THE CHANCELLOR RECOMMENDS:

that the Board authorizes the Chair to execute Professional Services Agreements with Barbara Pinto and Christopher Bury to provide professional broadcast television host services primarily associated with the local production of WYCC’s “In the Loop” television show for the period September 12, 2013 through September 11, 2014, at a total cost not to exceed $104,000.

VENDORS: Barbara Pinto
431 West Oakdale Avenue #7B
Chicago, Illinois 60657

Christopher Bury
1122 North Dearborn Street
Apt. 26-i
Chicago, Illinois 60610

USER: WYCC PBS Chicago – Kennedy King College

ORIGINAL TERM:
The term of this agreement shall commence on September 12, 2013 and shall end on September 11, 2014.

SCOPE OF SERVICES:
The hosts’ professional television services will include on-air presentations, creative storytelling, journalistic editorial guidance, enterprise, develop and write story packages and scripts. Further, hosts will engage viewers in social media and digital platforms, as well as interview newsmakers and community partners. Additional expertise will be provided in the area of special project planning, and developing a network of resources to gather and confirm information.

BENEFIT TO CITY COLLEGES OF CHICAGO:
WYCC PBS Chicago will be able to provide quality local programming while serving our community. WYCC will be able to represent our community during the discussion of topics such as education, violence, and racism facilitating the potential to stage Town Hall meetings and foster community engagement. These agreements will also afford the students of City Colleges of Chicago with an unparalleled opportunity to work with established media professionals, and thereby acquire practical broadcast experience and enhance their resumes.
VENDOR SELECTION CRITERIA:
Pursuant to State law, contracts for these professional broadcast services which involve the services of individuals possessing a high degree of professional skill and where the ability or fitness of the individual plays an important part are exempt from the District’s competitive bidding requirements. Barbara Pinto has over 30 years of experience as a communications professional and journalist. Ms. Pinto has worked as a correspondent for national news organizations such as ABC and CNBC and has received various honors for her work from the National Academy of Television Arts & Sciences and the Society of Professional Journalists. Christopher Bury also has over 30 years of experience as a correspondent for ABC and has extensive experience as an on air reporter and documentary narrator with multiple national Emmy awards.

M/WBE COMPLIANCE:
The Office of M/WBE Contract Compliance has reviewed the above referenced agreements and recommends a waiver of the Board Approved Participation Plan due to the nature of the work (television hosting) and the lack of subcontracting opportunities.

GENERAL CONDITIONS:
Inspector General – It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General’s authority under Article II, Section 2.6.4(b) of the Board Rules for Management and Government.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable Provisions of the Board’s Ethics Policy adopted January 7, 1993, and as amended by the Board.

Contingent Liability – Pursuant to Section 7-14 of the Illinois Public Community College Act, all agreements authorized herein shall contain a clause that any expenditure beyond the current fiscal year is subject to appropriation in the subsequent fiscal year.

FINANCIAL:
Total FY14-FY15: $104,000

Charge To: WYCC Production, 00003-8075017-69010-00000-0000000-536300
Sources of Funds: Educational Fund

Respectfully submitted,

Cheryl L. Hyman
Chancellor

September 4, 2013 – WYCC PBS Chicago – Kennedy-King College