

**31852**  
**ADOPTED - BOARD OF TRUSTEES**  
**COMMUNITY COLLEGE DISTRICT NO. 508**  
**MAY 2, 2013**

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508**  
**COUNTY OF COOK AND STATE OF ILLINOIS**

**GRAPHIC DESIGN AND INSTALLATION SERVICES**  
**TITAN WORLDWIDE**  
**(AMENDMENT TO BOARD REPORT 31546 ADOPTED ON AUGUST 2, 2012)**  
**OFFICE OF INSTITUTIONAL ADVANCEMENT AND OLIVE-HARVEY COLLEGE**

**THE CHANCELLOR RECOMMENDS:**

that the Board of Trustees approves the issuance of a purchase order to Titan Worldwide to install graphics on all vehicles used in the Commercial Driver Training Program, as well as Security and Maintenance Vehicles at Olive-Harvey College, at a total cost not to exceed \$54,548.33.

**VENDOR:** Titan Worldwide  
100 Park Avenue, Suite 610  
New York, New York 10017

**USER:** Olive-Harvey College

**TERM:**

The term of this purchase shall commence on April 5, 2013 and shall end on June 30, 2013.

**SCOPE OF SERVICES:**

Titan will execute graphic designs to wrap Commercial Driver Training, as well as Maintenance and Security vehicles at Olive-Harvey College. The designs will be installed on all trucks, trailers and other designated vehicles. Installed designs will include weatherization.

**BENEFIT TO CITY COLLEGES OF CHICAGO:**

Wrapping the vehicles with college graphics will assist in promoting college-wide programs and ensure that compliance with college-branding is consistent throughout the college. These vehicles are "moving billboards" and as part of the instructional training, students and instructors are driving vehicles on streets and expressways on a daily basis. In light of the fact that Olive-Harvey College has a Transportation, Distribution and Logistics focus, the wrapping of vehicles will assist in program awareness/promotion and enrollment.

**VENDOR SELECTION CRITERIA:**

The contract being utilized as part of the District wide purchasing agreement was awarded in accordance with the procurement procedures of the City Colleges of Chicago, Board Report #31546, dated August 2, 2012, for Titan Worldwide.

**MBE/WBE COMPLIANCE:**

The Office of M/WBE Contract Compliance has reviewed the above-referenced amendment request and has determined that Titan Worldwide has complied in part with the Board Approved Participation Plan and has secured direct WBE participation. Further, due to the specialized nature of this service, the Office of M/WBE Contract Compliance recommends a full waiver of MBE participation.

**WBE Vendor:**

Concept Media, Inc.	Direct WBE Participation	City Certification
8305 Willow West Drive	7%	
Willow Springs, IL 60480		

**MBE Vendor:**

The Office of M/WBE Contract Compliance recommends a waiver of the MBE participation goal because most of the work will be done in-house and there are no further subcontracting opportunities.

**GENERAL CONDITIONS:**

Inspector General- It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General’s authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – it shall be the duty of each party to the agreement to comply with the applicable provisions of the Board’s Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

**FINANCIAL:**

**Total FY13-FY14:** \$54,548.33

**Charge to:** Office of Institutional Advancement and Olive-Harvey College

**Source of Funds:** Capital Fund

**Respectfully submitted,**

**Cheryl L. Hyman  
Chancellor**