31320 Adopted - board of trustees community college District no. 508 February 2, 2012

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508 COUNTY OF COOK AND STATE OF ILLINOIS

WEB DESIGN AND WEB CONTENT MANAGEMENT SYSTEM SERVICES SOLUTION CROWE HORWATH (Amendment to Board Report 30886 adopted on February 11, 2011) OFFICE OF INFORMATION TECHNOLOGY DISTRICT OFFICE

THE CHANCELLOR RECOMMENDS:

that the Board of Trustees authorizes the Chairman to amend the existing professional services agreement with Crowe Horwath (Board Report No. 30886, as adopted on February 11, 2011), to provide additional and enhanced web design and web content management services for the period from March 1, 2011 through February 28, 2016, at a total cost not to exceed \$364,000.

VENDOR: Crowe Horwath (Crowe) Three First National Plaza 70 West Madison Street, Suite 700 Chicago, Illinois 60602-4903

USER: District-wide

TERM:

The term commenced on March 1, 2011 and will end on February 28, 2016.

SCOPE OF SERVICES:

Crowe will provide additional and/or enhanced web redesign and web content management services in the following areas:

- 1. Implementation of Phase 2
- 2. Upfront Analysis
- 3. Other Functionality
- 4. Maintenance and Support

BENEFIT TO CITY COLLEGES OF CHICAGO:

This solution will provide the District with an enhanced web design and web content management system that will increase CCC's visibility on the internet and promote its unique brand to the community.

DELIVERABLES:

Crowe will perform as follows:

- 1. Deploy department inheritance functionality (Month 2 April 2012)
- 2. Deploy people, courses, and clubs functionality together (Month 5 July 2012)
- 3. Deploy mobile functionality (September 2012)

- 4. Provide scaled back training
- 5. Provide upfront analysis
- 6. Provide other functionality, including 2-step approval workflow process and authentication
- 7. Provide maintenance and support in connection with technical support, detailed knowledge transfer, and miscellaneous enhancements

VENDOR SELECTION CRITERIA:

Specifications were prepared by District Procurement staff, publicly advertised RFP# SH1003 on October 12, 2010 and seventy-eight (78) companies were notified. A pre-bid meeting was held on October 19, 2010 and eight (8) bids were received on November 5, 2010 from the following companies: 1) Desert Rose Design; 2) Crowe Horwath; 3) CampusEAI; 4) Ektron Inc.; 5) Americaneagle.com; 6) SmartTech.net; 7) OHO Interactive; and 8) Xumulus. Three (3) vendors were selected by the evaluation committee for oral presentations: Americaneagle.com, Crowe Horwath and OHO Interactive. OHO Interactive declined to continue with the evaluation process due to the company being based out of state.

The recommended vendor was selected through a competitive procurement process that evaluated responses in the following areas:

- 1. Qualifications and experience of firm
- 2. Past experience with similar services for educational institutions
- 3. Proposer's plan of action for the execution of the requested services
- 4. Fees in relation to the scope of services
- 5. Best Pricing Structure

MBE/WBE COMPLIANCE:

The Office of M/WBE Contract Compliance has reviewed the above referenced existing agreement request and Crowe Horwath, remains in compliance with the Board Approved Participation Plan.

MBE Vendor:

Catalyst Consulting Group 211 W. Wacker Drive, Suite 450 Chicago, IL 60606

WBE Vendor:

The William Everett Group 22 W. Washington Street, Suite 1490 Chicago, IL 60602

GENERAL CONDITIONS:

Inspector General- It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General's authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board's Ethics Policy adopted January 7, 1993, and as amended by the Board.

FINANCIAL: Total: \$1,254,177.00

Charge To: Office of Information Technology Sources of Funds: Education Fund

Unrestricted Funds

 FY11:
 00000-0023001-00086-00000-0000000-530000:\$366,115.50

 FY12:
 00000-0023003-00086-00000-0000000-530000:\$460,516.50

 FY12:
 00000-0023001-00086-00000-0000000-530000:\$153,383.00

 FY13:
 00000-0023003-00086-00000-0000000-530000:\$233,100.00

 FY14:
 00000-0023003-00086-00000-0000000-530000:\$29,312.00

 FY15:
 00000-0023003-00086-00000-0000000-530000:\$21,750.00

Respectfully submitted,

Cheryl L. Hyman Chancellor

February 2, 2012 - Office of Information Technology – District Office