BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
COUNTY OF COOK AND STATE OF ILLINOIS

FY2014 EXCHANGE & ACQUISITION PROGRAM PURCHASE
AMERICAN PUBLIC TELEVISION
WYCC PBS CHICAGO
KENNEDY-KING COLLEGE

THE CHANCELLOR RECOMMENDS:

that the Board of Trustees approves a purchase order to American Public Television to provide
select programming to WYCC PBS Chicago for the period commencing no sooner than
November 7, 2013 through June 30, 2014, at a total cost not to exceed $30,000.

VENDOR: American Public Television
55 Summer Street
Boston, Massachusetts 02110

USER: WYCC PBS Chicago – Kennedy-King College

TERM:
The term of these program purchases will commence no sooner than November 7, 2013 and
will end on June 30, 2014.

SCOPE OF SERVICES:
The District will purchase broadcast rights to selected syndication programming in American
Public Television’s catalog. These broadcast rights allow WYCC to broadcast said programming
on digital channels 20.1, 20.2 and/or 20.3 for a specific number of "releases" over a specific
time period. The exact number of releases and the length of the license term varies from
program to program. American Public Television will grant WYCC PBS Chicago broadcast rights
to a variety of programming including ‘how to’ programs that are available to all PBS stations as
well as select syndication programs that are exclusive to WYCC PBS Chicago in the Chicago
Broadcast market.

BENEFIT TO CITY COLLEGES OF CHICAGO:
This selected programming will provide secondary PBS stations in overlap markets, similar to
the Chicago situation between WYCC and WTTW, a strategically important opportunity to
differentiate its schedule and grow audience and membership. This differentiation of
programming is necessary to remain compliant and to retain our FCC license. As a secondary
PBS Station, WYCC is only allowed to use up to 25% of their offered programs and must
purchase additional programs from other vendors.
DELIVERABLES:
Programming that is exclusive to WYCC in the Chicago broadcast market. This programming is fed by satellite, or the tapes sent by messenger to WYCC.

VENDOR SELECTION CRITERIA:
Pursuant to State law, goods which are economically procurable from only one source are exempt from the District’s competitive bidding requirements.

MBE/WBE COMPLIANCE:
The Office of MBE/WBE Contract Compliance has reviewed the above referenced purchase and, there are no local certified MBE or WBE vendors that can provide syndicated television programs exclusive to WYCC, and American Public Television, utilizing certified MBE and WBE vendors as indirect service providers outside of this project, is in compliance with the Board Approved Participation Plan.

GENERAL CONDITIONS:
Inspector General – It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General’s authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable Provisions of the Board’s Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

FINANCIAL:
Total: $30,000
Charge To: WYCC – Programming
Sources of Funds: Education Fund
FY14: 00003-8075004-60000-530000

Respectfully submitted,

Cheryl L. Hyman
Chancellor

November 7, 2013 – WYCC PBS Chicago – Kennedy-King College