32021
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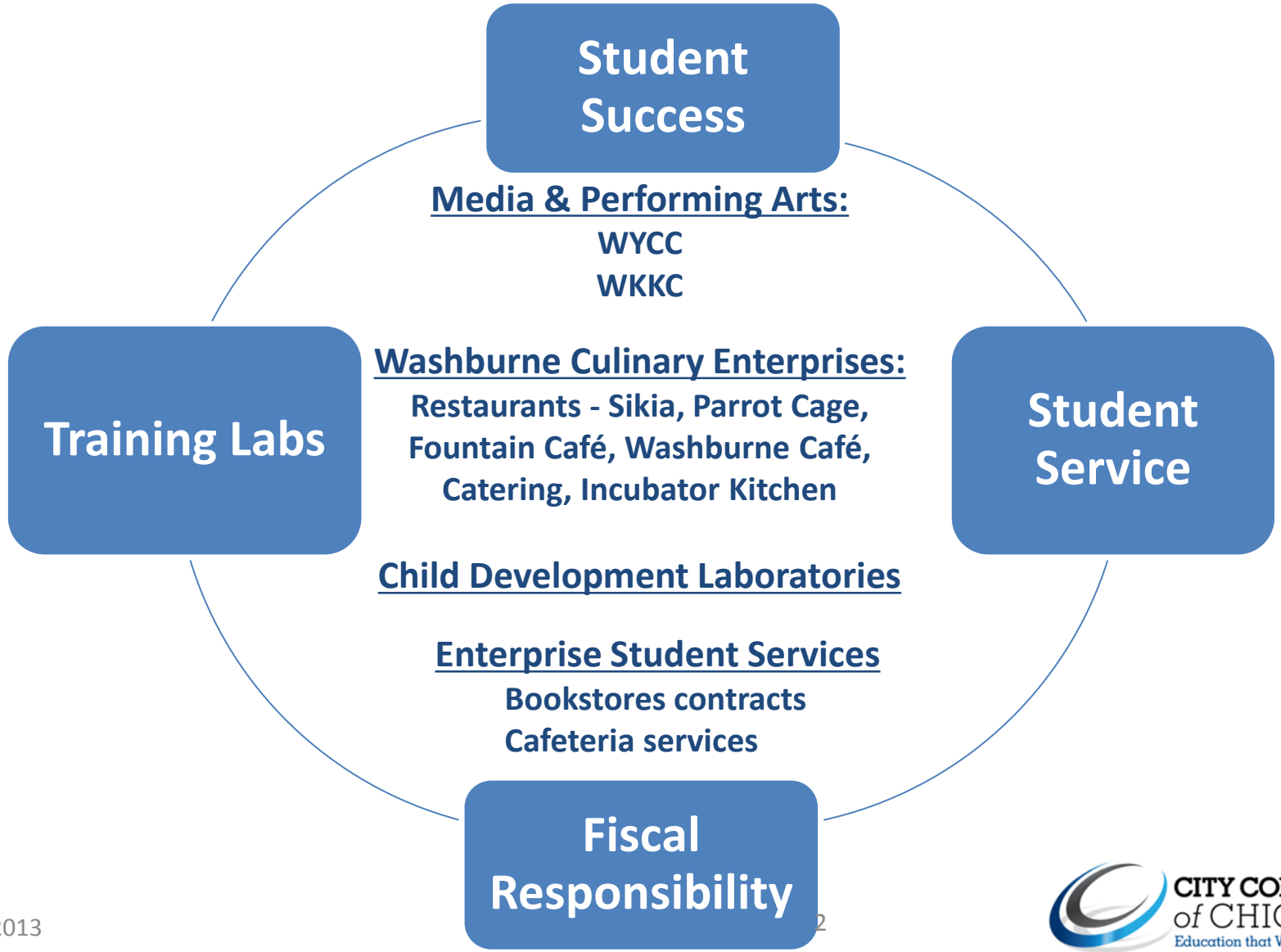
COMMUNITY COLLEGE DISTRICT NO. 508
SEPTEMBER 4, 2013

Business Enterprises Overview

CITY COLLEGES of CHICAGO
Education that Works

In the Summer 2010, CCC developed the Business Enterprise department to manage college services charged to students, employees, and the general public



