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ADOPTED – BOARD OF TRUSTEES
COMMUNITY COLLEGE DISTRICT NO. 508
AUGUST 7, 2014

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
COUNTY OF COOK AND STATE OF ILLINOIS

PBS PROGRAM DIFFERENTIATION
FY2015 PARTICIPATION IN PDP & PBS PLUS
PUBLIC BROADCASTING SERVICE
WYCC PBS CHICAGO
KENNEDY-KING COLLEGE
(RATIFICATION)

THE CHANCELLOR RECOMMENDS:

that the Board of Trustees approves the issuance of a purchase order to Public Broadcasting Service for WYCC's annual FY15 PBS membership participation in the Program Differentiation Plan (PDP) for the period from July 1, 2014 through June 30, 2015, at a total cost not to exceed \$502,297.

VENDOR: Public Broadcasting Service
2100 Crystal Drive
Arlington, Virginia 22202

USER: WYCC PBS Chicago – Kennedy-King College

TERM:

The PBS membership term commenced on July 1, 2014 and continues through June 30, 2015.

SCOPE OF SERVICES:

Public Broadcasting Service (PBS) will provide WYCC-TV20, through the Program Differentiation Plan (PDP), the opportunity to strategically select programs and series from the National PBS program service to be aired on a delayed basis with access to 25% of the full PBS program schedule.

BENEFIT TO CITY COLLEGES OF CHICAGO:

Participation in the PDP allows WYCC to maintain the PBS affiliation. Being recognized as a PBS member station adds value to student participation, benefits marketing, underwriting and grant positioning. It also gives WYCC access to EMMY honored programming at a price point significantly lower than that of the primary PBS affiliate in Chicago.

VENDOR SELECTION CRITERIA:

Pursuant to State law, goods which are economically procurable from only one source are exempt from the District's competitive bidding requirements.

MBE/WBE COMPLIANCE:

The Office of M/WBE Contract Compliance has reviewed the above-referenced purchase order and recommends a waiver of the Board Approved Participation Plan due to nature of the services ("television programming") and the absence of subcontracting opportunities.

GENERAL CONDITIONS:

Inspector General – It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General's authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable Provisions of the Board's Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

FINANCIAL:

Total: \$502,297

Charge To: WYCC – Programming

Source of Funds: Educational Fund

FY15: 546300-00003-8075004-69010

Respectfully submitted,

**Cheryl L. Hyman
Chancellor**

August 7, 2014 – WYCC PBS Chicago – Kennedy-King College