

**32394**

**RECEIVED AND PLACED ON FILE – BOARD OF TRUSTEES  
COMMUNITY COLLEGE DISTRICT NO. 508  
AUGUST 7, 2014**

# **Minority and Women's Business Enterprise (M/WBE) Plan Update**

**Office of Administrative and Procurement Services**

August 7, 2014



## **The District's Board of Trustees adopted a Minority & Women Business Enterprise (M/WBE) Participation Plan in 1993**

- The purpose of the M/WBE Plan is to...
  - Ensure that Minority Businesses and Women Businesses shall have the maximum feasible opportunities to participate on City Colleges contracts
  - Remedy the effects of historical discrimination while minimizing impact on Non-MBE and Non-WBE businesses
- Plan includes goals for participation of certified MBE and WBE firms in CCC business
- Proposed utilization of such firms is considered as part of the evaluation criteria for contract awards

## The District's M/WBE Participation Goals are...

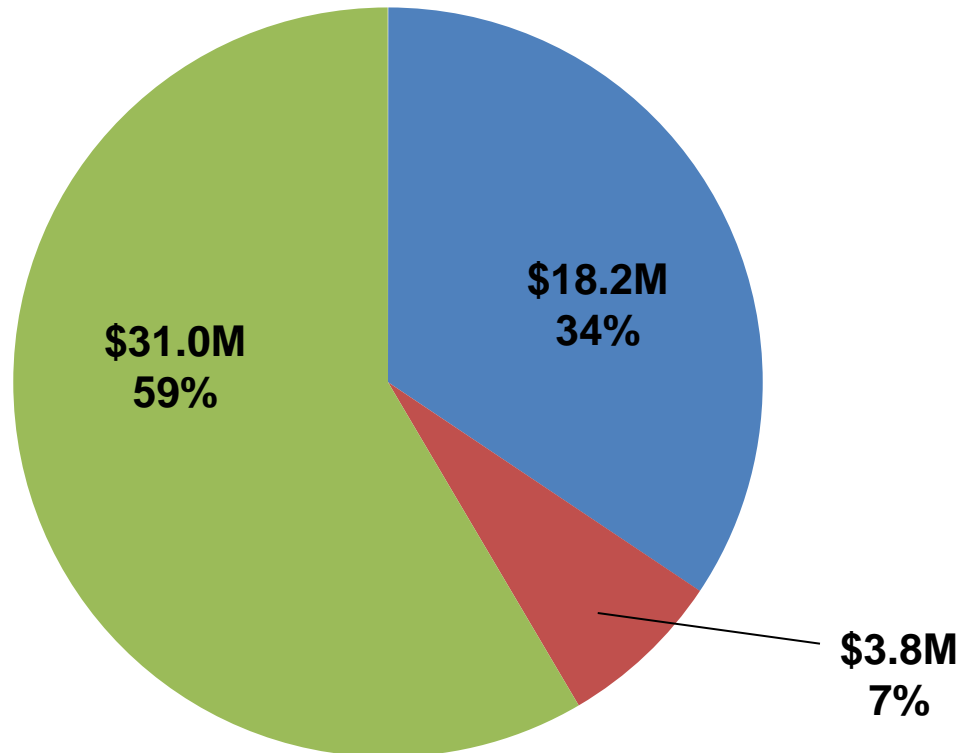
***MBE: 25%***

***WBE: 7%***

- Prime vendors on contracts over \$25,000 are expected to meet these goals through a subcontracting plan (purchases \$2,500-\$25,000 require at least one M/WBE quote)
- Only certified firms count towards goals (CCC does not certify but accepts certification from a variety of organizations)
- Dollar amounts are credited to either MBE or WBE, not both (even if the vendor is certified as both)

# Through the end of Q3 FY2014, the District exceeded its MBE goal and is meeting the WBE goal

Percent of Total Contract Dollars Awarded to M/WBE Firms  
(FY2014 as of end Q3)

