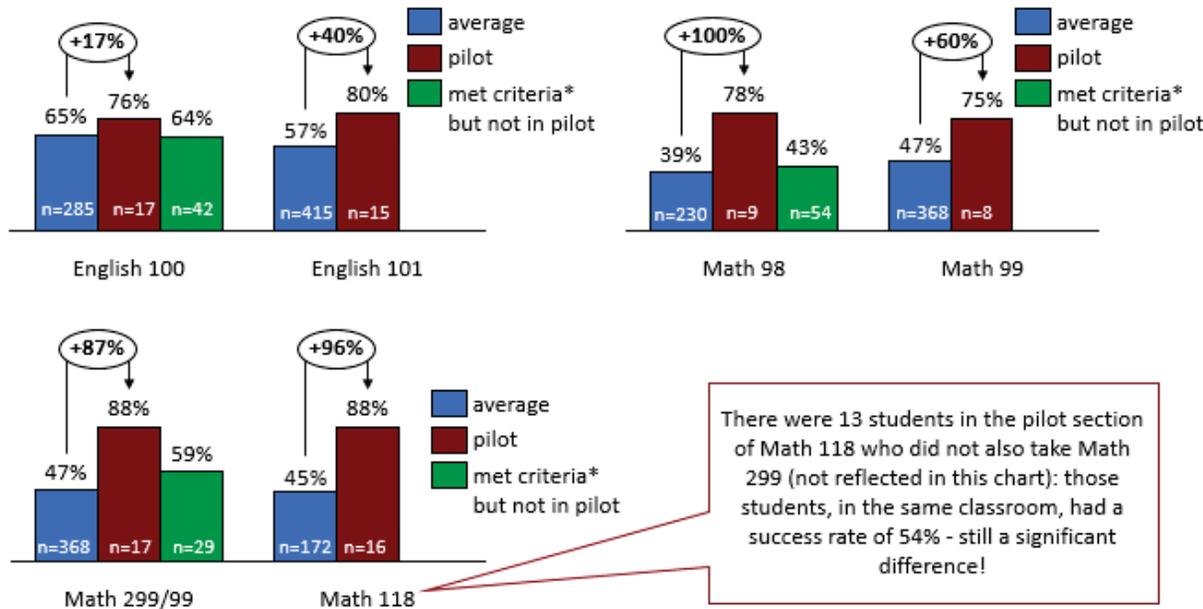


# Reinvention Goal 3

Drastically improve outcomes for students requiring remediation

- 98% of Kennedy-King students need some form of remediation
- 83% of Kennedy-King students (IPEDS 2012) require 2+ semesters of remediation
- 19% of students in the cohort advancing to college-level work within 1 year of 1<sup>st</sup> semester

KKC's Fall 2014 accelerated Developmental Courses had significantly higher success rates (C or better) compared to standard sections at KKC in the same term



✓ Offering intensive, accelerated courses in math and English with a lower level course for the first 8 weeks followed by the next level for the second 8 weeks of the term

✓ Continued in spring and scaling up for fall

✓ Personalized tutoring outreach to students who are struggling at midterm

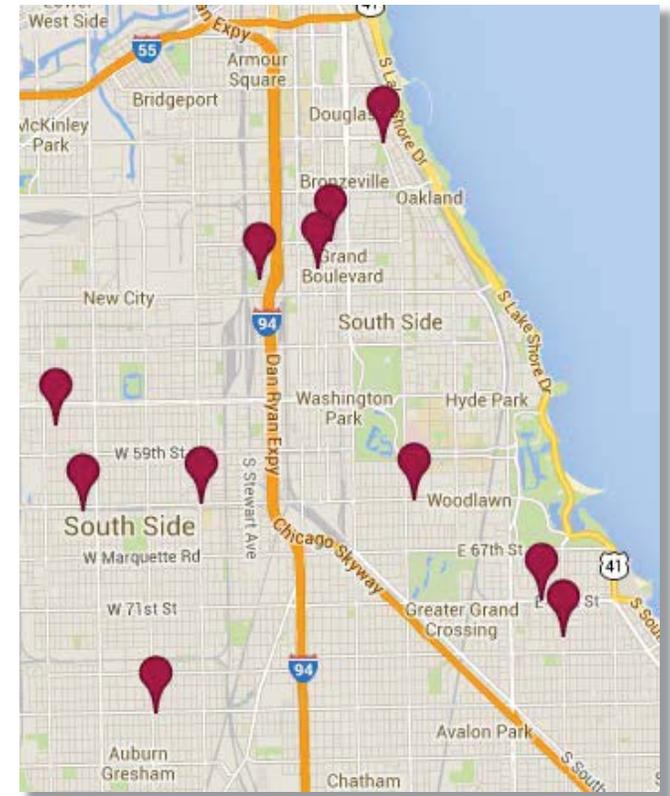


# Reinvention Goal 4

Increase the number and share of Adult Basic Education (ABE), high school equivalency (GED), and English as a Second Language (ESL) students who advance and succeed in college-level courses



In FY14, Kennedy-King surpassed its transitions to college credit target by 39%, with 127 students transitioning from adult education to credit courses



# Kennedy-King Success Story: Darius Ballinger



## Darius Ballinger

Started in Adult Education Gateway and transitioned to credit in Spring 2014

President, African American Studies Club  
Incoming President, SGA  
One Million Degrees Scholar  
Student Ambassador

Planning to transfer to UIC  
Pursuing an internship in marketing for the summer

# The Kennedy-King community is receiving recognition for great work



In March, KKC was awarded the first-ever Aspen Rising Star Award for rapid improvement in completion outcomes!



Recent KKC Faculty publications include:

- *The Last Good Halloween* by Giano Cromley
- *In This Glad Hour* by Martha Vertreace-Dood
- *The Way Out: Christianity, Politics, and the Future of the African-American Community* by Ted Williams III



Kennedy-King's Lambda Rho chapter of Phi Theta Kappa received the prestigious designation of a 5-star chapter this year!



**Higher Learning Commission**  
A commission of the  
North Central Association

# Kennedy-King College is preparing for its milestone 10-year Comprehensive Evaluation Visit for institutional reaccreditation

- Reviewers representing the Higher Learning Commission will visit KKC on April 4 & 5, 2016
- The entire college is engaged in preparations along an aggressive timeline, with active committees for each of the five criteria for accreditation
  - KKC is the first of the City Colleges of Chicago to go through the accreditation process with the new criteria, adopted in 2012
- KKC successfully met all criteria for the HLC Assessment Academy, which positions us well for our comprehensive visit

