Presentation to the Board of Trustees
City Colleges of Chicago

Kennedy-King College
Arshele Stevens, President
June 5, 2014
Kennedy-King serves nearly 11,000 students in the heart of Englewood

KKC includes:
- Washburne Culinary Institute
- Dawson Technical Institute
- WYCC TV and WKKC 89.3 Radio
- Modern, 5-building campus

Student Demographics
- Black – 87%
- Hispanic – 4%
- White – 5%
- Asian – 2%
- Male – 39%
- Female – 61%

Offering:
- 18 degree programs
- 42 certificate programs
Kennedy-King received national recognition and program reaccreditation in the past year

- Ranked among the top 50 community colleges in America by *Washington Monthly*
- Nominated to compete for the $1 million Aspen Prize for Community College Excellence
- National Association for the Education of Young Children approved Child Development Program for reaccreditation
- National Automotive Technicians Education Foundation reaffirmed accreditation for Auto Tech programs
- Highest IPEDS graduation rate among City Colleges of Chicago
## KKC’s five-year goals drive our operations

<table>
<thead>
<tr>
<th>Strategic Metric</th>
<th>FY13</th>
<th>FY13 actuals</th>
<th>FY14</th>
<th>FY15</th>
<th>FY16</th>
<th>FY17</th>
<th>FY18</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>IPEDS 150 Completion Rate</strong></td>
<td>23%</td>
<td>26%</td>
<td>24%</td>
<td>25%</td>
<td>27%</td>
<td>29%</td>
<td>33%</td>
</tr>
<tr>
<td><strong>Total Awards</strong></td>
<td>1,128</td>
<td>1,164</td>
<td>1,160</td>
<td>1,191</td>
<td>1,251</td>
<td>1,307</td>
<td>1,413</td>
</tr>
<tr>
<td>Total Degrees</td>
<td>504</td>
<td>410</td>
<td>525</td>
<td>546</td>
<td>585</td>
<td>621</td>
<td>690</td>
</tr>
<tr>
<td>Total Certificates</td>
<td>624</td>
<td>754</td>
<td>635</td>
<td>646</td>
<td>667</td>
<td>686</td>
<td>723</td>
</tr>
<tr>
<td><strong>Credit Students Fall-to-Spring Retention</strong></td>
<td>66.4%</td>
<td>66.4%</td>
<td>67.0%</td>
<td>67.7%</td>
<td>68.3%</td>
<td>69.6%</td>
<td>71.6%</td>
</tr>
<tr>
<td><strong>Student employment rate in area of training</strong></td>
<td>60%</td>
<td>64%</td>
<td>60%</td>
<td>61%</td>
<td>64%</td>
<td>69%</td>
<td>71%</td>
</tr>
<tr>
<td><strong>Med. earnings of stud. employed in training area</strong></td>
<td>$31,200</td>
<td>$31,720</td>
<td>$31,824</td>
<td>$31,461</td>
<td>$34,262</td>
<td>$36,149</td>
<td>$38,129</td>
</tr>
<tr>
<td><strong>Total Enrollment (unduplicated)</strong></td>
<td>11,170</td>
<td>11,877</td>
<td>10,914</td>
<td>11,003</td>
<td>11,101</td>
<td>11,225</td>
<td>11,376</td>
</tr>
<tr>
<td>Credit Enrollment</td>
<td>6,809</td>
<td>6,813</td>
<td>6,863</td>
<td>6,918</td>
<td>6,974</td>
<td>7,030</td>
<td>7,086</td>
</tr>
<tr>
<td>Continuing Ed. Enrollment</td>
<td>1,151</td>
<td>1,432</td>
<td>1,145</td>
<td>1,151</td>
<td>1,162</td>
<td>1,180</td>
<td>1,204</td>
</tr>
<tr>
<td>C2C Enrollment</td>
<td>-</td>
<td>994</td>
<td>1,926</td>
<td>2,862</td>
<td>3,797</td>
<td>4,733</td>
<td>5,669</td>
</tr>
<tr>
<td><strong>Transfer within 2 years of degree completion</strong></td>
<td>-</td>
<td>41%</td>
<td>41%</td>
<td>42%</td>
<td>46%</td>
<td>50%</td>
<td>54%</td>
</tr>
<tr>
<td><strong>Transfer after earning 12 credits (fall new stud.)</strong></td>
<td>-</td>
<td>37</td>
<td>41</td>
<td>41</td>
<td>48</td>
<td>53</td>
<td>63</td>
</tr>
<tr>
<td><strong>Remediation transitions 1yr</strong></td>
<td>26.9%</td>
<td>23.8%</td>
<td>27.2%</td>
<td>27.5%</td>
<td>28.1%</td>
<td>28.8%</td>
<td>30.1%</td>
</tr>
<tr>
<td><strong>Transitions to College Credit</strong></td>
<td>65</td>
<td>88</td>
<td>91</td>
<td>130</td>
<td>213</td>
<td>277</td>
<td>315</td>
</tr>
<tr>
<td><strong>GED Attainment</strong></td>
<td>-</td>
<td>-</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Percent of Students Attaining level Gains</strong></td>
<td>-</td>
<td>-</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Full-time to 30 ch in 1 year</strong></td>
<td>9.9%</td>
<td>10.0%</td>
<td>10.0%</td>
<td>10.2%</td>
<td>10.5%</td>
<td>10.9%</td>
<td>11.6%</td>
</tr>
<tr>
<td>Part-time to 15 ch in 1 year</td>
<td>20.3%</td>
<td>23.5%</td>
<td>20.8%</td>
<td>21.3%</td>
<td>22.3%</td>
<td>23.3%</td>
<td>25.2%</td>
</tr>
</tbody>
</table>