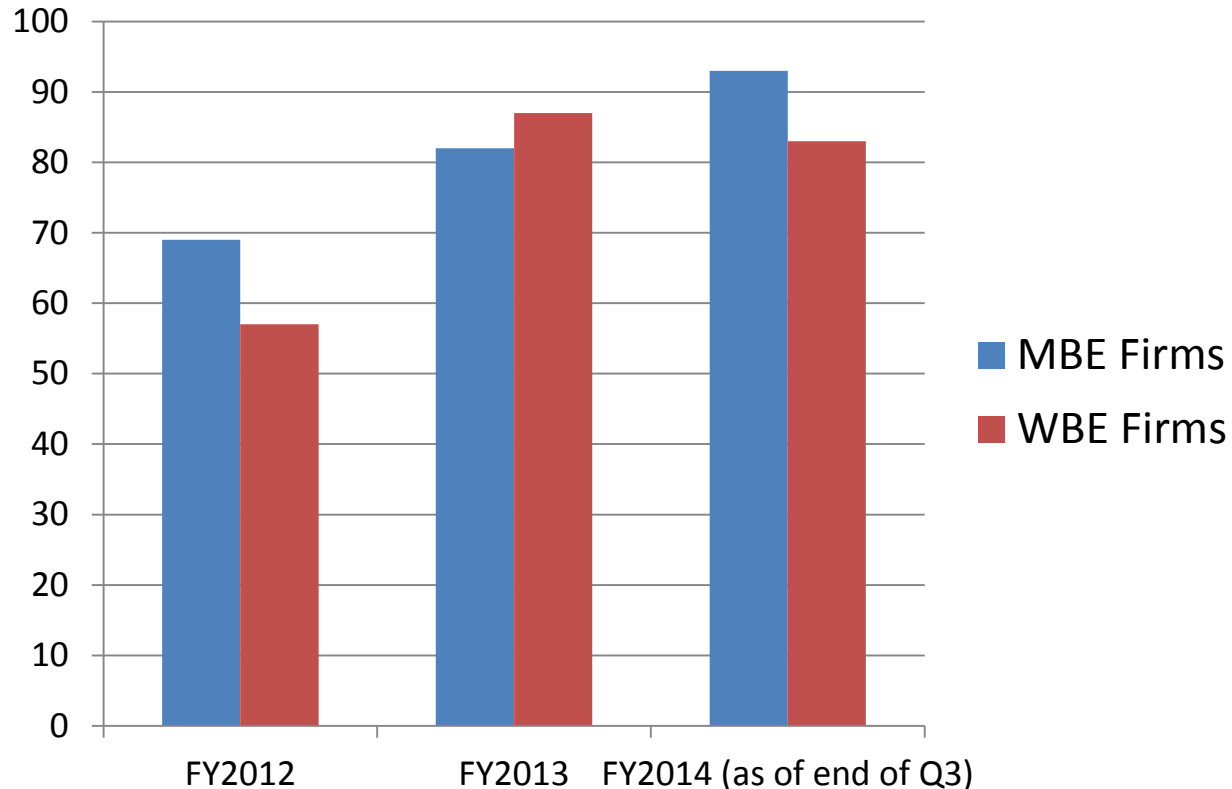


■ MBE Firms   ■ WBE Firms   ■ Non-M/WBE Firms

\*Note: Eligible spending excludes CCC expenditures through consortiums; subscriptions; chargebacks; payments to other city, state or federal agencies; legal services; bookstore (when financial aid voucher reimbursements); work study payments; utility and internet services; rent; and grant subcontracts. Dollar amounts reported include verified payments to M/WBE subcontractors.

# The District has also increased the number of M/WBE firms with which it does business

**Number M/WBE Firms**  
**(FY2012-FY2014, as of end of Q3)**



*Note: Number of firms includes subcontractors with verified payments received from CCC prime vendors as part of an M/WBE subcontracting plan*

## **Continuing to strengthen outreach, as well as compliance policy and processes are the focus for FY15 and forward**

- Targeted outreach to and strategy development with advocacy organizations, including the Women's Business Development Center
- Establish a relationship with the Federation of Women Contractors to improve WBE participation, specifically focused on construction and maintenance projects
- Revising the M/WBE Participation Plan (last revised in 2007, anticipate Board presentation of revisions in Fall/Winter 2014)
- Increase emphasis on early and proactive corrective planning for prime vendors not meeting District goals