### 31148

# ADOPTED – BOARD OF TRUSTEES COMMUNITY COLLEGE DISTRICT NO. 508 SEPTEMBER 1, 2011

# BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508 COUNTY OF COOK AND STATE OF ILLINOIS

# AMERICAN PUBLIC TELEVISION FY2012 EXCHANGE & ACQUISITION PROGRAM PURCHASE WYCC-TV20

#### THE CHANCELLOR RECOMMENDS:

that the Board of Trustees approves a purchase order to American Public Television for the period from July 1, 2011 through June 30, 2012 for a total cost not to exceed \$40,000.00.

**VENDOR:** American Public Television

55 Summer Street Boston, MA 02110

**USER:** WYCC- TV20 – Kennedy King College

# TERM:

The term of this agreement shall commence on July 1, 2011 and shall end on June 30, 2012.

#### **SCOPE OF SERVICES:**

American Public Television will provide WYCC-TV20 with programs that are exclusive in the Chicago broadcast market.

#### **BENEFIT TO CITY COLLEGES OF CHICAGO:**

Selected programming will provide secondary PBS stations in overlap markets, similar to the Chicago situation between WYCC and WTTW, a strategically important opportunity to differentiate its schedule and grow audience and membership.

# **DELIVERABLES:**

Programming and promotional support that is exclusive to WYCC-TV20 in the Chicago broadcast market.

#### **VENDOR SELECTION CRITERIA:**

Pursuant to State law, goods which are economically procurable from only one source are exempt from the District's competitive bidding requirements.

#### MBE/WBE COMPLIANCE:

The Office of MBE/WBE Contract Compliance has reviewed the above referenced purchase request and, there are no local certified MBE or WBE vendors that can provide syndicated television programs exclusive to WYCC and American Public Television utilizing certified MBE and

WBE vendors as indirect service providers outside of this project, is in compliance with the Board Approved Participation Plan.

# **GENERAL CONDITIONS:**

Inspector General - It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General's authority under Article II, Section 2.6.4(b) of the Board Rules for Management and Government.

Ethics —It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board's Ethics Policy adopted January 7, 1993, and as amended by the Board.

#### FINANCIAL:

**Total:** \$40,000.00

**Charge To**: WYCC-Programming **Sources of Funds:** Education Fund

# **Unrestricted Fund:**

FY12: 00003-8075004-00029-00000-0000000-539400: \$40,000

Respectfully submitted,

Cheryl L. Hyman Chancellor

September 1, 2011 – WYCC-TV20 - Kennedy King College