

32124
ADOPTED – BOARD OF TRUSTEES
COMMUNITY COLLEGE DISTRICT NO. 508
DECEMBER 12, 2013

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT No. 508
COUNTY OF COOK AND STATE OF ILLINOIS

STUDENT PATHWAYS SOFTWARE SYSTEM
CIVITAS LEARNING, INC.
DISTRICT WIDE
OFFICE OF STRATEGY AND INSTITUTIONAL INTELLIGENCE

THE CHANCELLOR RECOMMENDS:

that the Board of Trustees authorizes the Chair to execute an agreement with Civitas Learning, Inc., to provide predictive analytics solutions to City Colleges of Chicago for a five (5) year period commencing no sooner than December 12, 2013, at a total cost not to exceed \$1,250,000 for the contract term.

VENDOR: Civitas Learning, Inc.
1145 West 5th Street
Suite 200
Austin, Texas 78703

USER: District Wide

TERM:

The term of this agreement shall commence no sooner than December 12, 2013 and shall continue for five (5) years from that date, but may be terminated for convenience at any time after completion of year two.

SCOPE OF SERVICES:

Civitas Learning (Civitas) will provide a real-time student pathways software system that will empower both advisors and students to make decisions in regard to declared programs and available student pathways. The student pathways software system will be directly accessible to both advisors and students via a secured website and provide an interactive ability to view progress within declared programs (courses taken, courses in-progress, and courses required to complete) in addition to real-time comparisons of actual student progress against alternate program pathways. The student pathways software system will also suggest program pathways based on student coursework and lay out estimated time, terms and cost to completion based on pathways selected.

The product will integrate with City Colleges' PeopleSoft Enterprise Resource Planning (ERP) system, BI and Data Warehouse system ("OpenBook"), GradesFirst, Regent 8, Customer Relationship Management (CRM) and Blackboard Learning Management Systems (LMS).

The product provides:

- Comprehensive student pathways application designed for advisors and students and includes: Degree Details, Degree Match and Degree Comparison.
- Comparison of a student's progress in their currently declared program pathway to
 - Actual degree requirements (Degree Details)
 - Other available pathways at the institution in real-time (Degree Comparison)
 - Other pathways to find best fit based on time/cost/value (Degree Match)
- Key insights into predictions of course completion, continuation, and graduation, as well as the critical drivers of success and failure for each at the district, college, program and department levels.
- Course combination and sequence analysis to identify drivers of student attrition
- Credit accumulation patterns as related to probability of graduation
- Key momentum points in course completion, continuation and graduation

BENEFIT TO CITY COLLEGES OF CHICAGO:

Civitas' products and services will be a key enabler in achieving the District's Reinvention7 goals and delivers on three of our four core strategies: reducing time to completion, increasing student supports, and strengthening operations. Civitas will provide a tool for students and advisors to improve course and degree decisions. In addition, Civitas will provide knowledge and understanding of the critical drivers of success and failure for the district via predictions of successful course completion, continuation (retention) and graduation.

Specifically, the Degree Map application will provide an interactive web-based solution that all advisors and students can use directly to see progress in their selected program (including courses taken/needed to complete). The application also will allow students to find programs matching their coursework or even dynamically select other programs to see how classes taken would apply towards their progress in that program. Degree Map in particular expands CCC's vision of a Data Democracy by directly enabling students and advisors with personalized insights into student progress and their path forward.

The District is also benefiting from a highly discounted investment in exchange for being an early partner in Civitas' Pioneer Group. Benefits include up to 45% in discounts (\$180,000 value) and an implementation fee waiver (value \$50,000).

VENDOR SELECTION CRITERIA:

Pursuant to State law, all contracts for the purchase and delivery of data processing equipment, software and services are exempt from the District's competitive bidding requirements.

MBE/WBE COMPLIANCE:

The Office of M/WBE Contract Compliance has reviewed the above referenced agreement and has determined that the vendor is in compliance with the Board Approved Participation Plan with the following MBE commitment and the recommendation of a partial MBE waiver and a full WBE waiver.

<u>Vendor</u>	<u>MBE or WBE</u>	<u>%</u>	<u>Direct or Indirect</u>	<u>Certifying Agency</u>
Higher Technology Solutions, Inc. 1137 N. Itasca Rd. Addison, IL 60101	MBE	10	Direct	CMS

GENERAL CONDITIONS:

Inspector General – It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General’s authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board’s Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

FINANCIAL:

Total: \$1,250,000

Charge to: Strategy and Institutional Intelligence

Source of funds: Capital Funds

FY14: 540000-92015-0023007-80000

Respectfully submitted,

**Cheryl L. Hyman
Chancellor**

December 12, 2013 – Office of Strategy and Institutional Intelligence-District Office