

**32090**  
**ADOPTED – BOARD OF TRUSTEES**  
**COMMUNITY COLLEGE DISTRICT NO. 508**  
**NOVEMBER 7, 2013**

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508**  
**COUNTY OF COOK AND STATE OF ILLINOIS**

**FY2014 EXCHANGE & ACQUISITION PROGRAM PURCHASE**  
**AMERICAN PUBLIC TELEVISION**  
**WYCC PBS CHICAGO**  
**KENNEDY-KING COLLEGE**

**THE CHANCELLOR RECOMMENDS:**

that the Board of Trustees approves a purchase order to American Public Television to provide select programming to WYCC PBS Chicago for the period commencing no sooner than November 7, 2013 through June 30, 2014, at a total cost not to exceed \$30,000.

**VENDOR:** American Public Television  
55 Summer Street  
Boston, Massachusetts 02110

**USER:** WYCC PBS Chicago – Kennedy-King College

**TERM:**

The term of these program purchases will commence no sooner than November 7, 2013 and will end on June 30, 2014.

**SCOPE OF SERVICES:**

The District will purchase broadcast rights to selected syndication programming in American Public Television's catalog. These broadcast rights allow WYCC to broadcast said programming on digital channels 20.1, 20.2 and/or 20.3 for a specific number of "releases" over a specific time period. The exact number of releases and the length of the license term varies from program to program. American Public Television will grant WYCC PBS Chicago broadcast rights to a variety of programming including 'how to' programs that are available to all PBS stations as well as select syndication programs that are exclusive to WYCC PBS Chicago in the Chicago Broadcast market.

**BENEFIT TO CITY COLLEGES OF CHICAGO:**

This selected programming will provide secondary PBS stations in overlap markets, similar to the Chicago situation between WYCC and WTTW, a strategically important opportunity to differentiate its schedule and grow audience and membership. This differentiation of programming is necessary to remain compliant and to retain our FCC license. As a secondary PBS Station, WYCC is only allowed to use up to 25% of their offered programs and must purchase additional programs from other vendors.

**DELIVERABLES:**

Programming that is exclusive to WYCC in the Chicago broadcast market. This programming is fed by satellite, or the tapes sent by messenger to WYCC.

**VENDOR SELECTION CRITERIA:**

Pursuant to State law, goods which are economically procurable from only one source are exempt from the District's competitive bidding requirements.

**MBE/WBE COMPLIANCE:**

The Office of MBE/WBE Contract Compliance has reviewed the above referenced purchase and, there are no local certified MBE or WBE vendors that can provide syndicated television programs exclusive to WYCC, and American Public Television, utilizing certified MBE and WBE vendors as indirect service providers outside of this project, is in compliance with the Board Approved Participation Plan.

**GENERAL CONDITIONS:**

Inspector General – It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General's authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable Provisions of the Board's Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

**FINANCIAL:**

**Total:** \$30,000

**Charge To:** WYCC – Programming

**Sources of Funds:** Education Fund

**FY14:** 00003-8075004-60000-530000

**Respectfully submitted,**

**Cheryl L. Hyman  
Chancellor**

**November 7, 2013 – WYCC PBS Chicago – Kennedy-King College**