THE CHANCELLOR RECOMMENDS:

that the Board of Trustees approves the issuance of a purchase order to Acorn Media/RLJ Entertainment for select programming for the period commencing no sooner than August 7, 2014 through June 30, 2015 at a total cost not to exceed $60,000.

VENDOR: Acorn Media/RLJ Entertainment
8515 Georgia Avenue, Suite 650
Silver Springs, Maryland 20910

USER: WYCC PBS Chicago – Kennedy King College

TERM:
The term of these program purchases shall commence no sooner than August 7, 2014 and continue through June 30, 2015.

SCOPE OF SERVICES:
Acorn Media/RLJ Entertainment will provide WYCC PBS Chicago with broadcast rights to a variety of programs (dramas, mysteries, comedies, etc.) that are exclusive in the Chicago broadcast market. Broadcast rights allow WYCC to broadcast said programming on digital channels 20.1, 20.2 and/or 20.3 for a specific number of "releases" over a specific time period. The exact number of releases and the length of the license term vary between programs. Promotional video of all programming is also provided.

BENEFIT TO CITY COLLEGES OF CHICAGO:
This selected programming will provide secondary PBS stations in overlap markets, similar to the Chicago situation between WYCC and WTTW, a strategically important opportunity to differentiate its schedule and grow audience and membership. This differentiation of programming is necessary to remain compliant and to retain our FCC license. As a secondary PBS Station, WYCC is only allowed to use up to 25% of PBS offered programs and must purchase additional programs from other vendors.
DELIVERABLES:
Programming that is exclusive to WYCC in the Chicago broadcast market. This programming is fed by satellite, or the tapes sent by messenger to WYCC.

VENDOR SELECTION CRITERIA:
Pursuant to State law, goods which are economically procurable from only one source are exempt from the District’s competitive bidding requirements.

MBE/WBE COMPLIANCE:
The Office of M/WBE Contract Compliance has reviewed the above referenced purchase order and recommends a waiver of the Board Approved Participation Plan due to nature of the services (“television programming”) and the absence of subcontracting opportunities.

GENERAL CONDITIONS:
Inspector General- It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General’s authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board’s Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

FINANCIAL:  
Total: $60,000  
Charge To: WYCC – Programming  
Sources of Funds: Education Fund  
FY15: 539400-00003-8075004-69010

Respectfully submitted,

Cheryl L. Hyman  
Chancellor

August 7, 2014 – WYCC PBS Chicago – Kennedy-King College