

32375
ADOPTED – BOARD OF TRUSTEES
COMMUNITY COLLEGE DISTRICT NO. 508
AUGUST 7, 2014

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
COUNTY OF COOK AND STATE OF ILLINOIS

BROADCAST TELEVISION SHOW HOST SERVICES
BARBARA PINTO
BURCAT MEDIA GROUP
WYCC PBS CHICAGO
KENNEDY-KING COLLEGE

THE CHANCELLOR RECOMMENDS:

that the Board authorizes the Chair to execute professional service agreements with Barbara Pinto and Burcat Media Group to provide professional broadcast television host services primarily associated with the local production of WYCC's "In the Loop" television show for the period commencing no sooner than August 7, 2014 through June 30, 2015, at a total cost not to exceed \$136,000.

VENDORS: Barbara Pinto
431 West Oakdale Avenue, #7B
Chicago, Illinois 60657

Christopher Bury, Burcat Media Group
1122 North Dearborn Street
Apartment 26-i
Chicago, Illinois 60610

USER: WYCC PBS Chicago – Kennedy King College

ORIGINAL TERM:

The term of these agreements shall commence no sooner than August 7, 2014 and continue through June 30, 2015.

SCOPE OF SERVICES:

The hosts' professional television services will include on-air presentations, creative storytelling, journalistic editorial guidance, developing and writing story packages and scripts. Further, hosts will engage viewers in social media and digital platforms, as well as interview newsmakers and community partners. Additional expertise will be provided in the area of special project planning, and developing a network of resources to gather and confirm information.

BENEFIT TO CITY COLLEGES OF CHICAGO:

WYCC PBS Chicago will be able to provide quality local produced programming while serving our community. WYCC will be able to represent our community during the discussion of topics such as education, violence, and racism facilitating the potential to stage Town Hall meetings and foster community engagement. Utilizing these hosts will also afford the students of City Colleges of Chicago an unparalleled opportunity to work with established media professionals, and thereby acquire practical broadcast experience and enhance their resumes.

VENDOR SELECTION CRITERIA:

Due to the high degree of professional broadcasting experience and skill required in performing these services, and pursuant to State law, these requests for professional services are exempt from the District’s competitive bidding procedures.

M/WBE COMPLIANCE:

The Office of M/WBE Contract Compliance has reviewed the above referenced agreements and recommends a waiver of the Board Approved Participation Plan due to the nature of the services (“professional broadcast television host services”) and the absence of subcontracting opportunities.

GENERAL CONDITIONS:

Inspector General- It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General’s authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable Provisions of the Board’s Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year.

FINANCIAL:

Total: \$136,000

Charge To: WYCC Production

Sources of Funds: Educational Fund

FY15: 536300-00003-8075017-69010

Respectfully submitted,

**Cheryl L. Hyman
Chancellor**

August 7, 2014 – WYCC PBS Chicago – Kennedy-King College