

**31540**  
**ADOPTED – BOARD OF TRUSTEES COMMUNITY COLLEGE**  
**DISTRICT NO. 508**  
**AUGUST 2, 2012**

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508**  
**COUNTY OF COOK AND STATE OF ILLINOIS**

**BUSINESS INTELLIGENCE SOFTWARE SYSTEM**  
**ZOGO TECHNOLOGIES, LLC**  
**DISTRICT WIDE**

**THE CHANCELLOR RECOMMENDS:**

that the Board of Trustees authorizes the Chair to execute a professional service agreement with Zogo Technologies, LLC, to provide a Business Intelligence Software System, for a three (3) year period with an option to renew for a three (3) year period, at a total cost not to exceed \$1,461,900 for the contract term.

**VENDOR:** Zogo Technologies, LLC  
III Lincoln Centre  
5430 LBJ Freeway Suite 1200  
Dallas, Texas 75240

**USER:** District wide

**ORIGINAL TERM:**

The original term of this agreement will commence upon Board execution of the agreement and shall end on July 31, 2015, with one option to renew for a three (3) year period.

**SCOPE OF SERVICES:**

Zogo Technologies, LLC (Zogotech) will provide a business intelligence product to enable data access at all levels of the City Colleges of Chicago (CCC). The product will integrate with all City Colleges data sources, including PeopleSoft Enterprise Resource Planner (ERP) modules, such as PeopleSoft Human Resources, Finance and Student Administration, as well as with other databases and spreadsheets, including those in other District-wide deployments, such as Blackboard.

The product provides:

- Extract, Transform, and Load (ETL) software for pulling data out of data sources, such as PeopleSoft modules, and into the Zogotech data warehouse.
- A pre-built data warehouse that aggregates data in formats common in the community college space.

- Online analytical processing data cubes for quick retrieval of reports around common metrics—fed from data from the data warehouse – such as student enrollment, retention and completion, as well as non-student measures, including human resources, finance and other departmental metrics.
- A reporting/presentation layer for formatting data around CCC strategic metrics in a way that is most accessible and actionable for any given user. These include personalized homepage dashboards and briefing books of multiple graph types, including advanced ones for predictive modeling, strategy mapping and scorecarding.

The Zogotech business intelligence software solution implementation involves multiple professional services beyond installation, including data mapping and conversion activities, data cleansing activities, assembly of data marts/OLAP cubes, API programming, training and support and upgrade notice and assistance. Zogotech will provide a large amount of planning of and participation in the implementation phases, assisting in:

- System Setup and Installation – including, but not limited to, data cleansing assistance, ETL and data warehouse setup and testing and acute attention to data mapping activities.
- Business Process Reengineering – including providing expertise, recommendations and best practices information for business intelligence implementation learned from Zogotech’s approximately fifty implementations in the community college space.
- Implementation Planning – including, but not limited to, detailed project, communication, training and other plans for rollout, both initial and across upgrades over multiple years.

#### **BENEFIT TO CITY COLLEGES OF CHICAGO:**

Successful implementation and broad-based CCC use of Zogotech’s business intelligence software will furnish immediate insight into metrics driving CCC’s success along the four Reinvention goals. More broadly, CCC employees at all levels will be better able to use data, accessible in Zogotech’s reports, as evidence for or against impending decisions, driving CCC further towards establishing a culture of data-driven decision-making and data transparency. Functional reports, such as scorecards, strategy maps and dashboards, will serve as a great decision support, helping CCC pinpoint problems by uncovering data at the relevant District, college, site, departmental, program, course and even student levels. By leveraging Zogotech’s data warehouse and extract, transform, load software module to drive data cleansing and consolidation efforts, CCC will have one tool from which to run reports.

#### **VENDOR SELECTION CRITERIA:**

Specifications prepared by District Office Procurement staff were publicly advertised on November 4, 2011 as Request for Proposal (“RFP”) DT 1117. Said RFP was sent to twenty-eight (28) vendors and pre-proposal conferences were held on November 14, and November 29, 2011. On December 21, 2011, the following seven (7) vendors responded: Actuate Corp.,

Blackboard Inc., Oracle America, Inc. SAS Institute Inc., Synch Solutions, Inc., Versifit Software, LLC and Zogo Technologies, LLC.

Based on the team evaluations, the six (6) top scoring and RFP compliant vendors (Actuate, Blackboard, Oracle, SAS, Versifit, and Zogo Technologies) were selected to make Oral Presentations.

The evaluation committee individually scored each proposal and each Oral Presentation. After combining all evaluation scores, Zogo Technologies ranked the highest and is recommended based upon the following criteria:

1. Experience in the installation, support and maintenance of business intelligence system for higher education organizations;
2. The costs associated with the installation, support and maintenance for installing devices, programs or software, servers, training, support and maintenance of the system and any related additional expenses that may be incurred;
3. The Respondent's ability and intent to participate in and meet or exceed the District's M/WBE Plan;
4. Favorable recommendation from referenced clients where similar services are being or have been performed; and
5. Overall quality and completeness of response.

**MBE/WBE COMPLIANCE:**

The Office of MBE/WBE Contract Compliance has reviewed the above referenced request, and Zogo Technologies, a MBE firm with 93% participation is subcontracting to Logipick, LLC, a WBE firm for 7% participation, however Logipick's certification is by an agency not accepted by the Plan. MBE/WBE Compliance recommends a WBE waiver to be in compliance with the Board Approved Participation Plan.

**MBE Vendor:**

Zogo Technologies, LLC  
III Lincoln Centre  
5430 LBJ Freeway Suite 1200  
Dallas, TX 75240

**Direct Participation**

93%

**CMSDC Certification**

**GENERAL CONDITIONS:**

Inspector General – It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General's authority under Article 2, Section 2.7.4(b) of the Board Bylaws.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board's Ethics Policy adopted January 7, 1993, and as amended by the Board.

**FINANCIAL:**

**Total:** \$1,461,900

**Sources of Funds:** Capital Funds FY-13

**Respectfully submitted,**

**Cheryl L. Hyman  
Chancellor**

**August 2, 2012 – Office of Strategy and Institutional Intelligence-District Office**