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**ADOPTED – BOARD OF TRUSTEES COMMUNITY
COLLEGE DISTRICT NO. 508
JULY 12, 2012**

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
COUNTY OF COOK AND STATE OF ILLINOIS**

**PBS PROGRAM DIFFERENTIATION
FY2013 PARTICIPATION IN PDP & PBS PLUS
PUBLIC BROADCASTING SERVICE
WYCC-TV20
(RATIFICATION)**

THE CHANCELLOR RECOMMENDS:

that the Board of Trustees approves the issuance of a purchase order to Public Broadcasting Service for WYCC participation in the Program Differentiation Plan for the period from July 1, 2012 through June 30, 2013, at a total cost not to exceed \$500,000.

VENDOR: Public Broadcasting Service
2100 Crystal Drive
Arlington, Virginia 22202

USER: WYCC-TV20 – Kennedy King College

TERM:

The term commenced on July 1, 2012 and shall end on June 30, 2013.

SCOPE OF SERVICES:

Public Broadcasting Service (PBS) will provide WYCC-TV20, through the Program Differentiation Plan (PDP), the opportunity to strategically select programs and series from the National PBS program service to be aired on a delayed basis with access to 25% of the full PBS program schedule.

BENEFIT TO CITY COLLEGES OF CHICAGO:

Participation in the PDP allows WYCC to maintain the PBS affiliation. Being recognized as a PBS member station adds value to student participation, benefits marketing, underwriting and grant positioning. It also gives WYCC access to EMMY honored programming at a price point significantly lower than that of the primary PBS affiliate in Chicago.

VENDOR SELECTION CRITERIA:

Pursuant to State law, goods which are economically procurable from only one source are exempt from the District's competitive bidding requirements.

MBE/WBE COMPLIANCE:

The Office of M/WBE Contract Compliance has reviewed the above referenced PBS Differentiation Plan and, there are no local certified MBE or WBE vendors that can provide a program schedule completely different from WTTW-TV11, therefore it is recommending a waiver of compliance with the Board Approved Participation Plan.

GENERAL CONDITIONS:

Inspector General – It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General’s authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable Provisions of the Board’s Ethics Policy adopted January 7, 1993, and as amended by the Board.

FINANCIAL:

Total: \$500,000

Charge To: WYCC – Programming

Sources of Funds: Educational Fund, Community Service Grant

Unrestricted Fund:

FY13: 00003-8075004-00029-00000-0000000000-546300: \$480,000

Restricted Fund:

FY13: 21000-8075004-00029-00000-500911380-546300: \$20,000

Respectfully submitted,

**Cheryl L. Hyman
Chancellor**

July 12, 2012 – WYCC-TV20 – Kennedy-King College