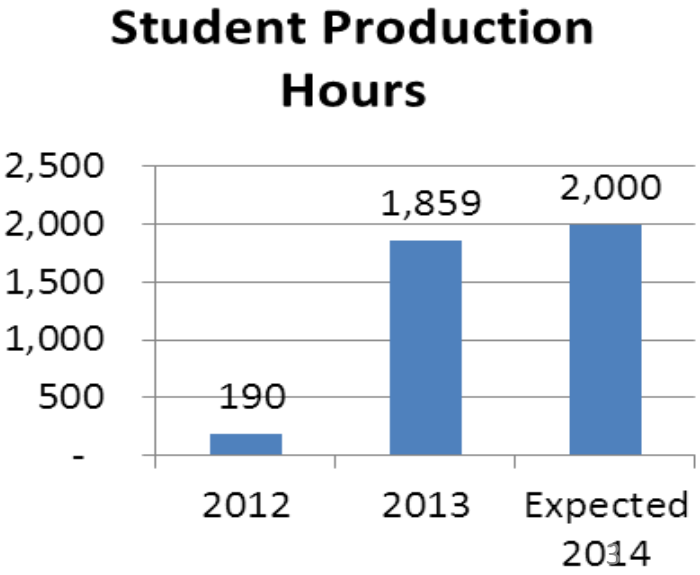
CITY COLLEGES of CHICAGO
Education that Works

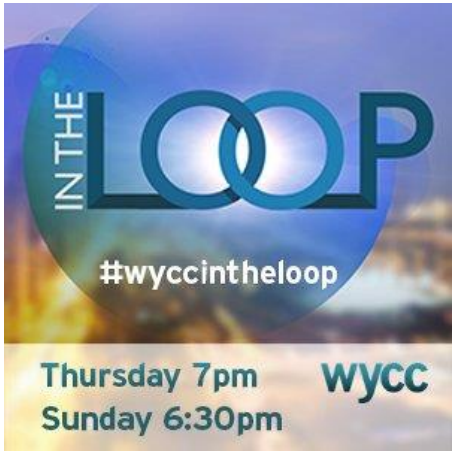
Media Learning Labs

WYCC TV (wycc.org) – Channel 20 & 21 Digital

- Serves Chicago Designated Market Area (DMA), including: 26 counties in Illinois, Indiana and Wisconsin, with a potential reach of 3.6 M viewers. The station has 1.6 M unique viewers per week.
- Broadcasts 24 hours a day with a mix of instructional, informational and educational programs.
- WYCC is the largest minority controlled PBS station in the country, out of a network of over 300 stations.
- Primary funding for broadcast activities is provided by City Colleges of Chicago, grants from the Corporation for Public Broadcasting and the State of Illinois. WYCC also receives viewer, foundation and corporate support through donations, matching gifts and underwriting.

http://youtu.be/PObSZGMfT5c

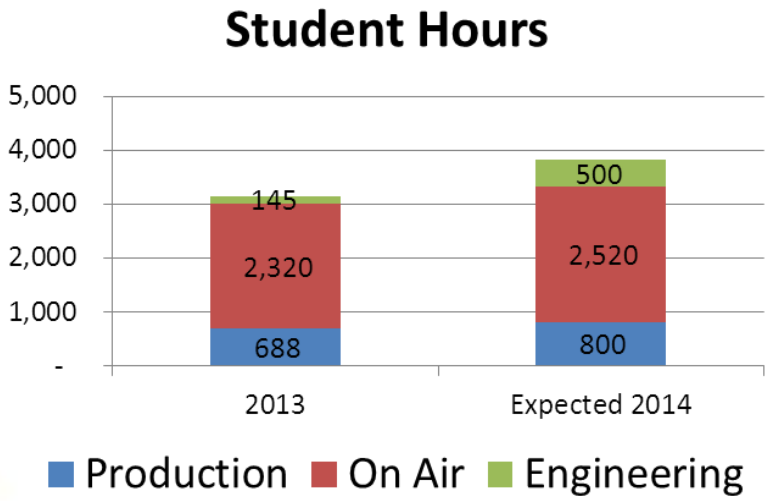




Media Learning Labs

WKKC 89.3FM, *"The New Sound of Soul"*

- 250 Watt radio station licensed as a Class A Non-Commercial FM Radio station.
- The coverage area spans from 47th St. south to 127th St. and Stony Island Avenue on the east, west to Crawford Avenue. The listening area is approximately 70% African-American, 20% Caucasian, 10% Hispanic and other ethnic groups.
- 35% of people in the listening area are 45+ years of age, 30% are 25-44, 20% are 14 to 24 and 25% are 14 and younger.
- 15.7% of adults 25 years and older have completed high school, 12.4% have Bachelor's degrees, 28.7% have completed some college and 6.6% have an Associate's Degree.
- As of fall 2010, the radio audience ratings show WKKC with a listening audience of 82,800 people.



