

**32385**  
**ADOPTED – BOARD OF TRUSTEES**  
**COMMUNITY COLLEGE DISTRICT NO. 508**  
**AUGUST 7, 2014**

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508**  
**COUNTY OF COOK AND STATE OF ILLINOIS**

**FY2015 ACQUISITION PROGRAM PURCHASE**  
**EXECUTIVE PROGRAM SERVICES**  
**WYCC PBS CHICAGO**  
**KENNEDY-KING COLLEGE**

**THE CHANCELLOR RECOMMENDS:**

that the Board of Trustees approves the issuance of a purchase order to Executive Program Services to provide select programming for WYCC PBS Chicago for the period commencing no sooner than August 7, 2014 through June 30, 2015, at a total cost not to exceed \$50,000.

**VENDOR:** Executive Program Services  
6164 Oceanside Place, NE  
Bremerton, Washington 98311

**USER:** WYCC PBS Chicago – Kennedy King College

**TERM:**

The term of these programming purchases shall commence no sooner than August 7, 2014 and continue through June 30, 2015.

**SCOPE OF SERVICES:**

Executive Program Services will provide WYCC PBS Chicago with broadcast rights to programs that are exclusive in the Chicago broadcast market. Broadcast rights allow WYCC to broadcast said programming on digital channels 20.1, 20.2 and/or 20.3 for a specific number of "releases" over a specific time period. The exact number of releases and the length of the license term vary from program to program. Programming offered includes general interest, drama, comedy, and documentary. Pledge formatted programs are also available for revenue generation.

**BENEFIT TO CITY COLLEGES OF CHICAGO:**

Selected programming will provide secondary PBS stations in overlap markets, similar to the Chicago situation between WYCC and WTTW, a strategically important opportunity to differentiate its schedule and grow audiences and membership. This differentiation of programming is necessary to remain compliant and to retain our FCC license. As a secondary PBS Station, WYCC is only allowed to utilize up to 25% of PBS offered programs and must purchase additional programs from other vendors.

**DELIVERABLES:**

Programming and promotional support that is exclusive to WYCC PBS Chicago in the Chicago broadcast market. This programming is fed by satellite or the tapes sent by messenger to WYCC.

**VENDOR SELECTION CRITERIA:**

Pursuant to State law, goods which are economically procurable from only one source are exempt from the District's competitive bidding requirements.

**MBE/WBE COMPLIANCE:**

The Office of M/WBE Contract Compliance has reviewed the above referenced purchase order and recommends a waiver of the Board Approved Participation Plan due to nature of the services ("television programming") and the absence of subcontracting opportunities.

**GENERAL CONDITIONS:**

Inspector General- It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General's authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board's Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

**FINANCIAL:**

**Total:** \$50,000

**Charge To:** WYCC – Programming

**Sources of Funds:** Education Fund

**FY15:** 539400-00003-8075004-69010

**Respectfully submitted,**

**Cheryl L. Hyman**  
**Chancellor**

**August 7, 2014 – WYCC PBS Chicago – Kennedy-King College**