

**31988**

**RECEIVED AND PLACED ON FILE - BOARD OF TRUSTEES  
COMMUNITY COLLEGE DISTRICT NO. 508  
AUGUST 1, 2013**

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508  
COUNTY OF COOK AND STATE OF ILLINOIS**

**WYCC MONTHLY SUMMARY  
EXPENSE INCURRED**

**THE CHANCELLOR**

**REPORTS** that the following Sponsorship Agreement and Artist Agreement have been approved in accordance with District purchasing and contracting policies and pursuant to legal review:

<b>CAMPUS/DEPT.</b>	<b>TYPE OF AGMT</b>	<b>CONSULTANT</b>	<b>EXPENSE</b>	<b>TERM</b>
WYCC	Sponsorship Agreement	Old Town School of Folk Music	Monetary value of \$9,500.00	7/10/13-7/11/13
WYCC	Artist Agreement	Sony Music Entertainment	\$0.00	Commence upon signature - continue to perpetuity

**Respectfully submitted,**

**Cheryl L. Hyman  
Chancellor**

**August 1, 2013**

A summary of the agreements are attached hereto.

## **SCOPE OF SERVICES**

WYCC and the Old Town School of Folk Music (“Old Town”) entered into an agreement whereby WYCC will act as a sponsor of Old Town’s 13<sup>th</sup> Annual Chicago Folk & Roots Festival. WYCC will film the festival and produce and air a series entitled *Musicology: Live from the Old Town School of Folk Music*. The agreement is a barter exchange for certain production services. As part of the exchange, WYCC will create a 14 second full color TV spot, which will have a three-week media run prior to the event and will promote the event in the WYCC July e-newsletter. The benefits of the sponsorship to WYCC will include: the display of banners at their booth and on the festival grounds; distribution of promotional materials at the festival; acknowledging the sponsor on the main stage both days of the festival; and providing up to 20 passes for sponsor employees, customers and/or guests plus four backstage VIP passes.

The Artist Agreement is a Rider to the sponsorship agreement. The Artist, Bajofondo, who is to be one of the featured artists, is currently under contract with Sony Music Entertainment and Sony requires the Rider to protect the interest of its client.