

31893
ADOPTED - BOARD OF TRUSTEES
COMMUNITY COLLEGE DISTRICT NO. 508
JUNE 6, 2013

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
COUNTY OF COOK AND STATE OF ILLINOIS

WEB DESIGN AND WEB CONTENT MANAGEMENT SYSTEM SERVICES SOLUTION
CROWE HORWATH
(AMENDMENT TO BOARD REPORT 31320 ADOPTED ON FEBRUARY 2, 2012,
AND BOARD REPORT 30886 ADOPTED ON FEBRUARY 11, 2011)
OFFICE OF INFORMATION TECHNOLOGY
DISTRICT OFFICE

THE CHANCELLOR RECOMMENDS:

that the Board of Trustees authorizes the Chair to amend the existing professional services agreement with Crowe Horwath to provide additional and enhanced web design and web content management services for the period from March 1, 2011 through February 28, 2016, at an additional total cost not to exceed \$95,900 and at a revised total cost not to exceed \$1,350,077.

VENDOR: Crowe Horwath (Crowe)
Three First National Plaza
70 West Madison Street, Suite 700
Chicago, Illinois 60602-4903

USER: District-wide

TERM:

The term commenced on March 1, 2011 and will end on February 28, 2016.

SCOPE OF SERVICES:

Pursuant to Board Report 30886, adopted on February 11, 2011 and Amended Board Report 31220 adopted on February 2, 2012, Crowe was selected to provide the following:

1. Design of new City Colleges of Chicago Website with web content management system
2. Training and Support
3. Other Functionality
4. Hosting Services

Crowe will provide additional and/or enhanced web redesign, technical support, knowledge transfer, and web content management services in the following areas:

1. Technical Support
2. Knowledge Transfer

3. Miscellaneous Enhancements such as home page redesign and the addition of dynamic elements to add interest to interior pages

BENEFIT TO CITY COLLEGES OF CHICAGO:

This solution will provide the District with an enhanced web design and web content management system that will increase CCC's visibility on the internet and promote its unique brand to the community.

VENDOR SELECTION CRITERIA:

Specifications were prepared by District Procurement staff and publicly advertised RFP# SH1003 on October 12, 2010; seventy-eight (78) companies were notified. A pre-bid meeting was held on October 19, 2010 and eight (8) bids were received on November 5, 2010 from the following companies: 1) Desert Rose Design; 2) Crowe Horwath; 3) CampusEAI; 4) Ektron Inc.; 5) Americaneagle.com; 6) SmartTech.net; 7) OHO Interactive; and 8) Xumulus. Three (3) vendors were selected by the evaluation committee for oral presentations: Americaneagle.com, Crowe Horwath and OHO Interactive. OHO Interactive declined to continue with the evaluation process due to the company being based out of state.

The recommended vendor was selected through a competitive procurement process that evaluated responses in the following areas:

1. Qualifications and experience of firm
2. Past experience with similar services for educational institutions
3. Proposer's plan of action for the execution of the requested services
4. Fees in relation to the scope of services
5. Best Pricing Structure

MBE/WBE COMPLIANCE:

The Office of M/WBE Contract Compliance has reviewed the above referenced amendment request and has determined that Crowe Horwath, remains in compliance with the Board Approved Participation Plan.

MBE Vendor:

Catalyst Consulting Group	Direct Participation	City of Chicago Certification
211 W. Wacker Dr.	25%	
Ste. 450		
Chicago, IL 60606		

WBE Vendor:

The William Everett Group	Direct Participation	City of Chicago Certification
22 W. Washington Street	7%	
Ste. 1490		
Chicago, IL 60602		

GENERAL CONDITIONS:

Inspector General- It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General's authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board's Ethics Policy adopted January 7, 1993, and as amended by the Board. 3

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year.

FINANCIAL:

Total FY13 – FY16: \$95,900

Charge To: Office of Information Technology

Sources of Funds: Education Fund

Respectfully submitted,

**Cheryl L. Hyman
Chancellor**

June 6, 2013 - Office of Information Technology – District Office