On Air Promotions

Culinary School	1,000
KKC	1,000
City Colleges	3,640
Community Announcements	4,300

CITY COLLEGES of CHICAGO
Education that Works

Child Development Laboratory Centers

Childcare Services

- Five Child Development Laboratory Schools provide high-quality care for preschool and young children of faculty, students, and community members
- Licensed by the State of Illinois, they offer comprehensive childcare services and pre-school education for children ages 3 to 5 with several payment options, based on income.
- Also serve as teaching facilities for students in Child Development programs.
- The children of CCC students account for 80% of the children enrolled.
- State and Federal grants account for 90% of the centers' revenue.

222 childcare slots at 5 locations:

- Daley
- Kennedy King*
- Malcolm X College*
- Olive Harvey College *
- Truman College

Observation Hours	2013
Child Development Courses	2,258
Nursing Courses	584
Practicum Students	2,869
Other Courses	33

*National Accreditation for the Education of Young Children (NAEYC)

Washburne Culinary Institute Enterprises

CCC's Washburne Culinary Institute offers an affordable, high-quality culinary education. Certificate and Associate Degree programs prepare our graduates with skills for immediate employment. The Culinary School has two restaurants , two café's and an Incubator Kitchen.

- **Parrot Cage**

  7059 S. South Shore Drive, 773.602.5333, Opentable.com

  Hours**:** Wed - Sat: 5:30pm - 9:00pm

  Sunday Brunch: 11:00am - 3:00pm

Voted 2012 Diner's Choice best brunch in Chicago.

The Parrot Cage is located at the South Shore Cultural Center , a Chicago landmark and architectural treasure and provides real world job experience for culinary students

- **Sikia**

  740 W. 63rd St, 773.602.5300, Opentable.com

  Hours: Wednesdays, Thursdays and Fridays from 11 am – 1pm during the semester

Sikia provides real world job experience for students as they spend their final program semester cooking and waiting tables at Sikia under the close supervision of staff.

10/31/2011

Washburne Culinary Institute Enterprises

CCC's Washburne Culinary Institute offers an affordable, high-quality culinary education. Certificate and Associate Degree programs prepare our graduates with skills for immediate employment. The Culinary School has two restaurants , two café's and an Incubator Kitchen.

- **Fountain Café**

  Grant Park just north of Buckingham Fountain

  Open May through October

- **Incubator Kitchens,** 740 W. 63rd St.
  - Washburne's fully-equipped professional, state of-the-art incubator kitchens were developed for culinary students and community members who want to open their own businesses.
  - The program offers hourly, weekly, and monthly rental rates, providing the flexibility often needed to launch food - service businesses.
  - Typical kitchen clients are emerging businesses such as **Paleo Fit Meals** and **Soul Vegan**, which sells through Whole Foods and other health food outlets

10/31/2011

Washburne Café

Basic Data

- Opening: Mid-September 2013
- Hours of Operation: 7:30 am – 3:30pm
- Location: District Office
- Staffing: Targeting Washburne Culinary Institute graduates
- Net Surpluses: Fund Washburne Culinary and Hospitality Scholarship Fund

Graduate Veggie Wrap

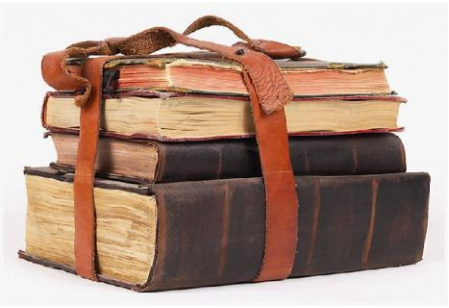
Business Model

- Offering : Breakfast, lunch and snacks
- Washburne – "Donate and Educate" with suggested donations for featured items of the week tied to curriculum
- Select featured offerings based on Panera Breads "Pay what you want" Cafe
- Focused on marketing the Washburne Culinary Program, students and CCC partnerships
- Many menu item names have a City Colleges theme, including: The Harold (breakfast sandwich), the KKC Combo (soup and salad), and the Graduate Veggie Wrap
- The café offers vegetarian and light fare.
- One item (gelato) offered sourced from a French Pastry School graduate

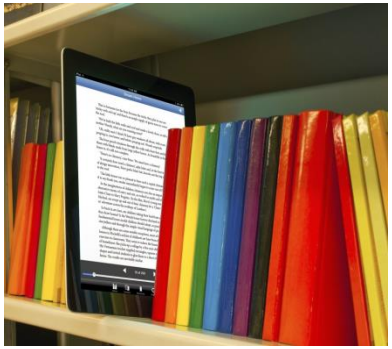
CITY COLLEGES of CHICAGO
Education that Works

