

32384
ADOPTED – BOARD OF TRUSTEES
COMMUNITY COLLEGE DISTRICT NO. 508
AUGUST 7, 2014

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
COUNTY OF COOK AND STATE OF ILLINOIS

FY2015 EXCHANGE & ACQUISITION PROGRAM PURCHASE
AMERICAN PUBLIC TELEVISION
WYCC PBS CHICAGO
KENNEDY-KING COLLEGE

THE CHANCELLOR RECOMMENDS:

that the Board of Trustees approves a purchase order to American Public Television for program purchases for the period commencing no sooner than August 7, 2014 through June 30, 2015 at a total cost not to exceed \$60,000 which includes the annual Program Exchange fee and new programming options soon to be made available by American Public Television in the fall of 2014.

VENDOR: American Public Television
55 Summer Street
Boston, Massachusetts 02110

USER: WYCC PBS Chicago – Kennedy King College

TERM:

The term of these program purchases shall commence no sooner than August 7, 2014 and continue through June 30, 2015.

SCOPE OF SERVICES:

WYCC's annual American Public Television Exchange fee of \$18,363 covers broadcast rights to all programs designated as part of the Exchange program as well as American Public Television (APT) membership. The additional \$41,637 will be used to purchase broadcast rights to selected syndication programming in its catalog. Broadcast rights allow WYCC to broadcast said programming on digital channels 20.1, 20.2 and/or 20.3 for a specific number of "releases" over a specific time period. The exact number of releases and the length of the license term vary from program to program. APT will grant WYCC PBS Chicago broadcast rights to a variety of programming including 'how to' programs that are available to all PBS stations, as well as select Syndication programs that are exclusive to WYCC PBS Chicago in the Chicago Broadcast market.

BENEFIT TO CITY COLLEGES OF CHICAGO:

This selected programming will provide secondary PBS stations in overlap markets, similar to the Chicago situation between WYCC and WTTW, a strategically important opportunity to differentiate its schedule and grow audience and membership. This differentiation of programming is necessary to remain compliant and to retain our FCC license. As a secondary PBS Station, WYCC is only

allowed to use up to 25% of their offered programs and must purchase additional programs from other vendors.

DELIVERABLES:

Programming that is exclusive to WYCC in the Chicago broadcast market. This programming is fed by satellite, or the tapes sent by messenger to WYCC.

VENDOR SELECTION CRITERIA:

Pursuant to State law, goods which are economically procurable from only one source are exempt from the District’s competitive bidding requirements.

MBE/WBE COMPLIANCE:

The Office of M/WBE Contract Compliance has reviewed the above referenced purchase order and recommends a waiver of the Board Approved Participation Plan due to nature of the services (“television programming”) and the absence of subcontracting opportunities.

GENERAL CONDITIONS:

Inspector General- It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General’s authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable Provisions of the Board’s Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

FINANCIAL:

Total: \$60,000

Charge To: WYCC – Programming

Sources of Funds: Education Fund

FY15: 539400-00003-8075004-69010

Respectfully submitted,

**Cheryl Hyman
Chancellor**

August 7, 2014 – WYCC PBS Chicago – Kennedy-King College