**1600 Full-time Faculty and Professional(1600) Contract Metrics**  
**AFSCME Adult Educators/Coordinators Contract Metrics**
Reinvention Goal 1
Increase the number of students earning college credentials of economic value

We are moving our students through programs to completion by

- Utilizing intrusive advising to ensure all students are on academic pathways
- Offering stackable credentials

![Bar chart showing degrees and certificates with % changes and target numbers]

*Projected

[Image of graduation ceremony]
Our career programs have placed more than 115 students in jobs and internships this year at dozens of companies, including:

**Washburne Culinary Students**
- Mariano’s
- The Peninsula
- A10
- Flemings
- Mr. Spanky’s
- Levy Restaurants
- Aramark Sports & Entertainment

**Dawson Tech Students**
- ComEd
- People’s Gas
- Sheet Metal Union Local 73
- Carpenter’s Union
- Aldridge Electric
- Knight Construction
- Jacobs Engineering
Reinvention Goal 2
Increase the rate of transfer to bachelor’s degree programs following CCC graduation.

KKC’s FY14 transfer rate is projected to be 54% for our 2012 graduates! (up from 41% in FY13)
Reinvention Goal 3
Drastically improve outcomes for students requiring remediation

- 98% of Kennedy-King students need some form of remediation
- 83% of Kennedy-King students (IPEDS 2012) require 2+ semesters of remediation
- 23.8% of students in the cohort advancing to college-level work within 1 year of 1st semester

Kennedy-King is taking action:
- Hiring specialized developmental instructors in math, writing, and reading
- Identifying which instructors have the greatest success with developmental students and encouraging them to teach more Dev Ed sections
- Block scheduling with College Success
- Embedded/Mandatory tutoring

In Fall 2014 we’re offering 9 cohorted blocks that pair developmental English and/or math with College Success
Reinvention Goal 4

Increase the number and share of Adult Basic Education (ABE), high school equivalency (GED), and English as a Second Language (ESL) students who advance and succeed in college-level courses

Kennedy-King served more than 3,300 Adult Education students at 11 sites last year, hitting 97% of our target

- 28 students in Culinary Bridge
- 74 students in Healthcare Bridge
- 115 students in Gateway
- 92 transitions to college-credit in FY14 as of February