Enterprise Student Services - Bookstores

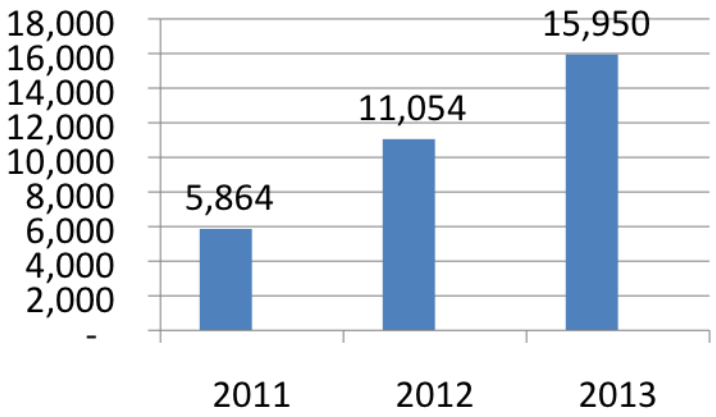
City Colleges' bookstores provide new and used books, textbook rentals, some digital textbooks, supplies, apparel and gift items.



Coming in 2014



Textbook Rentals



New Textbook Purchasing Model

- All students gain access to their course materials immediately upon registration, utilizing financial aid when appropriate
- Complete automation of process from instructor/department chair selection of textbooks to student order of materials
- 100% consistency of course materials in class
- Full text print-on-demand availability for minimal added cost
- Easily accessible digital solutions all integrating with Blackboard (single sign-on, full grade book integration)
- Significant overall cost savings for the student

Enterprise Student Services – Cafeteria Services

2013

- **Vending Lite**
  - 2BU vending machines
  - Healthier selections
- **Healthy Dining Daily Option**
  - Menu of daily offerings including turkey bacon, turkey burgers, broth based soups and dressings, low-fat milk, salads, etc..

Coming in 2014

<u>New Food Service Delivery Model</u>

- Focus on a more diverse food offering
  - Increased healthy food and beverage options
  - Vegan, gluten-free and organic options
- Multi-provider stations where space allows
- Washburne Culinary Institute presence
- Internship and training program for Culinary and Hospitality students

Appendix
Washburne Café
Dean's List

CITY COLLEGES of CHICAGO
Education that Works

Washburne Café
Dean's List

Breakfast

- **Olive Harvey Truckin' Turkey: Turkey bacon, egg, cheddar cheese* on a bagel**
- **The Harold : Egg tomato florentine with baby spinach, 12 grain bread**
- **The Daley: Breakfast burrito on a whole wheat tortilla**
- **Provost Parfait: Yogurt parfait with fresh berries, granola**
- **Éclair Bakery croissants and pastries**

We use only organic, cage-free eggs on all products

****Soy and goat cheese available***

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Dean's List

Student Success Smoothies – made with fresh seasonal fruits

- **Pomegranate Berry – Pomegranate juice, banana, cottage cheese**
- **Cantaloupe – banana, cantaloupe, low-fat dairy**
- **Orange – peaches, carrot and orange juice, ginger**

Recipe for Reinvention:

Available: flax & fiber booster, soy protein boost, whey protein boost

Washburne Café
Dean's List

Lunch

Sandwiches

- **The Graduate Veggie Wrap :** roasted seasonal vegetables, fresh mozzarella, pesto, ciabatta bread
- **District club:** oven roasted chicken breast, turkey bacon, tomatoes, arugula, mayo, wholegrain bread
- **Truman Tuscan turkey:** smoked turkey breast, portobello, roasted red peppers, 12 grain bread

KKC Combo

Soup and Salad

Wrap

- **Wright Wrap:** skirt steak, portobello, roasted red peppers, romaine lettuce, goat cheese*

Soy and goat cheese available

Washburne Café
Dean's List

Salads

- Loaded spinach salad: spinach, beets, carrots, egg whites, pecans
- Lemony carrot salad: shredded carrots, fresh dill, scallions
- **Presidents' salad:** beets, arugula, blue cheese, cracked walnuts, radishes, honey vinaigrette

Soups – soups rotated weekly

- Tomato basil
- White bean and chicken chili or chicken noodle
- **Chancellor Chilled Cucumber (CCC)** soup

Washburne Café
Dean's List

Malcolm X-tras Snacks, Sides, Dessert

- Granola and Clif bars
- Washburne baked oatmeal raisin and chocolate chips cookies, brownies, and our signature red velvet cupcakes
- Pastries
- Zarlengo's gelato cups: cappuccino, sea salt caramel, double dark chocolate
- Zarlengo's Italian ice tubes: lemon, strawberry, mango

Washburne Café
Dean's List

Drinks

- Naked juice organic juice products: acai machine, berry blast, green machine, o-j, pomegranate acai, coconut water

- Perrier and Aquafina water
- Pepsi, Diet Pepsi, and Sierra Mist

Coffee Bar

- Gevalia Coffees
- Tassimo Espresso and Cappuccino
- Iced Coffee drinks
- Hot chocolate