THE CHANCELLOR RECOMMENDS:

that the Board of Trustees approves the issuance of a purchase order to Executive Program Services to provide select programming to WYCC PBS Chicago for the period commencing no sooner than November 7, 2013 through June 30, 2014, at a total cost not to exceed $30,000.

VENDOR: Executive Program Services
6164 Oceanside Place, NE
Bremerton, Washington  98311

USER: WYCC PBS Chicago – Kennedy-King College

TERM:
The term of these programming purchases shall commence no sooner than November 7, 2013 and will continue through June 30, 2014.

SCOPE OF SERVICES:
Executive Program Services will provide WYCC PBS Chicago with broadcast rights to programs that are exclusive in the Chicago broadcast market. Broadcast rights allow WYCC to broadcast said programming on digital channels 20.1, 20.2 and/or 20.3 for a specific number of "releases" over a specific time period. The exact number of releases and the length of the license term varies from program to program. Programming offered includes general interest, drama, comedy, and documentary. Pledge formatted programs are also available for revenue generation.

BENEFIT TO CITY COLLEGES OF CHICAGO:
Selected programming will provide secondary PBS stations in overlap markets, similar to the Chicago situation between WYCC and WTTW, a strategically important opportunity to differentiate its schedule and grow audiences and membership. This differentiation of programming is necessary to remain compliant and to retain our FCC license. As a secondary PBS Station, WYCC is only allowed to use up to 25% of their offered programs and must purchase additional programs from other vendors.
DELIVERABLES:
Programming and promotional support that is exclusive to WYCC PBS Chicago in the Chicago broadcast market. This programming is fed by satellite or the tapes sent by messenger to WYCC.

VENDOR SELECTION CRITERIA:
Pursuant to State law, goods which are economically procurable from only one source are exempt from the District’s competitive bidding requirements.

MBE/WBE COMPLIANCE:
The Office of M/WBE Contract Compliance has reviewed the above referenced purchase request, and there are no local certified MBE or WBE vendors that can provide syndicated television programs exclusive to WYCC PBS Chicago, and Executive Program Services, utilizing certified MBE and WBE vendors as indirect service providers outside of this project, is in compliance with the Board approved Participation Plan.

GENERAL CONDITIONS:
Inspector General – It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General’s authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable Provisions of the Board’s Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

FINANCIAL:
Total: $30,000
Charge To: WYCC – Programming
Sources of Funds: Education Fund
FY14: 00003-8075004-60000-530000

Respectfully submitted,

Cheryl L. Hyman
Chancellor

November 7, 2013 – WYCC PBS Chicago – Kennedy-King College