Minority and Women’s Business Enterprise (M/WBE) Plan Update

Office of Administrative and Procurement Services
The District’s Board of Trustees adopted a Minority & Women Business Enterprise (M/WBE) Participation Plan in 1993

- The purpose of the M/WBE Plan is to…
  - Ensure that Minority Businesses and Women Businesses shall have the maximum feasible opportunities to participate on City Colleges contracts
  - Remedy the effects of historical discrimination while minimizing impact on Non-MBE and Non-WBE businesses

- Plan includes goals for participation of certified MBE and WBE firms in CCC business

- Proposed utilization of such firms is considered as part of the evaluation criteria for contract awards
The District’s M/WBE Participation Goals are…

| MBE: 25% | WBE: 7% |

- Prime vendors on contracts over $25,000 are expected to meet these goals through a subcontracting plan (purchases $2,500-$25,000 require at least one M/WBE quote)
- Only certified firms count towards goals (CCC does not certify but accepts certification from a variety of organizations)
- Dollar amounts are credited to either MBE or WBE, not both (even if the vendor is certified as both)
Through the end of Q3 FY2014, the District exceeded its MBE goal and is meeting the WBE goal

Percent of Total Contract Dollars Awarded to M/WBE Firms (FY2014 as of end Q3)

- MBE Firms: $31.0M (59%)
- WBE Firms: $18.2M (34%)
- Non-M/WBE Firms: $3.8M (7%)

*Note: Eligible spending excludes CCC expenditures through consortiums; subscriptions; chargebacks; payments to other city, state or federal agencies; legal services; bookstore (when financial aid voucher reimbursements); work study payments; utility and internet services; rent; and grant subcontracts. Dollar amounts reported include verified payments to M/WBE subcontractors.
The District has also increased the number of M/WBE firms with which it does business

Note: Number of firms includes subcontractors with verified payments received from CCC prime vendors as part of an M/WBE subcontracting plan.
Continuing to strengthen outreach, as well as compliance policy and processes are the focus for FY15 and forward

- Targeted outreach to and strategy development with advocacy organizations, including the Women’s Business Development Center
- Establish a relationship with the Federation of Women Contractors to improve WBE participation, specifically focused on construction and maintenance projects
- Revising the M/WBE Participation Plan (last revised in 2007, anticipate Board presentation of revisions in Fall/Winter 2014)
- Increase emphasis on early and proactive corrective planning for prime vendors not meeting District goals