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ADOPTED – BOARD OF TRUSTEES COMMUNITY
COLLEGE DISTRICT NO. 508
SEPTEMBER 1, 2011

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
COUNTY OF COOK AND STATE OF ILLINOIS

FY2012 MEMBERCARD PREMIUM PROGRAM PARTICIPATION
MEMBER BENEFITS INC.
WYCC-TV20

THE CHANCELLOR RECOMMENDS:

that the Board of Trustees approves a purchase order to Member Benefits Inc. for the period from September 1, 2011 through June 30, 2012 for a total cost not to exceed \$12,000.00.

VENDOR: Member Benefits Inc.
125 Main Street - #E
Newmarket, NH 03857

USER: WYCC- TV20-Kennedy King College

TERM:

The term of this agreement shall commence on September 1, 2011 and shall end on June 30, 2012.

SCOPE OF SERVICES:

Member Benefits Inc. will provide WYCC-TV20 with a minimum of 3,000 full-service benefits packages in the amount of \$3.75 per package ordered at a total estimated cost of \$11,750 that includes \$500 in shipping charges.

BENEFIT TO CITY COLLEGES OF CHICAGO:

The MemberCard program is a membership promotion used for solicitations to prospective and renewing members of WYCC-TV. The MemberCard program is utilized at 160 public broadcasting stations and is thus able to achieve economics of scale that keep prices very low while offering our members the opportunity to use all benefits nationwide while traveling.

DELIVERABLES:

A minimum of 3,000 full service MemberCard packages; access to a broad range of customized marketing materials and a MemberCard homepage on the MemberCard website.

VENDOR SELECTION CRITERIA:

Pursuant State law, goods which are economically procurable from only one source are exempt from the District's competitive bidding requirements.

MBE/WBE COMPLIANCE:

The Office of MBE/WBE Contract Compliance has reviewed the above referenced purchase request and, there are no local certified MBE or WBE vendors that can provide syndicated television programs exclusive to WYCC and Executive Program Services utilizing certified MBE and WBE vendors as indirect service providers outside of this project, is in compliance with the Board approved Participation Plan.

GENERAL CONDITIONS:

Inspector General - It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General's authority under Article II, Section 2.6.4(b) of the Board Rules for Management and Government.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board's Ethics Policy adopted January 7, 1993, and as amended by the Board.

FINANCIAL:

Total: 12,000.00

Charge To: WYCC-Membership

Sources of Funds: Education Fund

Unrestricted Fund:

FY12: 07003-8075002-00029-00000-0000000-547100

Respectfully submitted,

**Cheryl L. Hyman
Chancellor**

September 1, 2011 – WYCC-TV20 - Kennedy King College